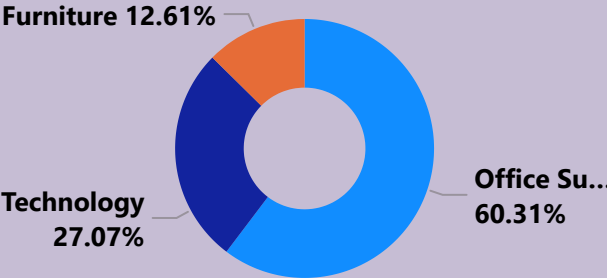
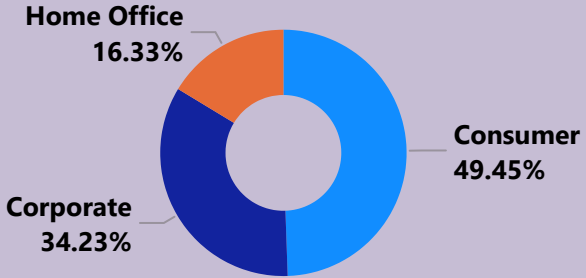


SAMPLE SUPERSTORE PROFIT ANALYSIS

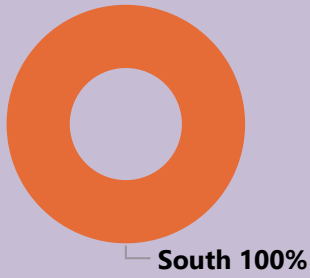
Sum of Profit by Category



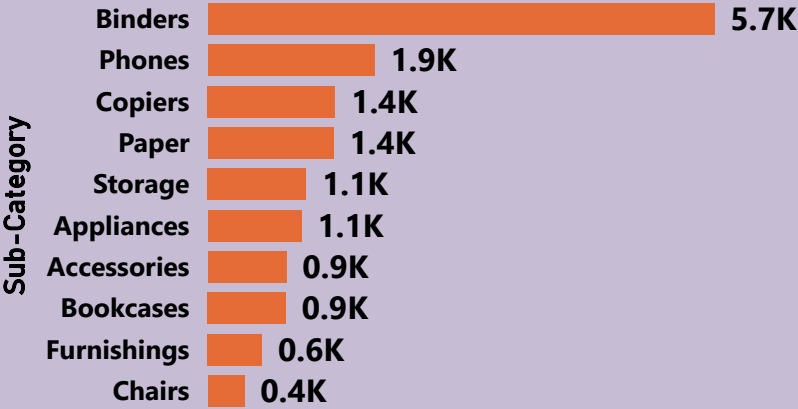
Sum of Profit by Segment



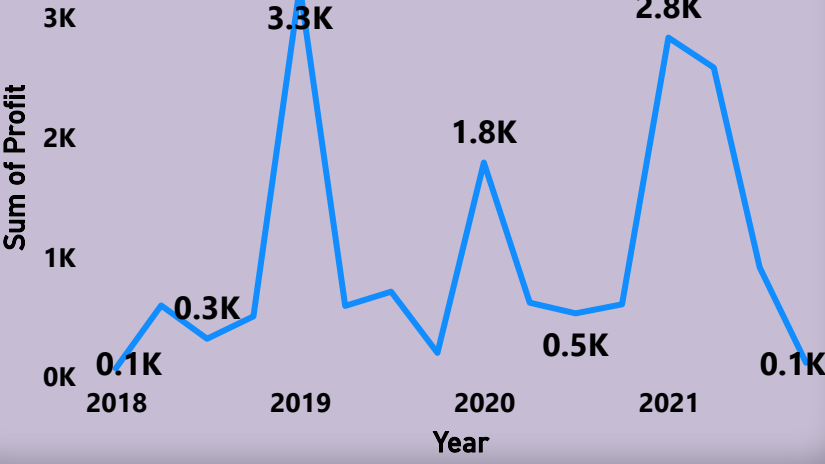
Sum of Profit by Region



Sum of Profit by Sub-Category



Sum of Profit by Year and Quarter



16.25K

Sum of Profit

49.10K

Sum of Sales

0.00

Sum of Discount

Sub-Category	South	Total
Accessories	887.85	887.85
Appliances	1,058.58	1,058.58
Art	159.71	159.71
Binders	5,717.31	5,717.31
Bookcases	883.26	883.26
Chairs	414.36	414.36
Copiers	1,439.98	1,439.98
Envelopes	211.06	211.06
Fasteners	0.30	0.30
Furnishings	613.89	613.89
Labels	116.02	116.02
Machines	190.08	190.08
Total	16,250.04	16,250.04

- State: ...
- ☐ Alabama

☐ Arizona

☐ Arkansas

☐ California

☐ Colorado

☐ Connecticut

☐ Delaware

☐ District of C...

