# Yadandla Shruthi

## **Junior UX Designer**

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yadandlashruthi97@gmail.com | LinkedIn | Portfolio

## **SKILLS**

- **UX Design:** User Research, Wireframing, Prototyping, Usability Testing, Information Architecture, User-Centric Design, Design Thinking
- Technical: HTML, CSS, CSS Frameworks, JavaScript, React, jQuery, Responsive Design
- Tools: Figma
- Methodologies: Data-Driven Design, Cross-Functional Collaboration, Iterative Design

## **PROJECTS**

## CookGlobe App

May 2025 - July 2025

- Designed a cooking platform addressing user frustrations through comprehensive research
- Conducted usability testing with 5+ participants and iterated designs based on feedback
- Created wireframes and interactive prototypes using Figma

## LockTalk App

Aug 2025 – Oct 2025

- Developed a privacy-focused messaging app with customizable user settings
- Applied user-centered design principles to resolve key platform frustrations
- Built user flows and performed competitive analysis

#### CERTIFICATION

**Google UX Design Certificate** 

May 2025

#### PROFESSIONAL EXPERIENCE

## Web Developer | Hi-Techsters IT Services Pvt Ltd | Hyderabad, India Aug 2023 - Oct 2024

- Developed 5+ responsive websites, improving mobile load speed by 40% and Lighthouse scores from 60 to 90+
- Collaborated with cross-functional teams to ensure seamless data flow and consistent UI implementation
- Reduced revision requests by 30% through client feedback sessions and resolved 90% of SEO issues

#### **EDUCATION**

**Bachelor of Science** (B.Sc.) – MSCs (Mathematics, Statistics, and Computer Science) **2019 – 2022** Government Degree College, Autonomous |Telangana, India