HARISH KUMAR

VISUAL DESIGNER

DETAILS

ADDRESS
Chennai
India

PHONE
9791196032

EMAIL
catchmeharish1998@gmail.com

LINKS

Portfolio - Harish Kumar

LinkedIn - Harish Kumar

SKILLS

Adobe Illustrator
● ● ● ● ●

Adobe Photoshop
● ● ● ● ●

Figma
● ● ● ● ●

Motion Graphics
● ● ● ● ●

PPT
● ● ● ● ○

Adobe InDesign
● ● ● ● ●

Infography
● ● ● ● ●

Ui/Ux
● ● ● ● ○

Video Editing
● ● ● ● ●

ABOUT ME

As a creative professional with 3 years in Graphic Design and UI/UX, I collaborate with various clients, creating captivating visuals.

PROFESSIONAL EXPERIENCE

Senior Graphic Designer, Maxposure Media Group

Oct 2022 — Present

- Produced captivating and impactful print collateral, online campaigns, and multimedia presentations that elevated brand recognition and increased customer engagement by **40%**.
- Executed end-to-end projects with a measurable impact, improving digital design performance by an impressive **90%**.
- Elevated social media engagement and increased followers count by an impressive **30% to 50%** through the implementation of my impactful and visually compelling designs.
- Applied expertise in **Typography**, **Illustration**, **Infography, Iconography**, and **Photography** to bring abstract concepts to life, enhancing overall design aesthetics.

Graphic Designer, STC Networks

Apr 2022 — Sep 2022

- Designed engaging social media posts, brochures, business cards, banners, and various promotional materials for a hair growth products and treatment company.
- Contributed to web designing for the company's product website, ensuring a cohesive and visually appealing brand presence.
- Collaborated seamlessly with cross-functional teams, contributing to a 15% increase in overall project efficiency.

Visual Content Editor, PAL Genie Technologies

Sep 2021 — Apr 2022

- Visual Content Editor with experience in transforming educational script content into visually engaging material using **Adobe Captivate** software.
- Contributed to the enhancement of the educational material by strategically placing effects and incorporating motion graphics in alignment with the given script.

EDUCATION

B.sc Visual Communication, SRM University

2017 — 2020

CGPA - 7.5/10