☐ Florida

☒ Georgia

☐ Idaho

☐ Illinois

☐ Indiana

☐ Iowa

☐ Kansas

☐ Kentucky

☐ Louisiana

☐ Maine

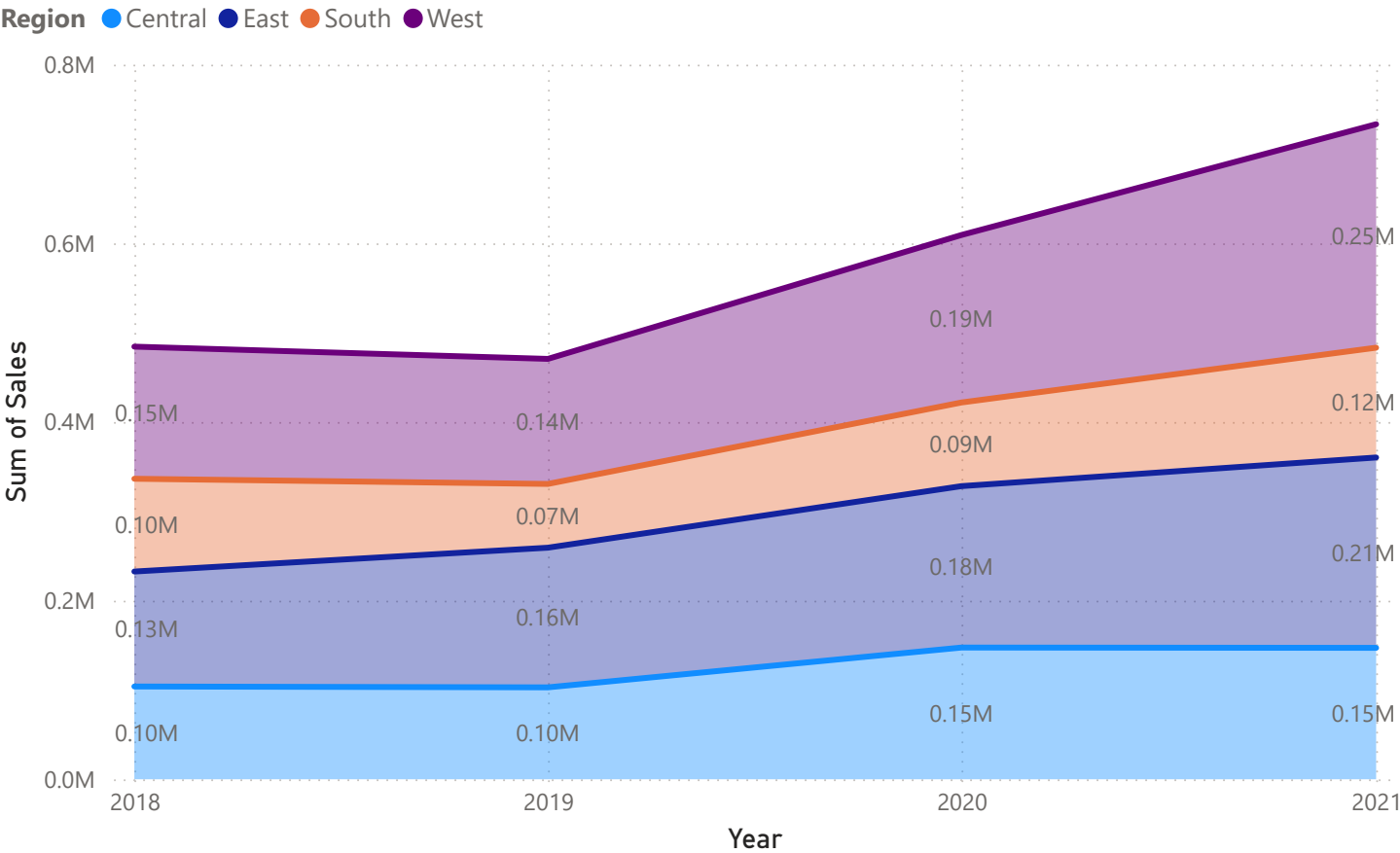
☐ Maryland

☐ Massachusetts

☐ Michiaan

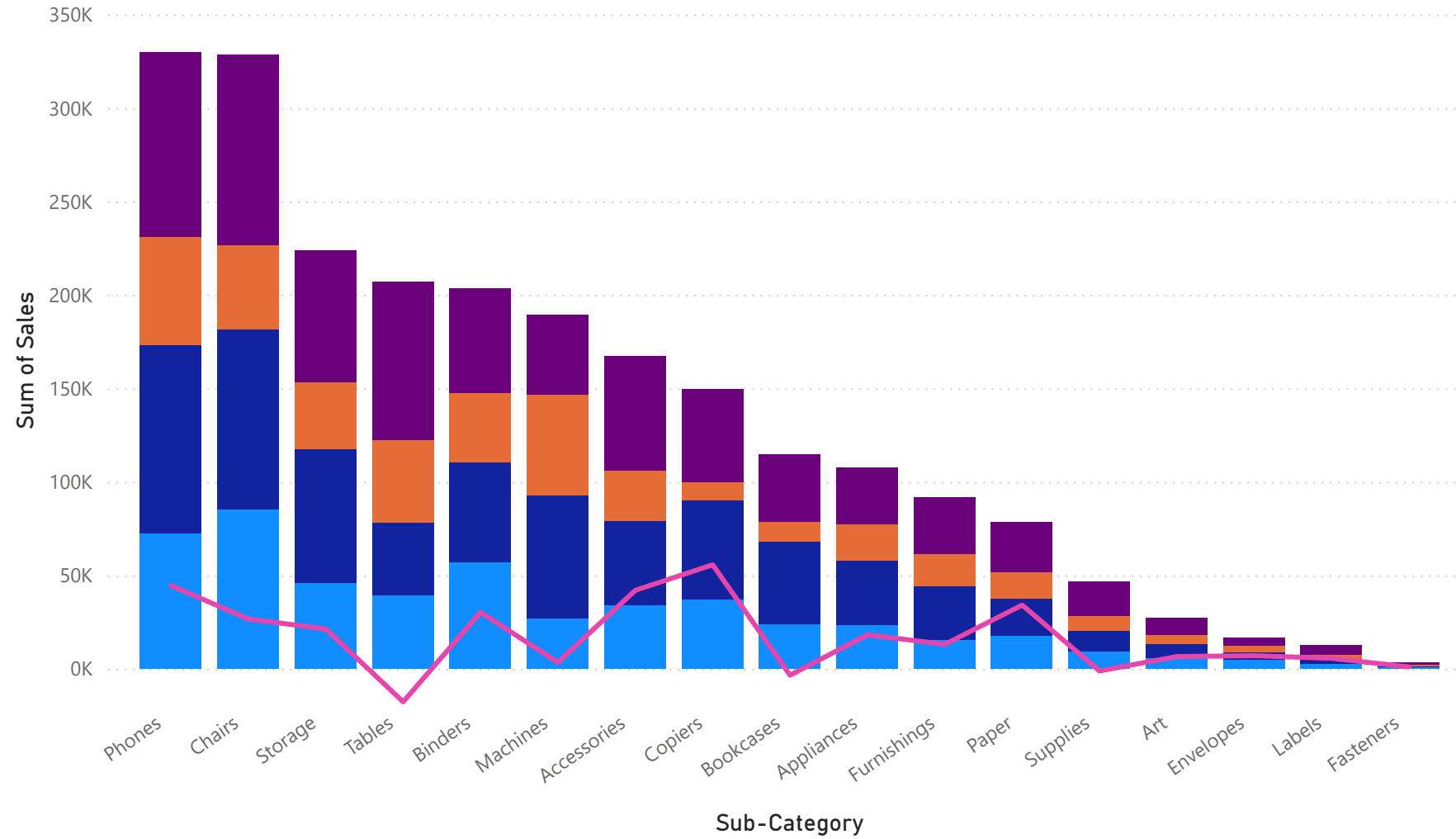
Category	Central	East	South	West
Furniture	1,63,797.16	2,08,291.20	1,17,298.68	2,52,612.74
Bookcases	24,157.18	43,819.33	10,899.36	36,004.12
Chairs	85,230.65	96,260.68	45,176.45	1,01,781.33
Furnishings	15,254.37	29,071.38	17,306.68	30,072.73
Tables	39,154.97	39,139.81	43,916.19	84,754.56
Office Supplies	1,67,026.42	2,05,516.06	1,25,651.31	2,20,853.25
Appliances	23,582.03	34,188.47	19,525.33	30,236.34
Art	5,765.34	7,485.76	4,655.62	9,212.07
Binders	56,923.28	53,498.00	37,030.34	55,961.11
Envelopes	4,636.87	4,375.87	3,345.56	4,118.10
Fasteners	778.03	819.72	503.32	923.22
Labels	2,451.47	2,602.93	2,353.18	5,078.73
Paper	17,491.90	20,172.60	14,150.98	26,663.72
Storage	45,930.11	71,612.58	35,768.06	70,532.85
Supplies	9,467.37	10,760.12	8,318.93	18,127.12
Technology	1,70,416.31	2,64,973.98	1,48,771.91	2,51,991.83
Accessories	33,956.08	45,033.37	27,276.75	61,114.12
Copiers	37,259.57	53,219.46	9,299.76	49,749.24
Machines	26,797.38	66,106.17	53,890.96	42,444.12
Total	5,01,239.89	6,78,781.24	3,91,721.91	7,25,457.82

