

YADA SARA KOON

BUSINESS ANALYSIS



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ABOUT ME

Aspiring Business Analyst with a strong foundation in Artificial Intelligence and Smart Technology. Passionate about bridging the gap between technical innovation and strategic business value. I bring an analytical mindset and a data-driven approach to solving complex problems, dedicated to delivering actionable insights and growing into a high-impact professional who drives responsible and sustainable business growth.

EDUCATION

BURAPHA UNIVERSITY	2023 – Present
Bachelor of Informatics in Applied Artificial Intelligence and Smart Technology	
CHONRADSA DORNUMRUNG SCHOOL	2019 – 2022
High School (Science–Mathematics Program)	

WORK EXPERIENCE

Open House 2025, Burapha University	2025
<ul style="list-style-type: none">Represented the Applied Artificial Intelligence program and showcased an AI system for detecting students’ behaviors and facial expressions during the university’s Open House event.	
NSC 2025 (Eastern Region Finalist)	2025
<ul style="list-style-type: none">Participated in the National Software Contest (NSC) and advanced to the Eastern Regional round with an AI-based innovation project.	
UEC Asean Seminar and Workshop 2025	2025
<ul style="list-style-type: none">Presented an AI-based innovation project at the UEC academic exhibition, focusing on applying technology to real-world problem solving.	
TTT Brother , Pitching AI Driven Startup Challenge	2025
<ul style="list-style-type: none">Presented an innovative business idea integrating AI and technology to solve real-world problems during a university pitching event.	
MFEC Company Workshop 2025	2025
<ul style="list-style-type: none">Attended a professional training session with MFEC to learn about digital transformation, data-driven solutions, and business analysis in real-world applications.	

CERTIFICATE

BDI Hackathon AI & Data Innovation for Smart Tourism	2025
<ul style="list-style-type: none">Develop and improve AI to enhance tourism analyze Big Data to create business plans; and train students in analytical thinking to analyze technology and its practical applications.	

SKILL

Business & Analytical Skills <ul style="list-style-type: none">Business Process AnalysisData Visualization (Power BI, Excel)Microsoft OfficeRequirement GatheringProcess Optimization	Data Science & AI Skills <ul style="list-style-type: none">Data PreprocessingMachine Learning Model TrainingNatural Language Processing (NLP)Data Mining (KNIME)	Soft Skills <ul style="list-style-type: none">Critical Thinking, Problem SolvingAnalytical Mindset, Teamwork, AdaptabilityCommunication SkillsTime Management
Tools & Engineering Skills <ul style="list-style-type: none">SolidWorks (3D Design)Dobot ProgrammingIoT Hardware Setup	Technical & Programming Skills <ul style="list-style-type: none">Python, SQL, HTML, PowerShellGit & Version ControlIoT System IntegrationBasic Automation	