Question 1: Influenza Hotspot Detection

Question:

Are there any states that consistently have high flu mortality even with strong vaccination rates?

Purpose:

The goal is to identify states where people are still getting hit hard by the flu despite having high vaccination coverage. If there are places with high mortality and high vaccination, it could mean there are other factors at play such as access to healthcare or population density. By locating these "hotspot" areas, we can dig deeper and possibly adjust staffing or resources to better support these regions. This would also help inform more targeted public health strategies.

Data to Use:

- **Flu Mortality Rates**: The mortality rate from flu data by state provides valuable insights into the impact of the flu in each region.
- **Vaccination Rates**: I'm looking for information on flu shot rates across different states, preferably broken down by age groups. This way, we can better understand how well each segment of the population is protected.
- **State Context**: Additional demographic or health information, such as access to healthcare or available funding, may help clarify any unexpected patterns or trends.

Visualization Ideas:

- Layered Heat Map: A map of the U.S. where we shade states based on mortality rates and highlight high-vaccination states with a border or icon. This lets us quickly see areas where high vaccination and high mortality intersect.
- Scatter Plot: Plotting vaccination rates along the x-axis and mortality
 rates on the y-axis, with each point corresponding to a specific state,
 would allow for easy identification of outliers. This setup could highlight
 instances where higher vaccination rates don't seem to be reducing
 mortality.

Question 2: Predictive Staffing Needs Based on Historical Patterns

Question:

Can we anticipate high-demand staffing periods by analyzing past peaks and flu severity per state?

Purpose:

The goal is to prepare for high-demand times by spotting patterns in past flu peaks across different states. If we can pinpoint when states typically face the worst of flu season, we can better schedule resources and prevent burnout among healthcare staff. This approach helps allocate staff efficiently, especially in areas that face recurring severe flu seasons.

Data to Use:

- **Historical Flu Mortality Rates**: Analyzing past mortality data by state can help us understand when flu season hits the hardest and how intensely each state's flu season peaks. This information provides valuable insights for determining staffing needs during these peak periods.
- Flu Shot Rates Over Time: Tracking vaccination rates each year may indicate if states with higher rates experience less severe flu peaks.
- Additional Seasonal Factors: Other seasonal factors that could influence flu rates, such as changes in population density, could add more context to understanding these trends.

Visualization Ideas:

- Heat Map Calendar: A calendar-style map for every state that highlights peak flu months over multiple years, providing a clear view of any regular high-demand periods.
- **Time Series Line Graph**: A line chart showing flu mortality trends over time in each state to see if certain areas consistently face peak flu activity earlier or later in the season.

Question 3: State Investment and Vaccination Rates

Question:

Is there a correlation between state healthcare funding per capita and flu shot rates?

Purpose:

This question looks into whether states that spend more on healthcare per person actually end up with higher flu vaccination rates. If a connection exists, it could mean that more funding really helps boost vaccination rates, which would be great for policymakers trying to improve public health. It also gives us a better idea of whether this investment is really making a difference in preventive care.

Data to Use:

• **Healthcare Funding per Capita**: Looking at how much each state spends on healthcare per person can give us a good idea of which ones are putting more money into public health.

- **Flu Vaccination Rates**: Flu shot rates across states, preferably broken down by age (if possible), to see how well each state's population is getting vaccinated.
- **State Demographics**: Any additional demographic information, such as income or whether they live in an urban or rural area, could affect how funding relates to vaccination rates.

Visualization Ideas:

- **Scatter Plot**: Each point represents a state, with healthcare spending on the x-axis and vaccination rate on the y-axis. This layout highlights any trends or correlations between investment and vaccination coverage.
- Bubble Map: A map of the United States displays state bubbles that are
 different in size based on vaccination rates and the colors representing
 how much funding each state has received. This setup makes it easy to
 see which states receive a lot of investment and have high vaccination
 rates.

Question 4: Cross-State Comparison of Child Vaccination Rates and Influenza Mortality

Question:

Are states with higher child flu shot rates seeing lower overall mortality, and is this effect stronger in certain regions?

Purpose:

The goal is to see if vaccinating children in specific states or regions has an impact on overall flu mortality. If states with higher child vaccination rates also show lower mortality, this could highlight the importance of vaccinating younger populations. It might also reveal regional patterns, which could guide more focused vaccination campaigns or resource allocation.

Data to Use:

- **Child Flu Vaccination Rates**: Vaccination rates for children in different states to calculate coverage levels in this age group.
- **Overall Influenza Mortality**: Analyze the mortality rates across different states to determine if there is a noticeable difference in states with higher child vaccination.
- **Regional Information**: Any geographic or regional clues that could reveal whether this effect is stronger in certain parts of the country.

Visualization Ideas:

 Grouped Bar Chart: A bar chart comparing child vaccination rates and overall mortality for each state, making it easy to see if there's a connection between higher vaccination rates and lower death rates among kids. Regional Heat Map: A map shading states based on how many kids are vaccinated, with markers highlighting areas of high and low mortality, could help us reveal stronger connecting patterns in certain regions.