

WBR - Table 1 - Channel per country

| | Sales | LW Sales | WoW Sales | Sales Mix % | T4W Sales | T4W PY Sales | PY Sales | YoY Sales | OP2 | OP2 | Sales vs OP2 |
|---------|--------|----------|-----------|-------------|-----------|--------------|----------|-----------|--------|--------|--------------|
| UK | 8,131 | 16,134 | -49.6% | 100% | 48,106 | 35,439 | 15,449 | -49.6% | 10,391 | 8,537 | 78.25% |
| OFFLINE | 5,199 | 13,513 | -61.52% | 64% | 33,940 | 26,930 | 12,933 | -61.52% | 7,549 | 6,019 | 68.87% |
| ONLINE | 2,932 | 2,621 | 11.86% | 36% | 14,166 | 8,509 | 2,516 | 11.86% | 2,842 | 2,518 | 103.16% |
| DE | 965 | 9,208 | -89.51% | 100% | 13,013 | 7,524 | 666 | -89.51% | 3,673 | 3,217 | 26.27% |
| OFFLINE | 168 | 8,463 | -98.01% | 17% | 8,463 | 5,676 | 168 | -98.01% | 2,077 | 1,909 | 8.08% |
| ONLINE | 797 | 745 | 6.97% | 83% | 4,550 | 1,848 | 498 | 6.97% | 1,596 | 1,308 | 49.93% |
| FR | 511 | 1,255 | -59.28% | 100% | 2,169 | 1,254 | 476 | -59.28% | 1,060 | 688 | 48.2% |
| OFFLINE | 180 | 917 | -80.37% | 35% | 1,001 | 180 | 180 | -80.37% | 442 | 262 | 40.72% |
| ONLINE | 331 | 338 | -2.07% | 65% | 1,168 | 1,074 | 296 | -2.07% | 618 | 426 | 53.55% |
| IT | 570 | 3,109 | -81.66% | 100% | 7,007 | 1,518 | 584 | -81.66% | 1,626 | 1,278 | 35.05% |
| OFFLINE | 138 | 2,754 | -94.98% | 24% | 4,604 | 138 | 138 | -94.98% | 670 | 532 | 20.59% |
| ONLINE | 432 | 355 | 21.69% | 76% | 2,403 | 1,380 | 446 | 21.69% | 956 | 746 | 45.18% |
| ES | 502 | 1,029 | -51.21% | 100% | 2,017 | 1,594 | 507 | -51.21% | 715 | 301 | 70.2% |
| OFFLINE | 204 | 741 | -72.46% | 41% | 797 | 204 | 204 | -72.46% | 348 | 144 | 58.62% |
| ONLINE | 298 | 288 | 3.47% | 59% | 1,220 | 1,390 | 303 | 3.47% | 367 | 157 | 81.19% |
| JP | 547 | 645 | -15.19% | 100% | 1,253 | 1,351 | 402 | -15.19% | 360 | 0 | 151.94% |
| OFFLINE | 186 | 186 | 0% | 34% | 186 | 186 | 186 | 0% | 186 | 0 | 100% |
| ONLINE | 361 | 459 | -21.35% | 66% | 1,067 | 1,165 | 216 | -21.35% | 174 | 0 | 207.47% |
| US | 6,340 | 4,774 | 32.8% | 100% | 39,199 | 85,518 | 15,402 | 32.8% | 354 | 0 | 1,790.96% |
| OFFLINE | 102 | 102 | 0% | 2% | 102 | 40,589 | 9,926 | 0% | 102 | 0 | 100% |
| ONLINE | 6,238 | 4,672 | 33.51% | 98% | 39,097 | 44,929 | 5,476 | 33.51% | 252 | 0 | 2,475.39% |
| Total | 17,566 | 36,154 | -51.41% | 100% | 112,764 | 134,198 | 33,486 | -51.41% | 18,179 | 14,021 | 96.62% |

