PRAKHAR YADAV

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EDUCATION

Bachelor of Technology | IIT Roorkee
PG Certificate in Management | Global Governance Initiative

DATA ANALYSIS PROJECTS

Hospitality - Hotel Bookings Data Analysis (Link)
- Data Analysis of Hotel Bookings over a specific time period of a multi-city Hotel Chain in India.
- Metrics - **Revenue, RevPAR, Occupancy, Avg Daily Rate (ADR), Daily Sellable Room Nights (DSRN), Daily Utilized Room Nights (DURN), Daily Booked Room Nights (DBRN), Realization etc.**

Transit - Cab Bookings Data Analysis (Link)
- Metrics - **Total Bookings, Revenue, Bookings Breakdown, Ride Volume over Time, Rides Cancellations Analysis, Customer Ratings and Vehicle Usage Analysis, Pay Methods and Top Customers**.

E-Comm - Orders Data Analysis (Link)
- Metrics - **Total Sales (Revenue), No of Items, Avg Sales and Rating filtered by Outlet Size, Outlet Location and Item Type.**

HR Analytics- HR Attendance Data Analysis (Link)-
- Analysis of a company's attendance sheet for summers of 2022.
- Metrics - **(Office) Presence %, Work From Home %, Sick Leave %**

Sales Insights (Link) -
- Analysis of a company's sales data for the year 2017,2018,2019,2020.
- Metrics - **Revenue Trend, Top Customers & Products, Sales & Revenue by Markets.**

TECHNICAL SKILLS

Tools and Languages

- MS Excel (Advance), SQL, Python, DAP (ETL Tool), Tableau
- Google Analytics, Data Studio, Power BI, Google Bigquery, Snowflake.

Skills

- Root Cause Analysis, Exploratory Data Analysis
- Data Cleaning, Power Query, DAX, Data Transformation
- Data Visualization, Funnel Analysis, Portfolio Risk Performance.