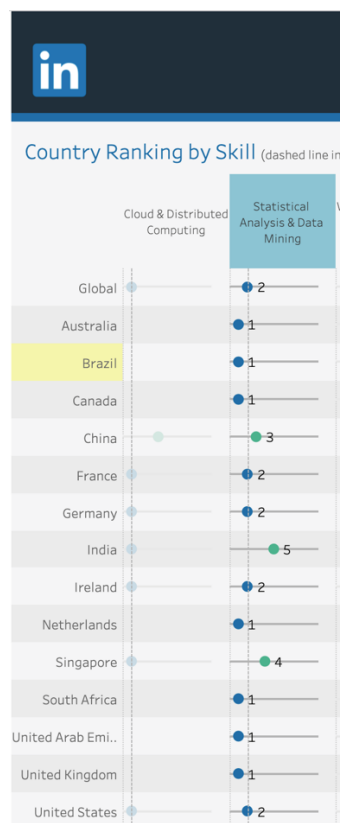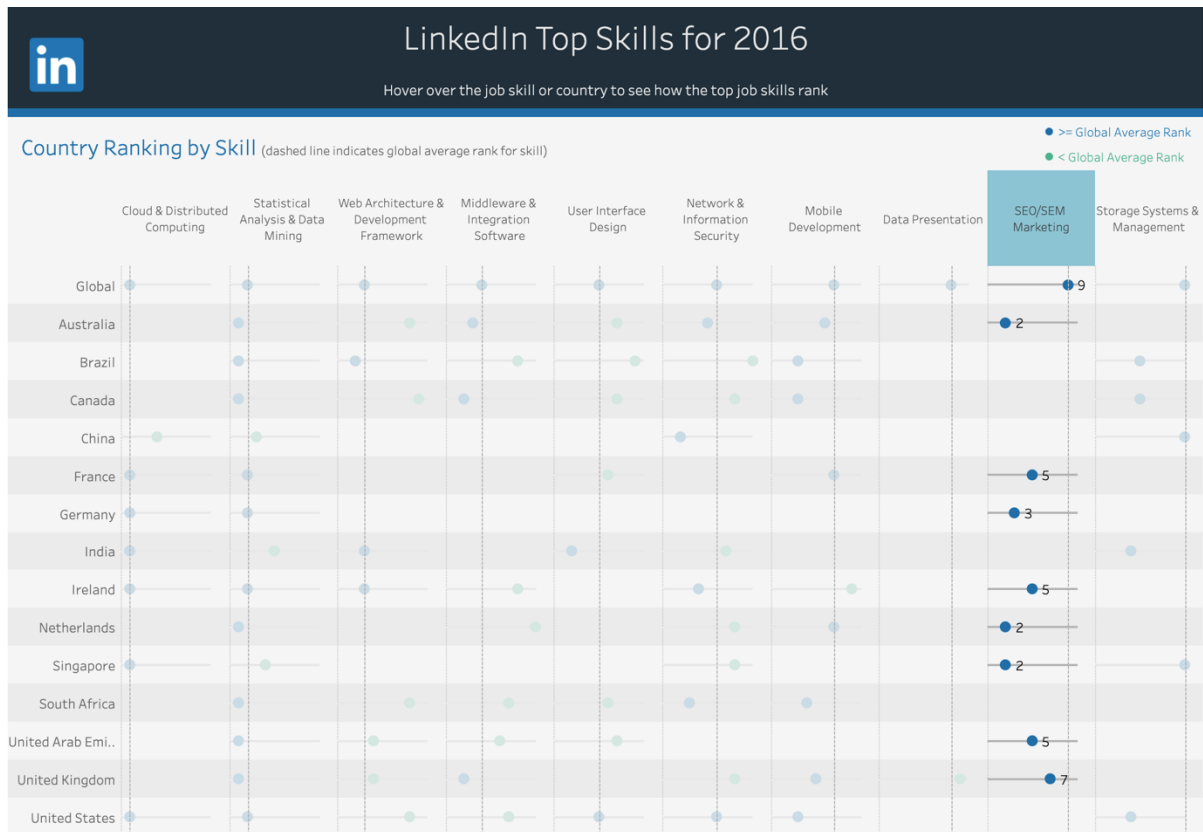In this project, I will explain three insights which I found in LinkedIn Top Skills dashboard. LinkedIn Top Skills was Linkedin's list of the skills employers needed most in candidates globally and across 14 countries in 2016.

- Skills related to information technology dominated the top 10 skills list on average globally in 2016. From that dashboard, I looked at the first row, which showed the top 10 skills which were demanded by employers globally. From these top 10 skills, 6 out of 10 skills were related to Information Technology. They included Cloud & Distributed Computing, Web Architecture & Development Framework, Middleware & Integration Software, Network & Information Security, Mobile Development and Storage Systems & Management.

- Other than Information Technology, skill related to data analysis was also in high demand in 2016. The screenshot on the left showed that Statistical Analysis & Data Mining was in the second spot globally. This skill had the same or higher than global average rank in 11 out of 14 countries in the list, including Australia, Brazil, Canada, France, Germany, Ireland, Netherlands, South Africa, United Arab Emirates, United Kingdom and United States.

By Yu Yu Mo on 9th September 2021

LinkedIn Top Skills for 2016

Hover over the job skill or country to see how the top job skills rank

Country Ranking by Skill (dashed line indicates global average rank for skill)

● >= Global Average Rank
● < Global Average Rank

	Cloud & Distributed Computing	Statistical Analysis & Data Mining	Web Architecture & Development Framework	Middleware & Integration Software	User Interface Design	Network & Information Security	Mobile Development	Data Presentation	SEO/SEM Marketing	Storage Systems & Management
Global									9	
Australia									2	
Brazil										
Canada										
China										
France									5	
Germany									3	
India										
Ireland									5	
Netherlands									2	
Singapore									2	
South Africa										
United Arab Emi..									5	
United Kingdom									7	
United States										

- Although the skill of SEO/SEM Marketing was in the 9th rank globally, it was in a higher rank in all the countries where there was data of the demand for this skill. In the screenshot above, number 9 was under SEO/ SEM Marketing on the row of Global. There was data of demand for SEO/SEM Marketing in 8 out of 14 countries, including Australia, France, Germany, Ireland, Netherlands, Singapore, United Arab Emirates and United Kingdom. In all these 8 countries, the rank of this skill was higher than the global average rank.

By Yu Yu Mo on 9th September 2021