WBR - Table 2 - Channel

| | Slaes | LW Sales | Quantity PoP | Sales Mix % | T4W Sales | T4W PY Sales | PY Sales | YoY Sales | OP2 | Sales vs OP2 |
|---------|--------|----------|--------------|-------------|-----------|--------------|----------|-----------|--------|--------------|
| OFFLINE | 6,177 | 26,676 | -76.8% | 35% | 49,093 | 73,903 | 23,735 | -76.84% | 11,374 | 54.3% |
| ONLINE | 11,389 | 9,478 | 20.2% | 65% | 63,671 | 60,295 | 9,751 | 20.16% | 6,805 | 167.36% |
| Total | 17,566 | 36,154 | -51.4% | 100% | 112,764 | 134,198 | 33,486 | -51.41% | 18,179 | 96.62% |

WBR - Table 3 - Main Brands per country and channel

| | Sales | LW Sales | Quantity PoP | Sales Mix % | T4W Sales | T4W PY Sales | PY Sales | YoY Sales | OP2 | Sales vs OP2 |
|-----------|--------|----------|--------------|-------------|-----------|--------------|----------|-----------|--------|--------------|
| OFFLINE | | | | | | | | | | |
| UK | 5,199 | 13,513 | -61.5% | 100% | 33,940 | 26,930 | 12,933 | -61.52% | 7,549 | 68.87% |
| JVC | 3,981 | 5,427 | -26.6% | 100% | 19,104 | 2,778 | 712 | -26.64% | 2,632 | 151.25% |
| PANASONIC | 96 | 2,996 | -96.8% | 0% | 2,996 | 975 | 96 | -96.79% | 337 | 28.48% |
| TCL | 48 | 1,816 | -97.4% | 0% | 3,853 | 48 | 48 | -97.35% | 260 | 18.46% |
| VESTEL | 1,074 | 3,274 | -67.2% | 0% | 7,987 | 23,129 | 12,077 | -67.19% | 4,320 | 24.86% |
| DE | 168 | 8,463 | -98.0% | | 8,463 | 5,676 | 168 | -98.01% | 2,077 | 8.08% |
| PANASONIC | 150 | 8,445 | -98.2% | | 8,445 | 5,658 | 150 | -98.22% | 2,059 | 7.28% |
| XIAOMI | 18 | 18 | 0.0% | | 18 | 18 | 18 | 0% | 18 | 100% |
| FR | 180 | 917 | -80.4% | | 1,001 | 180 | 180 | -80.37% | 442 | 40.72% |
| PANASONIC | 90 | 827 | -89.1% | | 827 | 90 | 90 | -89.11% | 259 | 34.74% |
| TCL | 72 | 72 | 0.0% | | 156 | 72 | 72 | 0% | 165 | 43.63% |
| XIAOMI | 18 | 18 | 0.0% | | 18 | 18 | 18 | 0% | 18 | 100% |
| IT | 138 | 2,754 | -95.0% | | 4,604 | 138 | 138 | -94.98% | 670 | 20.59% |
| PANASONIC | 96 | 2,712 | -96.5% | | 2,712 | 96 | 96 | -96.46% | 530 | 18.11% |
| TCL | 24 | 24 | 0.0% | | 1,874 | 24 | 24 | 0% | 122 | 19.67% |
| XIAOMI | 18 | 18 | 0.0% | | 18 | 18 | 18 | 0% | 18 | 100% |
| ES | 204 | 741 | -72.5% | | 797 | 204 | 204 | -72.46% | 348 | 58.62% |
| PANASONIC | 90 | 604 | -85.1% | | 604 | 90 | 90 | -85.09% | 208 | 43.26% |
| TCL | 96 | 119 | -19.3% | | 175 | 96 | 96 | -19.32% | 122 | 78.68% |
| XIAOMI | 18 | 18 | 0.0% | | 18 | 18 | 18 | 0% | 18 | 100% |
| JP | 186 | 186 | 0.0% | | 186 | 186 | 186 | 0% | 186 | 100% |
| Total | 17,566 | 36,154 | -51.4% | 100% | 112,764 | 134,198 | 33,486 | -51.41% | 18,179 | 96.62% |

