



Overview Analysis

Time Analysis

Details



# UBER TRIP ANALYSIS | Overview Analysis

01-06-2024

30-06-2024

All

104K

Total Bookings

\$1.6M

Total Booking Value

\$15

Avg Booking Value

349K miles

Total Trip Distance

3 miles

Avg Trip Distance

16min

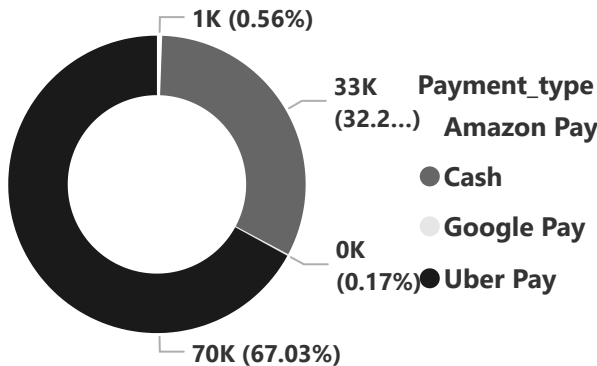
Avg Trip Time

Total Bookings

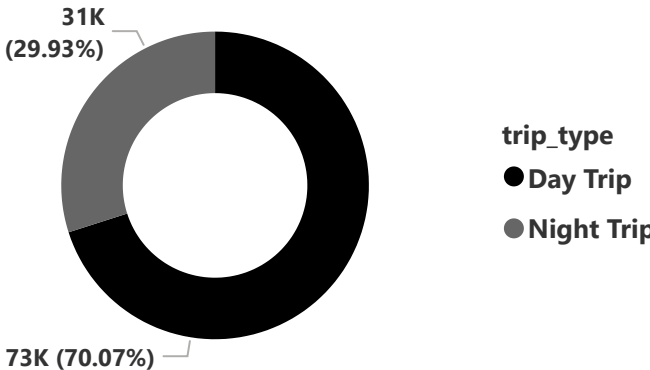
Total Booking Value

Total Trip Distance

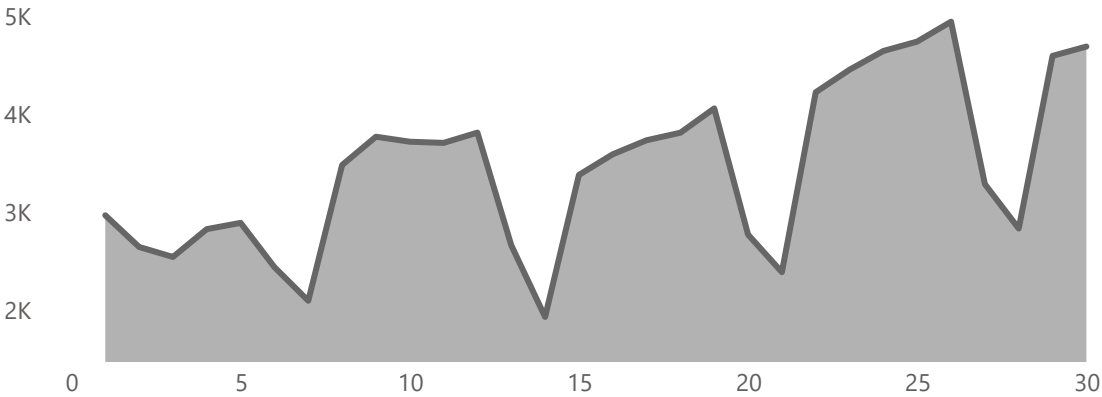
Total Bookings by Payment\_type



Total Bookings by trip\_type



Booking By Day Trends



Location Analysis

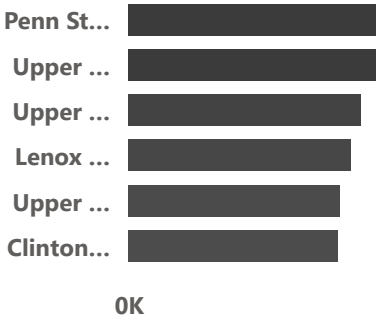
Most\_freq\_Location  
Penn Station/Madison Sq West

Most frequent Dropoff Point  
Upper East Side North

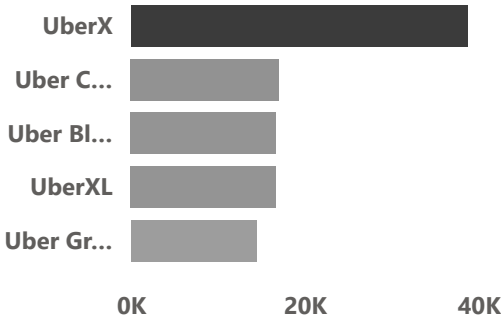
Farthest Trip

Pickup: Lower East Side -> Drop-off: Crown Heights North  
(144.1 miles)

