

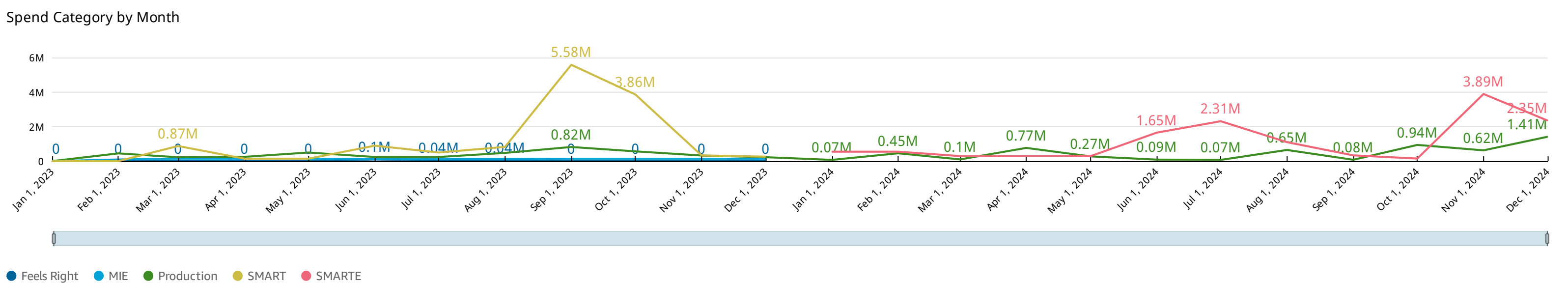
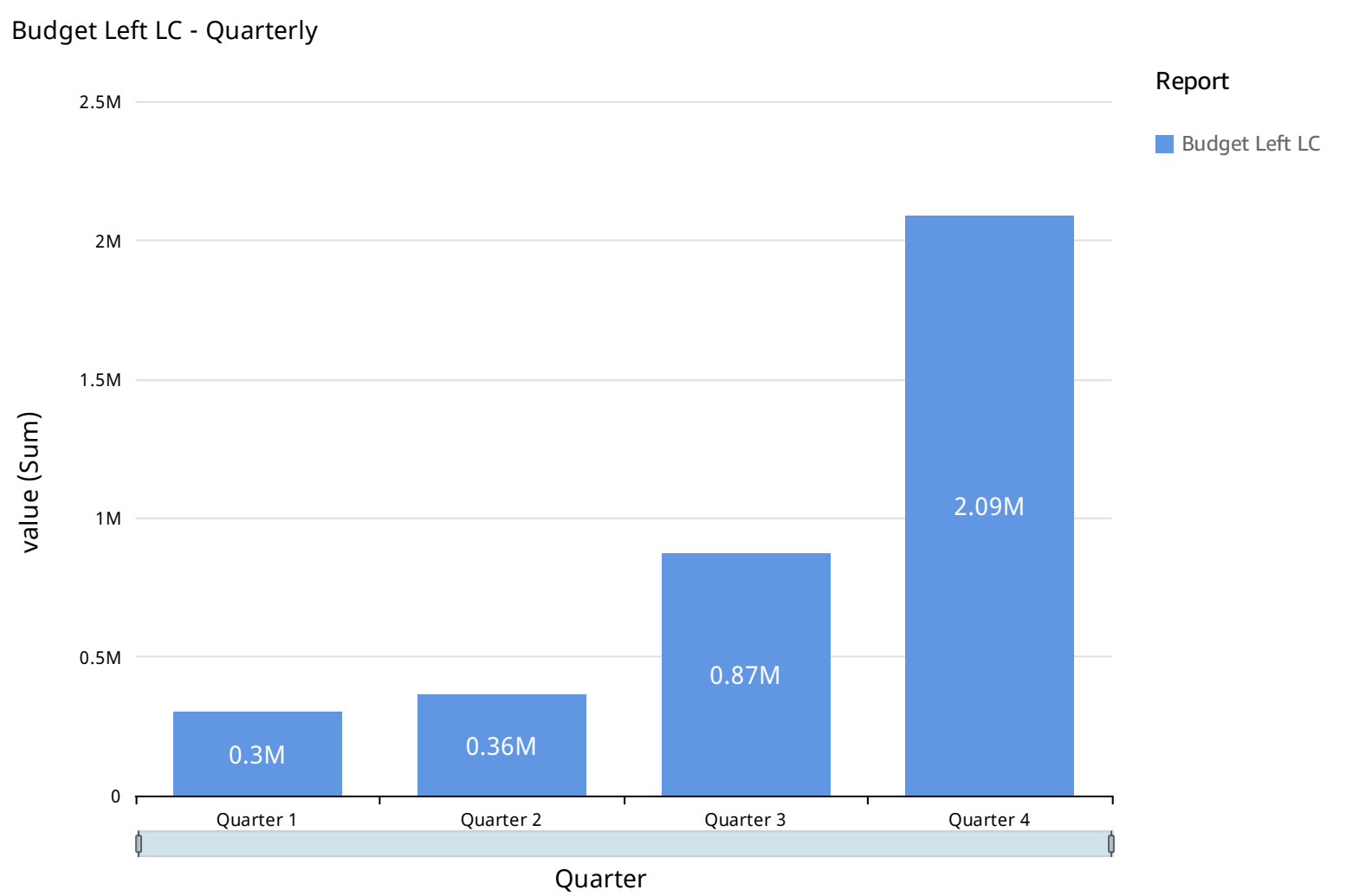
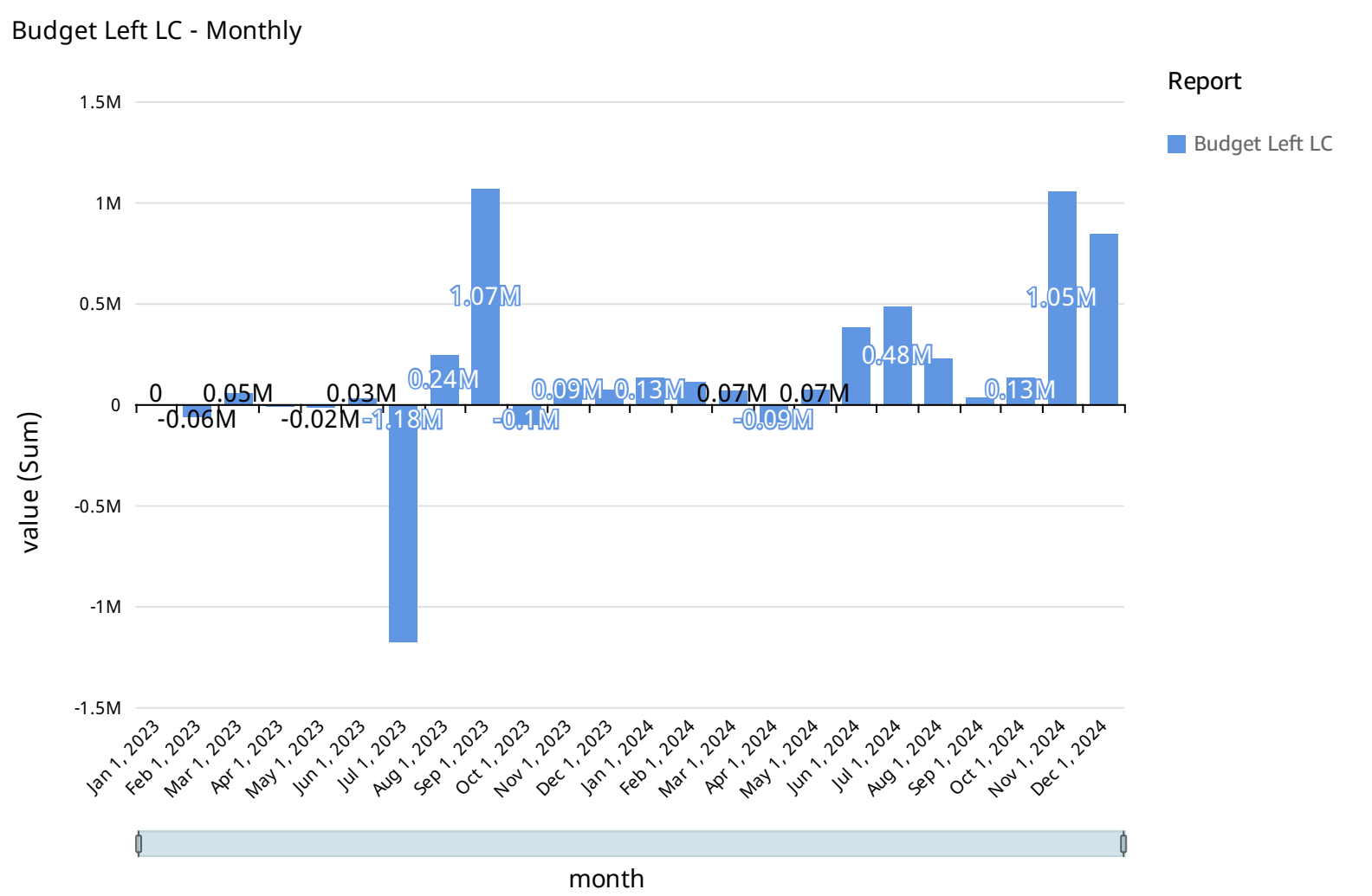
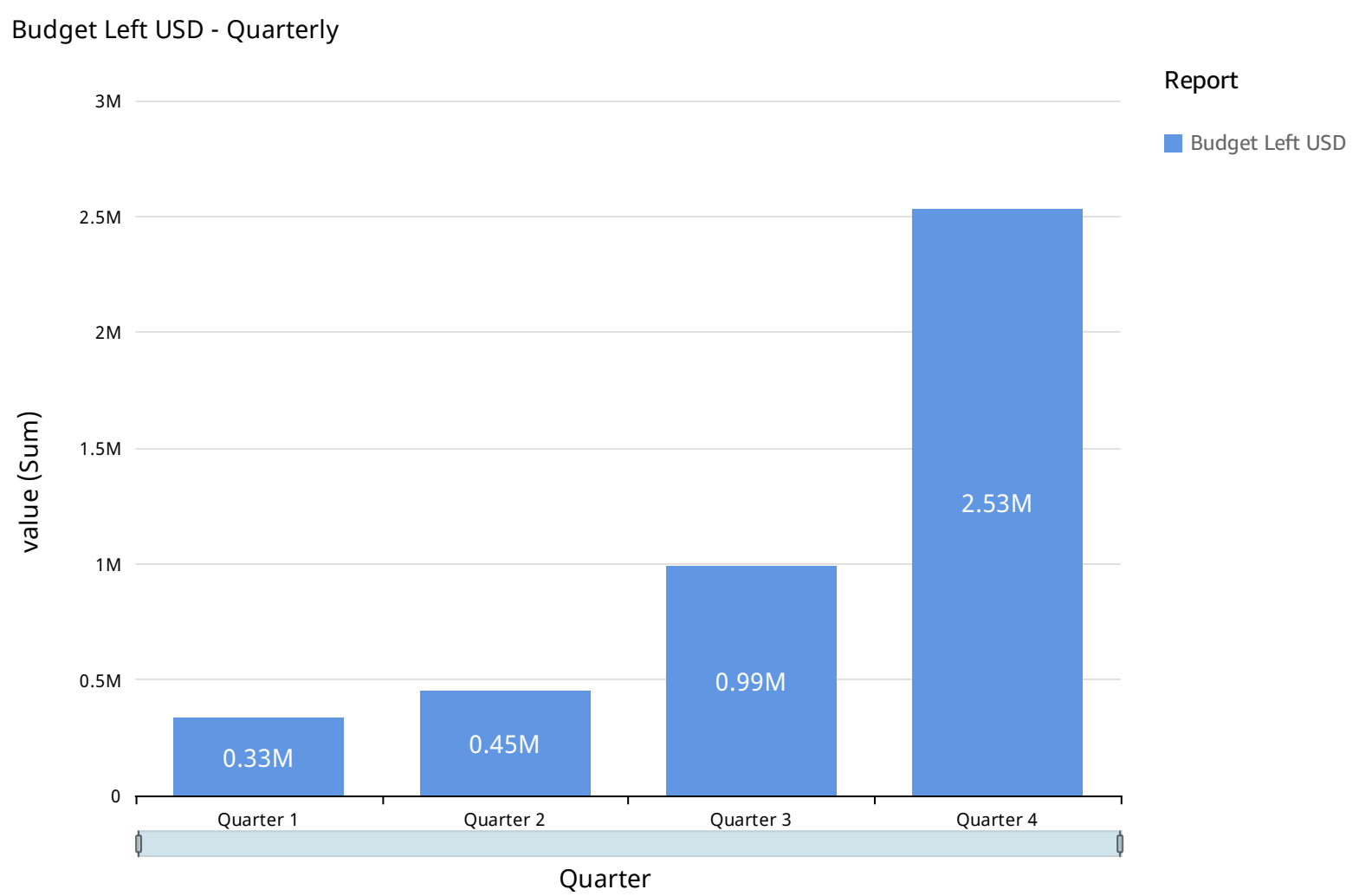
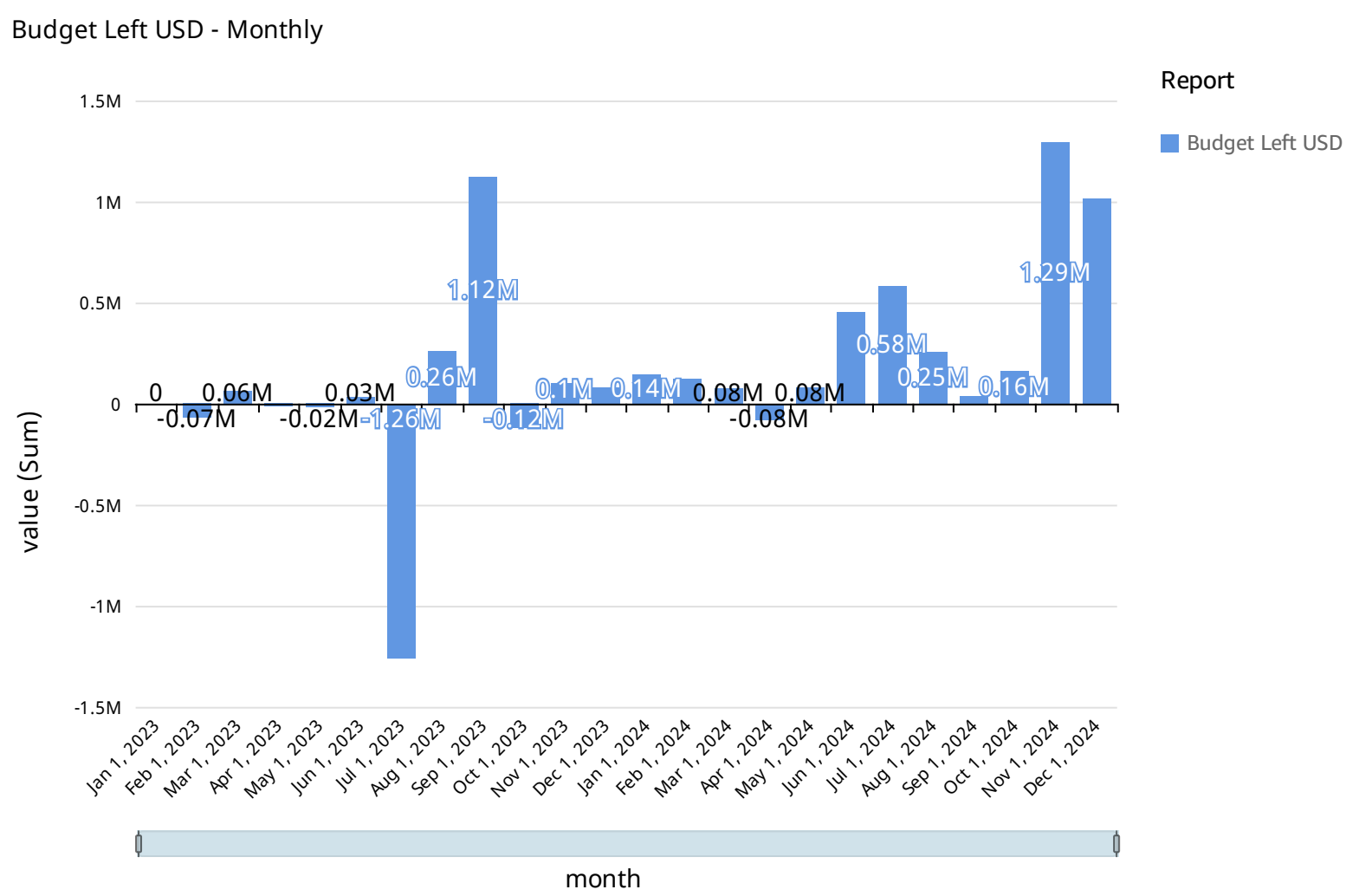
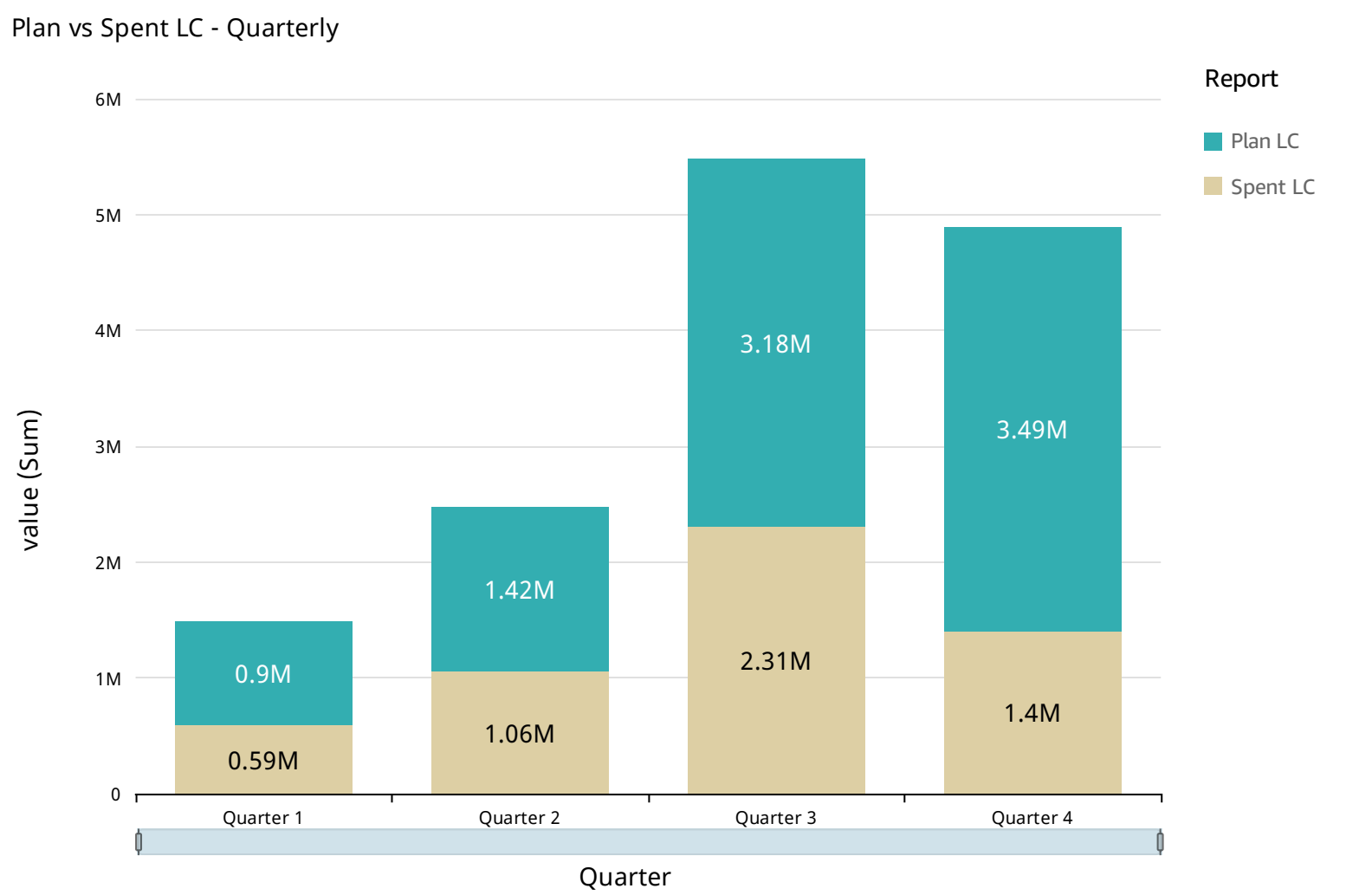
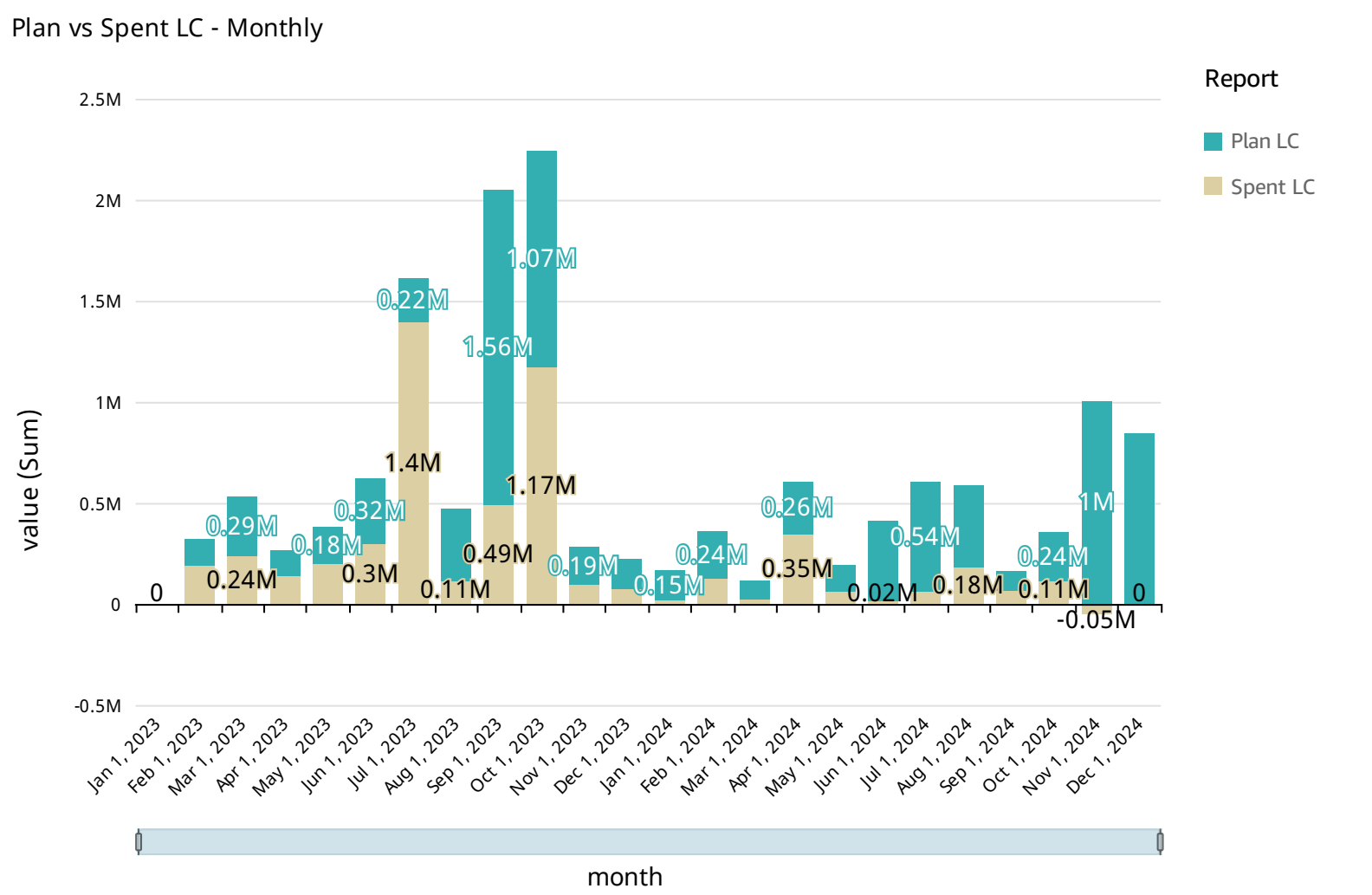
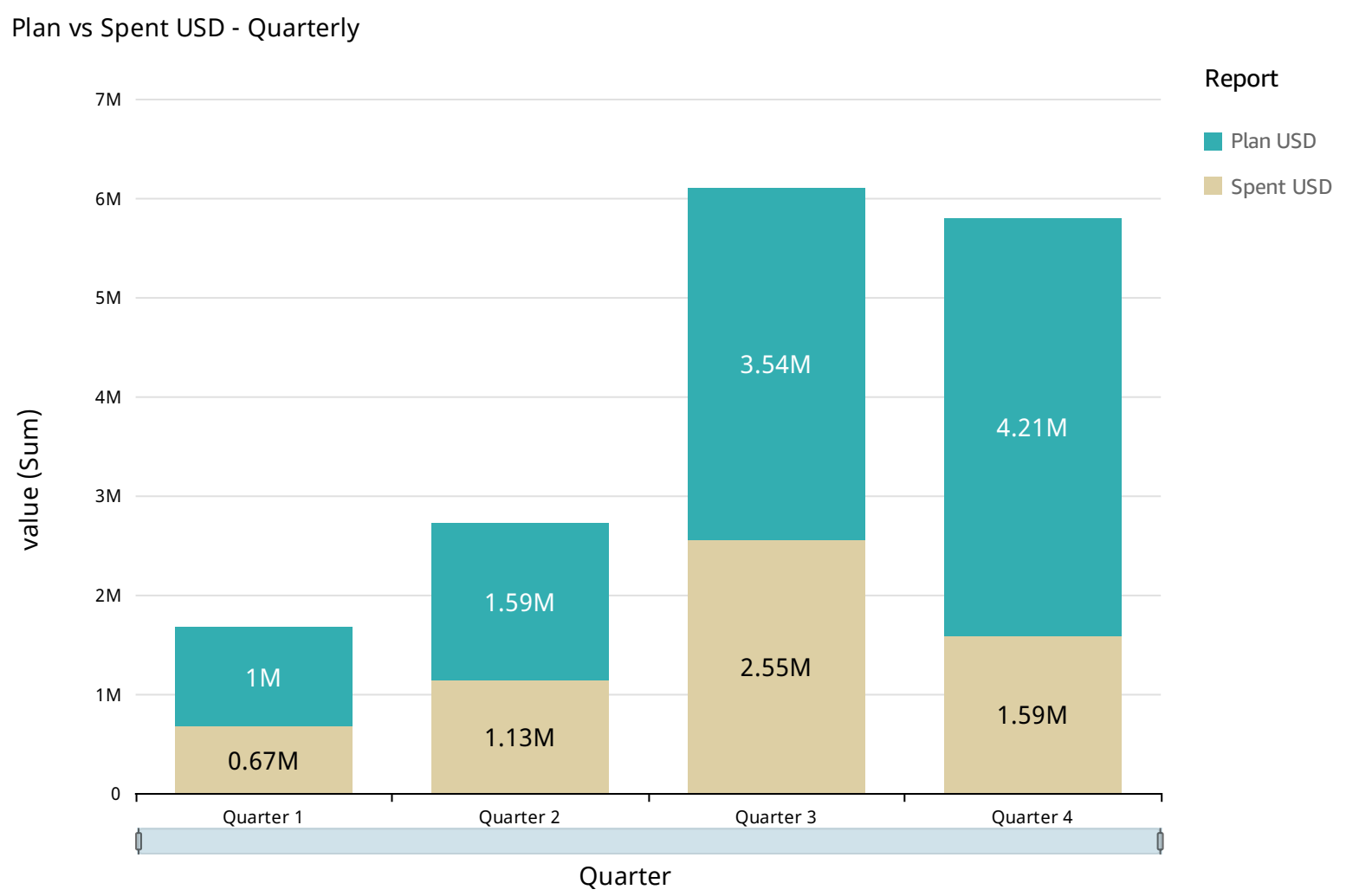
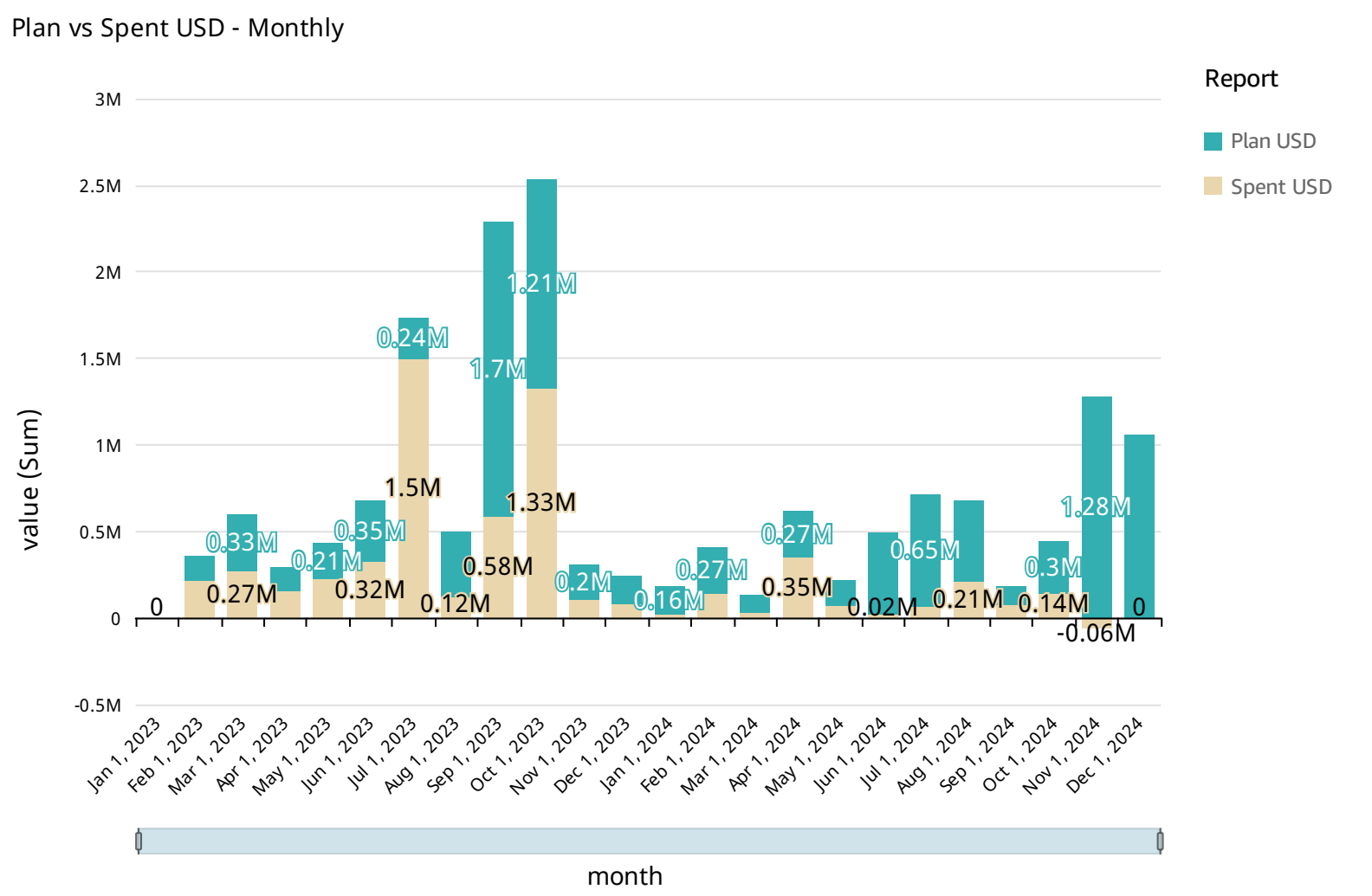