WBR - Table 4 - Main Brands

| | Sales | LW Sales | WoW Sales | Sales Mix % | T4W Sales | T4W PY Sales | PY Sales | YoY Sales | OP2 | Sales vs OP2 |
|-----------|--------|----------|-----------|-------------|-----------|--------------|----------|-----------|--------|--------------|
| JVC | 4,059 | 5,505 | -26.26% | 100% | 19,182 | 2,875 | 799 | -26.26% | 2,710 | 149.77% |
| NOKIA | 96 | 96 | 0% | 100% | 96 | 298 | 123 | 0% | 96 | 100% |
| PANASONIC | 1,414 | 16,546 | -91.45% | 100% | 18,328 | 7,421 | 973 | -91.45% | 4,020 | 35.17% |
| TCL | 7,225 | 7,472 | -3.3% | 100% | 46,011 | 39,320 | 7,210 | -3.3% | 2,949 | 244.99% |
| TOSHIBA | 1,639 | 1,243 | 31.85% | 100% | 11,448 | 48,841 | 8,890 | 31.85% | 210 | 780.47% |
| VESTEL | 2,728 | 4,866 | -43.93% | 100% | 17,170 | 32,652 | 14,773 | -43.93% | 7,802 | 34.96% |
| XIAOMI | 194 | 195 | -0.51% | 100% | 236 | 1,596 | 472 | -0.51% | 188 | 103.19% |
| Total | 17,355 | 35,923 | -51.68% | 100% | 112,471 | 133,003 | 33,240 | -51.68% | 17,975 | 96.55% |

Countries Overview - Table 1

| | UK | | | | | | | | | | | | | | |
|---------|-------|----------|---------|-------------|---------|-------------|-----------|----------|---------|-----------|-----------|---------|------------|---------|------------|
| | Sales | LW Sales | C2C | WoW (units) | WoW % | Sales Mix % | T4W Mix % | LY Sales | YoY % | T4W Sales | YTD | OP2 YTD | YTD OP2 .. | QxG YTD | YTD QxG .. |
| OFFLINE | 5,199 | 13,513 | -51.53% | -8,314 | -61.52% | 63.94% | 70.07% | 11,403 | -61.52% | 33,940 | 228,094.0 | 205,244 | 111.13% | 194,424 | 117.31% |
| ONLINE | 2,932 | 2,621 | 1.92% | 311 | 11.86% | 36.05% | 29.92% | 2,192 | 11.86% | 14,166 | 90,214.0 | 89,993 | 100.24% | 87,169 | 103.49% |
| Total | 8,131 | 16,134 | -49.6% | -8,003 | -49.6% | 100% | 100% | 13,595 | -49.6% | 48,106 | 318,308.0 | 295,237 | 107.81% | 281,593 | 113.03% |

Countries Overview - Table 2

| Offline | | | | | | | |
|-----------|-------|----------|---------|---------|--------|----------|-----------|
| | UK | | | | | | |
| | Sales | LW Sales | C2C | WoW % | T4W | LW Mix % | YTD |
| JVC | 3,981 | 5,427 | -10.7% | -26.64% | 19,104 | 100.16% | 99,097.0 |
| PANASONIC | 96 | 2,996 | -21.46% | -96.79% | 2,996 | 0.16% | 12,413.0 |
| POLAROID | 18 | 432 | -3.06% | -95.83% | 1,579 | 0.16% | 6,377.0 |
| TCL | 48 | 1,816 | -13.08% | -97.35% | 3,853 | 0.16% | 20,770.0 |
| TECHWOOD | 30 | 354 | -2.39% | -91.52% | 809 | 0.16% | 779.0 |
| TOSHIBA | 1,026 | 2,488 | -10.81% | -58.76% | 5,599 | 0.16% | 88,658.0 |
| Total | 5,199 | 13,513 | -61.52% | -61.52% | 33,940 | 100.16% | 228,094.0 |

