

Competitor Analysis Report

Project Name: soares_dina

Business Name: teste

Link: <https://www.yaitec.com/>

Due Date: 2024-12-19

UXtweak

Website: <https://www.uxtweak.com>

Description

UXtweak offers competitive usability testing services to help businesses understand user behavior on competitor websites. It provides tools to mimic strengths and avoid mistakes, conduct benchmark analysis, and integrate findings into marketing strategies.

Products

- Competitive Usability Testing
- Website Testing Study

Services

- User Behavior Tracking
- Task Completion Analysis
- Benchmark Analysis

Social Media Analysis

Metric	Value
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Total Followers	0
Total Posts	0
Engagement Rate	0.00%

Plerdy

Website: <https://www.plerdy.com>

Description

Plerdy is a website usability testing service that tracks visitors every action, clicks, scrolling, and hovers. It helps businesses identify and fix obstacles preventing flawless user flow across their website.

Products

- Website Usability Testing
- User Flow Analysis

Services

- Realtime User Feedback
- SEO Best Practices

Social Media Analysis

Metric	Value
Total Followers	0
Total Posts	0
Engagement Rate	0.00%

Qualaroo

Website: <https://www.qualaroo.com>

Description

Qualaroo is a creative platform that uses advanced technology to provide unmatched understanding of user behavior. It helps businesses identify precise checkout process stumbling blocks and improve strategic improvements for various digital environments.

Products

- Realtime Customer Feedback
- User Behavior Analysis

Services

- Checkout Process Optimization
- Strategic Improvements

Social Media Analysis

Metric	Value
Total Followers	0
Total Posts	0
Engagement Rate	0.00%

SEMrush

Website: <https://www.semrush.com>

Description

SEMrush is a versatile digital marketing platform that offers a range of competitor analysis tools. It provides insights into search engine performance, keyword gaps, backlink analysis,

and brand sentiment monitoring, helping businesses optimize their marketing strategies

Products

- Competitor Analysis Tools
- SEO Audits

Services

- Keyword Research
- Backlink Analysis

Social Media Analysis

Metric	Value
Total Followers	0
Total Posts	0
Engagement Rate	0.00%

Ahrefs

Website: <https://ahrefs.com>

Description

Ahrefs is a powerful competitive research tool that provides advanced capabilities such as data on organic search traffic, broken links, paid search advertising, and backlink profiles. It helps businesses uncover numerous linkbuilding prospects and partnership opportunities with indirect competitors.

Products

- Site Explorer
- Content Explorer

Services

- Organic Search Traffic Analysis
- Paid Search Advertising Analysis

Social Media Analysis

Metric	Value
Total Followers	0
Total Posts	0
Engagement Rate	0.00%