

Data Mining, Big Data and Analytics.

Lab 1 – RStudio and Introduction to R

Objectives:

By the end of this lab, the student should be able to:















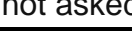

- Install “RStudio” and be familiar with it.
- Use interactive learning tools such as Swirl.
- Know the basics of R language.

Introduction to R:

- R is a programming language and software environment for:
 - Statistical analysis.
 - Graphics representation and reporting.
- This programming language was named **R**, based on the first letter of first name of the two **R** authors (Robert Gentleman and Ross Ihaka), and partly a play on the name of the Bell Labs Language **S**, another popular statistical software.
- As illustrated in Table 1, the most popular languages for data science are **R** and **Python** (according to the famous portal KDnuggets). **R** is better for visualization and reporting while **Python** is more suited for building products.
- In this course, we are going to use **R** as a statistics/programming language for analytics and data mining. Also, We are going to use **RStudio** as an IDE for **R**.

Table 1: Most popular languages for data science in 2014

What programming/statistics languages you used for an analytics / data mining / data science work in 2014?	
Language used	<div style="display: flex; justify-content: space-between;"> <div style="width: 20px; height: 10px; background-color: red;"></div> % voters in 2014 (719 total) <div style="width: 20px; height: 10px; background-color: cyan;"></div> % voters in 2013 (713 total) <div style="width: 20px; height: 10px; background-color: purple;"></div> % voters in 2012 (579 total) </div>
R (352 voters in 2014)	<div style="display: flex; justify-content: space-between;"> <div style="width: 49.0%; height: 10px; background-color: red;"></div> 49.0% <div style="width: 60.9%; height: 10px; background-color: cyan;"></div> 60.9% <div style="width: 52.5%; height: 10px; background-color: purple;"></div> 52.5% </div>
SAS (262)	<div style="display: flex; justify-content: space-between;"> <div style="width: 36.4%; height: 10px; background-color: red;"></div> 36.4% <div style="width: 20.8%; height: 10px; background-color: cyan;"></div> 20.8% <div style="width: 19.7%; height: 10px; background-color: purple;"></div> 19.7% </div>
Python (252)	<div style="display: flex; justify-content: space-between;"> <div style="width: 35.0%; height: 10px; background-color: red;"></div> 35.0% <div style="width: 38.8%; height: 10px; background-color: cyan;"></div> 38.8% <div style="width: 36.1%; height: 10px; background-color: purple;"></div> 36.1% </div>

SQL (220)	 30.6%  36.6%  32.1%
Java (89)	 12.4%  16.5%  21.2%
Unix shell/awk/sed (63)	 8.8%  11.1%  14.7%
Pig Latin/ Hive/ other Hadoop-based languages (61)	 8.5%  8.0%  6.7%
SPSS (58)	 8.1% not asked not asked
MATLAB (45)	 6.3%  12.5%  13.1%

Part 1: Install R and RStudio for Windows:

- **To install R:**
 1. Open an internet browser and go to www.r-project.org.
 2. Click the "**download R**" link in the middle of the page under "**Getting Started**".
 3. Select a CRAN location (a mirror site) and click the corresponding link.
 4. Click on the "**Download R for Windows/ (Mac) OS X**" link at the top of the page.
 5. Click on the "**install R for the first time**" link at the top of the page.
 6. Click "**Download R for Windows**" and save the executable file somewhere on your computer. Run the **.exe** file and follow the installation instructions.
 7. Now that **R** is installed, you need to download and install **RStudio**.
- **To install RStudio:**
 1. Go to www.rstudio.com and click on the "**Download RStudio**" button.
 2. Click on "**Download RStudio Desktop**."
 3. Click on the version recommended for your system, or the latest Windows version, and save the executable file. Run the **.exe** file and follow the installation instructions.

Part 2: Use interactive tools for learning.

- There are tons of resources to help you learn the different aspects of R starting from blogs, videos, tutorials and interactive tools.

- One of the easiest is “swirl” interactive tool through RStudio, which can assist you through your first steps in R.
- From RStudio Console , type command
`install.packages("swirl")`
then after downloading package and installation you can access it offline by typing these two commands:
`library("swirl")`
`swirl()`
- Your task is to learn as much as you can about R through your preferred way and get familiar with RStudio till next tutorial.

