Sales Manager,

We need to improve our internet sales reports and want to move from statistics reports to visual dashboards

Essentially, we want to focus on how much we have sold of each product, to which client and how it has been over time

Seeing as each sales person works on different products and customers it would be beneficial to be able to filter them also

We measure our members against budget so I added that in a spreadsheet so we can compare our values against performance

The budget is for 2021 and we usually look 2 years back in time when we do analysis of sales, let me know if you need anything else!