

Gina Spitz
Curriculum vitae

University of Wisconsin-Madison
Department of Sociology
1180 Observatory Drive
8128 Sewell Social Sciences Bldg.
Madison, WI 53706
gspitz@ssc.wisc.edu

2025 W Crystal Street #2
Chicago, IL 60622
(646) 789-8982
ginaspitz@gmail.com

EDUCATION

- Ph.D., Sociology, University of Wisconsin-Madison** 2015
Dissertation Title: "Neighbors or Strangers: Neighborhood Racial Diversity without Racial Integration in Milwaukee"
Advisor: Michael M. Bell
- M.S., Sociology, University of Wisconsin-Madison** 2011
- B.A., International Development Studies, University of California-Berkeley** 2007

PUBLICATIONS

In Press

Spitz, Gina. Forthcoming. "Segregated Integration in a Racially Diverse Milwaukee Neighborhood". *Journal of Ethnographic and Qualitative Research*

Manuscripts in Preparation

Gillian-Daniel, Donald, **Gina Spitz**, and Christine Pfund. "Designing a Synchronous Online Course for Future Faculty on Inclusive Classrooms."

Leverett, Patrice, **Gina Spitz**, and Angela Byars-Winston. "Realism and Authenticity about Research Careers in Summer Research Program Mentorship."

Spitz, Gina. "Diversity in Black and White: Divergent Narratives of Racial Residential Integration."

Spitz, Gina. "Diversity without Integration: A Case Study of Pro-Diversity Neighbors in A Racially Diverse Neighborhood."

Spitz, Gina, Jason Orne, and Michael Bell. "Goffman and a Deck of Cards: The Trick of Micro-Power."

Spitz, Gina. "Stickiness and Segregation: The Housing Choices of the Black Middle Class in

Milwaukee.”

HONORS, AWARDS, FELLOWSHIPS, AND GRANTS

- Marie Christine Kohler Fellowship, Wisconsin Institute for Discovery** 2013-2014
\$3000. For fostering cross-campus interdisciplinary research dialogues
- Patricia Cross Future Leaders Award, American Assoc. of Colleges & Universities** 2013
For commitment to developing academic and civic responsibility through teaching and service
- Future Faculty Partnership, UW-Madison Teaching Academy** 2012
For excellence in teaching
- Communication-B Teaching Assistant Fellowship, UW-Madison Writing Center** 2011
For success teaching undergraduates writing skills integrated into Sociology curriculum
- Crowe Scholarship, Community and Environmental Sociology, UW-Madison** 2010
\$1350. For Master’s project on housing segregation and the Black middle class
- Honorable Mention for the Graduate Research Fellowship, NSF** 2010
- Graduate Research Fellowship, Institute for Research on Poverty** 2009-2011
- Honorable Mention for the Pre-Doctoral Diversity Fellowship, Ford Foundation** 2009

INVITED PRESENTATIONS

Research Presentations

2015. “Segregated Integration: Racial Diversity in Neighborhood Spaces.” Will be presented at annual meeting of the American Sociological Association, August, Chicago, IL
2015. “Diversity as Symbol or Safety: Narratives of Racial Integration in a Diverse Neighborhood.” Presented at the annual Chicago Ethnography Conference, March, Chicago, IL
2014. “Neighbors or Strangers?: The Social Meaning of Racial Residential Integration.” Presented at the annual meeting of the Midwest Sociological Society, April, San Francisco, CA
2013. “Racially Segregated Residential Integration: The Contradictory Social Spaces of a Racially Diverse Neighborhood.” Presented at the annual meeting of the American Sociological Association, August, New York City, NY
2012. “The Stickiness of Segregation: Barriers and agency for Black Middle Class

Milwaukeeans.” Presented at the annual meeting of American Sociological Association, August, Denver, CO

2012. “Bringing the ‘Social’ Back into Understandings of Racial Residential Segregation.” Presented at the annual meeting of the Society for the Study of Social Problems, August, Denver, CO

2012. “Bringing the ‘Social’ Back into Understandings of Racial Residential Segregation: A Working Dissertation Proposal.” Presented at the Race and Ethnicity Brownbag Seminar, University of Wisconsin-Madison, Department of Sociology, May, Madison, WI

