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ORA

ORA 07



POWERFUL
AESTHETICS



LIGHTNING QUICK
ELECTRIC SEDAN





ULTRA-LOW DRAG COEFFICIENT

Aerodynamic optimization with 0.22 CD
Ultra-low drag coefficient.



ADAPTIVE ELECTRIC SPOILER

Enhancing aerodynamic performance,
activated manually or through intelligent
activation based on driving conditions.



UNIQUE INNOVATIVE FRAMELESS DOORS

Unified visual lines.
Ease of entry and exit.



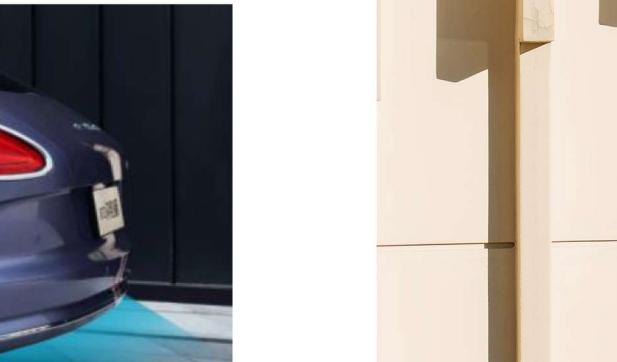
DOME-STYLE PANORAMIC SUNROOF

Panoramic sunroof extending to the rear
ensuring transparent cabin space from
everywhere.



STUNNING CURVES

Curved side windows, dynamic waistline
Full body roof line, ensuring an
ultra-streamlined coupe experience.



INDUCTIVE POWER TRUNK

A powered trunk that ensures
ease and convenience.





LIGHT LUXURY INTERIOR

Embark on a journey in luxury with a T-shaped hollow center console inspired by architectural design.



COMFORTABLE AND ENJOYABLE JOURNEY

Front seats designed as ergonomic sport seats with power adjustments, ventilation, and massage functions for a very comfortable experience.



IMMERSIVE AUDIO SYSTEM

An Infinity immersive audio system with 11 speakers, creating a surreal audible experience.



SMART AIR CONDITIONING

Three dimensional airflow smart air conditioning to ensure soft and gentle airflow.





HEART RACING
ELECTRIC ACCELERATION



WORRY-FREE RANGE

Bid farewell to range anxiety, with up to 570km of range in a single charge (dependent upon driving conditions).



INTELLIGENT FOUR-WHEEL DRIVE

Real-time precision torque distribution, with 300kW maximum power and 680Nm of torque. 0-100 km/h acceleration in just 4.3 seconds!



AGILE PERFORMANCE

Sporty chassis design, and precise suspension tuning to ensure extremely agile performance on the road.

SMART AND INTUITIVE COCKPIT





POWERFUL PERCEPTION ARCHITECTURE

Equipped with intelligent sensors and proximity radar

PROACTIVE SAFETY SYSTEM

Utilizing cameras and radar to identify obstacles
Providing proactive warnings and emergency interventions

AUTOMATIC PARKING SYSTEM

Fully automatic parking assist system with a one-click parking APP
Capable of achieving sustainable optimization and growth in parking performance and scenarios



INTELLIGENT INTERACTION EXPERIENCE

Built on a self-developed full-stack intelligent cockpit platform.
Pioneering wisdom achieves more than just astonishing strength.



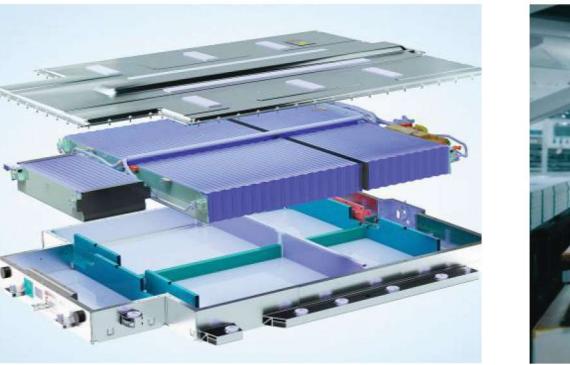
W-HUD

Head Up Display to ensure your eyes are always on the road at all times.



