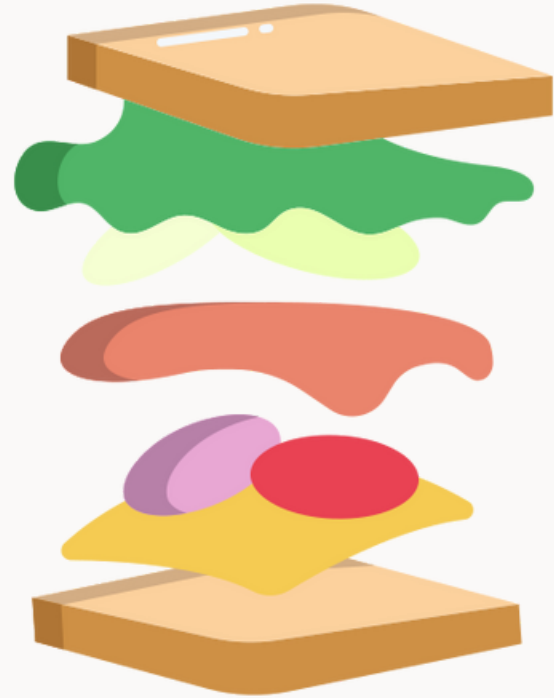
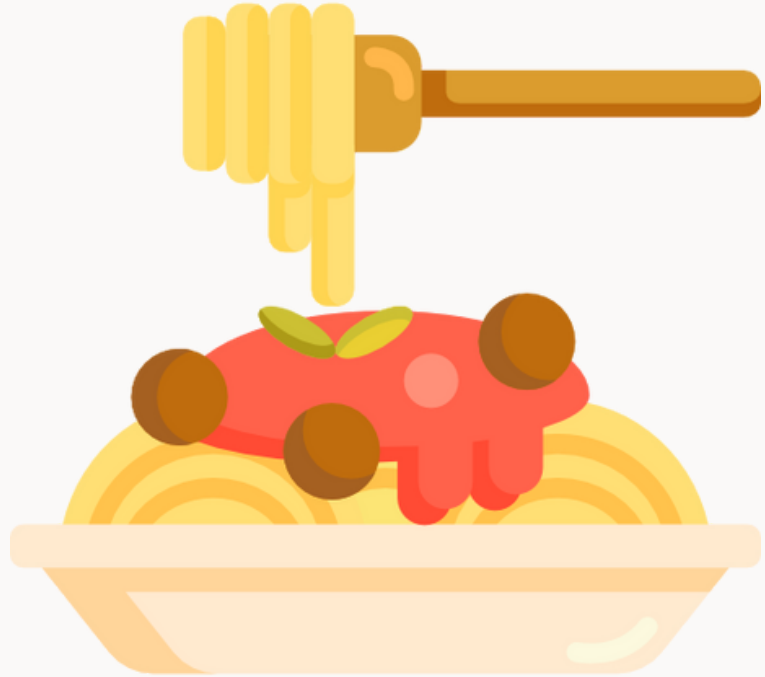
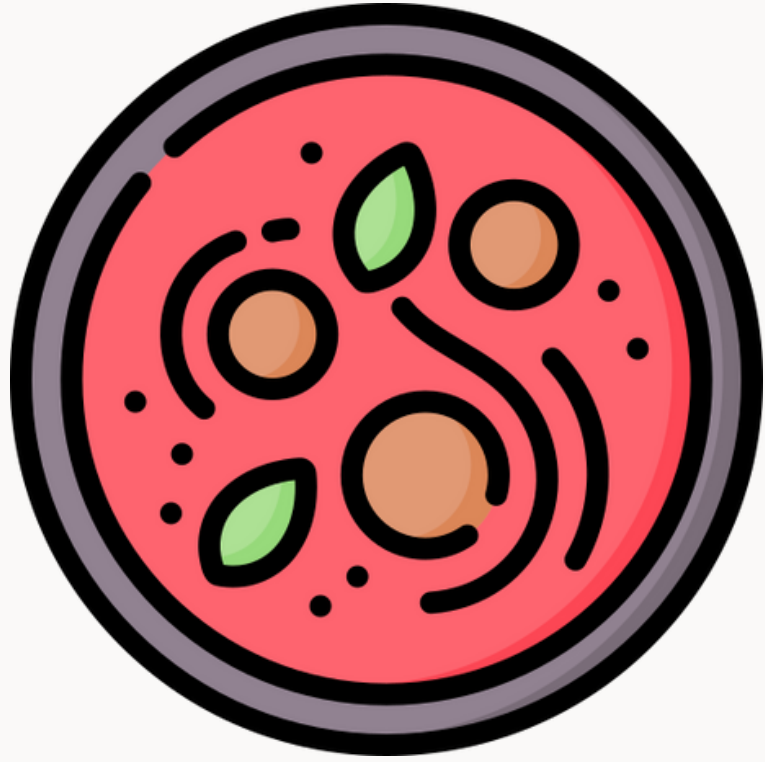
