# Search Engine Optimization – SEO Company

Invest in Your Future with an SEO Company that Gets Results

GET MY FREE PROPOSAL »



## An SEO Marketing Company That Gets It

Let's face it. You know what you need but you just don't know how to get it. Our SEO specialists hear that over and over from SEO clients who contact Thrive Internet Marketing Agency.

You're likely here because of one or more of the following reasons:

- Your website isn't being found online.
- Your website traffic has diminished recently and you don't know why.
- Suddenly, your volume of incoming calls and leads has declined.
- You're starting a new website and want to ramp up new business quickly.

If any of these four pain points ring a bell, rest assured, you've come to the right SEO company. There's a reason why Thrive is currently serving **hundreds of SEO clients** and providing optimization solutions to answer Google's ever-changing algorithm.

## Providing SEO Solutions to Solve Your Problems

Our Passion is Growing Your Online Business

For more than 15 years, we've been providing SEO solutions for businesses wanting to expand their online presence, increase leads and grow their revenue. Our tried-and-true SEO techniques and practices have resulted in many success stories for clients. Here's a few recent examples:

## OUR CLIENTS GET RESULTS

*Hear the success stories of our clients and see how Brand Surge has supercharged their digital marketing journey.*

"

Brand Surge transformed our online presence with its SEO expertise! Our website traffic has skyrocketed, and we're seeing a significant increase in leads and conversions. Their dedication to understanding our business goals and implementing effective SEO strategies has been instrumental in our success. We couldn't be happier with the results!

★★★★★
Aug 1, 2021

**Missing Hotel**

"

Choosing Brand Surge for our SEO project was one of the best decisions we've made for our business. Their team's depth of knowledge and commitment to staying ahead of the curve in the ever-changing world of SEO has truly set them apart. Thanks to their efforts, we're excited to continue working with Brand Surge to further enhance our online visibility and grow our business.

★★★★★
Dec 1, 2022

**Blueforce Learning**

"

Brand Surge has been an absolute blessing, surpassing our expectations in every aspect. They're honest, efficient, and address all our needs promptly. Their reliability is unmatched; we can always trust them to deliver on their promises without nonsense.

★★★★★
Nov 19, 2022

**Westlab**

## You've Finally Found the Right SEO Agency With Answers

Thrive has the SEO solutions you've been searching for. Don't let another day go by where your competitors are looking down on you! It's time to be discovered!

INCREASE MY LEADS NOW

## Our SEO Services

Increase Your Search Rankings and Get Discovered More Online

### Keyword Research & Strategy

Thrive is an SEO agency that understands your niche and can boost your ranking for specific search terms. Your dedicated SEO specialist will review the keywords your website is currently ranking for, take your keyword wishlist and conduct additional keyword research to build a list that makes the most sense for your website and the competitive landscape.

### Link Building

Backlinks are a huge component of ranking higher in search results, but not just any link! That's why you should partner with a search engine optimization company like Thrive that has a dedicated link building team and has connections with many high-quality and relevant websites.

### Technical SEO

Rankings can improve with optimizations on your website's back-end, such as improving page speed. By fixing these errors, it makes it easier on search engines when they crawl your website. And when you make search engines happy, your rankings can make you even happier!

### Local SEO

Statistics show that **64 percent** of customers search for local businesses online. Improve your company's local SEO rankings with Google Business Profile or Google My Business (GMB) optimization and attract high-intent customers. We optimize your GMB profile and manage your online reputation to grow your local following.

### On-Page SEO

Enhance your online visibility and earn high-quality traffic. At Thrive, we ensure our SEO services are aligned with search engines' best practices to boost your website's trustworthiness. Our SEO experts publish unique, value-rich content, optimize your headlines and HTML tags and utilize high-resolution images.

### Off-Page SEO

Off-page optimization is crucial in establishing brand credibility and increasing online exposure. Partner with our SEO company and let us help you demonstrate your industry expertise. We leverage social media marketing, link building and influencer marketing to generate qualified links and positive ratings.