SAFETY
ASSURANCE





FIVE-FOLD SYSTEM SAFETY PROTECTION

Protective design ensuring the safety of the battery pack.



STRINGENT CONSISTENCY AND HIGH RELIABILITY STANDARDS

World class reliability standards ensured through the L.E.M.O.N platform.



THE PERFECT FUSION OF AESTHETIC DESIGN AND SERENE TRANQUILITY

Optimized A-pillar tilt angle, coupled with acoustic insulation glass for the front windshield and front doors, effectively ensures interior tranquility during high-speed driving.



CAGE-STYLE HIGH-STRENGTH BODY

Constructed of ultra high-strength, hot-formed steel to ensure the body's rigidity and the personal safety of occupants during collisions.



GENERAL COMPLETE VEHICLE WARRANTY
5 YEARS / 150K KM
WHICHEVER COMES FIRST

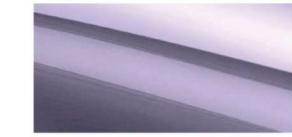
HIGH VOLTAGE BATTERY & COMPONENTS
8 YEARS / 150K KM
WHICHEVER COMES FIRST



EXTERIOR COLOR OPTIONS



GREY



PURPLE



WHITE



BLACK

INTERIOR THEMES



BLACK



BROWN



GWM is a world-renowned vehicle manufacturer and the parent company of TANK, HAVAL and ORA vehicles.

At GWM, everything we do is grounded in our corporate philosophy: improving little by little, every day. From building world-class research and development (which enable continuous innovation) to following the 'excessive investment' principle (which drives industry leadership), we relentlessly put our philosophy into practice.

GWM is a pioneer in new energy vehicles (NEV) renowned around the world for decades now, and Ora is a testament to the same.

With over 7 million sales to date in more than 60 countries (and counting), GWM is the go-to choice for NEV vehicles.



Booking an ORA 07 comes with the style and sophistication of a fully electric vehicle, along with compelling power and state of the art production quality. It is a driving experience that embodies speed, robust engineered design, and cutting edge advanced technologies. The ORA 07 is backed by two automotive companies, GWM and SAZGAR, both of which are powerhouses in their own right. Whether it be an extensive history of understanding of the Pakistani market, or the provision of exceptional solutions to all your driving needs, GWM and SAZGAR are the unparalleled combo of making sure your experience is both seamless and abundantly gratifying.

The ORA 07, with its state of the art electric capabilities, and unparalleled safety features, when coupled with SAZGAR's superior support and after-sales services, ensures your driving experiences to be top notch and completely stress-free.

SAZGAR has been producing superior automotive solutions in Pakistan for over 30 years. We understand our market and have been responding to its ongoing driving evolution since day one. We pride ourselves on taking care of you.

SAZGAR was established in 1991 as a public limited company. We have grown to employ more than 1000 people in Pakistan alone. SAZGAR quickly became a household name in the automobile industry, and continues our push to improve life for those who have come to trust our products and expertise. We proudly lay claim to being the first 3-wheeler manufacturer in Pakistan and the only OEM from Pakistan to have its indigenous vehicles exported to more than 25 countries across the globe.