Countries Overview - Table 3

| | Online | | | | | | |
|-----------|--------|----------|--------|--------|--------|----------|----------|
| | UK | | | | | | |
| | Sales | LW Sales | C2C | WoW % | T4W | LW Mix % | YTD |
| FINLUX | 36 | 36 | 0% | 0% | 36 | 0.23% | 0.0 |
| JVC | 78 | 78 | 0% | 0% | 78 | 0.23% | 150.0 |
| PANASONIC | 236 | 238 | -0.07% | -0.84% | 830 | 7.2% | 2,293.0 |
| TCL | 1,530 | 1,324 | 7.85% | 15.55% | 6,527 | 57.05% | 32,155.0 |
| TOSHIBA | 1,034 | 926 | 4.12% | 11.66% | 6,674 | 36.42% | 55,575.0 |
| XIAOMI | 18 | 19 | -0.03% | -5.26% | 21 | 0.23% | 41.0 |
| Total | 2,932 | 2,621 | 11.86% | 11.86% | 14,166 | 100.23% | 90,214.0 |

| | |
|---------|--|
| Brand | |
| TOSHIBA | |

Countries Overview - Table 4 - Screen Size per resolution and retailer

| | TOSHIBA | | | | | | | | |
|---------|---------|----------|-------------|---------|-------------|----------|---------|-----------|-----------|
| | UK | | | | | | | | |
| | Sales | LW Sales | WoW (units) | WoW % | Sales Mix % | LY Sales | YoY % | T4W Sales | Sales YTD |
| AO | | | | | | | | | |
| 4K | 72 | 277 | -205 | -74% | 3.49% | 499 | -74% | 423 | 4,336 |
| 43" | 18 | 18 | 0 | 0% | 0.87% | 58 | 0% | 18 | 713 |
| 50" | 18 | 69 | -51 | -73.91% | 0.87% | 130 | -73.91% | 82 | 1,013 |
| 55" | 18 | 18 | 0 | 0% | 0.87% | 80 | 0% | 18 | 1,158 |
| 65" | 18 | 172 | -154 | -89.53% | 0.87% | 231 | -89.53% | 305 | 1,452 |
| 4K QLED | 18 | 18 | 0 | 0% | 0.87% | 18 | 0% | 18 | 2,030 |
| 50" | 18 | 18 | 0 | 0% | 0.87% | 18 | 0% | 18 | 2,030 |
| 4KQLED | 6 | 6 | 0 | 0% | 0.29% | 6 | 0% | 6 | 6 |
| 50" | 6 | 6 | 0 | 0% | 0.29% | 6 | 0% | 6 | 6 |
| ARGOS | | | | | | | | | |
| 4K | 60 | 62 | -2 | -3.22% | 2.91% | 6,033 | -3.22% | 67 | 25,541 |
| 43" | 18 | 20 | -2 | -10% | 0.87% | 1,260 | -10% | 25 | 5,065 |
| 50" | 18 | 18 | 0 | 0% | 0.87% | 2,201 | 0% | 18 | 8,424 |
| 55" | 12 | 12 | 0 | 0% | 0.58% | 1,611 | 0% | 12 | 8,665 |
| 65" | 12 | 12 | 0 | 0% | 0.58% | 961 | 0% | 12 | 3,387 |
| 4K QLED | 48 | 123 | -75 | -60.97% | 2.33% | 839 | -60.97% | 667 | 22,253 |
| 43" | 12 | 18 | -6 | -33.33% | 0.58% | 205 | -33.33% | 41 | 1,664 |
| 50" | 12 | 52 | -40 | -76.92% | 0.58% | 62 | -76.92% | 541 | 17,175 |
| 55" | 12 | 41 | -29 | -70.73% | 0.58% | 212 | -70.73% | 73 | 1,423 |
| 65" | 12 | 12 | 0 | 0% | 0.58% | 360 | 0% | 12 | 1,991 |
| 4KQLED | 24 | 24 | 0 | 0% | 1.16% | 24 | 0% | 24 | 24 |
| 43" | 6 | 6 | 0 | 0% | 0.29% | 6 | 0% | 6 | 6 |
| 50" | 6 | 6 | 0 | 0% | 0.29% | 6 | 0% | 6 | 6 |
| 55" | 6 | 6 | 0 | 0% | 0.29% | 6 | 0% | 6 | 6 |
| Total | 2,060 | 3,414 | -1,354 | -39.66% | 100% | 14,160 | -39.66% | 12,273 | 145,349 |

