



## Varsha Yadav

SENIOR WEB DESIGNER

### Details

House No 675, Khera garhi  
Noida, 110082 India  
09034504482  
yavarshayadav@gmail.com

NATIONALITY  
india

DATE / PLACE OF BIRTH  
25-7-1994 NEW DELHI

### Links

[LinkedIn](#)  
[Portfolio](#)

### Languages

English  
Hindi

### Skills

HTML & CSS

HTML5

CSS3

JavaScript

jQuery

Photoshop

React

Bootstrap 4

### Profile

Senior Web Designer with 6 years of experience shaping impactful digital experiences. Proficient in HTML, CSS, and JavaScript, with a keen eye for design using Bootstrap 4 and Photoshop. Proven track record of delivering visually stunning and user-friendly websites. Adept at collaborating with cross-functional teams to bring creative visions to life. Ready to leverage expertise in creating engaging web interfaces for Senior Web Designer role.

### Employment History

Senior Web Designer, Selling Simplified india pvt. Ltd. (a foundry company),  
Noida

JANUARY 2018 — AUGUST 2024

### Education

10th CBSE, B N N Sarvodaya Kanya Vidyalaya , Delhi

MARCH 2009 — APRIL 2011

Diploma of Computer Science, Gyan Ganga Polytechnic, Kurukshetra

JULY 2011 — APRIL 2014

Btech Kurukshetra University , Kurukshetra Institute of Technology and  
Management, Kurukshetra

AUGUST 2015 — JUNE 2020

### Courses

HTML-and-CSS - Certification-Course, Udemy

APRIL 2022 — JULY 2022

Certificate of Web Development, Edureka

FEBRUARY 2024 — APRIL 2024

SEO Foundations, LinkedIn

JULY 2024 — AUGUST 2024

JavaScript 10 Projects in 10 Days Course for Beginners, udemy

JUNE 2024 — AUGUST 2024

Favicon Grabber Using JavaScript , udemy

JULY 2024 — AUGUST 2024

Coding Exercises: React.js, LinkedIn

JUNE 2024 — AUGUST 2024

Bootstrap 5

TailwindCSS3

Dreamweaver

Vscode

Litmus

Jira

SVN (Subversion)

## Bootstrap 5 Essential Training, Linkedin

JUNE 2024 – AUGUST 2024

## Tailwind CSS 3 Essential Training, Linkedin

JULY 2024 – AUGUST 2024

### Experience

- Designed and developed customizable templates including website themes, email templates, landing pages and presentation layouts.
- Collaborated with cross-functional teams, including UX/UI designers and developers, to ensure templates meet design standards and technical requirements.
- Created microsite project to train new members and juniors so they can get an overview of all the functionality we use and the overall work flow of our team.
- Worked and maintained fully responsive and interactive website pages of the company.
- Developed and maintained various newsletters of different regions.

### Projects

**HTML:-** Create HTML templates and templates for customers like AWS, Oracle, dell technology, salesforce and many more.

Developing and maintaining company websites for various regions.

**CSS:-** Style HTML templates and templates for customers like AWS, Oracle, dell technology, salesforce and many more. Developing and maintaining company websites for various regions.

**Javascript:-** Creating landing pages as per the requests of clients like Salesforce, Dell, IBM and many more.

Developing company website and making it highly interactive using JS.

Uploading and maintaining pop-ups as per customer requirements such as email, phone and questionnaire pop-ups

**Visionayr:-** A different kind of trackable smart page, on which we create trackable assets, which have a trackable link and tracking code, which tracks the user's activity whether the user has opened it or not. How many pages have been read and also we provide custom question answer feature there. We are tracking how many times the user has opened it and we manage to show related properties in suggestions according to the property category or program type.

**Photoshop:-** Create logos, banners and thumbnails and PAs as per client's requirements.

**Project :-** Creation and management of multiple websites for clients or internal organization.