PAKISTAN DEALERSHIP NETWORK

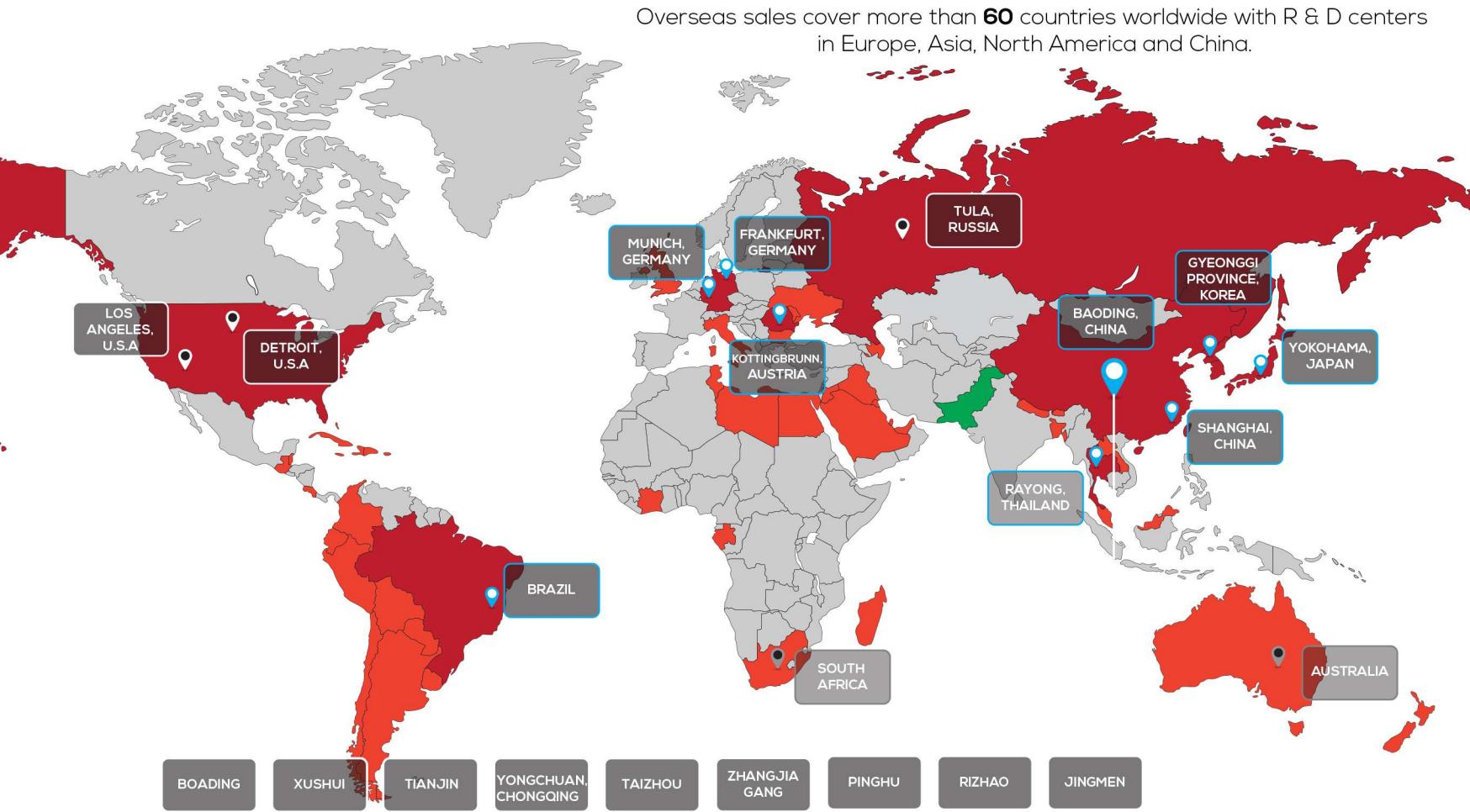


DEALERSHIP CONTACT

City	Dealers Name	Contact No.
Lahore	Queens Motors	0323-8777778
Lahore	Hashmi and Hashmi Motors	0321-8462133
Lahore	Central Motors LLP	0300-0341444
Lahore	Haval Club	0308-4444125
Karachi	Automotive Technologies - Korangi	021-111-142-825
Karachi	Automotive Technologies - Shahrah e Faisal	0330-1239360
Karachi	Haval Flagship Motors	0310-1776866
Islamabad	Haval Experience	0320-8555007
Islamabad	Great Wall Motors	051-8485522
Rawalpindi	Haval Rawalpindi Motors	0333-6205064
Faisalabad	Sitara Lyallpur Motors	0321-8696766
Faisalabad	Downtown Motors	0321-7661622
Gujranwala	HB Gujranwala Motors	0311-1142825
Gujrat	Kaira Motors	0333-8403030
Multan	Southern Motors	0311-1446677
Sialkot	Haval Sialkot	0315-0204777
Sahiwal	Haval Sahiwal Motors	0321-8660516



GWM'S GLOBAL FOOTPRINT



GWM's goal is to go global

GWM Group Chairman Jack Wey's Vision

"As the founder of this company, I would be extremely disappointed and frustrated if the company ended up as a 'merely Chinese car company' when I retire."