Countries Overview - Table 5

| | TOSHIBA | | | | | | | | | | | |
|------------------|---------|----------|---------|-------------|---------|----------|-----------|-------|----------|---------|-----------|-----------|
| | UK | | | | | | | | | | | |
| | Sales | LW Sales | C2C | WoW (units) | WoW % | LW Mix % | T4W Sales | SOB % | LY Sales | YoY % | T4W Sales | Sales YTD |
| AO | 0 | 205 | -6% | -205 | -68.1% | 0.29% | -0.03 | 4.66% | 427 | -68.1% | 351 | 6,276.0 |
| ARGOS | 0 | 77 | -2.25% | -77 | -36.84% | 0.29% | -0.05 | 6.4% | 6,764 | -36.84% | 626 | 47,686.0 |
| ASDA | 0 | 34 | -0.99% | -34 | -30.35% | 0.29% | -0 | 3.78% | 0 | -30.35% | 85 | 4,957.0 |
| BUYITDIRECT | 0 | 0 | 0% | 0 | 0% | 0.29% | 0 | 5.24% | 24 | 0% | 0 | 379.0 |
| CURRYS | 0 | 1,026 | -30.05% | -1,026 | -89.06% | 0.29% | -0.29 | 6.11% | 1,473 | -89.06% | 3,214 | 8,985.0 |
| JLP | 0 | 58 | -1.69% | -58 | -30.52% | 0.29% | -0.01 | 6.4% | 590 | -30.52% | 181 | 6,395.0 |
| MARKS ELECTRICAL | 0 | 12 | -0.35% | -12 | -20% | 0.29% | -0 | 2.33% | 0 | -20% | 43 | 90.0 |
| MARKS ELECTRICAL | 0 | 0 | 0% | 0 | 0% | 0.29% | 0 | 1.16% | 0 | 0% | 0 | 453.0 |
| N BROWN | 0 | 9 | -0.26% | -9 | -7.69% | 0.29% | 0 | 5.24% | 125 | -7.69% | 23 | 1,181.0 |
| RICHER SOUNDS | 0 | 0 | 0% | 0 | 0% | 0.29% | 0 | 1.16% | 0 | 0% | 0 | 1.0 |
| SHOP DIRECT | 0 | 41 | -1.2% | -41 | -21.46% | 0.29% | -0 | 7.28% | 1,600 | -21.46% | 50 | 12,255.0 |
| Total | 944 | 2,298 | -39.66% | -1,354 | -39.66% | 46.11% | -0.54 | 100% | 13,044 | -39.66% | 11,157 | 144,233.0 |