Total Bookings by Location



Total Bookings by Vehicle



Vehicle Type Analysis

Vehicle	Total Bookings	Total Booking Value	Total Trip Distance	Avg Booking Value
UberX	38744	\$5,83,880	131K miles	15.07
Uber Comfort	17078	\$2,53,995	57K miles	14.87
Uber Black	16710	\$2,50,192	56K miles	14.97
UberXL	16698	\$2,49,424	56K miles	14.94
Uber Green	14498	\$2,16,181	49K miles	14.91
Total	103728	\$15,53,673	349K miles	14.98



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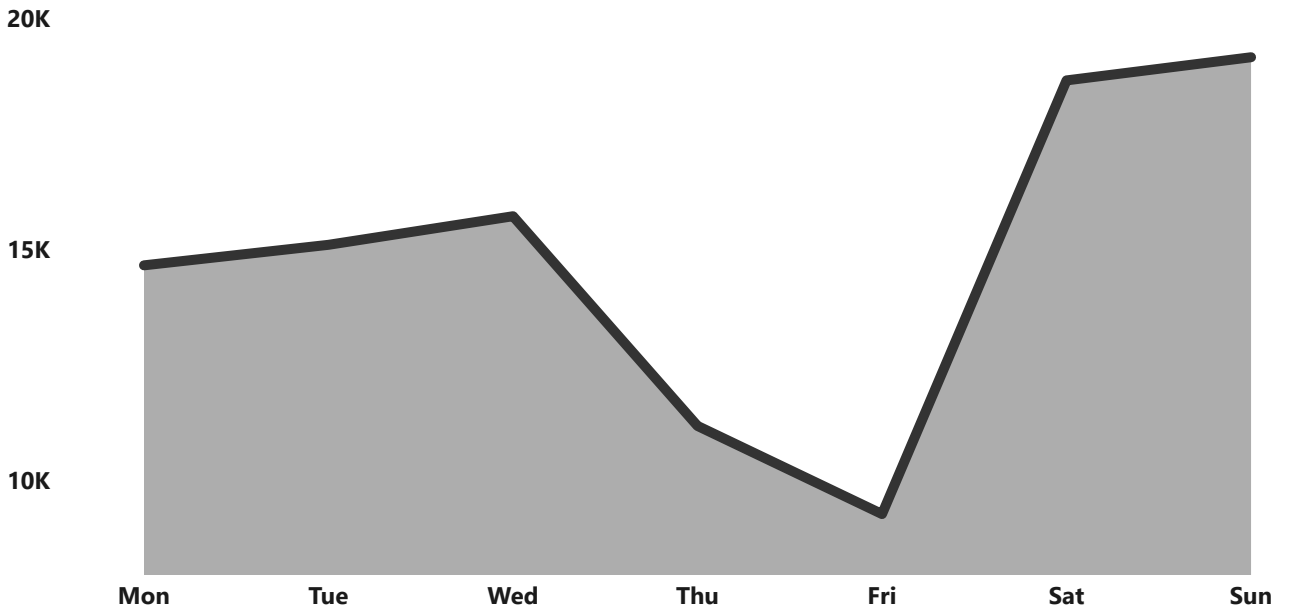
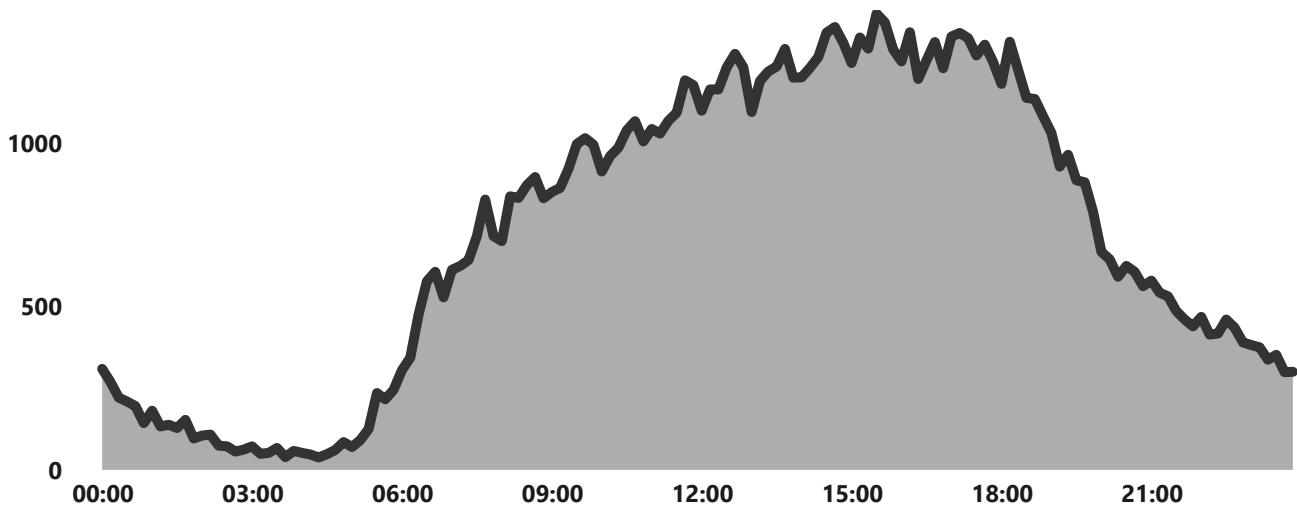
Avg Trip Time

