**About Us**

* **Company Overview**

**We are a Researchers – Data Management & Market Research Experts.**

DataFusion is a one of India’s leading Database Management Company, which was founded in 2012. We have been providing services to global market research & consulting firms on a partnership model assuring our clients that DataFusion Solutions is a partner who provides unmatched value proposition in their research exercises – across the research value chain. With multi-geography language resource skills we have a strong foothold on Data Management through a mix of quantitative and qualitative approach.

We helps you increase your ROI by providing most accurate contact database. This database has been designed & customized to suite your business requirements. We believe in solutions that combine innovation with an intelligent business sense to bring about dramatic improvements in both office process efficiencies and the company's bottom line. Our competitive strength is superior customer service, quality control and cost effective operations.

DataFusion is dedicated to providing real-time actionable intelligence across the globe. We are a dynamic team of technology and domain experts who are passionate about turning the morass of the deep web and social web into an up-to-the-minute database of actionable insights.

**Vision**

“To be a value driven, globally acknowledged research firm providing across board research solutions leveraged by robust technology, upheld by best-in-class people.”

**Mission**

Exceeding Expectations. Delivering Intellectual Research.

**Objective**

* **Customer Satisfaction** : We attempt to surpass the customer expectations.
* **Integrity & Transparency** : Transparent in our business, transactions and honest in our research studies.
* **Work Ethics** : Goal oriented, and fairness to all employees, clients and vendors.
* **Quality Excellence**: Constantly aim to improve ourselves, service levels in order to gain customer trust and confidence.
* **Management Team**

**The DataFusion Team**

Our team is achievement-oriented individuals with distinguished careers and bring a unique combination of high technology and services backgrounds to DataFusion. The team’s extensive experience in world-wide Database Management, Corporate Operations and Finance was leveraged in the development of DataFusion’s global business model, which allows us to deliver both high quality and cost-effective services.

**SAURABH DIXIT**

**CEO & FOUNDER**

Saurabh is the strategic force behind DataFusion. His energy is primarily focused in providing direction to the Service Delivery & Quality organization within DataFusion. As founder of DataFusion, Saurabh leveraged this extensive experience to develop the proven sales methodologies, tools, and processes that form the foundation of DataFusion’s service offerings.  As DataFusion’s CEO, Saurabh is focused on strategic customer acquisition and development, market and product development and overall corporate strategy.

**HEENA SHAH**

**COO**

Heena plays a key role in leading the execution right from inception, overall campaign management and delivery for strategic client engagements. Heena is responsible for business development and the entire operations department. She also helps guide DataFusion product strategy by analyzing the value proposition of the company's products and services. Heena brings over a vast experience in international business operations, and research domain.

**Services**

**Database Management Services**

The web is filled with free information today. However, the challenge that Sales Intelligence presents to Marketing Organizations are unique in nature. They demand a diverse skill set from the person executing generating the intelligence report. Not only has the person got to be skilled with sifting through multiple sources of data, but he/she has to be well trained to use multiple sales intelligence tools and at times even call into organizations within the market to understand dynamics first hand. While data collation can be easy at times, analyzing all sets of data and arriving at conclusions can be an extremely time consuming affair. While buying analyst reports is a solution to these problems not always does a single report contain all the information one is looking for and neither are they sales actionable. These reports don’t come cheap either. Reports from Analyst agencies like Gartner, Forrester, IDC and Aberdeen can range from a few hundred dollars to couple of thousand dollars.

**Our Services Include**

**Web Research:**

Our Web and Content Research experts are subject matter specialists searching contents on various user defined topics, business issues and likes thus generating articles which are then uploaded on several websites for global audience or proprietary subscriptions.

* Article Writing
* Web Data Collection
* Industry Overview Studies
* Web Data Analysis and more…

**Market Research**:

With proven experience in multi geography and multi lingual telephonic and online research studies, we offer best in class CATI & CAWI solutions. This along with our robust panel supports our clients to reduce their research costs substantially.

* Market Entry & Demand Studies
* Concept Testing
* Industry Overview Studies
* Consumer Behavior Studies
* Opinion Studies and more…

**Business Database**:

We provides you role-based, custom-built contact lists and helps you locate industry specific decision makers and influences who are interested in your products and services.

* 100% accuracy guaranteed
* Turn B2B leads into opportunities
* Validated, verified and updated contact database
* High returns on investment
* Customized–to-fit

**Email Marketing List**:

Right and active email ids remain the soul for any successful email marketing campaigns. DataFusion understands the need and can equip your business with quality rich email marketing list to get desired revenue returns.

* 100% guaranteed data accuracy
* Segmented opt-in email marketing list
* High lead generation
* Quality reliability and scalable returns
* Customized-to-fit

**B2B Database Append**:

DataFusion can help with B2B database appending to ensure all contact details are verified, validated and updated to meet business goals effectively.