| | | | | | |
|---------------------------------|-----------|---|--|------------------------|--|
| Confidential Data, do not share | | <div>Sales Report</div> <div>Auto-Commentary</div> | | Link to Wiki Page | |
| Year | | | | Week | |
| 2024 | | | | 44 | |
| | | | | Last Weekend Available | |
| | | | | Nov 23, 2024 | |
| EU5 - Summary | | [Online only] During week 44 , we sold 3.6K units (14.18% w/w, 69.1% to OP2). Offline/A.com mix was 30.0% (-99 bps vs T4W). | | | |
| UK | TOTAL | During week 44 , sales were 6.3K (-49.6% w/w), 2.6K units from Online (13.53% w/w) and 3.67K units from Offline (-69.38% w/w). Online mix was 42% (1,158 bps vs T4W). Offline/A.com mix was <i>na</i> (<i>na</i> bps vs T4W). YTD 113.0% to QxG (36.7K units), 107.8% to OP2 (23.1K units). | | | |
| | JVC | During week 44 , sales were 0.0K (-97.0% w/w), 0.0 units from Online (w/w) and 0 units from Offline (-100% w/w). Online mix was 0% (0 bps vs T4W). Offline/A.com mix was <i>na</i> (<i>na</i> bps vs T4W). YTD 258.8% to QxG (7.2K units), 258.8% to OP2 (7.2K units). | | | |
| | PANASONIC | During week 44 , sales were 3.7K (-26.3% w/w), 0.0 units from Online (w/w) and 3.67K units from Offline (-28.26% w/w). Online mix was 0% (0 bps vs T4W). Offline/A.com mix was <i>na</i> (<i>na</i> bps vs T4W). YTD 179.9% to QxG (44.1K units), 165.7% to OP2 (39.4K units). | | | |
| | POLAROID | During week 44 , sales were 1.0K (-49.4% w/w), 0.9K units from Online (12.91% w/w) and 0 units from Offline (-100% w/w). Online mix was 99% (5,058 bps vs T4W). Offline/A.com mix was <i>na</i> (<i>na</i> bps vs T4W). YTD 85.9% to QxG (-24.8K units), 73.3% to OP2 (-55.2K units). | | | |
| | TOSHIBA | During week 44 , sales were 0.2K (-89.7% w/w), 0.2K units from Online (-1.08% w/w) and 0 units from Offline (-100% w/w). Online mix was 97% (7,570 bps vs T4W). Offline/A.com mix was <i>na</i> (<i>na</i> bps vs T4W). YTD 76.2% to QxG (-4.6K units), 219.6% to OP2 (8.0K units). | | | |
| | XIAOMI | During week 44 , sales were 1.5K (-49.7% w/w), 1.5K units from Online (16.14% w/w) and 0 units from Offline (-100% w/w). Online mix was 100% (3,659 bps vs T4W). Offline/A.com mix was <i>na</i> (<i>na</i> bps vs T4W). YTD 171.4% to QxG (22.1K units), 241.0% to OP2 (31.0K units). | | | |
| EU4 | TOTAL | During week 44 , sales were 1.0K (-82.5% w/w), 1.0K units from Online (15.98% w/w) and 0 units from Offline (-100% w/w). Online mix was 99% (6,205 bps vs T4W). Offline/A.com mix was 8.1% (-367 bps vs T4W). YTD 73.4% to QxG (-37.4K units), 79.3% to OP2 (-27.0K units). | | | |
| | JVC | During week 44 , sales were 0.0K (-5.3% w/w), 0.0 units from Online (-100% w/w) and 0 units from Offline (<i>na</i> w/w). Online mix was 0% (-10,000 bps vs T4W). Offline/A.com mix was <i>na</i> (<i>na</i> bps vs T4W). YTD 51.9% to QxG (-0.0K units), 51.9% to OP2 (-0.0K units). | | | |
| | PANASONIC | During week 44 , sales were 0.1K (-94.6% w/w), 0.1K units from Online (19.75% w/w) and 0 units from Offline (-100% w/w). Online mix was 94% (8,909 bps vs T4W). Offline/A.com mix was <i>na</i> (<i>na</i> bps vs T4W). YTD 53.4% to QxG (-38.9K units), 56.5% to OP2 (-34.3K units). | | | |
| | POLAROID | During week 44 , sales were 0.6K (16.2% w/w), 0.6K units from Online (36.08% w/w) and 0 units from Offline (-100% w/w). Online mix was 99% (2,543 bps vs T4W). Offline/A.com mix was <i>na</i> (<i>na</i> bps vs T4W). YTD 138.8% to QxG (12.8K units), 170.1% to OP2 (18.9K units). | | | |