2010. “Segregation in Milwaukee and the Black Middle Class.” Presented at Race and Ethnicity Brownbag Seminar, University of Wisconsin-Madison, Department of Sociology, November, Madison, WI

Teaching Presentations and Guest Lectures

2014. "Evaluating Teaching and Learning for Sociology Undergraduates." Guest lecture presented to the “Teaching Sociology” class at the University of Wisconsin Madison, Department of Sociology, November, Madison, WI

2012. “Extending Research on Residential Segregation and Diversity to the Campus and the Classroom.” Workshop presented to the Institute for Biology Education instructional and advising staff, March, Madison, WI

2012. “Diversity and White Privilege.” Guest lecture presented to the HHMI Teaching Fellows Class, University of Wisconsin-Madison, March, Madison, WI

2011. “What to Expect When You’re Expecting: Aligning Expectations and Feedback during Semester-Long Projects.” Presented at training for Communication-B Instructors, University of Wisconsin-Madison, Writing Center, August, Madison, WI

2009. “Urbanism and Population.” Guest lecture presented to “Survey of Sociology” Class, University of Wisconsin-Madison, Department of Sociology, April, Madison, WI

ADDITIONAL RESEARCH EXPERIENCE

Research Director, STEM Education, [Mission Measurement](#), Chicago, IL Jun 2015-Present

- Managed every step of the research process for the STEM Genome project, including sourcing research, coding program evaluations, designing and fielding surveys, and synthesizing data in deliverables
- Created and followed overall project timeline
- Facilitated hiring of four analysts and three expert-level consultants
- Designed and delivered onboarding and training to team of four analysts

- Served as liaison between research analyst team and expert advisory board
- Co-developed research process protocols with Chief Genomic Officer
- Implemented quality control protocols in the completion of each phase of the research project

Research Analyst, Microfinance, [Mission Measurement](#), Chicago, IL Apr 2015-Jun 2015

- Effectively worked with Analyst team to create research summaries of global micro-finance studies; contributed to code guidebook; implemented qualitative coding procedures to research summaries; provided quality control
- Led the development of a survey to be given to microfinance experts and practitioners; provided guidance on qualitative question formats, metrics, and coding

Grad Researcher, [Center for Women's Health Research](#), UW-Madison May 2014-May 2015

- Created qualitative code book for interview data; applied open and focused coding techniques to transcripts using NVivo
- Communicated themes from data to research team; collaborated to evaluate and interpret data
- Wrote-up results and methods sections of academic research manuscript to be submitted to CBE Life Sciences in September 2015

TEACHING EXPERIENCE

Instruction

Lecturer, Department of Sociology, UW-Madison Jan 2014-May 2014

Course: “Methods of Sociological Inquiry”: Required course for Sociology majors

- Produced course curriculum, learning goals, and evaluation plan
- Delivered twice weekly interactive lectures to 44 undergraduates
- Designed assignments (scholarly article critiques and mini research projects)
- Implemented self-designed mid-semester and end-of-semester surveys; changed second half of course based on feedback

Co-Instructor, Multiple STEM Departments, UW-Madison Aug 2011-May 2013

Courses: “Diversity in the College Classroom,” “Teaching Biology: Instructional Materials Development,” and “Scientific Teaching”

- Collaborated with Co-Instructor to modify syllabi to meet teaching training needs for future faculty in STEM
- Developed teaching project instructions and grading rubrics for assignments
- Served as primary contact for students

Teaching Assistant, Department of Sociology, UW-Madison Aug 2008-Dec 2010

Course: “Survey of Sociology”: Writing-intensive, introduction to the discipline of Sociology

- Created section syllabus, writing assignments, and projects for discussion sections
- Led discussion related to lectures and readings twice a week for two sections
- Mentored students individually; gave individual writing advice
- Graded small writing assignments, quizzes, and ten page research projects for 30 students each semester

Teaching Assistant, Department of Sociology, UW-Madison
Course: “American Racial and Ethnic Minorities”

Jan 2010-May 2010

- Led five discussion sections for 20 students once a week to talk about course material
- Created section syllabus and supplementary assignments for discussion sections
- Graded writing assignments for 100 students during the semester
- Mentored students individually about writing and course material

