

Region

South



State



Sum of Total Sales  
8,684,027.50

West  
2,835,100.00

Northeast  
1,788,347.50

Southeast  
1,618,935.00

South  
1,291,535.00

Midwest  
1,150,110.00

Texas  
440,987.50

Louisiana  
185,375.00

Tennessee  
175,912.50

Alabama  
170,562.50

Mississippi  
121,982.50

Arkansas  
101,732.50



Key influencers   Top segments



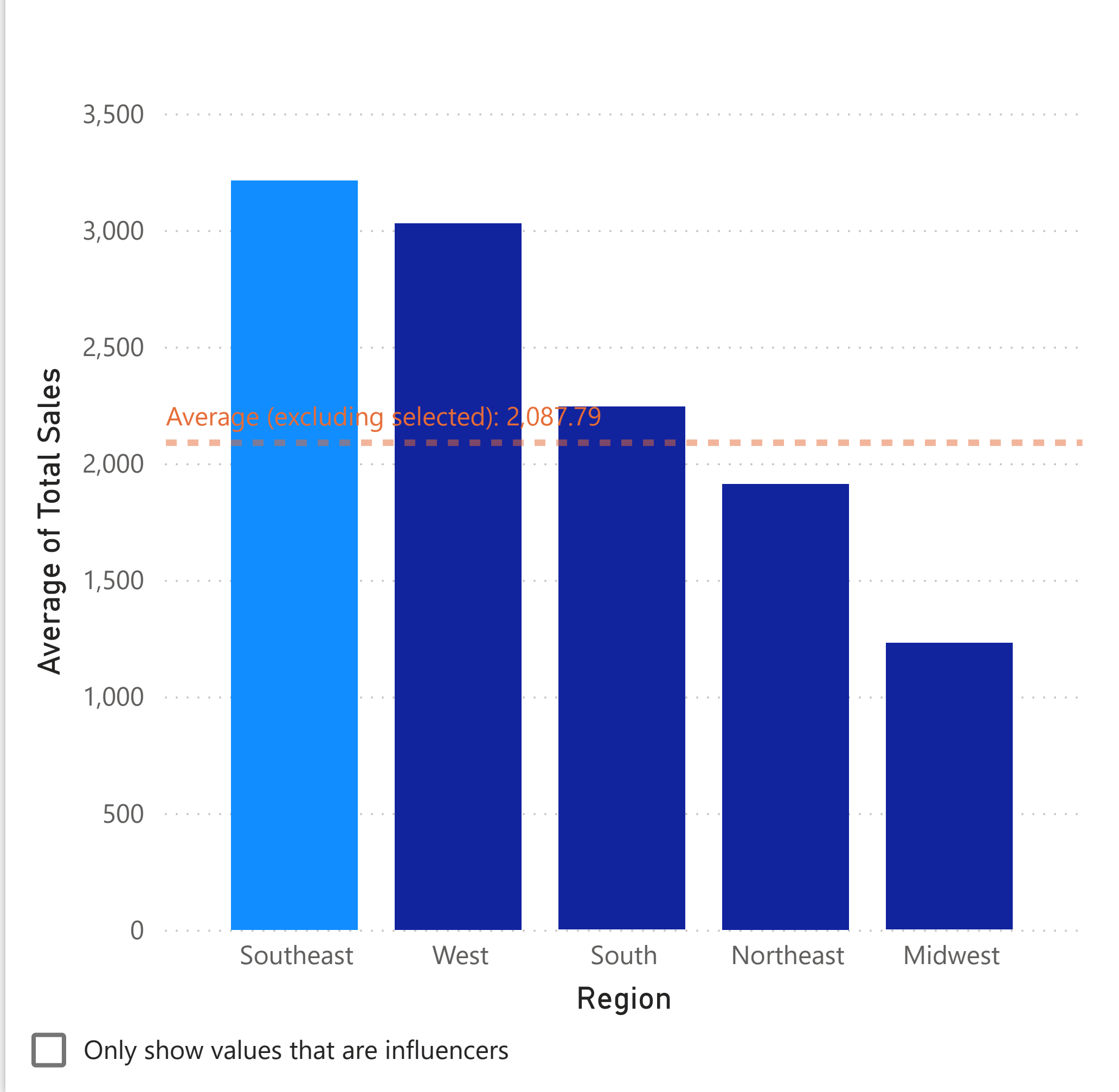
What influences Total Sales to 

Increase

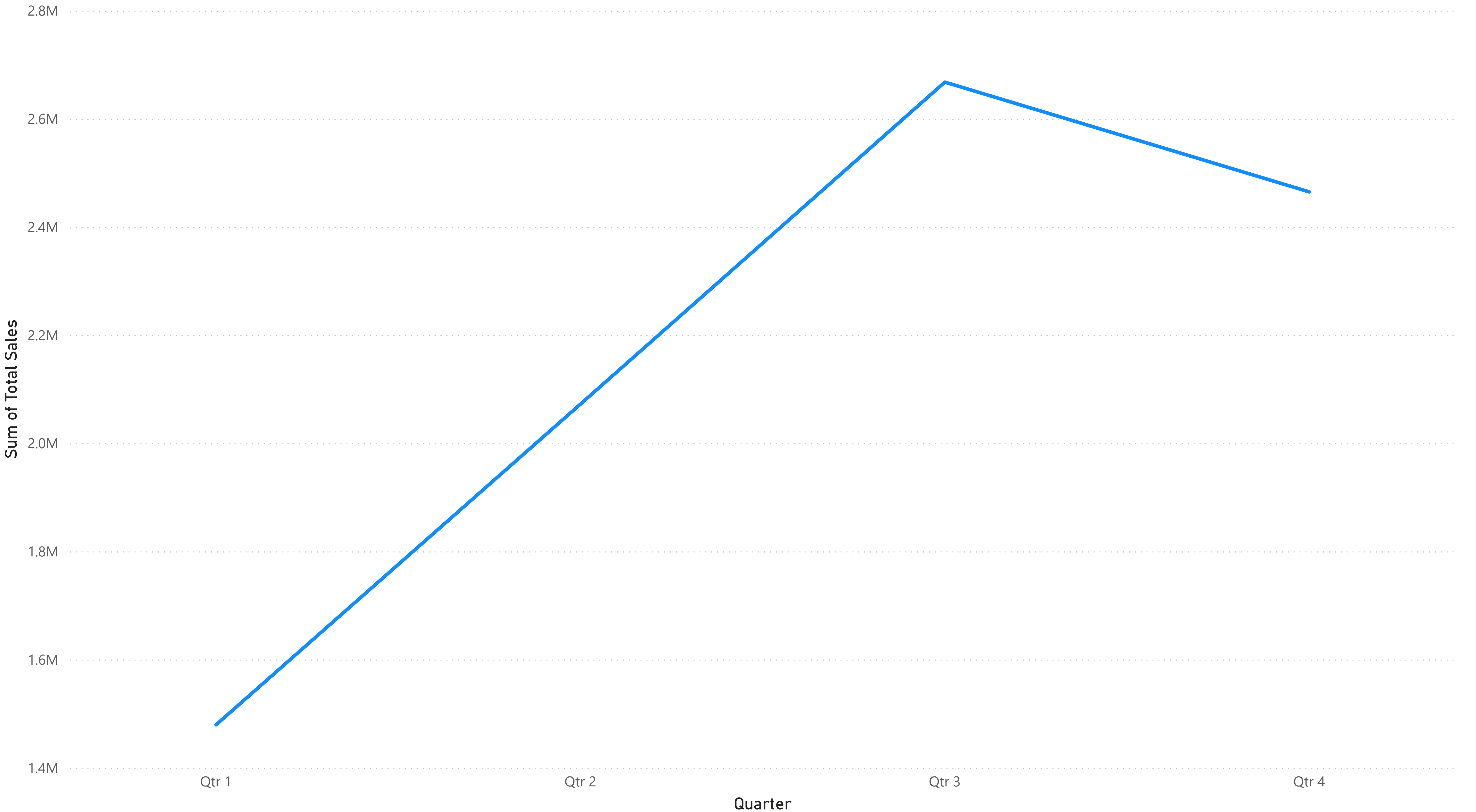
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← Total Sales is more likely to increase when Region is Southeast than otherwise (on average).



Sum of Total Sales by Quarter



Sum of Total Sales by Invoice Date

January 2021						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
						34,750.00
3	4	5	6	7	8	9
15,875.00	9,900.00	18,112.50	18,862.50	12,537.50		24,600.00
10	11	12	13	14	15	16
24,287.50	11,150.00	45,487.50	25,587.50	51,462.50	34,275.00	4,925.00
17	18	19	20	21	22	23
50,012.50	7,262.50	11,075.00	30,025.00	14,962.50	6,825.00	20,150.00
24	25	26	27	28	29	30
27,712.50		10,912.50				
31						

Month

☐ January

☐ February

☐ March

☐ April

☐ May

☐ June

☐ July

☐ August

☐ September

☐ October

☐ November

☐ December