

YADA SARAKOON

BUSINESS ANALYSIS



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ABOUT ME

Aspiring Business Analyst with a strong foundation in Artificial Intelligence and Smart Technology. Passionate about bridging the gap between technical innovation and strategic business value. I bring an analytical mindset and a data-driven approach to solving complex problems, dedicated to delivering actionable insights and growing into a high-impact professional who drives responsible and sustainable business growth.

EDUCATION

BURAPHA UNIVERSITY

Bachelor of Informatics in Applied Artificial Intelligence and Smart Technology

2023 - Present

CHONRADSADORNUMRUNG SCHOOL

High School (Science-Mathematics Program)

2019 - 2022

WORK EXPERIENCE

Open House 2025, Burapha University

2025

- Represented the Applied Artificial Intelligence program and showcased an AI system for detecting students' behaviors and facial expressions during the university's Open House event.

NSC 2025 (Eastern Region Finalist)

2025

- Participated in the National Software Contest (NSC) and advanced to the Eastern Regional round with an AI-based innovation project.

UEC Asean Seminar and Workshop 2025

2025

- Presented an AI-based innovation project at the UEC academic exhibition, focusing on applying technology to real-world problem solving.

TTT Brother , Pitching AI Driven Startup Challenge

2025

- Presented an innovative business idea integrating AI and technology to solve real-world problems during a university pitching event.

MFEC Company Workshop 2025

2025

- Attended a professional training session with MFEC to learn about digital transformation, data-driven solutions, and business analysis in real-world applications.

CERTIFICATE

BDI Hackathon AI & Data Innovation for Smart Tourism

2025

- Develop and improve AI to enhance tourism analyze Big Data to create business plans; and train students in analytical thinking to analyze technology and its practical applications.

SKILL

Business & Analytical Skills

- Business Process Analysis
- Data Visualization (Power BI, Excel)
- Microsoft Office
- Requirement Gathering
- Process Optimization

Data Science & AI Skills

- Data Preprocessing
- Machine Learning Model Training
- Natural Language Processing (NLP)
- Data Mining (KNIME)

Soft Skills

- Critical Thinking, Problem Solving
- Analytical Mindset, Teamwork, Adaptability
- Communication Skills
- Time Management

Tools & Engineering Skills

- SolidWorks (3D Design)
- Dobot Programming
- IoT Hardware Setup

Technical & Programming Skills

- Python, SQL, HTML, PowerShell
- Git & Version Control
- IoT System Integration
- Basic Automation