* 100% quality guaranteed
* Multiply ROI
* Increase sales leads
* Reach targeted prospects
* Reduce sales cycle and aid marketing campaigns

**B2B Email Append**:

DataFusion’s B2B email append services can equip your business with right and active email addresses, to deliver the right message directly into the customers and probable prospects’ mailboxes. Furthermore, you can also expect to get immediate response and quick increase in ROI.

* 100% quality assurance
* Regular refreshes and updating
* Increase business ROI
* Highly Customized
* B2B opt-in email append

**Contact Verification**:

Contact Verification provides a profile and baseline so you know which B2B customer contacts are valid and can be contacted by your sales team, and which are no longer employed by that customer account. During DataFusion's B2B contact verification processes, we will identify duplicate contacts, telephone into each account to classify stale or invalid contacts (for example, those who have changed jobs), and identify which customer accounts are missing key company-level data needed for segmentation, such as industry, company size, or physical mailing address.

**CRM Appends & Cleansing**:

DataFusion Append & Cleansing services enable you to cleanse, update, and append your CRM databases to fill in missing information, and ensure all of your data is accurate and consistent regardless of the data source. With our Append and Cleanse Services, you can be more confident that your database contains quality information-which translates into more meaningful and personal interactions with prospective buyers. Services may include any of the following

* Define and standardize company naming conventions, allowing you to more easily analyze account penetration.
* Define and implement best practices with data validation rules enabling easier and better contact segmentation. This can include universal list of value standardization (e.g., standardizing all states to 2 digit state codes) and unique data categorization (e.g., V.P. Sales and Vice Pres Sales both standardized to a Role=VP and Function= Sales).
* Append company-level profile data such as industry, SIC code, and annual revenue to enable better account targeting or lead scoring.
* Correct misspellings, add missing data elements, standardize formats, and validate addresses for 230 countries worldwide.
* Determine field limitations and ensure new data sources meet requirements to import data into your CRM system or back-end database.
* Web-based or phone-based verification of any contact database or database segment.

**Data Entry**:

DataFusion offers exclusive and extremely superior Data Entry and data processing services from India with absolute confidentiality and superior level of accuracy. A data entry service consists of least of double keying procedure wherein data is re-keyed to offer leastwise of 99.99% accuracy. We provide data processing outsourcing and data entry from India for each varieties of textual data capturing from published subject, manuscripts, scanned images, web research etc.

* Online Data Entry
* Offline Data Entry
* Image Data Entry
* Book Data Entry

**Data Conversion**:

Data Conversion comprises an essential therein age of data because data comprises critical in any administration. For an establishment to operate in effect, information requires to be well available. Data Conversion comprises the procedure of altering the formatting of data to different data format. The transition of data format has converted a subroutine and necessary business back up agency exercise. Advanced technology, gears, software system, and expertness are all important to accomplish an efficient Data Conversion.

* Data conversion from page maker to PDF format
* Data conversion from HTML format to MS Word
* Data conversion from image files into any other format
* Indexing of data using cut, copy, and paste, editing and sorting

**Careers**

**Openings at DataFusion**

**Join us!**

DataFusion offers excellent career opportunities for talented individuals who want to contribute to the success - and share in the rewards - of an exciting, growing company. Applicants should have a high level of responsibility, accountability, and a great sense of humor - because we also like to have fun!

DataFusion's benefits package is competitive and comprehensive. We offer employees an innovative and casual environment for personal and professional growth and a benefits program that supports the needs of our employees and their families.

DataFusion is currently conducting only online interviews, So interested candidates can send their resume at [careers@datafusion.co.in](mailto:careers@datafusion.co.in)

**Open Positions**

Research Analyst

Quality Analyst

Data Entry Executive

Back Office Executive

**Contact Us**

## Ready For Revenue Growth? Connect With Us!

* Your Relationship With DataFusion \*



* Your Name \*FirstLast
* Organization \*



* Title \*



* Email \*
* Phone Number



* DataFusion Services That You Are Interested In \*

**Appointment GenerationContent SyndicationData ServicesMarket ResearchAudience GenerationLead NurturingDemand Generation Consulting**

* How Did You Hear About Us \*



* Your Location \*



* Message



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**DataFusion Solutions Private Limited**

306, 03rd Floor

Telwane Tower,

East Station Road, Kulgaon

Badlapur. Pin 421503

Phone: +91 9022 030190

Web: [www.datafusion.co.in](http://www.datafusion.co.in)

Email: [info@datafusion.co.in](mailto:info@datafusion.co.in)

**Privacy Policy**

DataFusion Solutions Private Limited recognizes the importance of protecting the privacy of all information provided by users of our Website and all of our customers. This privacy statement discloses our privacy practices related to this Website.

