churn Analytics - EDA Report

# 1. Dataset Overview

Total Rows: 5000

Total Columns: 21

Missing Values:

- churn\_date: 3599

- churn\_reason: 3599

# 6. Churn Summary

Customers Stayed (0): 3599

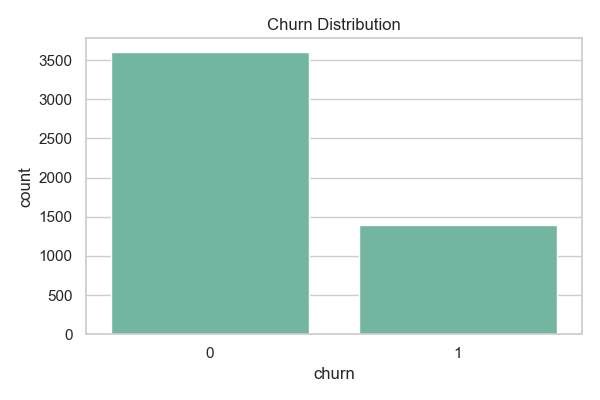
Customers Churned (1): 1401

Overall Churn Rate: 28.02%

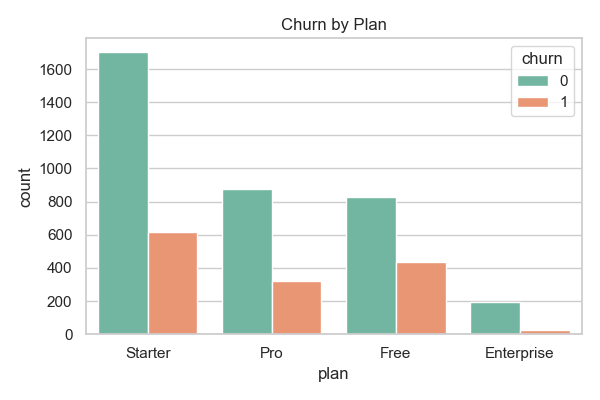
# 3. Visual Insights

Churn Distribution:

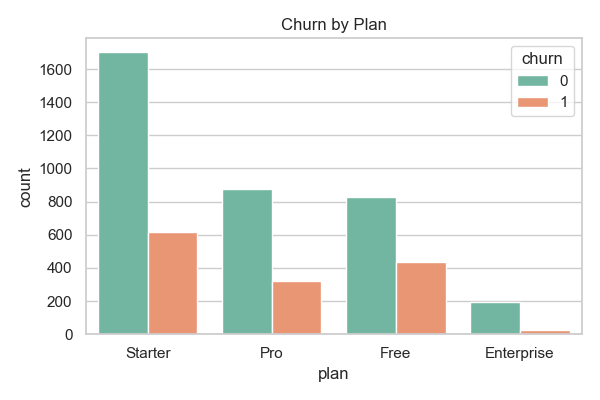
Churn Distribution:



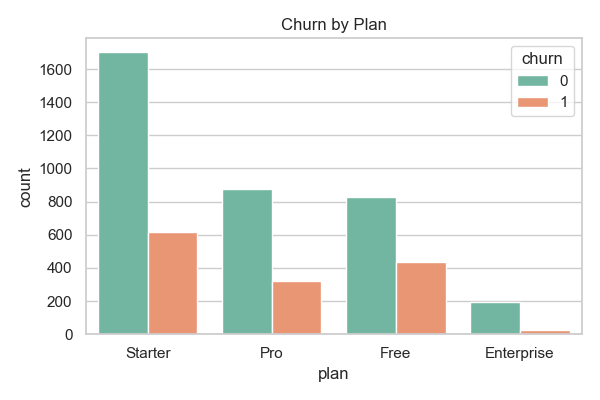
Churn by Plan:



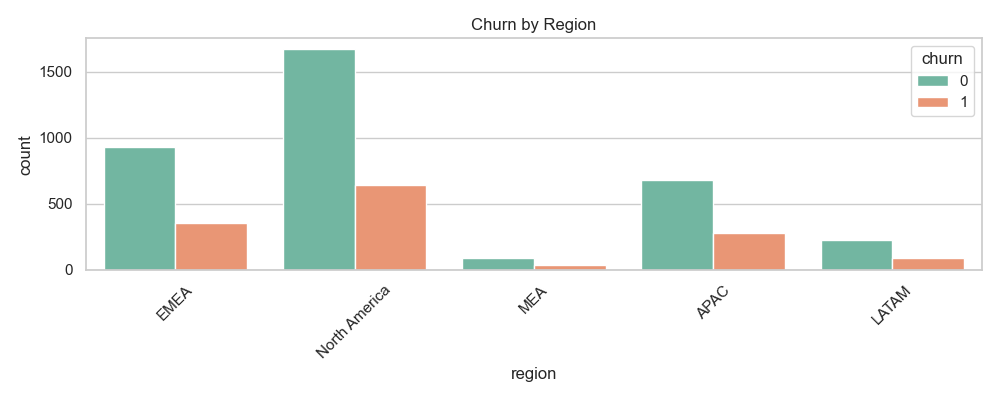
Churn by Plan:



