

# AI Tutor for Competitive Exams - Startup Pitch Deck

**Startup Name:** IntelliPrep AI

Founder: Jane Doe

Industry: EdTech - AI-powered Learning

## **Problem:**

Students preparing for competitive exams struggle with personalized feedback, adaptive study plans, and affordable tutoring.

## **Solution:**

IntelliPrep AI provides an intelligent study assistant that:

- Generates personalized study plans
- Conducts adaptive quizzes
- Uses AI tutors trained on past question papers

## **Market Opportunity:**

Over 15 million students take exams like UPSC, GATE, NEET, JEE in India each year. Growing demand for affordable and scalable solutions.

**Product Features:**

- Natural Language Q&A over notes
- Smart revision schedules
- Multilingual AI tutor

**Business Model:**

- Freemium with premium plans
- School/College licensing

**Traction:**

- 10k+ app downloads
- 92% retention over 4 weeks

**Team:**

- Jane Doe - Ex-IIT, AI Engineer
- Arjun Mehta - Product Head, Ex-Byju's

**Funding Needs:**

Looking to raise \$200k for AI R&D and expansion.