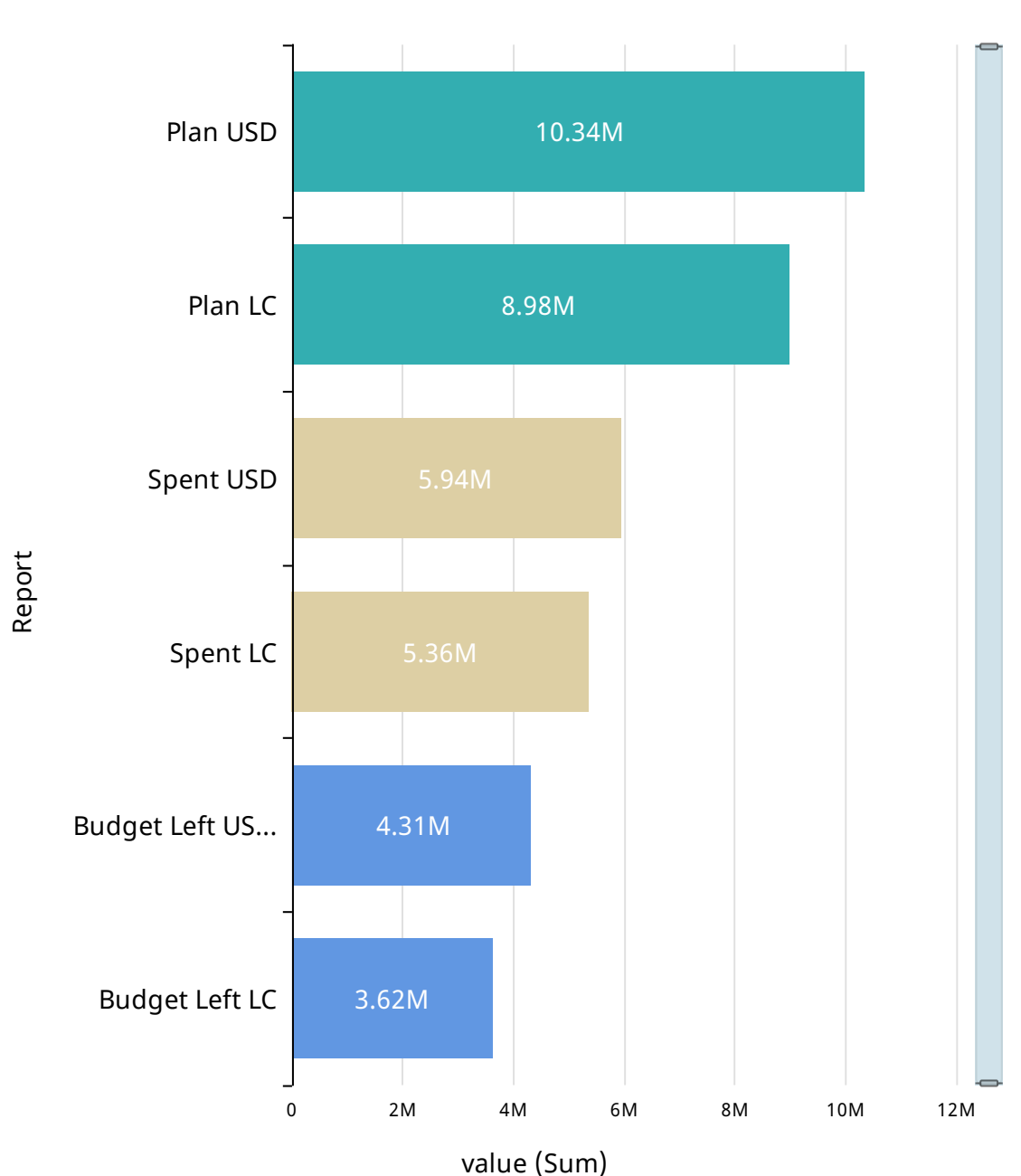
Marketing Finance Dashboard

Confidential Data - Do not share

Country	PO Number	DMM Category	Marketing Category	Marketing Program Name
DE, ES, FR, IT, UK	#17639049, #17881189, #6U-15467304 , #17639049, #17881189, #6U-15467304	All	All	All
Project Name	POC	Spend Category	Year	FX Rate Used
All	All	All	2023	FX Rate Q1, No FX Rate Filter