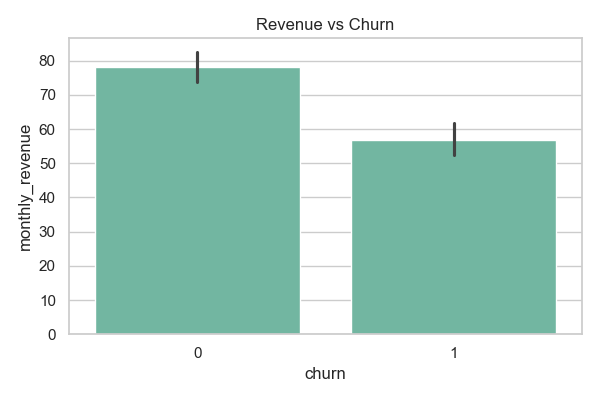
Churn by Plan:



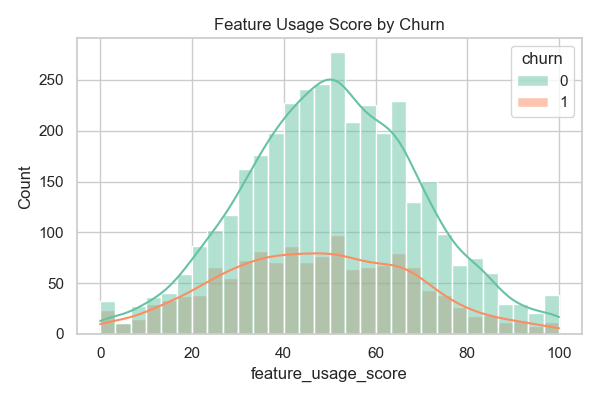
Churn By Region:



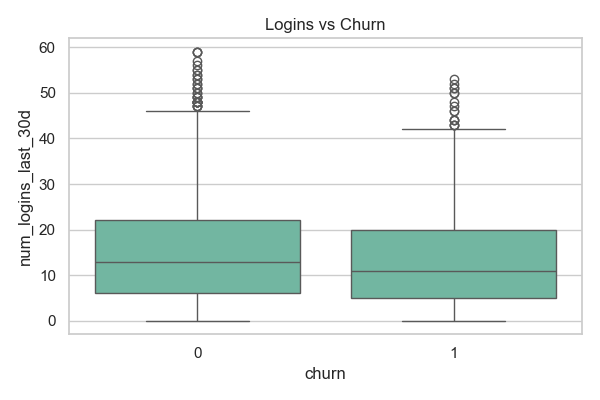
Revenue vs Churn:



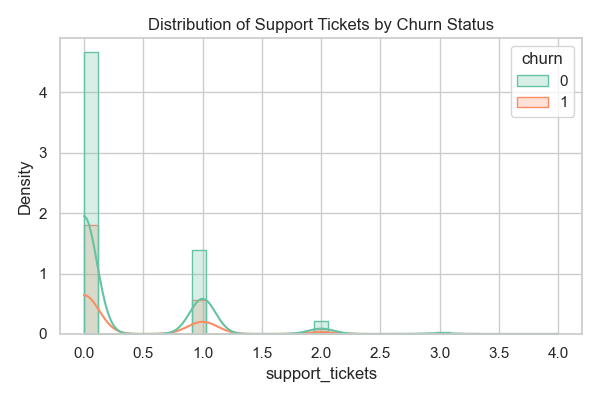
Feature Usage Score By Churn:



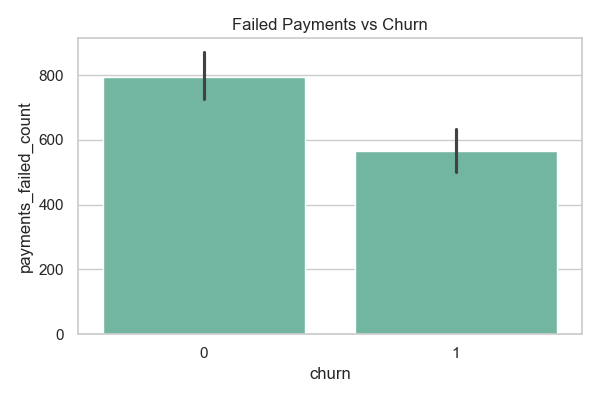
Login vs Churn:



Distribution of Support Tickets By Churn Status:



Failed Payment vs Churn:



Churn Reason:

