

ADVENTURE WORKS WELCOME



SLIDE THROUGH EACH NAVIGATION PANE



\$24.9M

REVENUE

\$10.5M

PROFIT

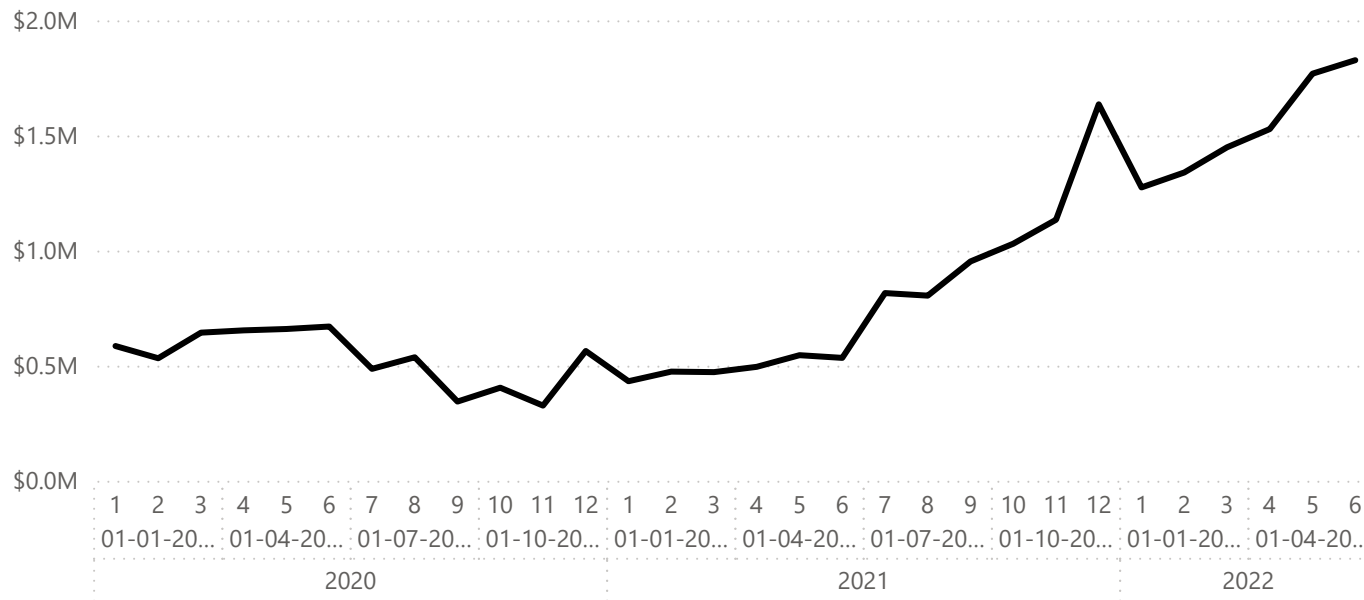
25.2K

ORDERS

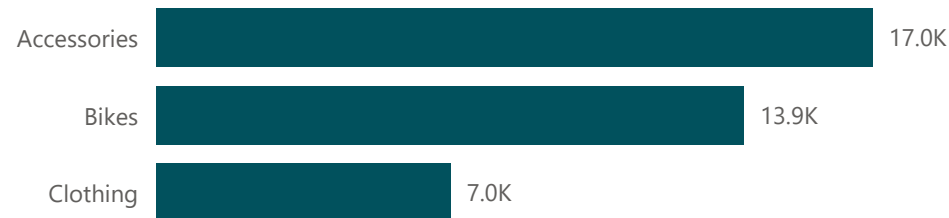
2.2%

RETURN RATE

Revenue



Orders by Category



Montly Revenue

\$1.83M ✓

Goal: \$1.77M (+3.31%)

Montly Orders

2,146!