Sum of Sales and Sum of Profit by Year and Region



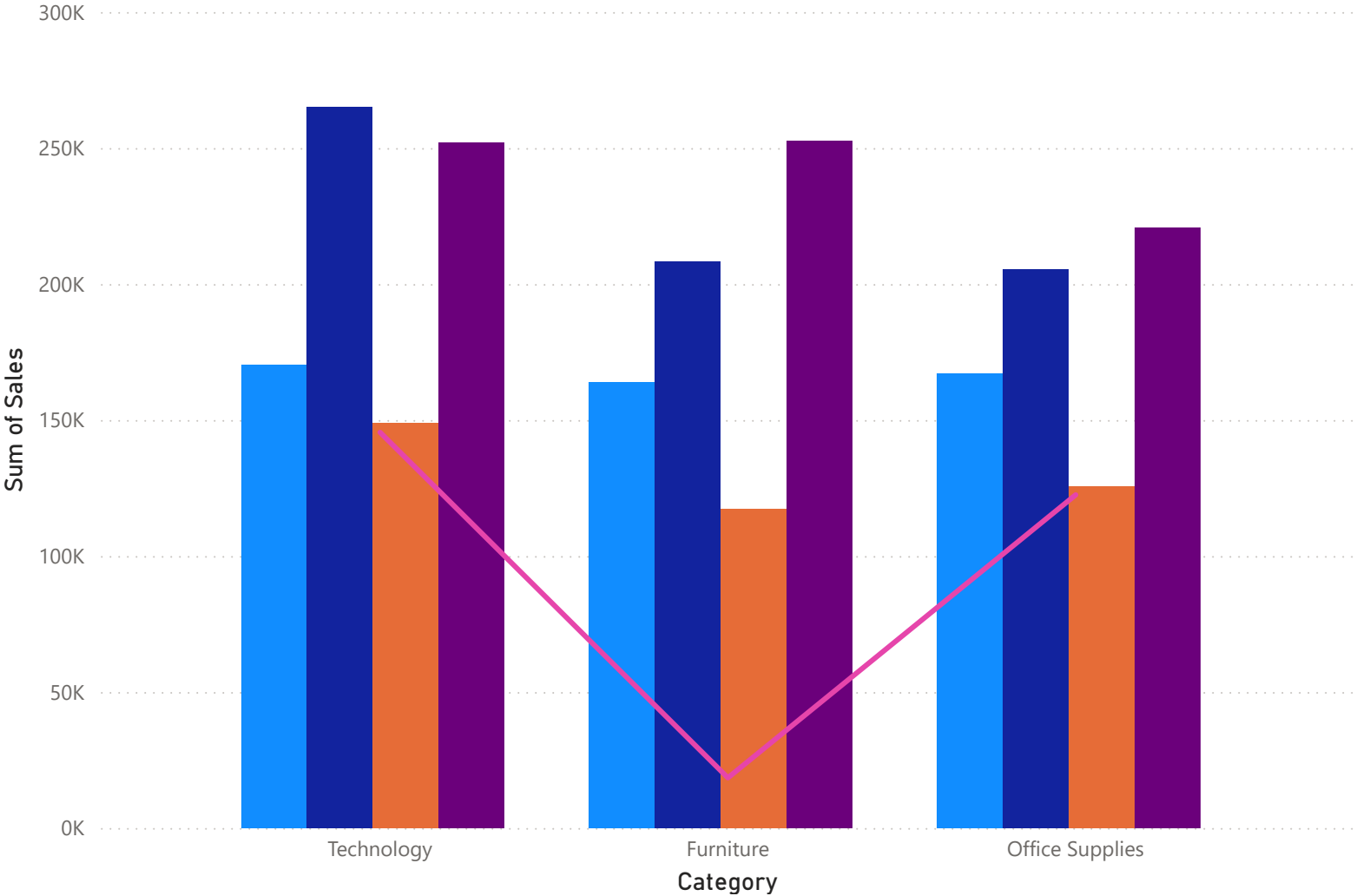
Sum of Sales and Sum of Profit by Sub-Category and Region