| | TCL | During week 44 , sales were 0.0K (0.0% w/w), 0.0 units from Online (w/w) and 0 units from Offline (<i>na</i> w/w). Online mix was 0% (<i>na</i> bps vs T4W). Offline/A.com mix was 0.0% (0 bps vs T4W). YTD <i>na</i> to QxG (0.4K units), <i>na</i> to OP2 (0.4K units). | | | |
| | TOSHIBA | During week 44 , sales were 0.0K (0.0% w/w), 0.0K units from Online (0% w/w) and 0 units from Offline (<i>na</i> w/w). Online mix was 57% (-4,286 bps vs T4W). Offline/A.com mix was <i>na</i> (<i>na</i> bps vs T4W). YTD <i>na</i> to QxG (2.1K units), <i>na</i> to OP2 (2.1K units). | | | |
| US | TOTAL | During week 44 , sales were 6.0K (32.8% w/w), 6.0K units from Online (35.42% w/w) and 0 units from Offline (<i>na</i> w/w). Online mix was 100% (-11 bps vs T4W). Offline/A.com mix was <i>na</i> (<i>na</i> bps vs T4W). YTD <i>na</i> to QxG (321.1K units), <i>na</i> to OP2 (321.1K units). | | | |
| | XIAOMI | During week 44 , sales were 0.2K (-7.3% w/w), 0.2K units from Online (-15.97% w/w) and 0 units from Offline (<i>na</i> w/w). Online mix was 98% (-242 bps vs T4W). Offline/A.com mix was <i>na</i> (<i>na</i> bps vs T4W). YTD 43.1% to QxG (-13.8K units), 42.6% to OP2 (-14.1K units). | | | |
| | VESTEL | During week 44 , sales were 3.7K (-18.8% w/w), 3.7K units from Online (-21.74% w/w) and 0 units from Offline (<i>na</i> w/w). Online mix was 100% (-17 bps vs T4W). Offline/A.com mix was <i>na</i> (<i>na</i> bps vs T4W). YTD 45.6% to QxG (-145.8K units), 41.0% to OP2 (-176.1K units). | | | |
| | TOTAL | During week 44 , sales were 3.7K (-19.6% w/w), 3.7K units from Online (-21.76% w/w) and 0 units from Offline (<i>na</i> w/w). Online mix was 100% (-17 bps vs T4W). Offline/A.com mix was <i>na</i> (<i>na</i> bps vs T4W). YTD 51.5% to QxG (-114.2K units), 46.0% to OP2 (-142.3K units). | | | |
| | XIAOMI | During week 44 , sales were 0.0K (0.5% w/w), 0.0K units from Online (w/w) and 0 units from Offline (<i>na</i> w/w). Online mix was 14% (-8,572 bps vs T4W). Offline/A.com mix was <i>na</i> (<i>na</i> bps vs T4W). YTD 3.3% to QxG (-31.6K units), 3.1% to OP2 (-33.8K units). | | | |
| | CROMA | During week 44 , sales were 1.4K (31.9% w/w), 1.4K units from Online (38.33% w/w) and 0 units from Offline (<i>na</i> w/w). Online mix was 100% (-42 bps vs T4W). Offline/A.com mix was <i>na</i> (<i>na</i> bps vs T4W). YTD <i>na</i> to QxG (120.8K units), <i>na</i> to OP2 (120.8K units). | | | |
| JP | TOTAL | During week 44 , sales were 4.5K (33.8% w/w), 4.5K units from Online (34.97% w/w) and 0 units from Offline (<i>na</i> w/w). Online mix was 100% (-14 bps vs T4W). Offline/A.com mix was <i>na</i> (<i>na</i> bps vs T4W). YTD <i>na</i> to QxG (200.1K units), <i>na</i> to OP2 (200.1K units). | | | |
| | FUNAI | During week 44 , sales were 0.0K (-10.9% w/w), 0.0K units from Online (-24% w/w) and 0 units from Offline (<i>na</i> w/w). Online mix was 76% (-2,400 bps vs T4W). Offline/A.com mix was <i>na</i> (<i>na</i> bps vs T4W). YTD <i>na</i> to QxG (0.2K units), <i>na</i> to OP2 (0.2K units). | | | |
| | PANASONIC | During week 44 , sales were 0.2K (-4.4% w/w), 0.2K units from Online (-9.9% w/w) and 0 units from Offline (<i>na</i> w/w). Online mix was 97% (-320 bps vs T4W). Offline/A.com mix was <i>na</i> (<i>na</i> bps vs T4W). YTD <i>na</i> to QxG (18.4K units), <i>na</i> to OP2 (18.4K units). | | | |
| Showing | | | | | |
| Scenario | | QxG | | | |
| Date - Week equals | | 2024-11-02 | | | |
| January 13, 2025 4:10 PM (GMT) | | Powered by QuickSight | | | |