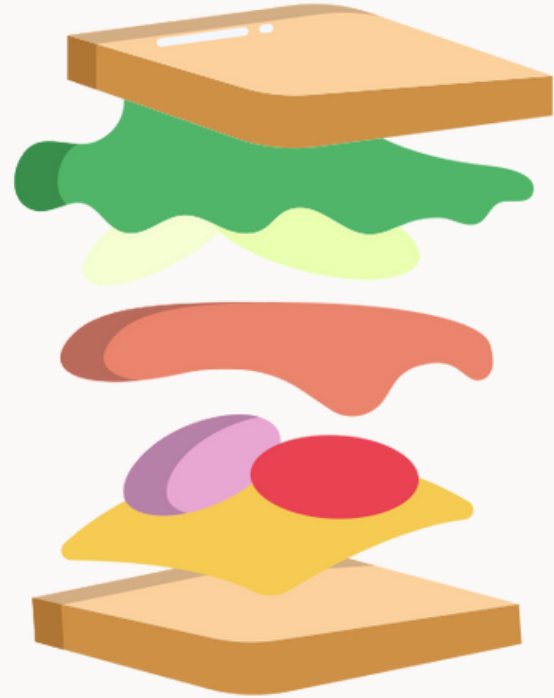
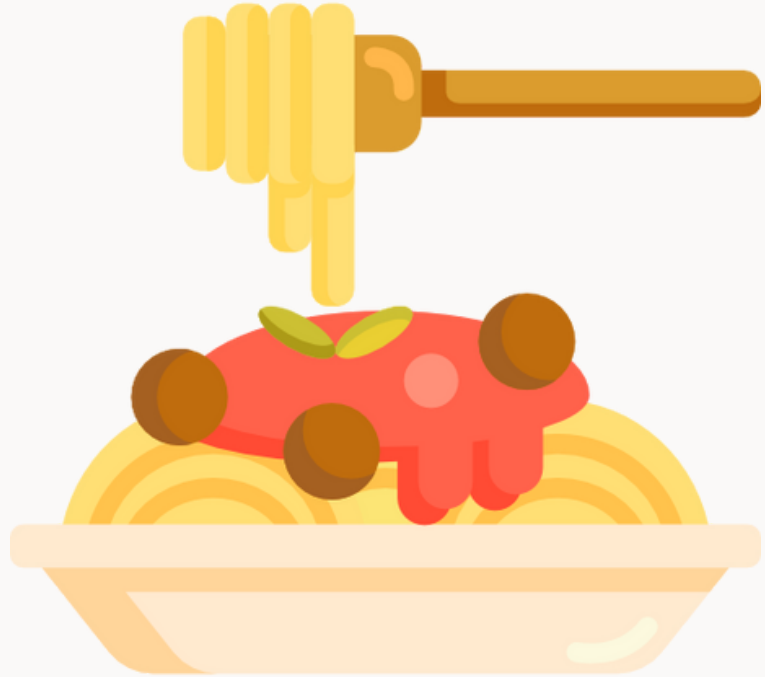
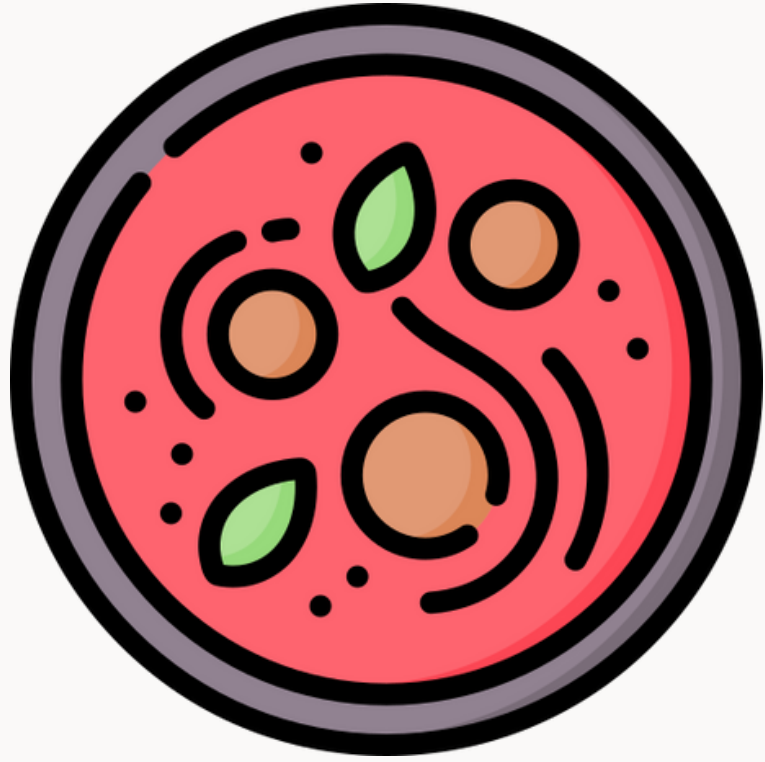