SPECIFICATIONS

ORA 07 EV		
Model	CC7000BH11ABEV	CC7000BH31ABEV
Peak Power&Torque	150KW/340N.m	300KW/680N.m
Driveline	FWD	AWD
Endurance Range	NEDC 640KM	NEDC 550KM
Configuration	Middle	High
Chassis & Wheel		
Front Suspension:Macpherson	•	•
Rear Suspension:Multi Link	•	•
Rear Disc Brake	•	•
Electric Cooling Fan	•	•
Adjustable Energy Recovery Level	•	•
Driving Mode Optional	•	•
Race Start	•	•
E-Parking	•	•
Sport Plus Mode	x	•
ABS + EBD + TCS + RMI + ESC Abs + Ebd + Tcs + Rmi + Esc	•	•
EPB Epb	•	•
Unadjustable Brake Energy Recovery	•	•
Unadjustable Braking Mode	•	•
Single Pedal Control	•	•
AC Charging (11Kw) + DC Charging	•	•
7J*18:Alloy Wheel Rim	•	x
8J*19:Alloy Wheel Rim	x	•
Wheel Spoke-Type D	•	x
Wheel Spoke-Type E	x	•
235/45 R19 Tire	x	•
235/50 R18 Tire	•	x
Tpms	•	•
Tire-Type A	•	x
Tire-Type C	x	•
Painting Wheel Rim	•	•
Inish Machining Wheel Rim	•	•
Charging Cable	•	•
Tire Repair Kit	•	•
Bidirectional Charging	•	•
Vehicle To Load Discharge	•	•
Vacuum Booster	•	x
Exterior Configuration		
707 Purple-Exterior	•	•
9F White-Exterior	•	•
Fu Grey-Exterior	•	•
Silver Caliper	•	x

Red Caliper	x	•
Hidden Outside Door Handle	•	•
Inductive Electric Tailgate	•	•
Electric Rear Trunk Spoiler	•	•
Radiator Grille-Type A	•	•
Front Radar	•	•
Exterior Trim Combination-A	•	•
Active Air Intake Grille	•	•
Panoramic Sunroof	•	•
Interior Configuration	•	•
Brown-Interior	•	•
Black-Interior	•	•
Blue/Grey-Interior	•	•
Central Console-Wood Grain A	•	•
Trunk Luggage Board	•	•
Door Scuff-Steel	•	•
Main Grab Handle	•	•
Storage Box Flocking	•	•
Mechanical Glove Box	•	•
Manual Tailgate	•	x
Seats & Safety belt & Steering Wheel		
Fwd	Awd	
Electric Power Steering (Eps)	•	•
Manual Adjust of Steering Wheel (4-Direction)	•	•
Microfiber Leather Steering Wheel	•	•
Steering Mode	•	•
Steering Wheel Back Reminder	•	•
Multi-Function Steering Wheel Button (Mechanical)	•	•
Console Lifting Cup Holder	•	•
Memory + 6-Direction+Welcome-Driver Seat	•	•
Electric + 4-Direction-Front Passenger Seat	•	•
6:4 Back-Rear Seat	•	•
Electric 4-Direction Adjust-Driver Seat Waist Support	•	•
Central Armrest With Fixed Cupholder	•	•
Middle Headrest	•	•
Front Seat Cooling + Front Seat Massage	•	•
PVC Seat	•	•
Multi Media Configuration		
Fwd	Awd	
Seat Cooling For Driver	•	•
Seat Massage For Driver	•	•
Seat Cooling For Front Passenger	•	•
Seat Massage For Front Passenger	•	•
No Adjust-Driver Seat Headrest	•	•
No Adjust-Front Passenger Seat Headrest	•	•
Manual 2-Direction Adjust-2nd Row Seat Headrest	•	•
Driver Seat Welcome (Back Off)	•	•
Air Bag: Dual+Front Side+Curtain	•	•
Front Seat Belt: Pretentioner + Load Limiter + Clt	•	•