Region ● Central ● East ● South ● West ● Sum of Profit



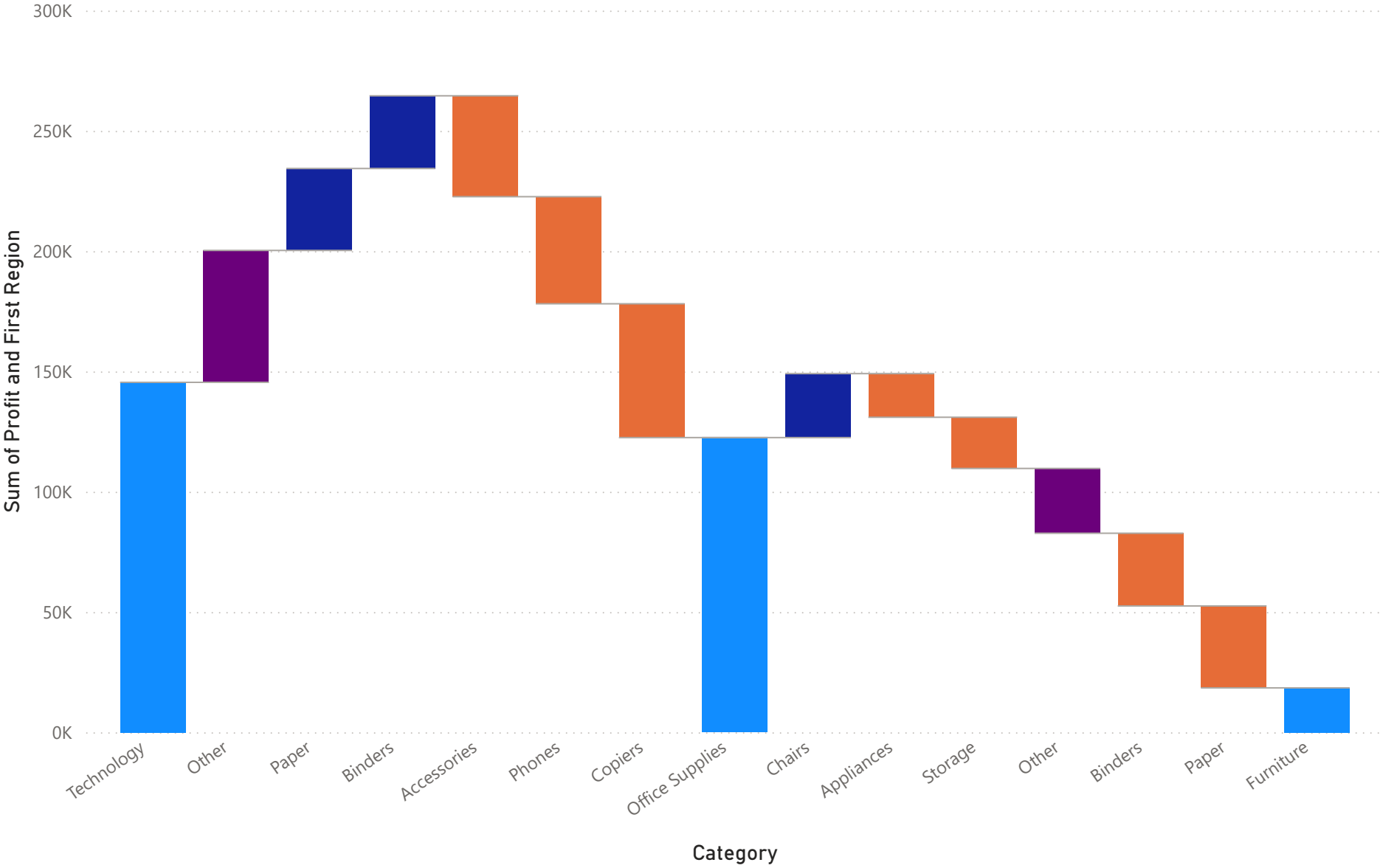
Sum of Sales and Sum of Profit by Category and Region

