

Project Report

Topic - **Apple**

Sample



Overview

Apple lives this vision through the technologies it develops for consumers and corporations. It strives to make its customers masters of the product us they have bought. Apple doesn't simply make a statement. It lives it by ensuring that its employees understand the vision and strive to reach it. It has put systems in place to enable smooth customer niteration. It has put objectives in place to continuously move forward; implemented strategies to fulfil these objectives; and ensured that the right marketing, financial and operational structures are in place to apply the strategies.

Languages Used in Project

Front end-

- HTML
- CSS
- Bootstrap

Back end-

- Java Script (JS)
- Node JS + express
- MongoDB
- React

Purpose

The homepage is welcoming, modern, simple and clean, allowing the brand to really show its products off and make them the primary focus. This is actually the main purpose of their website, **to sell and advertise their products**. No one goes on the Apple site to find out who they are

Content

- Home Page
- Store Page
- Navigation
- Search
- Filter Page
- Detail Page
- Payment Option
- Log in/Sign up

GitHub link (Site access link)

<https://yaasshu.github.io/Project2Apple/>