Rear Seat: Pretentioner + Load Limiter:3P*3	•	•
Child Anchor	•	•
Seat Belt Unfastened Warning-Row (1,2)	•	•
EDR		
Auxiliary Airbag Switch	•	•
Driver Belt: Pre-Tightening + Load Limiter + Pre-Tightening	•	•
End Piece + Clt	•	•
Front Passenger Belt: Pre-Tightening + Load Limiter + Pre-Tightening	•	•
End Piece + Clt	•	•
Manual Child Lock	•	•
Intelligent Security Configuration		
Fwd	Awd	
Door Open Warning (Dow)	•	•
Emergency Signal System (Ess)	•	•
Traffic Sign Reminder + Speed Alarm Function + Intelligent	•	•
Speed Assistance	•	•
Rear Collision Warning (Rcw)	•	•
Auto Collision Unlock	•	•
Adaptive Cruise + Intelligent Cruise Assistance+Traffic	•	•
Jam Assistance + Intelligent Cornering	•	•
Up Hill Assist Control	•	•
Automatic Vehicle Hold (Avh)	•	•
Secondary Collision Mitigation (Scm)	•	•
Integrated Fapa	•	•
Auto Door Lock	•	•
Astern Radar + Astern Side Warning + Astern Side Brake	•	•
Lane Departure Warning + Lane Stay + Emergency Lane Stay	•	•
Smart Dodge	•	•
Lane Change Assist (Lca)	•	•
Front Collision Warning + Automatic Emergency Braking	•	•
Pedestrian Safety	•	•
Assistance + Bicycle Safety Assistance	•	•
AEB Junction Assist	•	•
Low Speed Emergency Braking	•	•
Front Radar Auto Turn-On	•	•
Blind Spot Monitor	•	•
Multi Media Configuration		
Fwd	Awd	
Carplay Function	•	•
Android Auto	•	•
8 Channel Independent Power Amplifier	•	•
Soft Switch of Pure Electric Sound Prompt	•	•
12.3"Color Multitouch Screen	•	•
USB-A+C USB-A+C Port (2nd Row)	•	•
Super I Space	•	•
Kilo Per Hour + Adjust Alarm-S/Meter	•	•
Full Size Cluster + Light Adjust-10.25 Inch	•	•
Double Screen Interactive	•	•

Intelligent Quick Start System	•	•
Bluetooth	•	•
Omniview System	•	•
One Extra Power	•	•
Driving Recorder USB Power Interface	•	•
W-Hud	•	•
Av System+Mp5	•	•
Front Usb+Back Usb	•	•
11 Speaker-Brand	•	•
Independent Power Amplifier	•	•
Glass/Rearview Mirror		
Fwd	Awd	
Osrvm: Memory/Lock Auto Folding/Electric Adjustment/Defrost/Turn Signal	•	•
Full Glass Roof	•	•
Rear Door Glass-Green	•	•
Rear Hotline Defrost	•	•
Driver Window: One-Touch Lifting+Safety+Auto Close	•	•
Passenger Window: One-Touch Lifting+Safety+Auto Close	•	•
Rear Seat Window: One-Touch Lifting+Safety+Auto Close	•	•
Soundproof Glass(Front Door, Front Windshield)	•	•
Side Wall Glass-Green	•	•
Rear Windshield Glass Gradient Film	•	•
Sun Visors With Mirror & Beauty Lamp	•	•
Electronic Anti-glare Mirror	•	•
Lights		
Fwd	Awd	
Lights	•	•
Headlamp Adjust: Electric	•	•
Led Headlamp	•	•
Headlamp Auto-Off	•	•
Rear Fog Lamp	•	•
Led-Hmsl	•	•
Auto Headlight	•	•
Daytime Running Lights	•	•
Front Room Lamp	•	•
Ambient Lamp-Multi Color Rhythm	•	•
High/Low Beam Automatic Switching System	•	•
Luggage Light	•	•
A/C & Others		
Fwd	Awd	
A/C & Others	•	•
Auto A/C	•	•
PM2.5 Dust Filter	•	•
Front Air Outlet-Electronic	•	•
Air Quality Control System	•	•
Rear A/C Outlet-Top	•	•
Intelligent Auto Indoor Defogging	•	•
Outside Temperature Display	•	•
A/C Comfortable Mode Optional	•	•
Washing Pot(2.5L)	•	•
Warning Triangle	•	•
Body Protective Film	•	•