Region Central East South West Sum of Profit



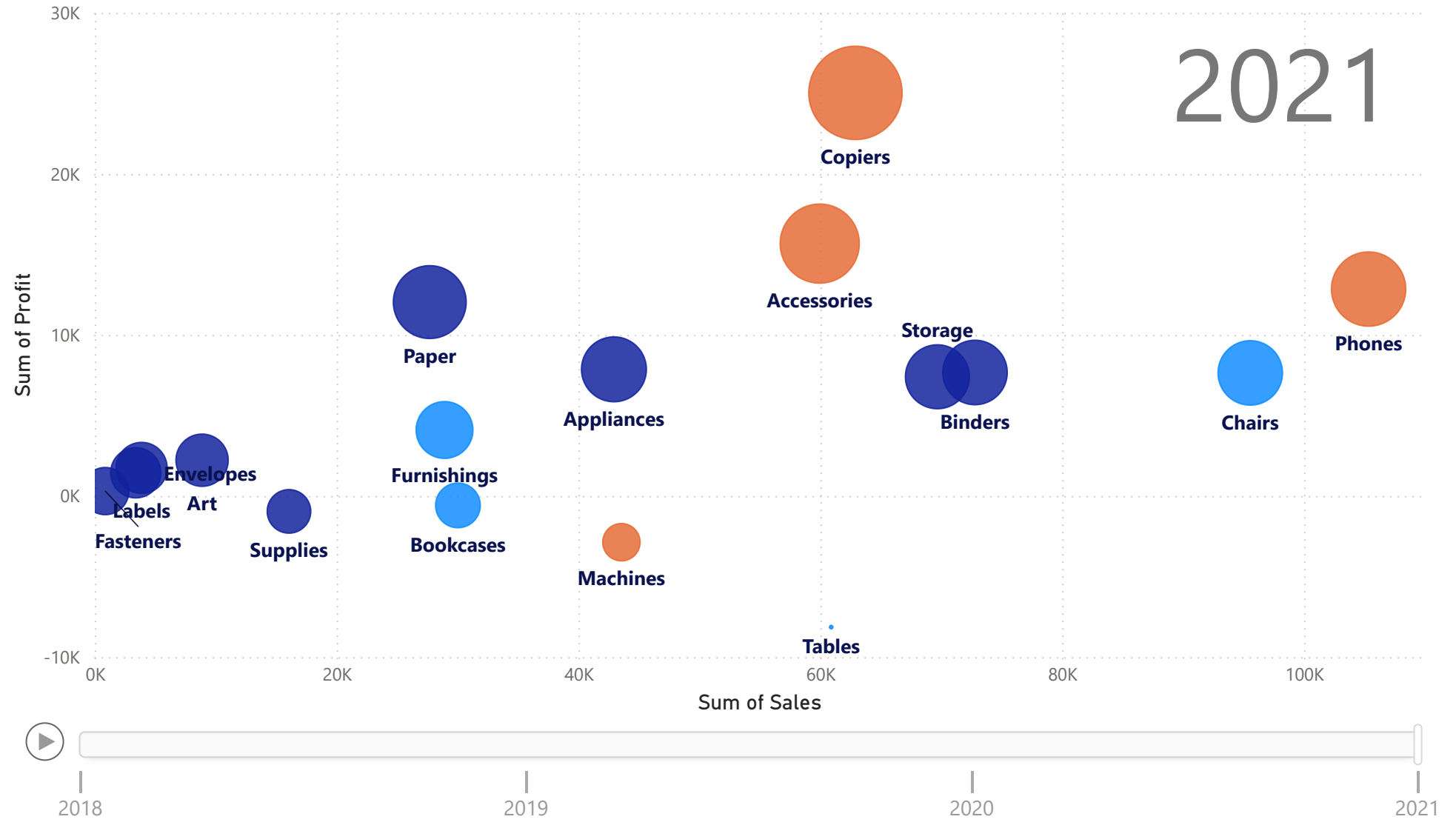
Sum of Profit and First Region by Category and Sub-Category

