

# User Requirements

The software that we are creating is an online space for new and established fashion designers to share their work with each other and collaborate with each other in a safe online environment. We also want this website to allow users to find new and old talents in the industry to draw inspiration from, collaborate with, or to just broaden their horizons on the styles used in the industry.

There is a range of people to who this software would appeal but, here is the scope of people to who we will be tailoring the end product towards:

- Fashion designers in the industry
- Online fashion content creators
- Students studying fashion courses
- Brand Marketers

What we aim to do with the software is to create a website that gives users the choice of what type of fashion trends they are interested in (for example: runway, street wear, luxury/ designer, avant-garde, vintage ) and share thoughts and new design ideas alongside other like-minded individuals. We plan to achieve this by letting users pick the trends they are interested in and by providing a real-time whiteboard interface that multiple users can interact with at once to all add to one collaborative idea.