**Access Account and Email Newsletter Registration**

If you are required to open an access account or otherwise register in order to access and use a particular area of or materials provided by this Website, you must complete the specified registration process by providing us with current, complete, and accurate personal contact information (e.g., name, company name, email address, mailing address, and phone number) and other information as requested by the applicable registration form.

It is your responsibility to maintain the currency, completeness, and accuracy of your registration data and any loss caused by your failure to do so is your responsibility. After you have fully completed the registration form, you may be asked to choose a password and a user name. It is entirely your responsibility to maintain the confidentiality of your password and account. Additionally, you are entirely responsible for any and all activities that occur under your account. You agree to notify DataFusion immediately of any unauthorized use of your account. DataFusion is not liable for any loss that you may incur as a result of someone else using your password or account, either with or without your knowledge. You may cancel your account or unsubscribe to an email newsletter by following the instructions to be provided for such access account or email newsletter. You may also unsubscribe from email at any time by emailing a request to [info@datafusion.co.in](mailto:info@datafusion.co.in)

**Correspondence, Feedback, and Surveys**

In different areas throughout the Website, we provide email links and/or forms to enable users to contact or provide feedback to us. In addition, from time to time we may invite users to provide information via surveys. Initiation of correspondence, submission of feedback, and/or participation in surveys by the user is completely voluntary and the user, therefore, has a choice whether to disclose contact information or other information.

**Automatic Data Collection**

For our internal purposes, this Website may gather session date, session time, browser type, navigation history, IP address, and/or other related data for visitors to the Website. This information does not contain anything that can identify users personally. We use this information for internal service improvement, security audit, trend analysis, and system administration purposes, and to gather broad information about our user base for aggregate use.

**Use of Personal Information**

Other than as set forth below, DataFusion does not share personally identifiable information with other persons or companies apart from those acting as our agents in providing our products or services and which have agreed to use such information only for that purpose and to keep it secure and confidential.

Contact information provided by the user in order to receive email newsletters or other information or services offered by DataFusion will be used by DataFusion to provide such newsletters, information, or services to the user. Contact information collected in connection with user-initiated correspondence, user feedback, and surveys may be used by DataFusion or its agents or affiliates to respond to or follow-up on information or requests provided by the user if DataFusion, in its sole discretion, deems it necessary or appropriate to respond. DataFusion makes no representation or warranty as to whether, when, or in what manner it will respond to any user-initiated correspondence, feedback submissions, or surveys. In addition, any unsolicited ideas, concepts, or designs based on or involving any DataFusion product, content, or service that are submitted to DataFusion via this Website, including any feedback submissions, shall be deemed to be the property of DataFusion Solutions Private Limited. and may be used by DataFusion Solutions Private Limited. for any purpose at its sole discretion, free and clear of any restrictions or obligations to the person(s) or entity(ies) who submitted them.

DataFusion may share aggregate information, which is not personally identifiable, with others. This information may include usage and demographic data, but it will not include personal information.

If DataFusion Solutions Private Limited. is sold to, or merges with, another company, some or all of the information collected from this Website may be transferred to the buyer/surviving company. If so, DataFusion Solutions Private Limited will seek to obligate the acquiring company to use any personal information transferred by this site in a manner consistent with this statement, but cannot guarantee that it will be able to impose that requirement or that the acquiring company will comply.

DataFusion Solutions Private Limited may be required to disclose your personal information to the government or third parties under certain circumstances, such as in court or regulatory proceedings.

**Security of Personal Information**

DataFusion employs reasonable security measures, consistent with standard industry practice, for information collected through this Website. We believe that we have adequate security measures in place in our physical facilities to protect against the loss, misuse, or alteration of the information we collect on this Website. We also use internal protections to limit access to users’ personal information to only those employees who need the information to perform a specific task.

**Notification and Changes to This Policy**

DataFusion Solutions Private Limited reserves the right to change this privacy policy at any time, without advance notice to you. If we do change this policy, we will post those changes on this page so users are aware of what information we collect, how we use it, and under which circumstances, if any, we disclose it. Users should check this policy frequently to keep abreast of any changes.

**Contacting This Website**

If you have any questions about this privacy statement or the practices of this Website, please contact [info@datafusion.co.in](mailto:info@datafusion.co.in)

Required Emails: [info@datafusion.co.in](mailto:info@datafusion.co.in) / [careers@datafusion.co.in](mailto:careers@datafusion.co.in) / [saurabh.dixit@datafusion.co.in](mailto:saurabh.dixit@datafusion.co.in) /[submission@datafusion.co.in](mailto:submission@datafusion.co.in)/ [Quality@datafusion.co.in](mailto:Quality@datafusion.co.in)

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