

# Yabsra Yihenew

Tech Driven Problem Solver, UI/UX Designer, Full stack Developer

[Portfolio Page](#)

✉ yabsrayabsra@gmail.com

☎ +251-911365411

🌐 [LinkedIn: yabsra-yihenew-07ab96174](#)

🔗 [Github: Yabsra Yihenew](#)

As a Computer Science graduate and a final-year Bachelor's degree student in Management, I bring a strong foundation in full-stack development and UI/UX design, coupled with a comprehensive understanding of management principles. Passionate about creating impactful digital experiences, I thrive in dynamic environments where collaboration and innovation drive real-world solutions. Dedicated to empowering people and delivering results, I combine technical expertise, adaptability, and creative problem-solving to contribute meaningfully to team and organizational success.

## Experience

### iCog-ACC | UI/UX Designer

November 2024 – Present

- Designed user-friendly interfaces for websites and applications, ensuring accessibility and seamless user experience.
- Collaborated closely with developers and product teams to translate user needs into functional design solutions.

### iCog-labs| Business Development Intern

October 2024 – Present

- Conduct market research and competitive analysis to identify growth opportunities for AI-driven products
- Collaborate with cross-functional teams to align business goals with product development and marketing strategies.

### Asset Gallery | UI Designer Intern

July 2024 – January 2025

- Improved website segmentation to optimize user experience and align with strategic goals.
- Fostered collaboration with cross-functional teams using tools like Slack and ClickUp, ensuring project coherence and timely delivery.

### Efuye Gela | Business Development Intern

June 2024 – September 2024

- Researched and analyzed user behavior to inform product design and marketing strategies for an educational app targeting parents and children.
- Mapped user personas and explored effective learning approaches, enhancing the app's relevance and usability.

### RDX Delta | UI/UX Design Intern

June 2023 – August 2023

- Designed intuitive, cross-platform user interfaces to enhance digital accessibility and engagement.
- Lead a team of interns to meet project milestones efficiently, utilizing tools like Monday.com for seamless task tracking and collaboration.

## Skills

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- **Technical Skills**
  - Frontend: HTML5, CSS, JavaScript, React
  - Backend: PHP (Laravel Framework), MySQL
  - Programming: Python, C#, C++
  - UI/UX Tools: Figma, Design Theory, Typography
- **Marketing and Business Skills**
  - Digital Marketing, Social Media Strategy, Branding
- **Soft Skills**
  - Adaptability, Problem Solving, Creativity, Critical Thinking, Team work, Communication

## Education

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- **ST Mary University** *June 2021 - Now*
  - Bachelor of Computer Science
  - GPA: 3.6
- **Addis Ababa University** *July 2021 - Now*
  - Bachelor of Management
  - GPA: 3.2
- **Certificates and Files**
  - [Certificates](#)
  - [Portfolio Preview](#)