Farm IQ

YOUR FARMING BUDDY

Kanishka Bhambhani | Sandeep Vemulapalli | Shriya Mishra | Yashvi Thakkar





Problem



Angry Farmer Destroys Crop After Getting Just 75 Paisa/Kg; Others Dump Tomatoes, Muskmelons

Owing to blockade of roads to Delhi, prices of vegetables have gone down in Amritsar and adjoining districts



Representational Image

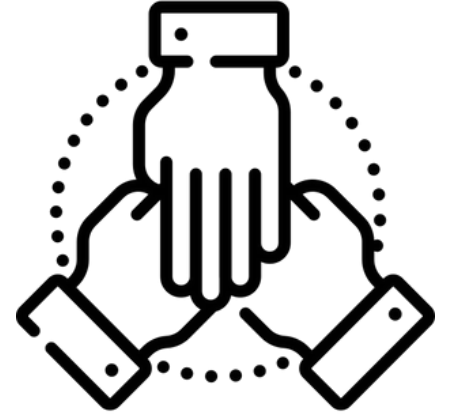


PRESS TRUST OF INDIA

Farmers in Maharashtra have dumped their produce on the roads in protest against low prices

Value

Market



28 States

~**90** Major Crops

558,537 Villages with Connectivity

150,000,000 Farmers

159,000,000 Hectares of Cultivation

\$864,000,000,000 Industry

Value



Market

Initial Target

28 States

~90 Major Crops

558,537 Villages with Connectivity

150,000,000 Farmers

159,000,000 Hectares of Cultivation

\$864,000,000,000 Industry

5 Major Crops

80% Crop Coverage

65% Market Value

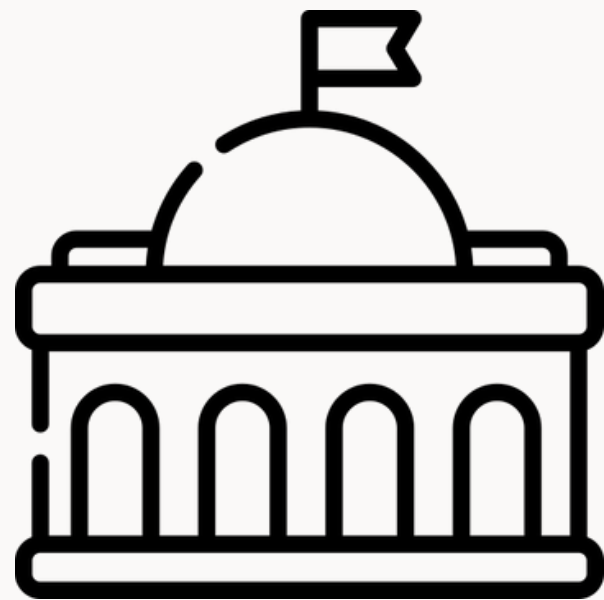
7 Targeted States

Stakeholders



Upholder

Governments- State or
Central



Beneficiary/User

Farmers

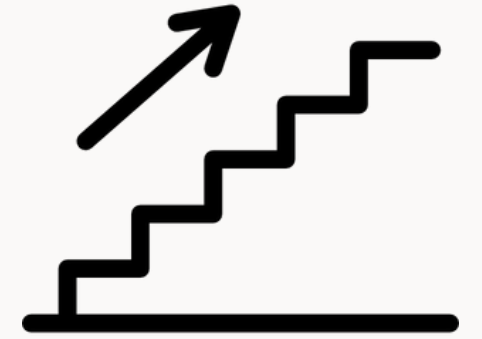


Prototype



FarmIQ demo

Vision



To create a company that **empowers** farmers using **data-based intelligence** and creates market visibility for food commodities like never before

Next steps



- Funding
- Launch Pilot
- Hiring
- Adding features
- Promotions
- Partnerships- Government & Tech Companies
- CSR

Source:

Slide 3: <https://thelogicalindian.com/agriculture/farmers-dumped-tomatoes-24751>

Slide 4: <https://www.hindustantimes.com/india-news/farmers-forced-to-dump-the-produce-as-note-ban-turns-bumper-crop-worthless/story-q79Oaf8eGTLX0yaHXwkJLL.html>

Slide 4: <https://www.outlookindia.com/website/story/india-news-farmer-destroys-crop-after-getting-just-75-paisakg-others-dump-tomatoes-muskmelons/367975>

Slide 5: <https://www.thenewleam.com/2021/05/rural-internet-connectivity-in-india-gaps-and-challenges/>

Questions?