● Increase ● Decrease ● Total ● Other

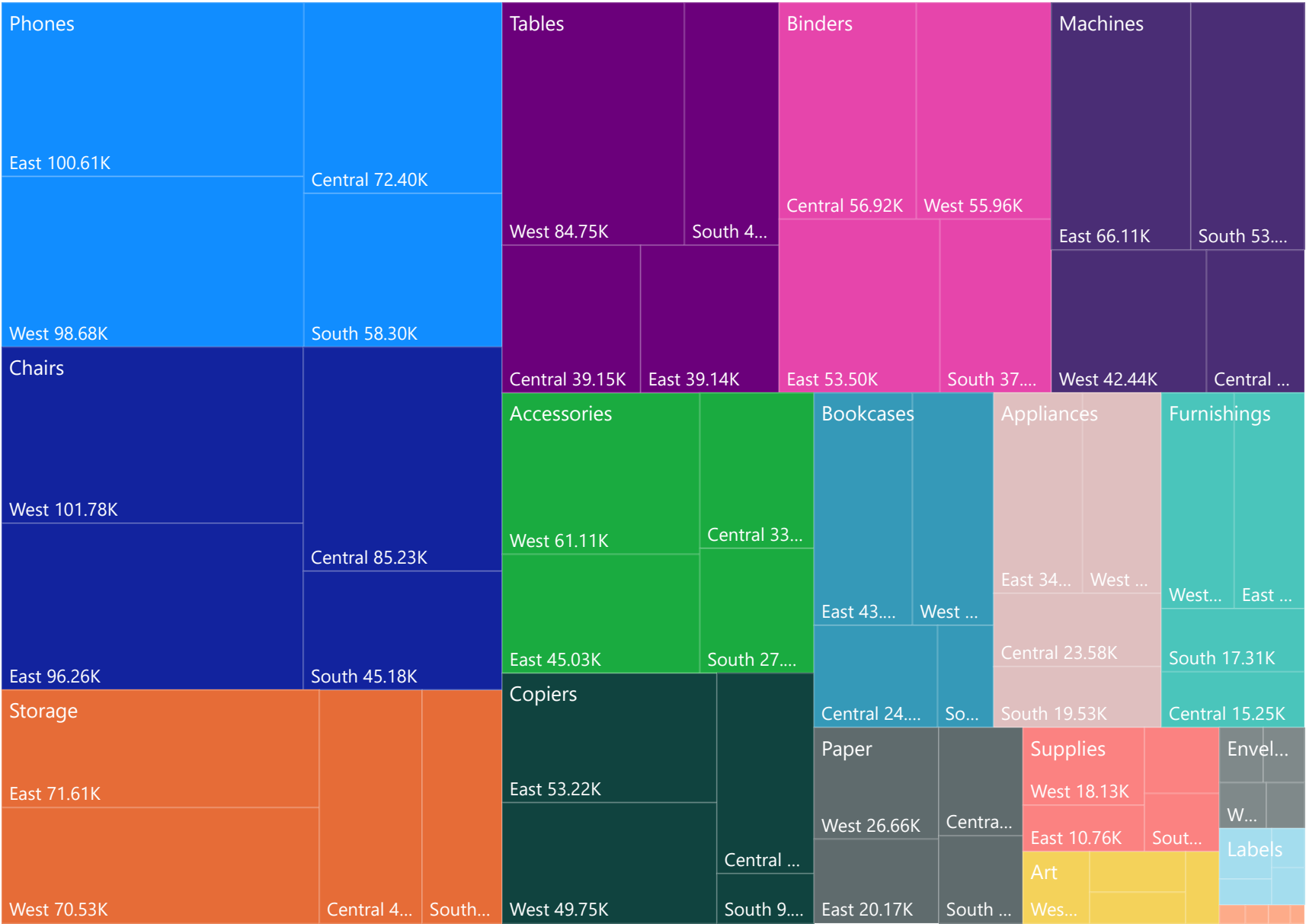



Sum of Sales, Sum of Profit and Sum of Profit by Sub-Category, Category and Year

Category Furniture Office Supplies Technology



Sum of Sales by Sub-Category and Region



 **Sign in for enhanced options** You'll have access to synonym suggestions that improve Q&A results.

gn in

Add synonyms on your own

 Ask a question about your data  

- Try one of these to get started
- top cities by Max_sale

top cities by target_sales

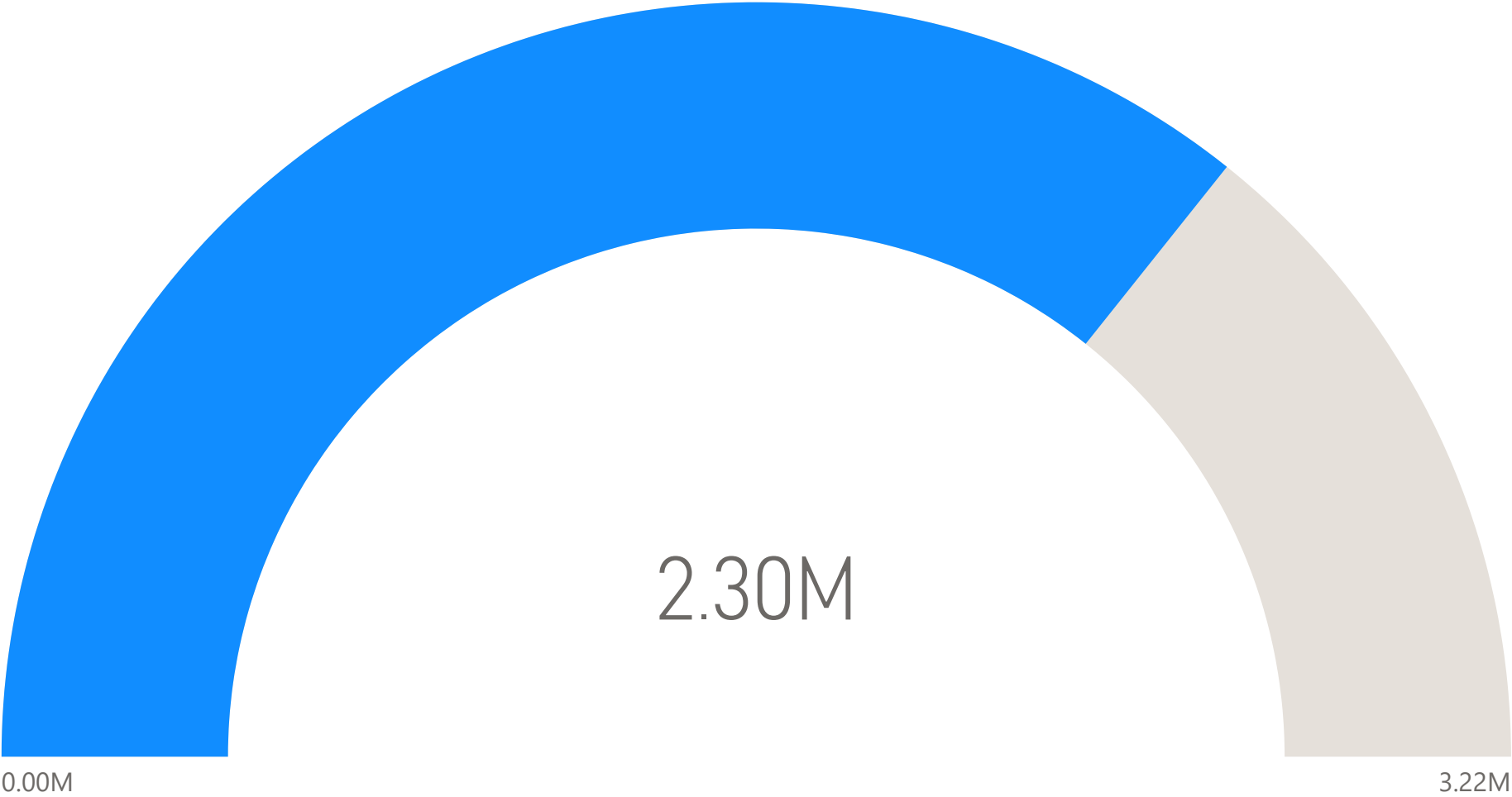
what is the Max_sale by category

what is the Max_sale by customer name

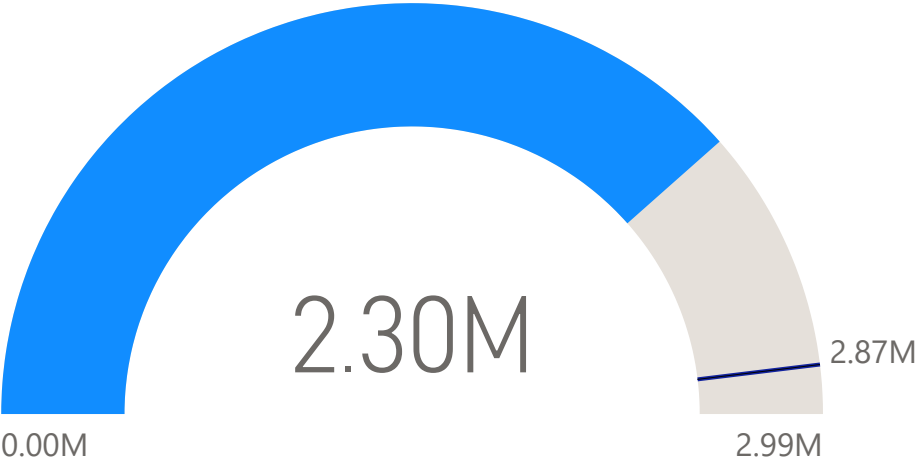
what is the target profit by sub-category

