

Sales Overview

Year

202020212022

MonthShort

JanFebMarAprMayJunJulAugSepOctNovDec

CustomerCity

All

Product_Name

All

ProductCateg...

All

ProductSubCa...

All

Sales vs Budget

22239730

36400000.00 ↑ -14160269.74 ↓

At 3600000, Jan had the highest Total_Budget and was 50.00% higher than Feb, which had the lowest Total_Budget at 2400000.

Jan accounted for 9.89% of Total_Budget.

Total_Budget and Sales diverged the most when the MonthShort was Jan, when Total_Budget were 2201251 higher than Sales

36M

Total_Budget

22.24M

Sales

Sales by Gender and Gender

Gender ● Female ● Male

Female

Male

0M5M10M

Sales

Customer sales

Sales by city

Top five Customers

Count of FullName 12

Jordan...

Mauric...

Janet ...

Lisa Cai

Lacey ...

0K5K10K15K20K

Sales

Total_Budget and Sales by MonthShort

● Total_Budget ● Sales

4M3M2M1M

JanFeb...Apr...JunJulA...SepOctN...Dec

MonthShort

Sales by ProductCategory

ProductCateg... ● Bikes ● Accessories ● Clothing

0.7M (3.15%)

21.2M (95.32%)

Customer

JanFebMarAprMayJunJulAugSepOctNovDec

Zoe Watson

Zoe Torres

Zoe Sanders

Zoe Sanchez

Zoe Rogers

Zoe Rivera

Zoe Richardson

Zoe Reed

Zoe Ramirez

Zoe Peterson

Zoe Murphy

Zoe Morris

Zoe Morgan

Zoe Kelly

Zoe James

Zoe Howard

Zoe Gray

39.98

14.98

76.96

89.46

4.99

1228.83

27.28

574.98

62.98

35.00

443.35

49.99

235.58

39.98

29.99

7.28

74.98

49.97