

INTRODUCTION

BACKGROUND

Toronto demographics show that it is a large and ethnically diverse metropolis. It is the largest city in the Canada with a long history of international immigration. Toronto was home to nearly 2.93 million people in 2018. Over the last decade, the city has been growing faster than the region. The Toronto region continues to be by far the leading metropolitan gateway for legal immigrants admitted into the Canada.

This final project explores the best locations for restaurants throughout the city of Toronto. Potentially the owner of the new restaurant can have great success and consistent profit. However, as with any business, opening a new restaurant requires serious considerations and is more complicated than it seems from the first glance. In particular, the location of the restaurant is one of the most important factors that will affect whether it will have success or a failure. So our project will attempt to answer the questions “Where should the investor open a Restaurant?”, “Where should I go If I want good restaurant?” and “Which type of restaurant is most famous?”

BUSINESS PROBLEM

The objective of this Capstone project is to analyse and select the best locations in the city of Toronto to open a new restaurant. Using Data Science methodology and instruments such as Data Analysis and Visualization, this project aims to provide solutions to answer the business question: Where in the city of Toronto, where should the investor open a new Restaurant?

INTEREST

Expats who are considering to open Restaurant in Toronto will be interested to identify the place in Toronto and explore its neighbourhoods and common venues, types of restaurant in Toronto.