Total Bookings

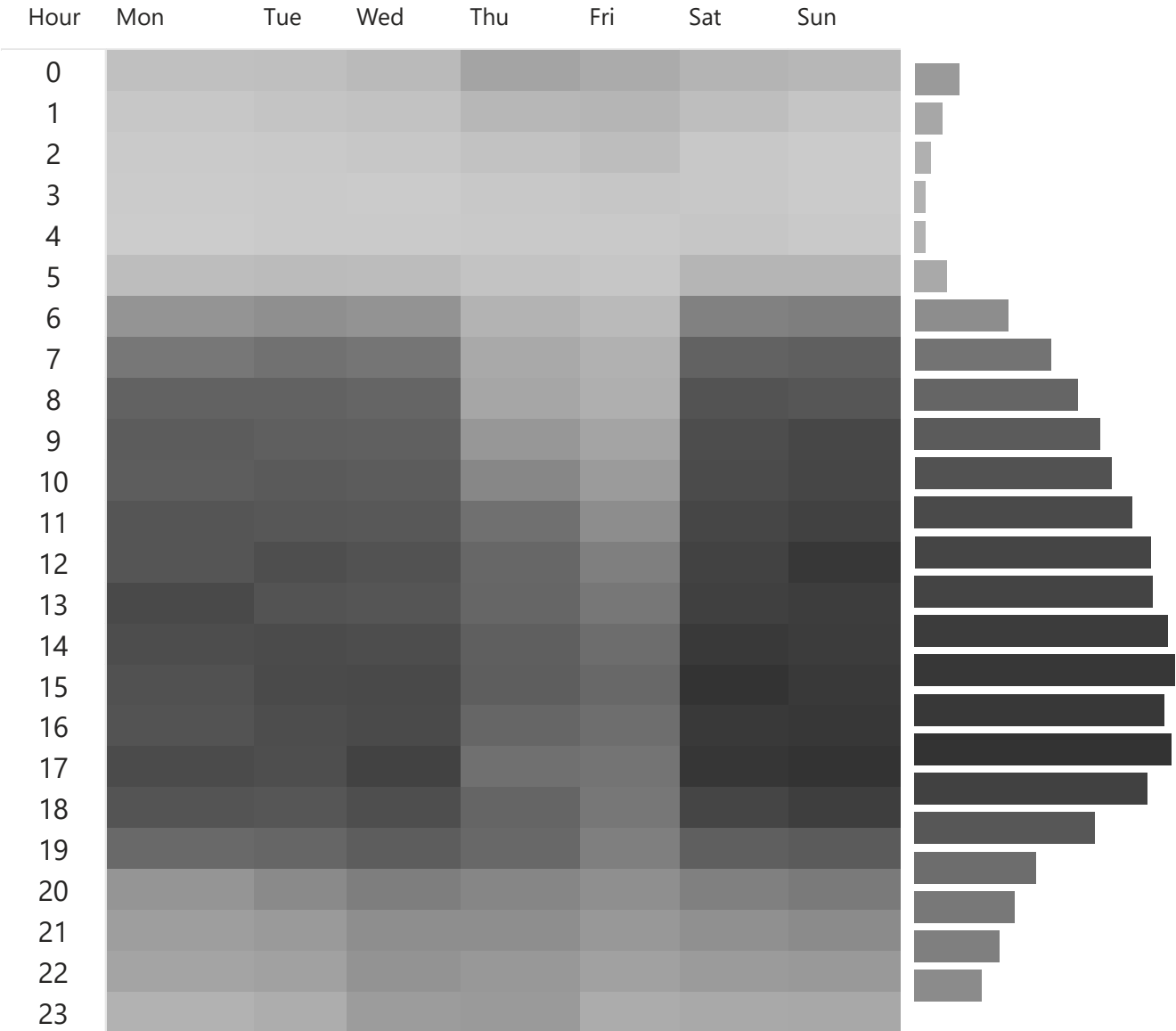
Total Booking Value

Total Trip Distance

Total Bookings by Pick Up Time



Total Bookings by Hour & Day





Overview Analysis

Time Analysis

Details



# UBER TRIP ANALYSIS | Details



Trip ID	Pickup Hour (HH MM SS)	trip_distance	Sum of passenger_count	Total Bookings	Sum of Surge Fee	Total Booking Value	Location	Payment_type	trip_type	Vehicle
1	00:42:50	5.60	1	1	2.00	\$22	East Village	Uber Pay	Night Trip	UberX
2	00:06:29	1.72	1	1	0.00	\$8	Lincoln Square East	Cash	Night Trip	Uber Black
3	00:08:05	3.41	1	1	0.00	\$13	Sutton Place/Turtle Bay North	Cash	Night Trip	Uber Black
4	00:28:20	1.81	1	1	0.00	\$9	Prospect-Lefferts Gardens	Cash	Night Trip	UberX
5	00:38:05	1.89	1	1	0.00	\$8	Garment District	Cash	Night Trip	Uber Black
6	00:06:00	3.29	6	1	0.00	\$14	Central Harlem	Cash	Night Trip	UberX
7	00:40:41	2.05	2	1	0.00	\$9	Lincoln Square East	Cash	Night Trip	UberX
8	00:32:01	3.54	2	1	0.00	\$13	Clinton East	Cash	Night Trip	Uber Comfort
9	00:20:27	1.10	1	1	0.00	\$6	Clinton East	Cash	Night Trip	Uber Green
10	00:54:40	1.90	2	1	2.55	\$12	Lenox Hill East	Uber Pay	Night Trip	UberX
11	00:18:51	6.66	1	1	6.45	\$28	Clinton East	Uber Pay	Night Trip	UberXL
12	00:17:18	13.12	2	1	0.00	\$37	Kips Bay	Uber Pay	Night Trip	Uber Comfort
13	00:00:31	12.59	1	1	0.00	\$37	JFK Airport	Cash	Night Trip	Uber Green