Part 3: Introduction to R

1. Packages:

Packages are the fuel that drive the growth and popularity of **R**. **R** packages are bundles of *code*, *data*, *documentation*, and *tests* that are easy to share with others. R packages usually have no dependencies.

You need to install them first through the command

`install.packages("package_name")`

then you need to include them in your code through

`library("package_name")`

You can search for the package name and get a view of its documentation in the Help Tab.

2. Five Things to Remember About R:

1. (Almost) everything is an **object**.
2. (Almost) everything is a **vector**. For example:
`a <- 3` is a 1x1 vector.
`v <- c(1,2,3,4,5)` is a 5x1 vector.
3. All commands are **functions**. For example:
`quit()` or `q()` not `q`
4. Same commands produce different output depending on imported package.
5. Know your default arguments!

3. Data Types in R:

Primitive (or atomic) data types in **R** are:

- numeric (integer, double, complex)
- character
- logical
- function

Out of these, *vectors*, *lists*, *matrices* and *data frames* can be built.

	Linear	Rectangular
All same type	Vector	Matrix
Mixed types	List	Data Frame

Data Types	
Numbers, Strings	<code>n <- 3</code> <code>s <- "columbus, ohio"</code>
Vectors	<code>levels <- c("Wow", "Good", "Bad")</code> <code>ratings <- c("Bad", "Bad", "Wow")</code>
Factors and Lists	<code>f <- factor(ratings, levels)</code> <code>l <- list(ratings=ratings, critics=c("Siskel", "Ebert"))</code>
Functions	<code>stdev <- function(x) sd(x)</code>

4. R structured Types:

Data Types	R Code
Matrix - (n*m numeric data frame)	<code>m <- matrix(c(1:3, 11:13), nrow = 2, ncol = 3, byrow = TRUE)</code>
Table – contingency table	<code>t <- table(dfm\$factor_variable)</code>
data frames – data sets	<code>dfm <- read.csv("CrimeRatesByStates2005.csv")</code>
Extracting data	<code>ndfm <- dfm[1:3,]</code> <code>ndfm <- dfm[, 3:5]</code> <code>v <- dfm\$salary</code>

5. Basic R operations on vectors:

Function	R Code
Operations on Vectors	<code>v <- c(1:10); w <- c(15:24) ; nv <- v * pi ; nw <- w * v</code>
Vector transformations	<code>radius <- sqrt(d\$population)/ pi)</code> <code>t <- as.table(dfm\$factor_variable)</code> <code>pct <- t/sum(t)* 100</code>
Logical Vectors	<code>v[v < 1000]</code> <code>ndf <- subset(dfm, d\$population < 10000)</code> <code>nv <- v[c(1,2,3,5,8,13)]</code>
Examining data structures	<code>dim(dfm); attributes(dfm) ;</code> <code>class(dfm); typeof(dfm)</code>

6. Import files :



7. Descriptive Statistics:

Function	R Code
View the data	<code>head(x); tail(x)</code>
View a summary of the data	<code>summary(x)</code>
Compute basic statistics	<code>sd(x); var(x); range(x); IQR(x)</code>
Correlation	<code>cor(x); cor(d\$var1, d\$var2)</code>

8. Generic Functions:

Code	Function
Plot the variable x	<code>plot (x)</code>
Histogram of x	<code>hist (x)</code>
Internal structure of x	<code>str (x)</code>

9. Useful functions:

```
length(object) # number of elements or components
str(object)    # structure of an object
class(object)  # class or type of an object
names(object)  # names

c(object,object,...)      # combine objects into a vector
cbind(object, object, ...) # combine objects as columns
rbind(object, object, ...) # combine objects as rows

object        # prints the object

ls()          # list current objects
rm(object)    # delete an object

newobject <- edit(object) # edit copy and save as newobject
fix(object)    # edit in place
```

Useful links and resources:

- <https://www.r-bloggers.com/how-to-learn-r-2/>
- <http://swirlstats.com/>
- https://www.datacamp.com/community/tutorials/r-data-import-tutorial?tap_a=5644-dce66f&tap_s=10907-287229#gs.9Zw03Cw
- <http://www.r-tutor.com/r-introduction/basic-data-types>
- <http://www.statmethods.net/input/datatypes.html>