	Plan USD	Plan LC	Spent USD	Spent LC	Budget Left USD	Budget Left LC	Total
	value	value	value	value	value	value	value
Jan 2023	0	0	0	0	0	0	0
Feb 2023	142,535	128,636	212,745	191,009	-70,210	-62,373	542,342
Mar 2023	329,431	292,263	268,282	237,403	61,149	54,860	1,243,388
Apr 2023	138,692	127,248	152,055	138,180	-13,363	-10,932	531,880
May 2023	206,229	182,452	223,809	198,016	-17,580	-15,564	777,362
Jun 2023	353,874	324,515	323,054	296,575	30,820	27,940	1,356,778
Jul 2023	237,040	216,677	1,496,742	1,395,031	-1,259,702	-1,178,354	907,434
Aug 2023	379,054	356,418	121,456	112,416	257,598	244,002	1,470,944
Sep 2023	1,703,870	1,558,462	584,837	491,122	1,119,033	1,067,340	6,524,664
Oct 2023	1,205,490	1,070,264	1,325,807	1,172,621	-120,317	-102,357	4,551,508
Nov 2023	204,941	186,469	102,408	93,733	102,533	92,736	782,820
Dec 2023	161,645	146,027	81,057	73,789	80,588	72,238	615,344
Total	5,062,801	4,589,431	4,892,252	4,399,895	170,549	189,536	19,304,464

	Plan USD	Plan LC	Spent USD	Spent LC	Budget Left USD	Budget Left LC	Total
	value	value	value	value	value	value	value
