

₹142M

Revenue

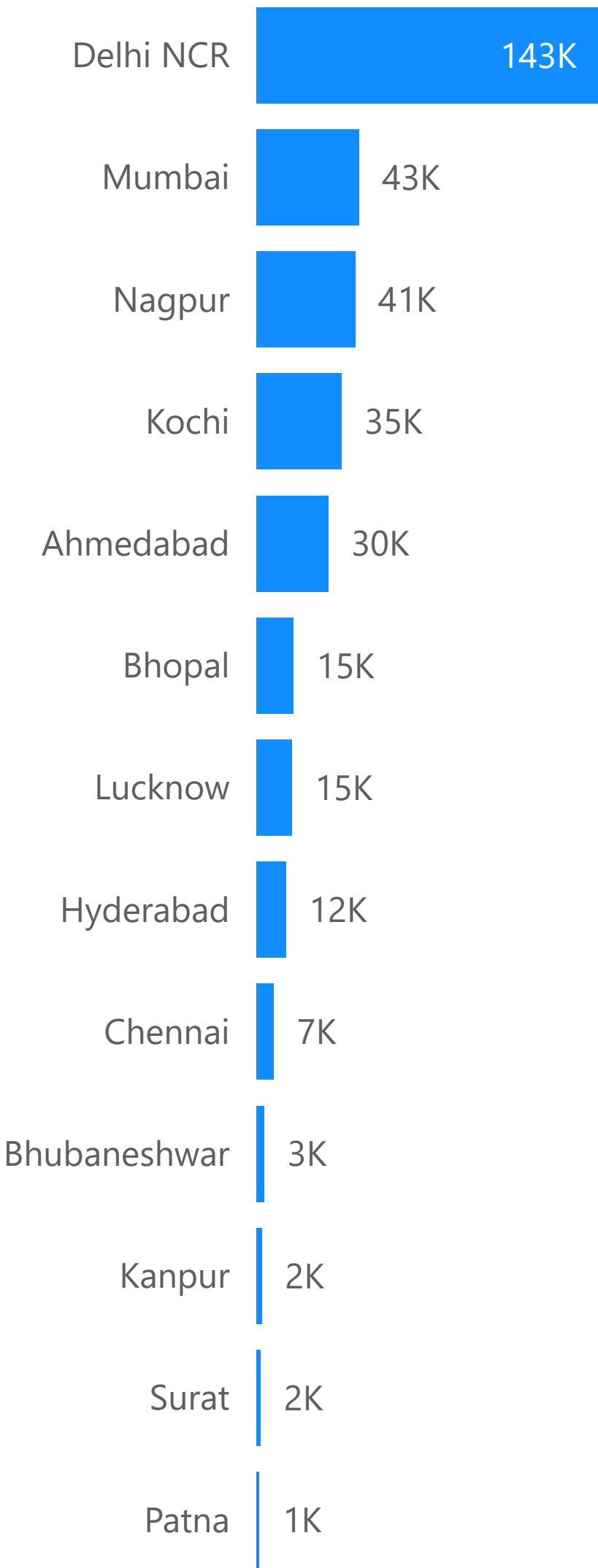
Revenue by markets



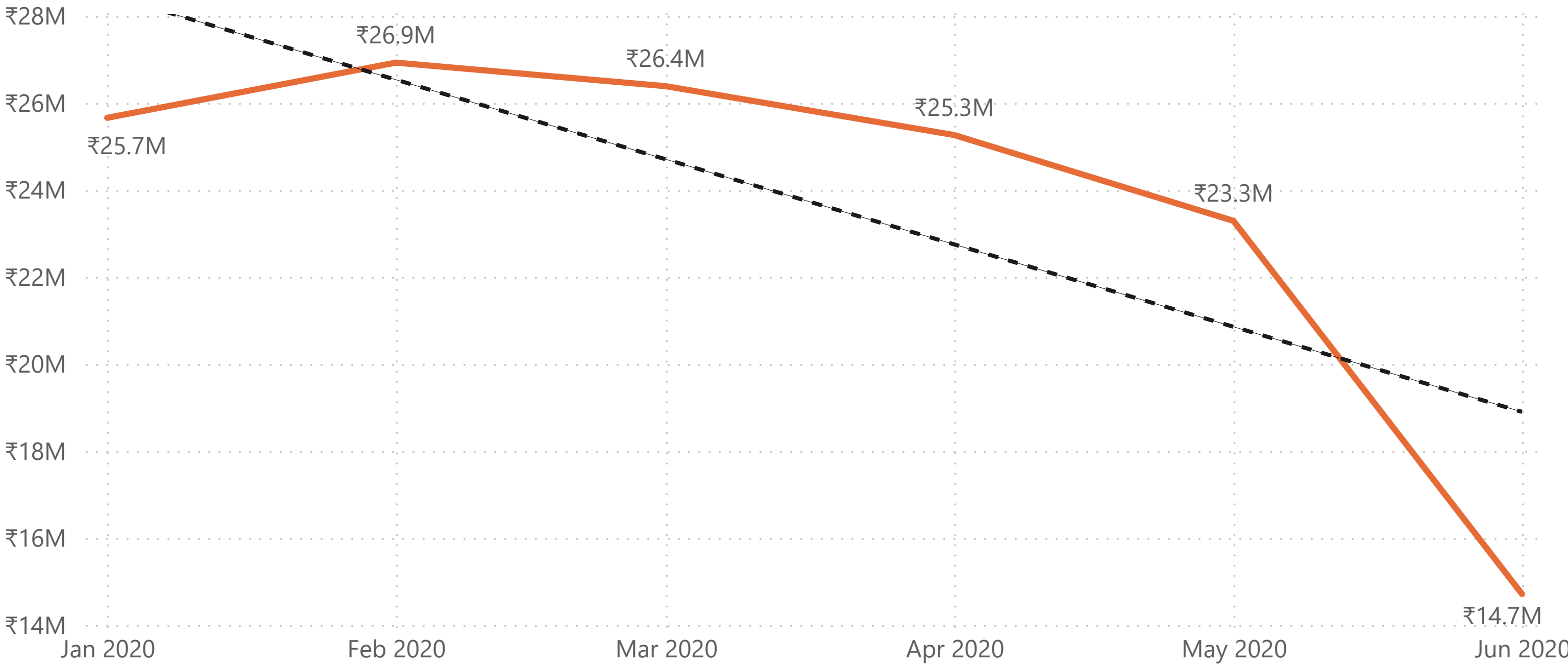
350K

Sales Qty