### Franchise SEO

Supercharge your franchise marketing efforts with Thrive's SEO services for multiple-location businesses. We publish geo-specific content, leverage Nextdoor advertising and develop custom web designs. Thrive is the SEO firm that'll maximize your brand impact and increase your leads and sales.

### Shopify SEO

Strengthen your online store's digital presence and expand your market reach. Our SEO experts offer 24/7 customer support for your urgent needs and concerns. We provide a Shopify SEO audit, Shopify web design, paid advertising and review response publishing services to optimize your customers' Shopify experience.

### Amazon SEO

Differentiate your brand on Amazon and get found by millions of customers who are ready to convert. We optimize your Amazon product listings, maximize ad placements and implement goal-oriented Amazon marketing services (AMS) SEO solutions to promote your products to the right customers.

### eCommerce SEO

Provide your customers with a 24/7 convenient shopping experience and increase your client retention rate. We launch targeted email marketing campaigns and optimize your site for mobile and voice search to create personalized brand experiences. We also offer Walmart Marketplace integrations to increase your sales volume.

### Content Writing

We have a team of writers that produce SEO-friendly content for your website, whether that's creating share-worthy blog posts or optimizing pre-existing service and product pages with more content. Search engines love a website that adds new content on a regular basis. Choose our SEO firm to support your content needs and bolster your search marketing.

### Conversion Rate Optimization (CRO)

Increase your customers' lifetime value and grow your online revenue with Thrive's CRO services. Our SEO marketing company integrates pay-per-click marketing with our SEO services to maximize your conversion opportunities. We perform website analyses, landing page optimization and A/B split testing.

## Get Your FREE Instant SEO Audit Report Now!

**Free Instant SEO Audit Report**

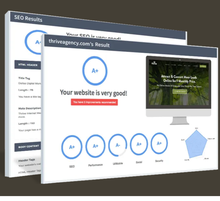
First Name

Last Name

Enter website

Your e-mail

Get Free Report Now »




## SEO Services You Can Expect From Thrive

As a full-service digital marketing company, Thrive offers a comprehensive array of professional search engine optimization services to get your business more visibility in search using only trustworthy, future-proof, white hat SEO techniques, such as:

- Custom SEO Strategy: We customize our SEO services to fit your needs. We use the tactics that make the most impact for your unique business.
- Comprehensive Onsite SEO: Title tags, meta descriptions, alt tags, internal linking, etc.
- Thorough keyword research and market analysis.
- High-quality copywriting to keep your site content fresh and encourage return traffic.
- In-depth evaluation of the competition.
- Careful Link Building: By hand, on diverse domains with high domain authority.
- Organic SEO tactics for long-term results coupled with paid ads for quick boosts (if PPC is something you're interested in pursuing).
- Syndication of articles on social media, curated sites and news outlets.
- Google Analytics and other data tracking software to learn from trends, traffic and more.

LET'S TALK

## Why Search Engine Optimization is a Great Investment

We Practice What We Preach to Provide Maximum ROI

All business owners want more bang for their buck. All want better profit margins. SEO saves you money. Consider SEO as an employee: SEO never clocks out. SEO never calls in sick. SEO never takes a holiday. SEO works for you around the clock, even when you're sleeping.

No, SEO won't answer the phone. But it will keep the phone ringing. SEO done right will funnel customers to your website and put them in front of your products, services and brand.

We've spent years refining our SEO strategy. What we do not only works for our clients, but it also works for our website.

We live by what we sell. Since 2016, Thrive has experienced exponential growth, landing on the Inc. 5000 list among America's fastest-growing private companies for five consecutive years.

We get the most out of our organic search results. We believe in SEO so much that we rely on it. It's the lifeblood of our business.

And let this sink in: You likely wouldn't be here without SEO. How did you find this page? With a Google search? If so, you're an example of SEO working for us. Now, put it to work for your business.

GET STARTED NOW



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