Quarter 1	1,002,974	895,307	668,847	594,081	334,127	301,226	3,796,562
Quarter 2	1,585,285	1,419,597	1,134,056	1,058,007	451,229	361,590	6,009,764
Quarter 3	3,543,800	3,177,220	2,554,870	2,305,561	988,930	871,659	13,442,040
Quarter 4	4,207,839	3,490,314	1,586,532	1,402,848	2,531,307	2,087,466	15,306,306
Total	10,339,898	8,982,438	5,944,305	5,360,497	4,305,593	3,621,941	38,554,672



	Dec 1, 2023		Nov 1, 2023		Oct 1, 2023		Sep 1, 2023		Aug 1, 2023		Jul 1, 2023		Jun 1, 2023	
	value	MoM	value	MoM	value	MoM	value	MoM	value	MoM	value	MoM	value	MoM
UK	170,290	-49.58%	337,766	-86.27%	2,460,338	-32.63%	3,652,246	2,093.75%	166,484	-35.08%	256,452	-40.1%	428,144	
DE	229,032	0%	229,032	-87.19%	1,788,760	-32.66%	2,656,396	143.99%	1,088,704	150.81%	434,074	-39.14%	713,260	
FR	141,540	0%	141,540	-37.9%	227,928	61.03%	141,540	0%	141,540	0%	141,540	0%	141,540	
IT	37,266	0%	37,266	0%	37,266	0%	37,266	0.27%	37,164	-1.54%	37,746	2.12%	36,960	
ES	37,216	0%	37,216	0%	37,216	0%	37,216	0.44%	37,052	-1.51%	37,622	2.02%	36,874	
Total	615,344	-21.39%	782,820	-82.8%	4,551,508	-30.24%	6,524,664	343.56%	1,470,944	62.09%	907,434	-33.11%	1,356,778	