

# PRAKHAR YADAV

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## EDUCATION

Bachelor of Technology | IIT Roorkee

PG Certificate in Management | Global Governance Initiative

## DATA ANALYSIS PROJECTS

### Hospitality - Hotel Bookings Data Analysis

- Data Analysis of Hotel Bookings over a specific time period of a multi-city Hotel Chain in India.
- Metrics - Revenue, RevPAR, Occupancy, Avg Daily Rate (ADR), Daily Sellable Room Nights (DSRN), Daily Utilized Room Nights (DURN), Daily Booked Room Nights (DBRN), Realization etc.

### Transit - Cab Bookings Data Analysis ([Link](#))

- Metrics - Total Bookings, Revenue, Bookings Breakdown, Ride Volume over Time, Rides Cancellations Analysis, Customer Ratings and Vehicle Usage Analysis, Pay Methods and Top Customers.

### E-Comm - Orders Data Analysis ([Link](#))

- Metrics - Total Sales (Revenue), No of Items, Avg Sales and Rating filtered by Outlet Size, Outlet Location and Item Type.

### HR Analytics- HR Attendance Data Analysis ([Link](#))-

- Analysis of a company's attendance sheet for summers of 2022.
- Metrics - (Office) Presence %, Work From Home %, Sick Leave %

### Sales Insights ([Link](#)) -

- Analysis of a company's sales data for the year 2017,2018,2019,2020.
- Metrics - Revenue Trend, Top Customers & Products, Sales & Revenue by Markets.

## TECHNICAL SKILLS

### Tools and Languages

- MS Excel (Advance), SQL, Python, DAP (ETL Tool), Tableau
- Google Analytics, Data Studio, Power BI, Google Bigquery, Snowflake.

### Skills

- Root Cause Analysis, Exploratory Data Analysis
- Data Cleaning, Power Query, DAX, Data Transformation
- Data Visualization, Funnel Analysis, Portfolio Risk Performance.