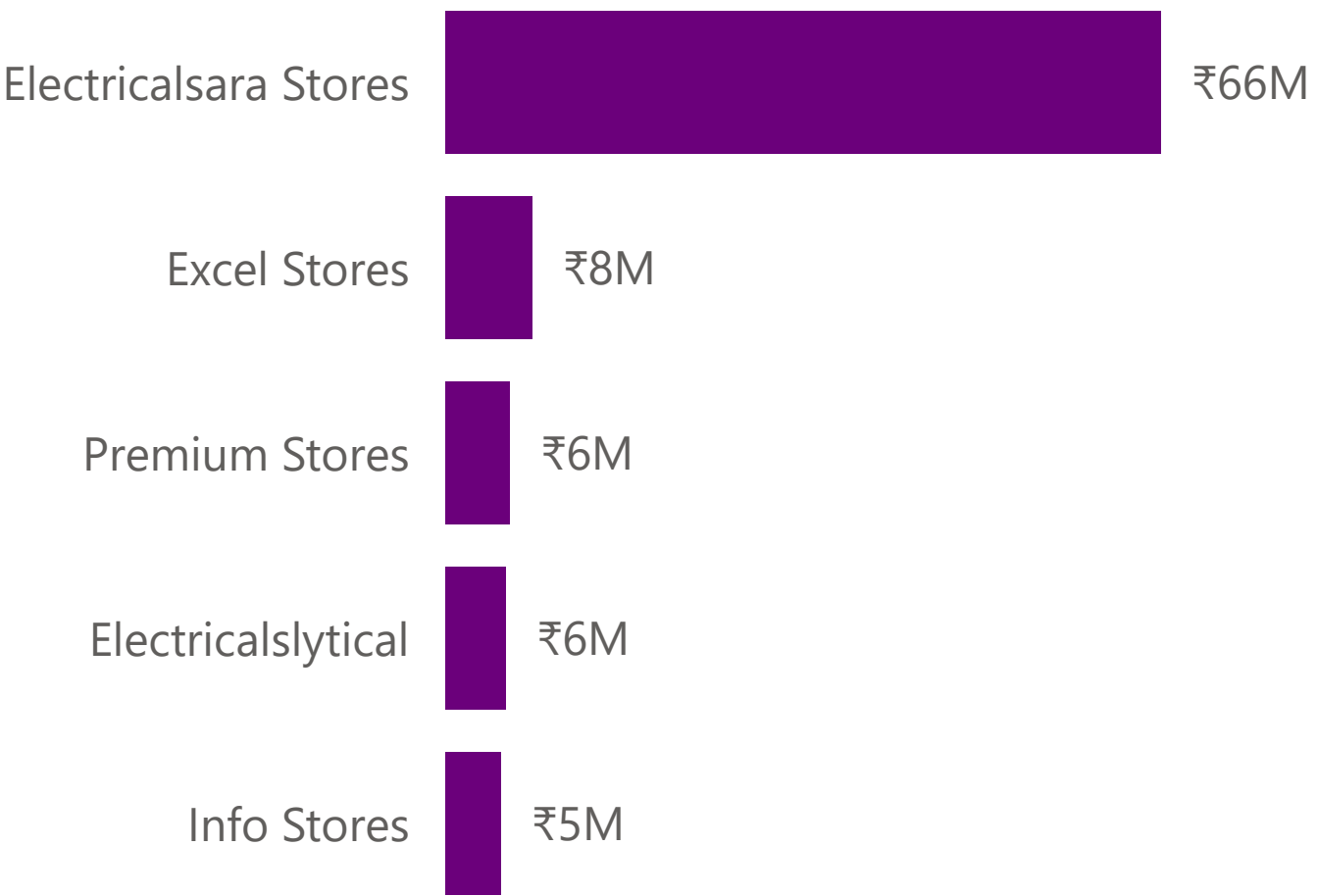
Sales Qty by markets



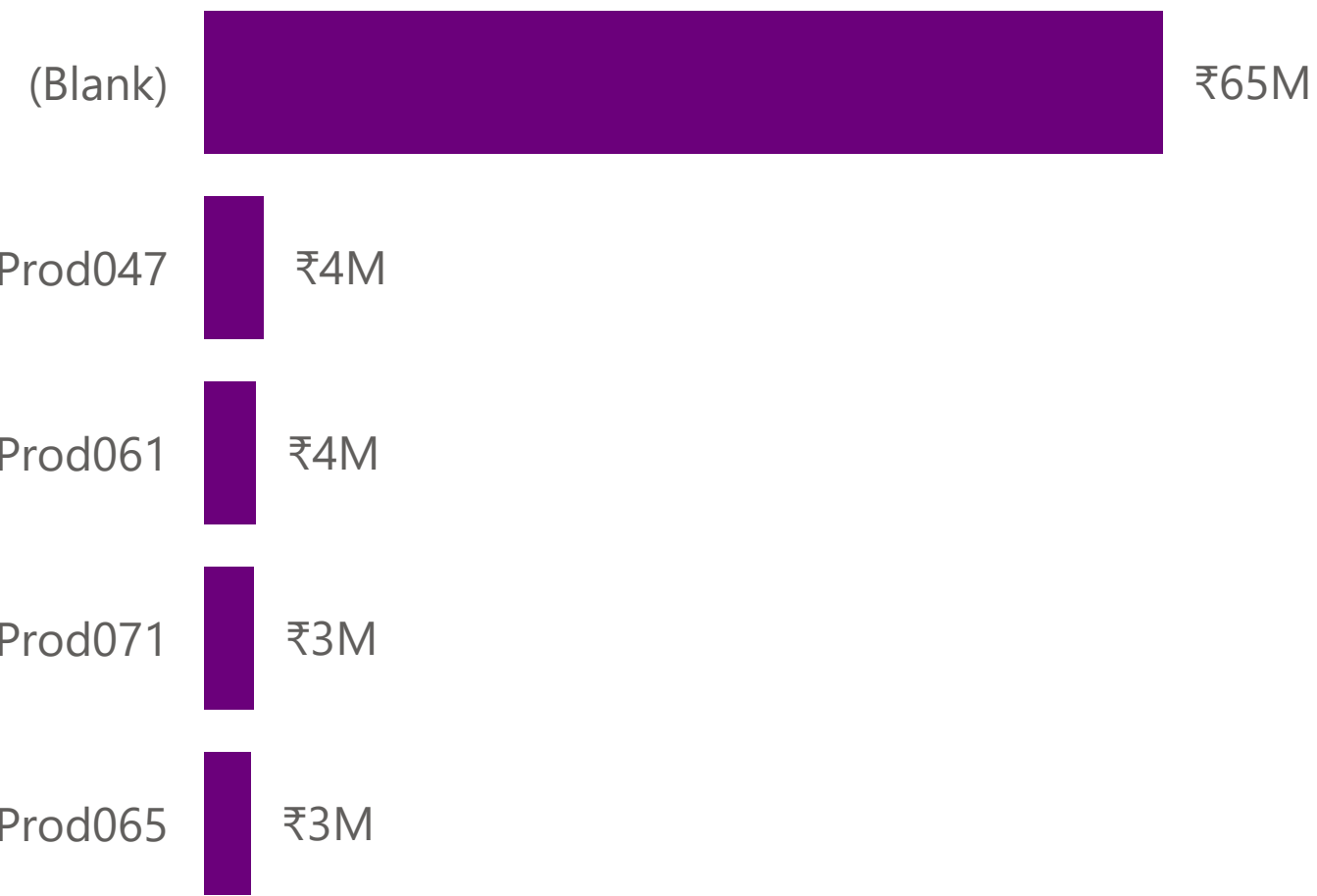
Revenue Trend



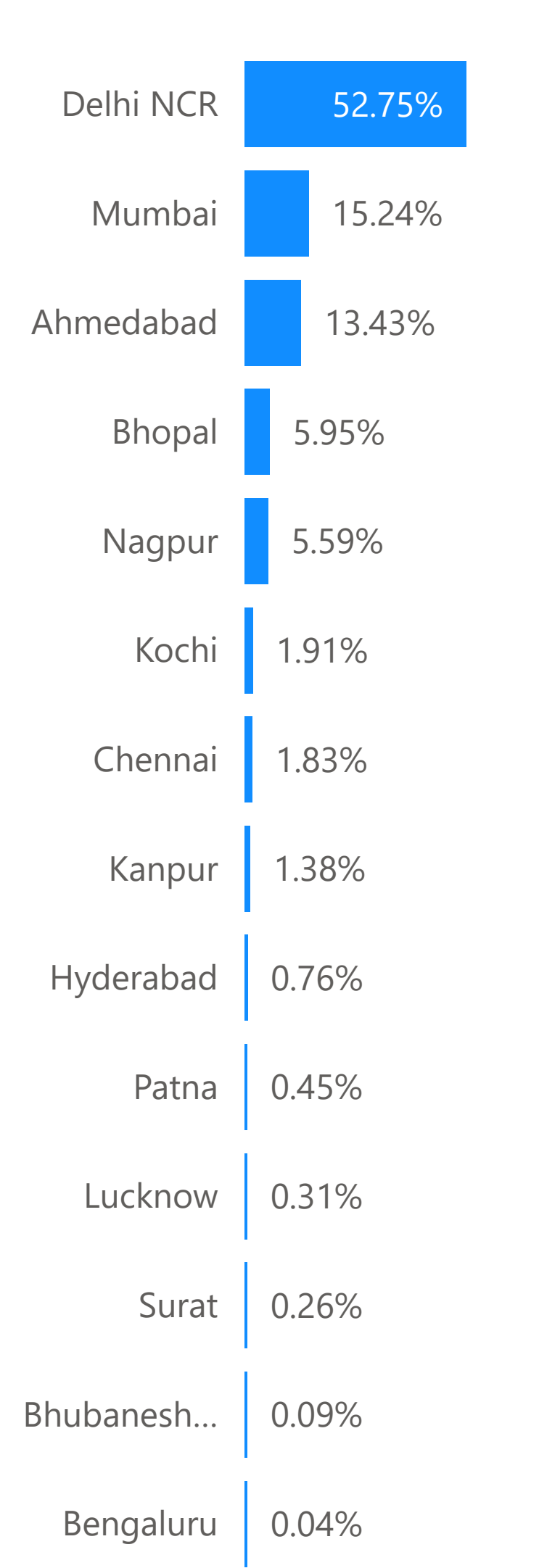