Goal: 2165 (-0.88%)

Montly Revenue

166 ✓

Goal: 169 (+1.78%)

Top 10 Products	Orders	Revenue	Return %
Water Bottle - 30 oz.	3,983	\$39,755	1.95%
Patch Kit/8 Patches	2,952	\$13,506	1.61%
Mountain Tire Tube	2,846	\$28,333	1.64%
Road Tire Tube	2,173	\$17,265	1.55%
Sport-100 Helmet, Red	2,099	\$73,444	3.33%

Tires and Tubes

Shorts

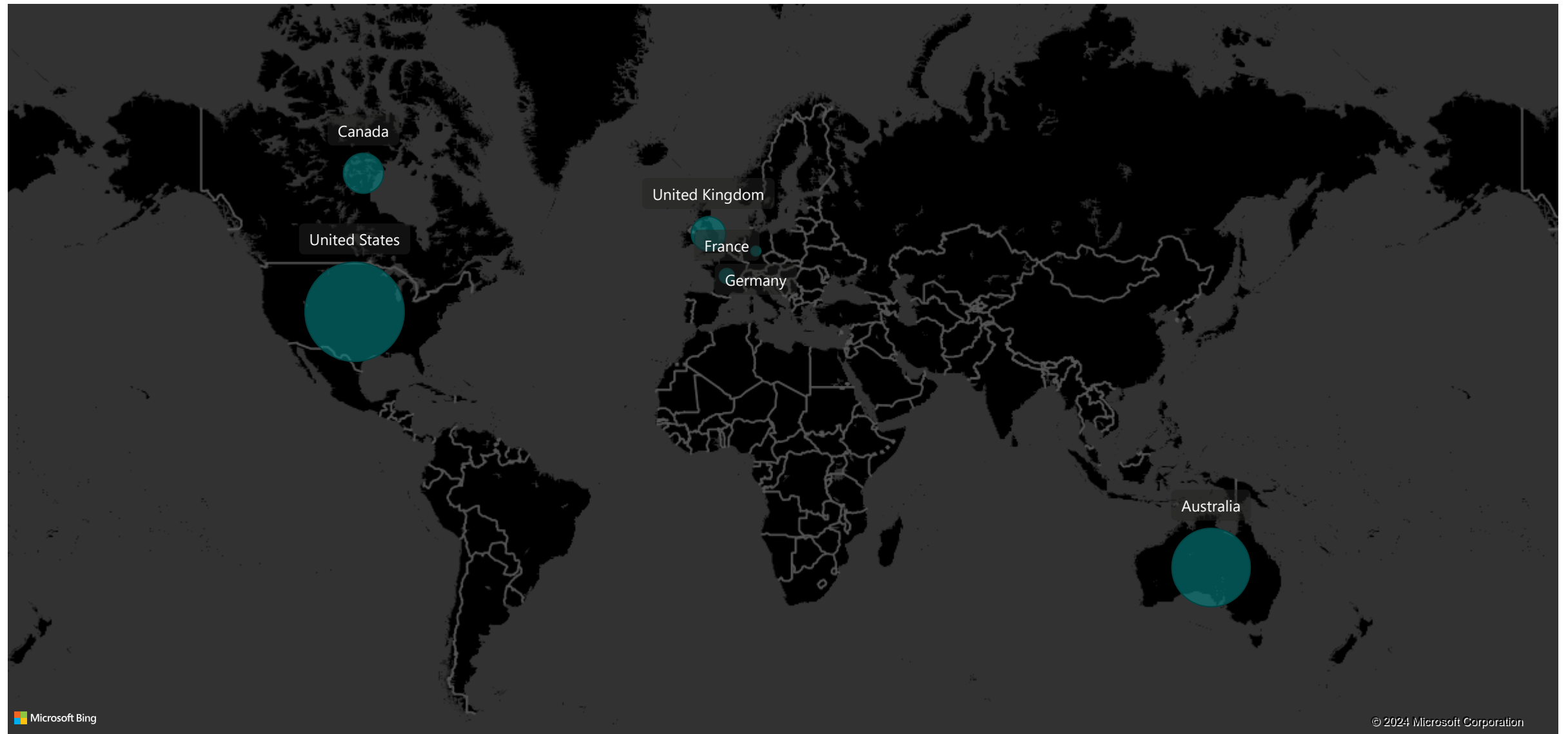
Select all

Europe

North America

Pacific

Total Orders by Country



Selected Product

Road Tire Tube

Monthly Orders vs target



