<u>Specification 1</u>

Strategy

Client is a shy student who wants to change to connect with other students and attend different campus events. The issue is that there are shy students that don't attend events or aren't part of any activities like clubs because they're nervous about showing up alone. The app EventBuddy is supposed to make it easier for students who are shy to meet other students and attend different events on campus together. The app allows students to create an account with their interests in their bio and find others with the same interests who want a friend to go to events with. The features that should be released at launch should be profiles with basic info, browse events happening, buddy matching, messaging, and reminders. Having these features at launch would allow students who are shy to start meeting other students with the same interests and want a friend to match and go to events together. The app should match students with each other through interest on profile or by what events they've been to like club meetings, interests, or games. The thing that the app should be like is dating apps. It should be something that swipes left or right. The messaging should also be part of the launch so that students can communicate with each other about where to meet, when they go to events, or they could find someone who's more extroverted so they can accompany them to help them feel a little bit more comfortable exploring campus life, and also encouraging shy students to message others. The reminders could help students know what's going on campus. The design of the app should be simple while also using language that's friendly and welcoming while also including a tutorial. This should make it not as intimidating for shy students to learn the app so that they can go to meet new people quicker too. The design should also be casual to make it easier for shy students to navigate. Some privacy and safety features that should be included are no location sharing, no personal info of students being shared, and being able to block or report someone for safety and/or bad experience. This leads to students not connecting well. If it's really bad, they have the option of blocking and/or reporting. If it wasn't as extreme, there could be an option that lets them say they're not the right fit. It should be that student's not feeling any pressure to move on and connect with others who could bring them a better experience. Some customizations/filtering that should be included is a student's major, the year they're in, and if they're introverted or extroverted so they can have a choice in what role they play. The way the campus organizations or events hosts can use EventBuddy is to promote events but it shouldn't be overwhelming. They could also use it to post events or club meetings on the app. The postings could be like Handshake. That could make it easier for students to know what events are taking place. Kind of what was said before, some environments that should be prioritized are club fairs, welcome week, and more. Then later, there could be smaller niche clubs or

workshops. In a later version, there could also be outside events like Thursday Night Market. The role that the app should play for after events is that they should do a simple follow up. It could follow up like asking about how an event went with a buddy. It could be a good measure for how the event went. There could be an initial question where students can rate their experience with smiley faces. The client believes that success would be having the shy students attend events.

Scope

User Stories:

1. **As a student,** I want to write a short bio and list my interests so that others can learn more about me and find common ground.

   This feature applies to building network features.

2. **As a student,** I want to indicate whether I'm introverted or extroverted so that I can find buddies who complement my social comfort level.

   This feature applies to the filters feature.

3. **As a student,** I want to include my major and academic year in my profile so that I can connect with peers at a similar stage.

   This feature also applies to the filters feature.

4. **As a student,** I want to complete a friendly tutorial during setup so that I understand how to use the app confidently.

   This feature applies to the simple design feature.

5. **As a student,** I want to block or report a user if I feel uncomfortable or unsafe so that I can protect myself and others.

   This feature applies to the connect features too.

6. **As an event host,** I want to promote my event without overwhelming users so that students remain engaged, not spammed.

   This feature applies to the find events feature.

7. **As a student,** I want the app to suggest matches based on shared interests or past event attendance so that I meet like-minded people.

   This feature is part of the build network feature.

8. **As a student,** I want to unmatch someone if I no longer want to message them so that I maintain control over my connections.

   This feature would be part of the connect feature

9. **As a student,** I want to browse a list of campus events, club meetings, and fairs so that I know what's happening on campus.

   This feature applies to the find events feature.

10. **As a student,** I want to receive reminders about events I've saved or joined so that I don't forget to attend.

   This feature would apply to two features on the feature map, one is the connect feature and the other is the find events features.

11. **As a student,** I want to quickly rate my event experience using smiley faces so that giving feedback feels easy and casual.

   This feature would apply to the share experience feature.

Exclusion

- The app is not a dating app so there wouldn't be any swiping left or right to match a buddy
- The app isn't built for extroverts first
- EventBuddy isn't just for existing friend groups
- The app isn't a club management tool
- The app isn't a general social media platform
- EventBuddy isn't a calendar app
- EventBuddy isn't overly formal

Feature Chart

Event Buddy

Filters
- Major
- College standing / current year
- Introverted or extroverted (can choose role they play)
  - Simple design
    - Tutorial
    - friendly and welcoming language
    - Encourage messaging

Connect
- Send message
- Exchange contact info
  - shared interest
- Chat with peers
  - reporting
  - monitor behavior

Attend together
- Meet
  - Buddy matching
    - easy to move on if match isn't working out
- Check in
  - Reminders

Build network
- Join group
- Add friends
  - base shared interest
- Invite for similar events

Share experiences
- Post feedback
- recommend events
- Follow up after events
  - Smiley faces to rate

Find events
- orgs or event host & post event
  - Save events
- search by interest
- browse events on campus