Top 5 customers



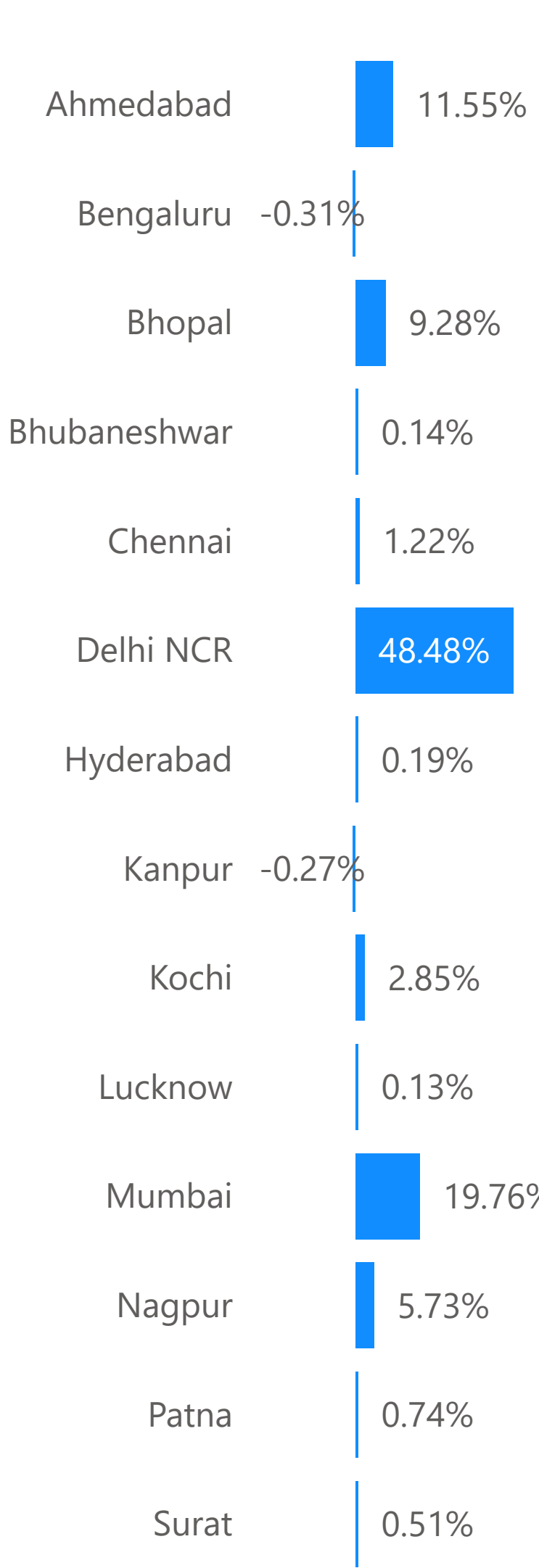
Top 5 products



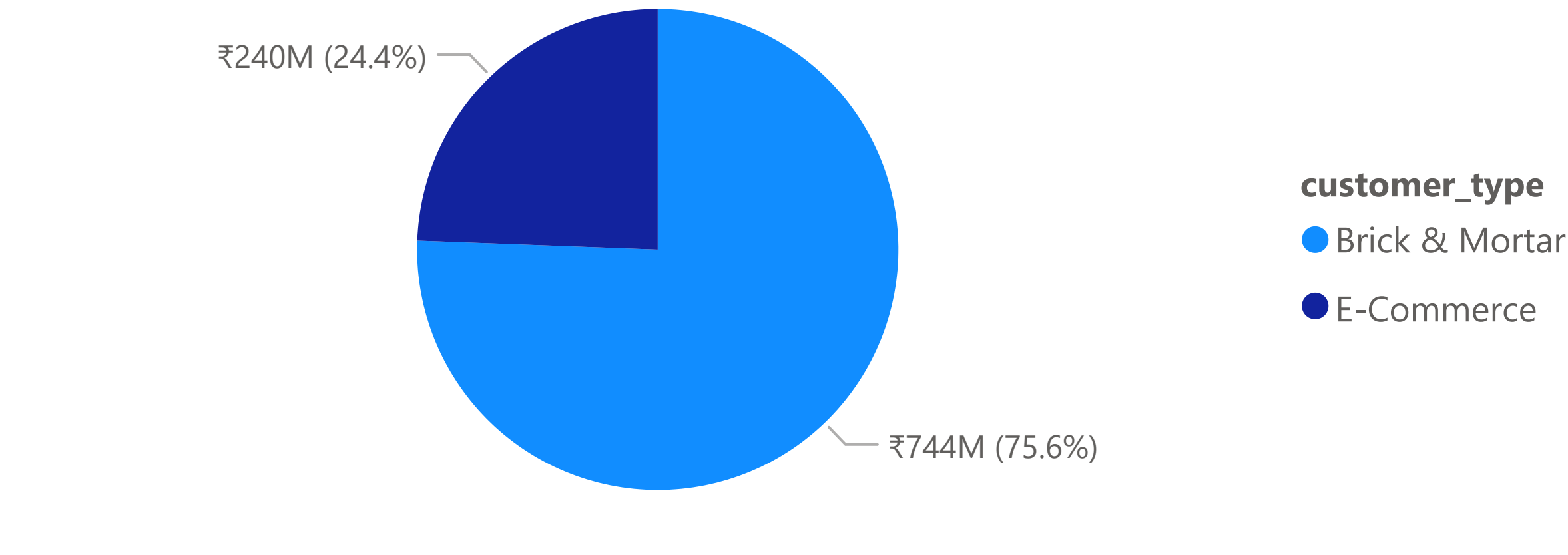
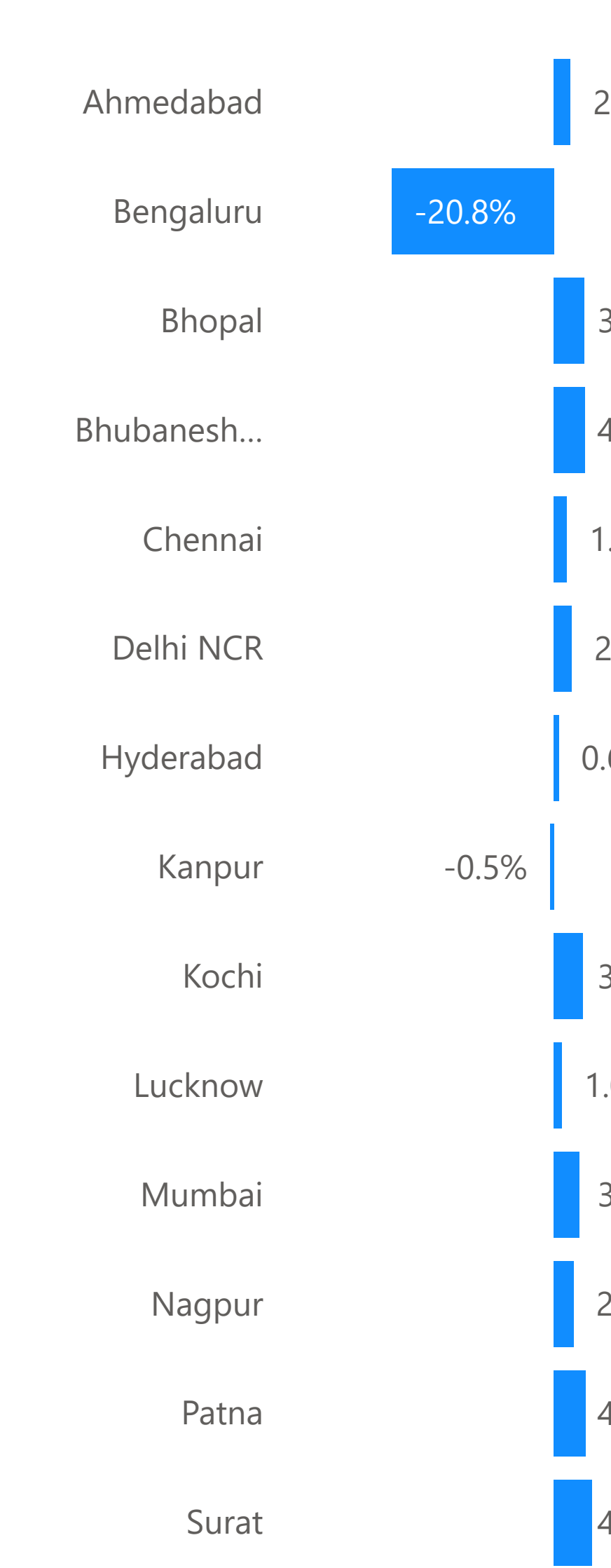
Revenue Contribution by markets



Profit Contribution by markets



Profit Margin by markets



Top 5 customers				
custmer_name	Revenue	Contribution % Revenue	Contribution % Profit Margin	Profit Margin %
Electricalsara Stores	₹413,333,588	41.97%	37.75%	2.3%
Electricalslytical	₹49,644,189	5.04%	6.85%	3.4%
Excel Stores	₹49,115,620	4.99%	2.76%	1.4%
Premium Stores	₹44,906,666	4.56%	4.27%	2.3%
Nixon	₹43,893,083	4.46%	7.24%	4.1%
Total	₹600,893,146	61.02%	58.87%	2.4%