See all questions

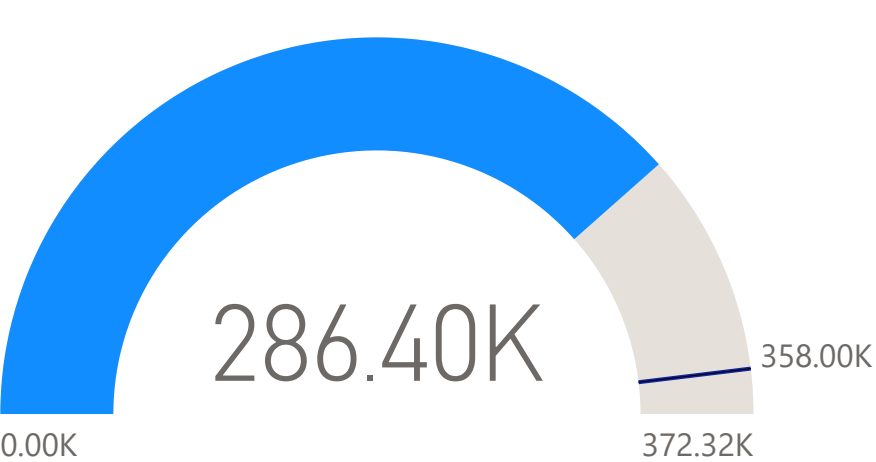
Sum of Sales, Sum of Max_sales and Sum of Target_sales



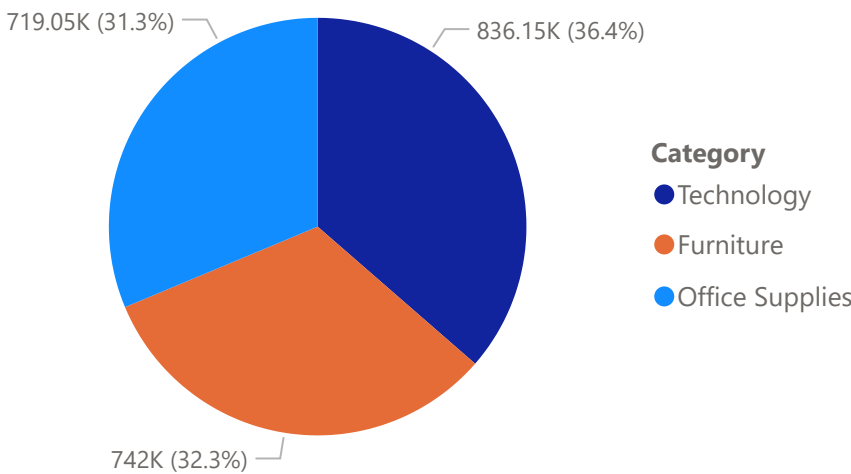
Sum of Sales, Max_sale and Target _sales



Sum of Profit, Profit_max and Target_profit



Sum of Sales by Category



Segment	Sum of Sales
Consumer	11,61,401.35
Corporate	7,06,146.37
Home Office	4,29,653.15
Total	22,97,200.86