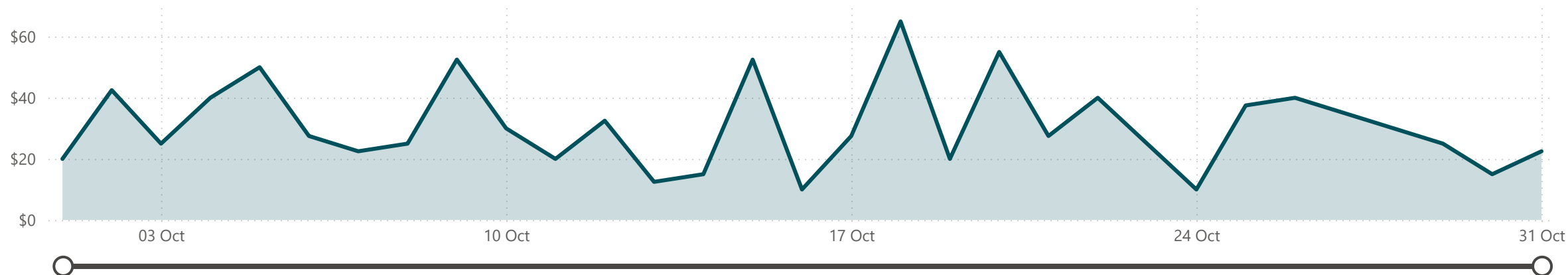
Monthly Revenue vs target



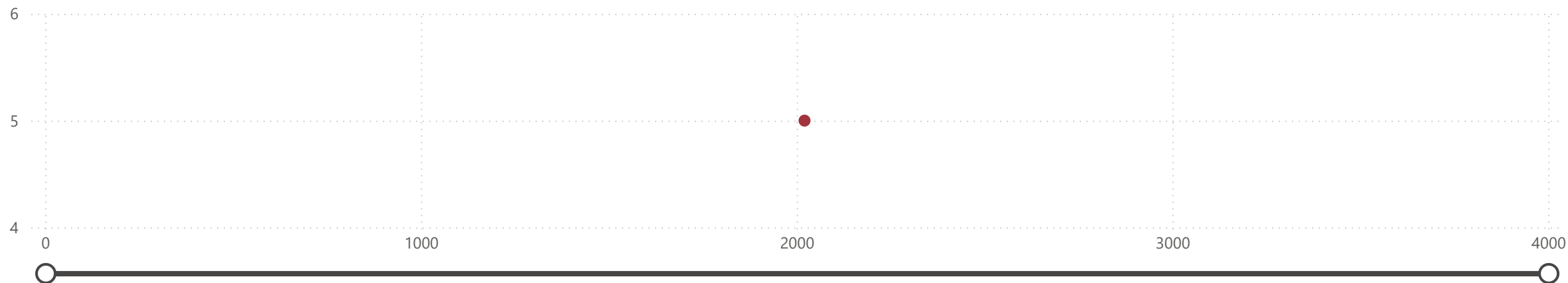
Monthly Profit vs target



Profit



Returns





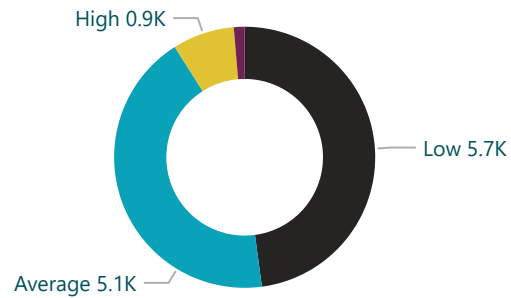
11K

TOTAL CUSTOMER

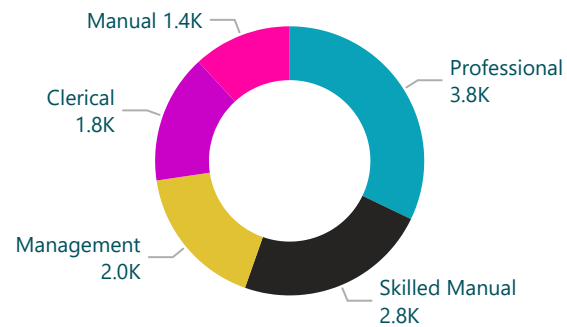
\$875

REVENUE PER CUSTOMER

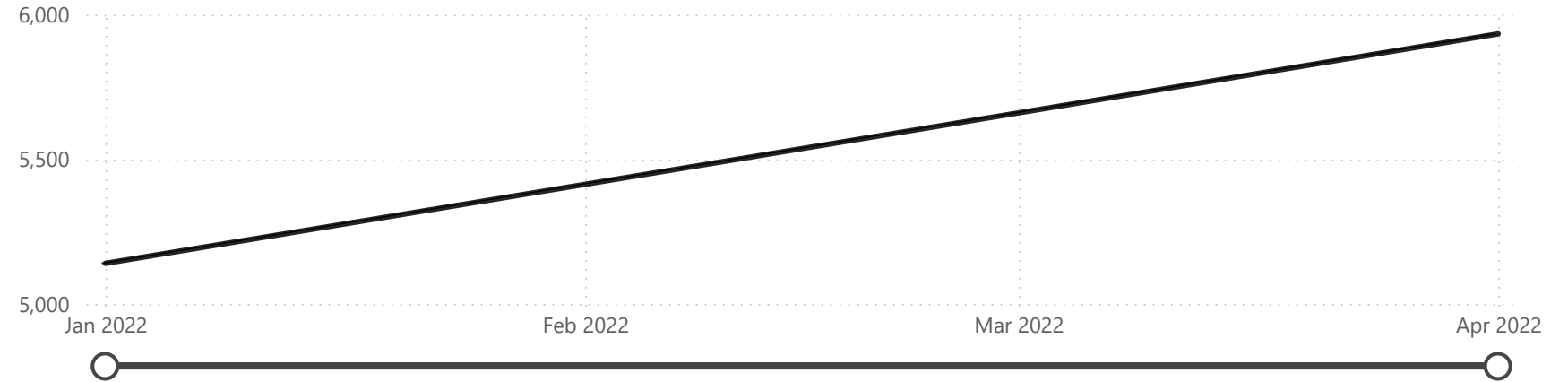
Orders by Income level



Orders by Occupation



Customer Trend



Customer Details

CustomerKey	Full Name	Orders	Total Revenue
11420	Mr. Jordan Turner	5	\$6,802
11417	Mrs. Lacey Zheng	4	\$6,180
11429	Mr. Marco Lopez	4	\$6,136
11425	Mrs. Ariana Gray	4	\$6,035
11242	Mr. Larry Munoz	3	\$5,607
11241	Mrs. Lisa Cai	2	\$5,023
14185	Mr. Frank Vazquez	2	\$4,753
15566	Mr. Aaron Foster	2	\$4,724
15846	Mr. Julian Flores	2	\$4,704
11245	Mr. Ricky Vazquez	2	\$4,690
14031	Mr. Ruben Suarez	2	\$4,682
Total		11,839	\$91,85,449

2022

2022

Top Customer by Revenue

Mr. Jordan Turner

Orders

4

Revenue

\$7,983



Among customers the above data gives a information on who is at the top in each year revenue and orders.