Teaching and Learning Administration and Instructional Materials Development

Program Coordinator (Temp), [Certificate Program for Undergraduates](#) Feb 2015-Apr 2015
Kellogg School of Management, Northwestern University, Evanston, IL

- Mentored undergraduate leadership team and helped to produce student participation interest survey and marketing materials
- Collaborated with Director to assess Certificate Program for Undergraduates’ (CPU) outcomes; created report for Dean
- Collected and analyzed quantitative and qualitative data on 20 student team groups’ collaborative performance; produced report
- Created admissions statistics reports that served as the basis for CPU admissions decisions
- Served as main point of communication with students and faculty about program logistics

Senior Project Assistant, [Delta Program](#), UW-Madison

Jan 2012-Jan 2014

- Directed monthly Roundtables events series on new pedagogical approaches to enhance learning (~60 faculty and grad students each event); implemented program improvements by analyzing participant survey data and holding focus groups
- Created and managed Delta’s fall 2013 marketing plan (listserv announcements, Facebook page, campus outreach)
- Supervised and mentored two Undergraduate Assistants; created their professional development plans
- Managed the Delta Teaching Certificate program (24 STEM grad students); identified and remedied program inefficiencies
- Updated curriculum and led two Teaching Portfolio Workshops (~100 grad students total)
- Collaborated as second author on manuscript on online course design, analyzed four years of course data and produced graphs

Project Assistant, [Wisc. Prog. for Scientific Teaching](#), UW-Madison

Jan 2011-May 2012

- Analyzed and reported data from survey responses of teaching programs
- Created evaluation tools for assessing teaching effectiveness
- Created and update IBE participant database and listserv
- Served as webmaster for Wisconsin Program for Scientific Teaching website

SELECTED CAMPUS SERVICE AND LEADERSHIP

Co-Chair, Diversity Comm., Teaching Assistants’ Assoc., UW-Madison Sep 2013-Sep 2014

- Headed outreach and planning for Grad Student Diversity Forum (Mar 2014) for 30 grad students; led collaborative generation of contributions to the University-wide Diversity Plan
- Directed 2013-14 goal-setting for the Committee; planned three diversity training events

Member, UW Sociology Minority Recruitment and Retention Comm., Sep 2011-Aug 2014

- Collaborated with graduate students, staff and faculty to recruit and retain historically disadvantaged and underrepresented students and faculty of color, improve the departmental racial climate, and seek out resources for underrepresented students
- Co-developed a presentation on the diversity-related issues facing our graduate program; delivered to faculty at department mtg.
- Developed new webpage for the MRRC; worked with others to clarify mission and resources

Leader, Preliminary Exam Reform Project, Sociology, UW-Madison Sep 2012-Oct 2013

- Coordinated production and distribution of survey on prelim exams for grad students; analyzed data; created report on data and suggested changes; presented report at several faculty meetings
- Passed two proposals that created greater transparency and equity in prelim exam procedures in the Department of Sociology

Grad Member, Teaching & Learning Council, CALS, UW-Madison Jun 2011-Dec 2012

- Served as the voice of graduate students in the college on this committee of faculty and academic staff
- Contributed to the development of protocols for applications for Teaching Assistant funding
- Reviewed and evaluated applications for Teaching Assistant funding
- Institutionalized teaching evaluation and accountability procedures based on high impact teaching practices

SKILLS

Academic: Interviews and focus groups; survey design; ethnographic field studies; statistical data analysis (including with STATA); qualitative data analysis (including with NVivo); quality control methods for multiple research designs; literature reviews

Computer: Classroom tools (including Blackboard Collaborate; EdModo; WikiSpaces; Desire2Learn; Moodle); Microsoft Office Suite (including advanced proficiency with Excel); Adobe (including Acrobat, Dreamweaver, InDesign); Qualtrics; Google products suite; Wordpress; Organizational tools (including Dropbox; Evernote)

Other: Written and conversational Spanish proficiency; mentorship and professional development, human resources and professional training, project management

CURRENT PROFESSIONAL AFFILIATIONS

American Sociological Association, Member

Spring 2009-Present