SALES

2.30M

Sum of Sales

38K

Sum of Quantity

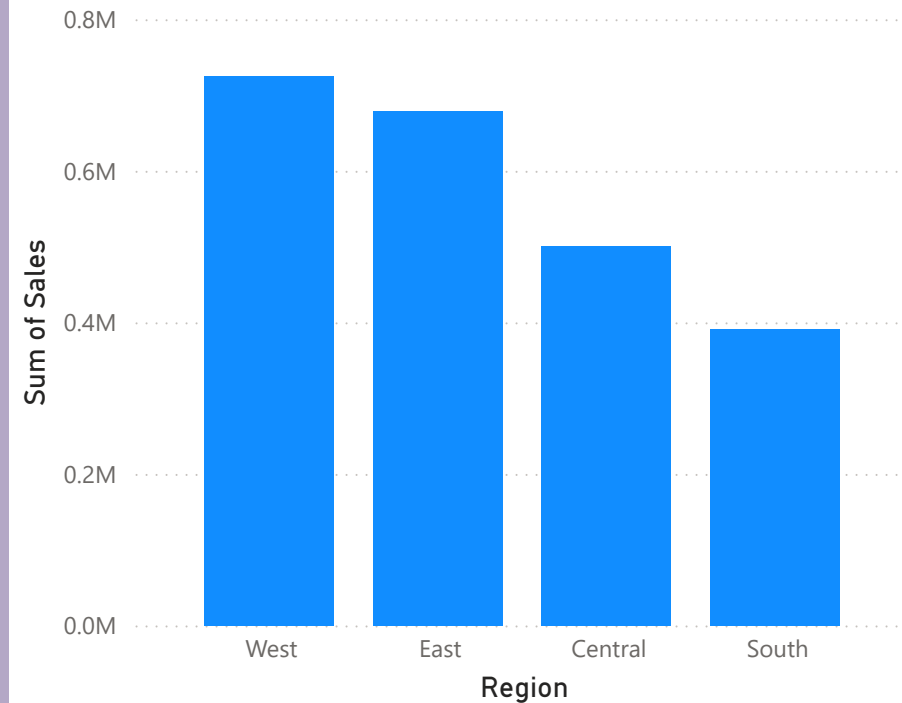
286.40K

Sum of Profit

Machines

Top Selling

Sum of Sales by Region



22,97,200.86

Sum of Sales

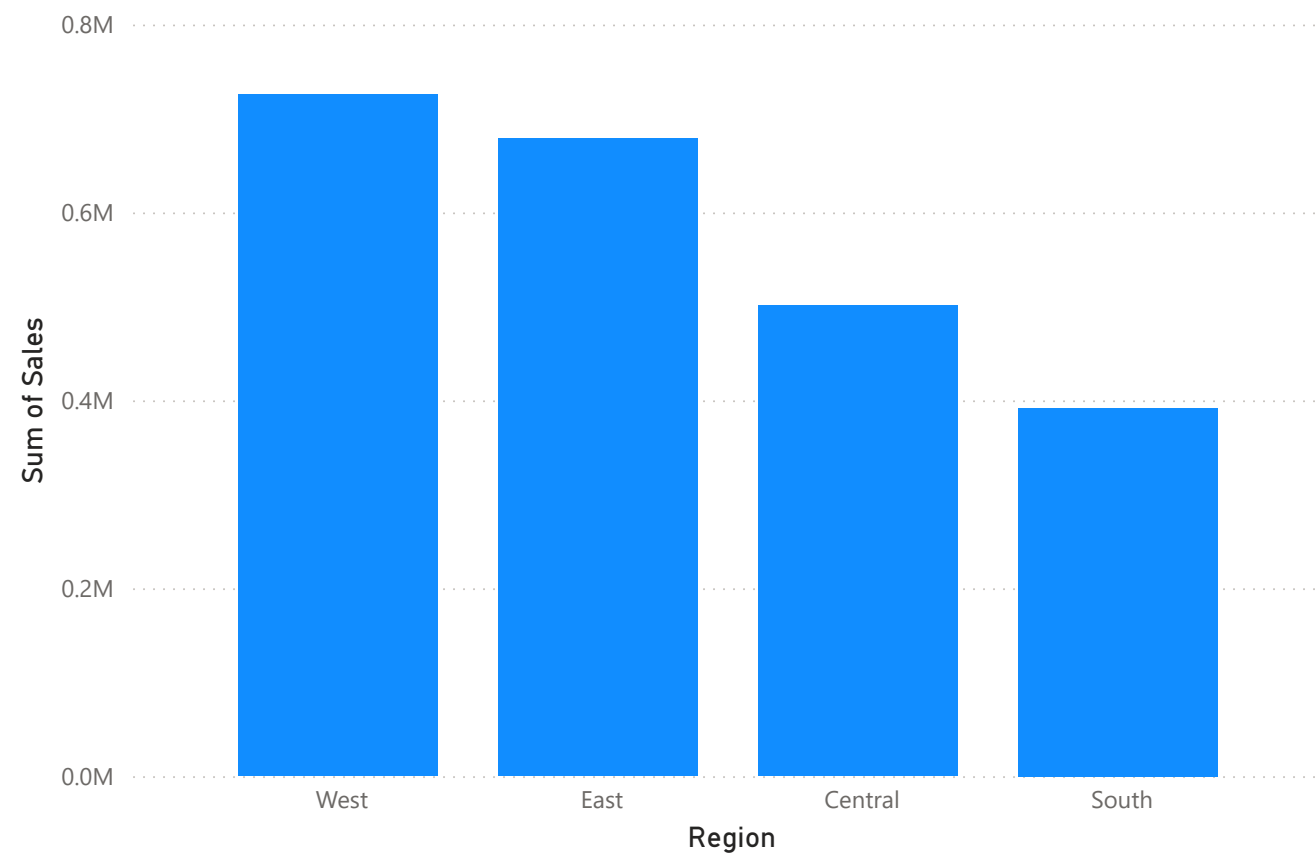
2,86,397.02

Sum of Profit

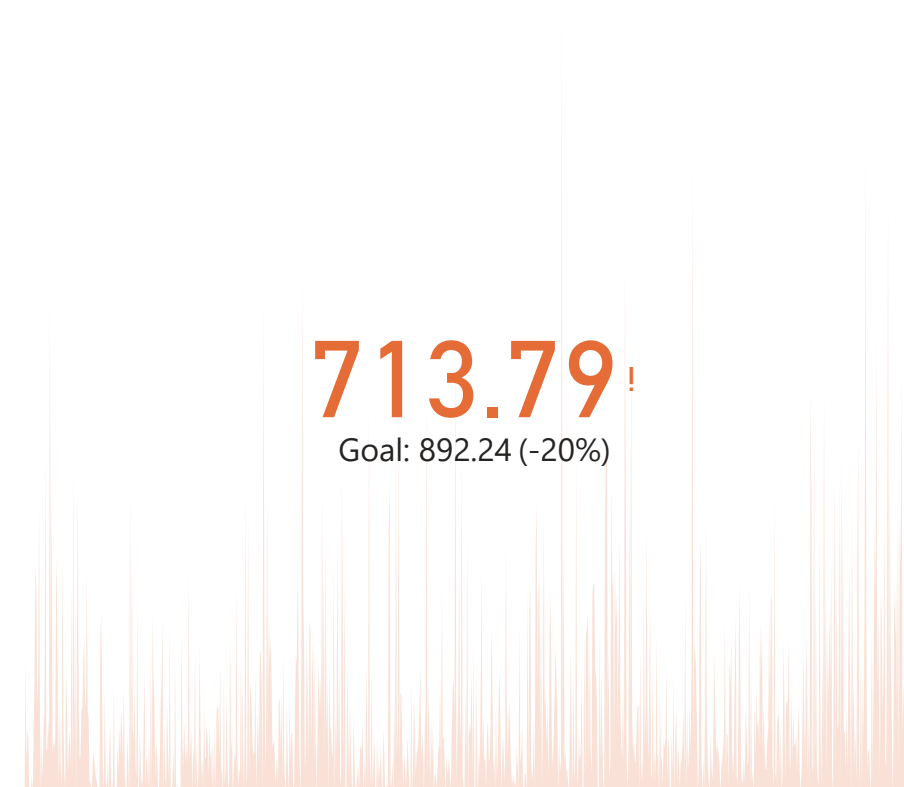
37873

Sum of Quantity

Sum of Sales by Region



Sum of Sales and Target _sales by Order Date



Sub-Category Sum of Sales Sum of Profit Sum of Quantity

Bookcases	1,194.17	210.74	5
Chairs	563.92	7.05	5
Envelopes	57.90	28.95	5
Paper	45.36	21.77	7
Phones	43.18	15.11	3
Storage	10.56	0.00	2
Total	1,915.08	283.62	27

Key influencers Top segments

What influences Sales to

Increase

 ?



State, City

- ☐ Alabama
- ☐ Arizona
- ☐ Arkansas
- ☒ California

☐ Anaheim

☐ Antioch

☒ Apple Valley

☐ Bakersfield

☐ Brentwood

When...

Sum of Profit goes down
70.01

...the average of Sales
increases by

383.4

← On average when Sum of Profit decreases, Sales increases.