14	00:21:51	1.10	1	1	0.00	\$6	Clinton East	Cash	Night Trip	UberXL
15	00:29:31	9.00	1	1	0.00	\$27	Morningside Heights	Cash	Night Trip	UberX
16	00:46:55	2.12	1	1	2.36	\$10	Kips Bay	Uber Pay	Night Trip	Uber Black
17	00:46:26	3.00	1	1	1.00	\$13	Midtown North	Uber Pay	Night Trip	UberXL
18	00:14:47	3.10	1	1	3.05	\$15	Greenwich Village South	Uber Pay	Night Trip	Uber Comfort
19	00:42:52	5.63	1	1	2.28	\$21	East Williamsburg	Uber Pay	Night Trip	UberXL
20	00:20:49	1.53	1	1	2.06	\$9	Clinton East	Uber Pay	Night Trip	Uber Green
21	00:44:00	1.70	1	1	0.00	\$9	Fort Greene	Cash	Night Trip	Uber Comfort
22	00:04:52	5.80	1	1	6.00	\$26	Penn Station/Madison Sq West	Uber Pay	Night Trip	UberXL
23	00:50:26	2.50	1	1	0.00	\$11	Penn Station/Madison Sq West	Uber Pay	Night Trip	Uber Comfort
24	00:03:50	4.59	1	1	4.16	\$21	Clinton East	Uber Pay	Night Trip	Uber Comfort
26	00:02:46	1.08	1	1	0.00	\$7	East Village	Cash	Night Trip	UberX
27	00:11:35	1.90	1	1	0.00	\$7	Clinton East	Cash	Night Trip	Uber Green
28	00:42:11	8.18	1	1	6.16	\$33	Kips Bay	Uber Pay	Night Trip	UberX
29	00:23:24	6.54	1	1	3.00	\$24	Kips Bay	Uber Pay	Night Trip	UberXL
30	00:20:55	3.68	6	1	5.00	\$19	Lenox Hill East	Uber Pay	Night Trip	UberXL
31	00:17:36	1.90	1	1	0.00	\$9	Murray Hill	Cash	Night Trip	UberX
32	01:08:32	2.40	1	1	0.00	\$9	East Harlem South	Cash	Night Trip	UberXL
Total			146478	103728	2,05,381.36	\$15,53,673				