₹93M

Revenue

234K

Sales Qty

₹3M

Total Profit Margin

Profit Target

1%

2017

2018

2019

2020

Jun 17

Jul 17

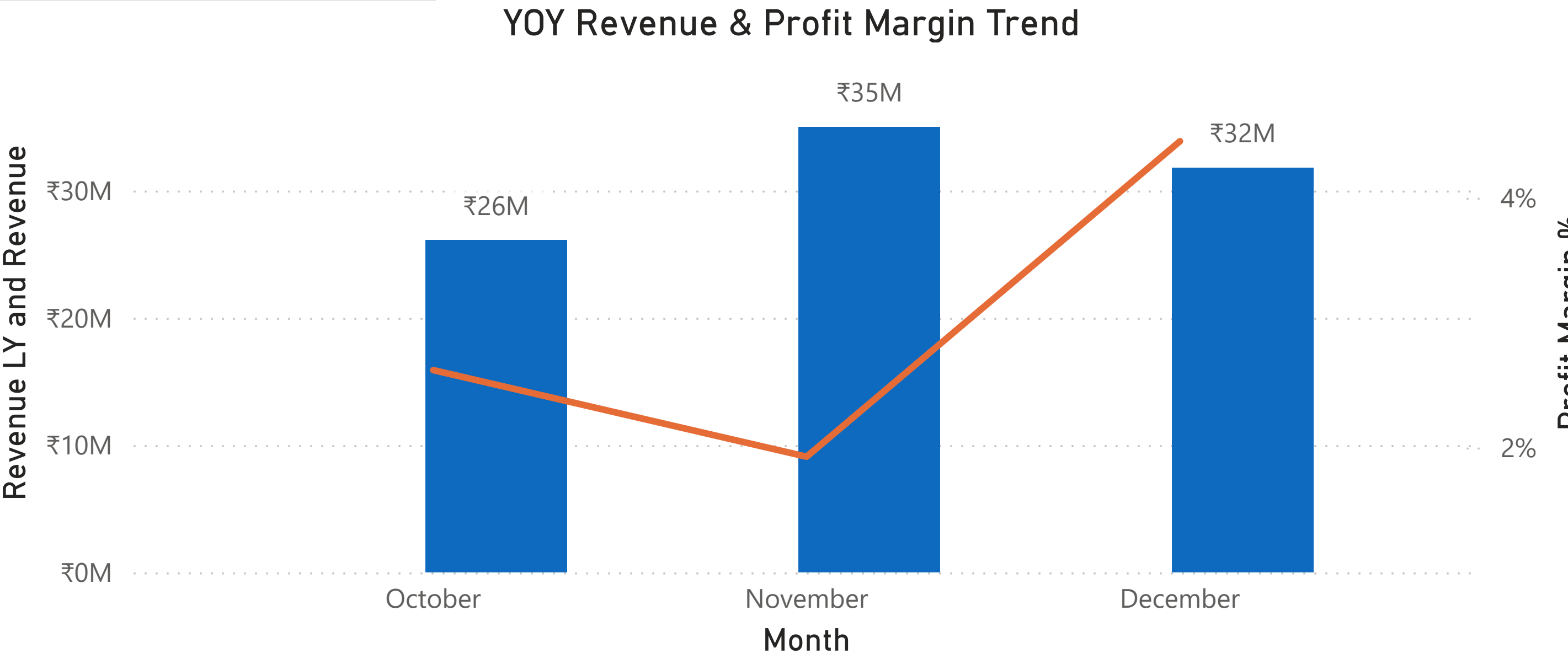
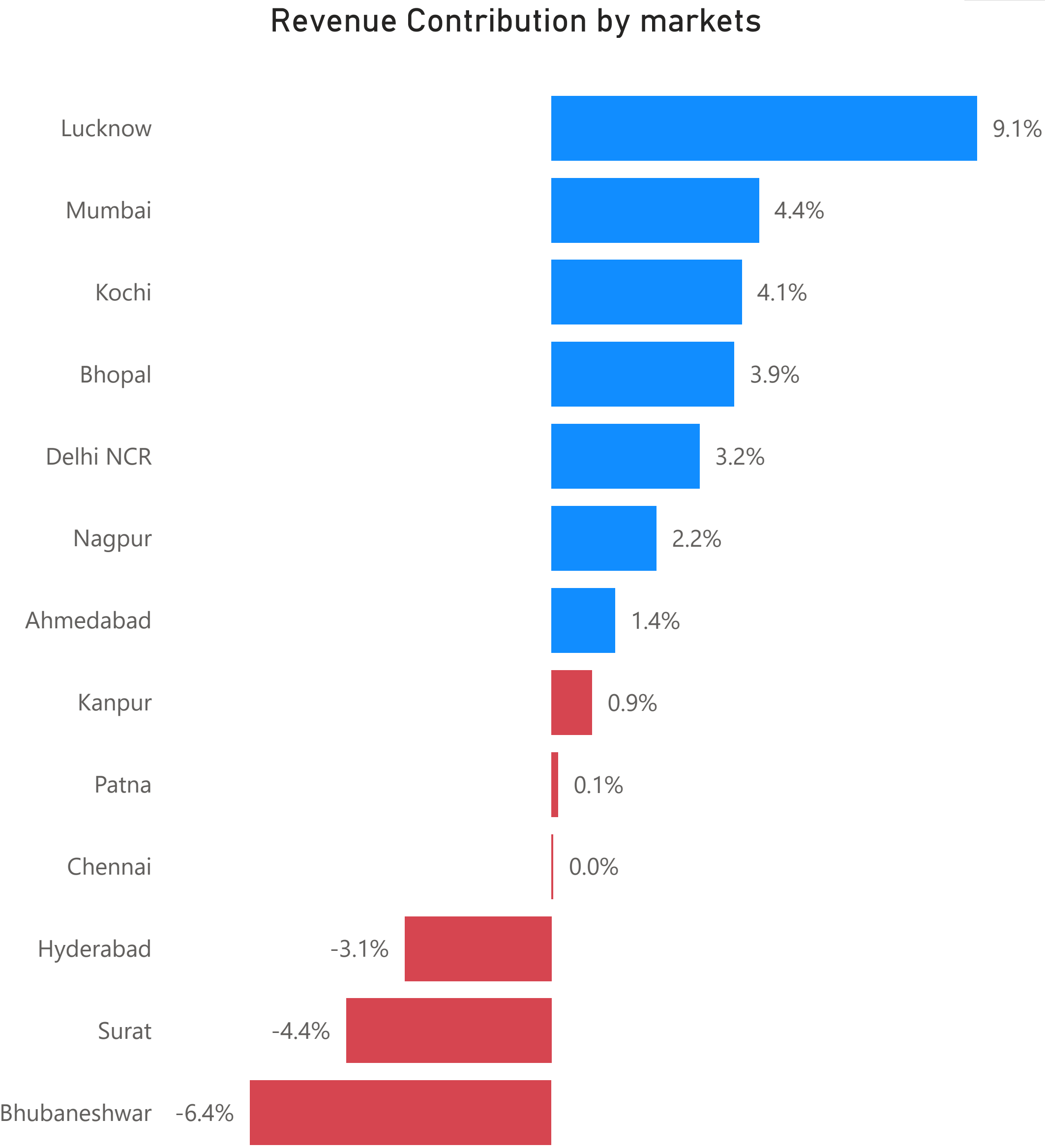
Aug 17

Sep 17

Oct 17

Nov 17

Dec 17



Top 5 customers

customer_name	Revenue	Contribution % Revenue	Contribution % Profit Margin	Profit Margin %
Electricalsara Stores	₹36,098,419	38.86%	36.97%	2.8%
Nixon	₹7,914,695	8.52%	13.99%	4.9%
Electricalslytical	₹6,135,803	6.61%	20.44%	9.2%
Premium Stores	₹5,237,662	5.64%	-0.04%	-0.0%
Excel Stores	₹4,600,061	4.95%	0.89%	0.5%
Surge Stores	₹2,982,217	3.21%	1.26%	1.2%
Control	₹2,581,726	2.78%	1.93%	2.1%
Info Stores	₹2,424,940	2.61%	-0.16%	-0.2%
Atlas Stores	₹1,759,730	1.89%	-1.70%	-2.7%
Acclaimed Stores	₹1,701,927	1.83%	3.97%	6.5%
Forward Stores	₹1,618,773	1.74%	1.53%	2.6%
Total	₹92,882,653	100.00%	100.00%	3.0%