

E-commerce Dashboard

Generated: 2026-02-13 19:55 • FX: 1 USD = 1,310 IQD

Confirmed Profit (USD)

\$563.74

66 confirmed orders

Delivered Profit (USD)

\$336.07

40 delivered orders

Ad Spend (USD)

\$326.51

Meta spend

Net Profit After Ads

\$9.56

Delivered – spend

Potential Net Profit

\$237.23

Confirmed – spend

ROAS (Realized)

1.03

Potential ROAS: 1.73

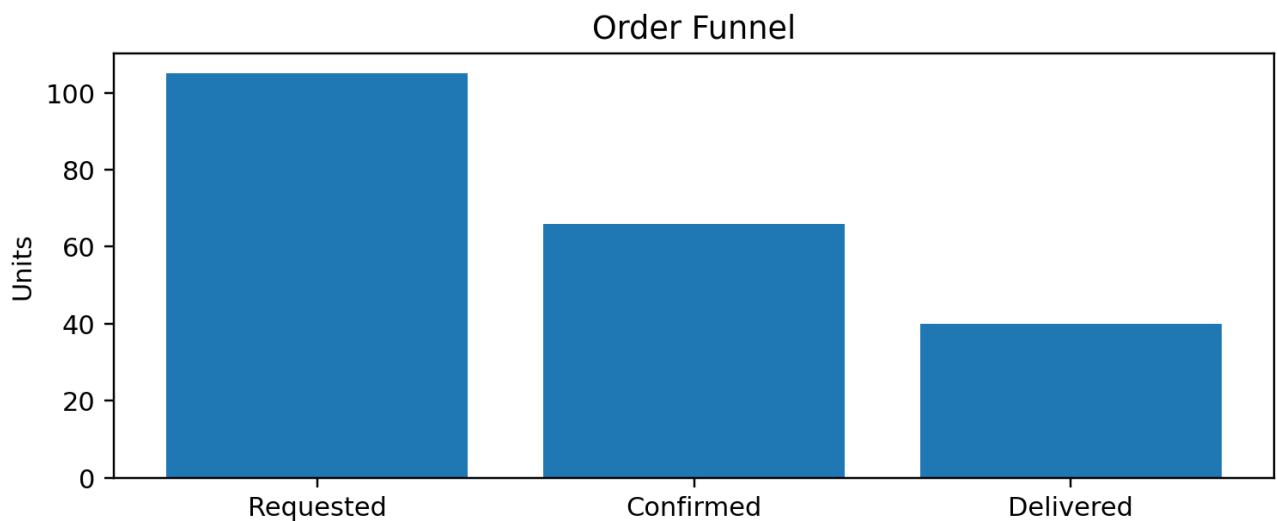
Operations & Ads Health

- Confirmation rate: **62.9%**
- Delivery rate: **60.6%**
- Return rate: **0.0%**
- CPM: **\$3.01** • Cost/reach: **\$0.00**
- Expected profit (USD): **\$30.92**

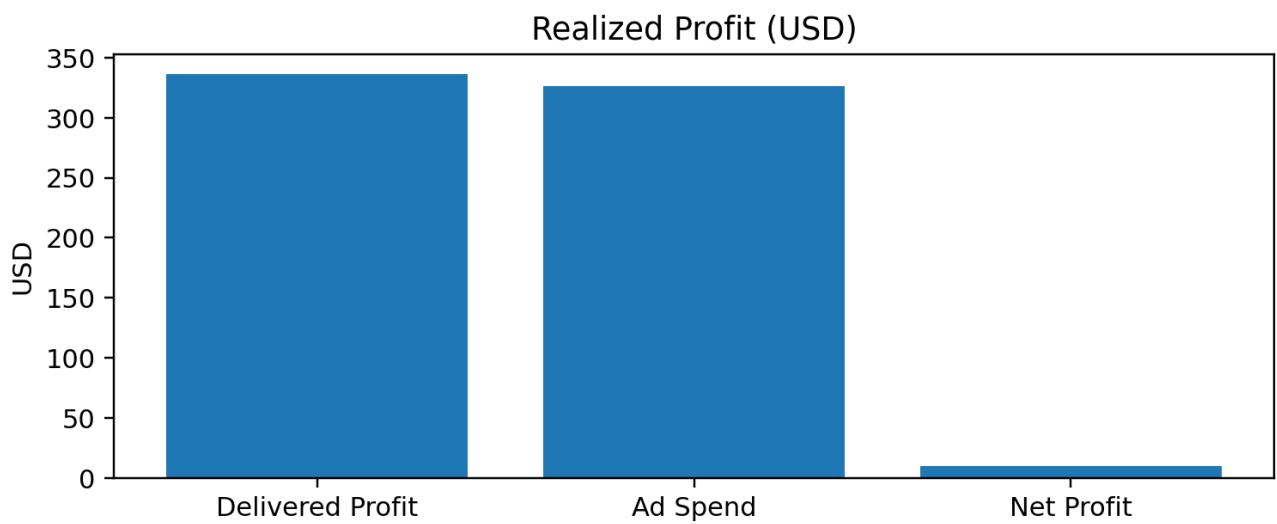
Charts

Order funnel and profit views (USD).

Order Funnel



Realized Profit



Potential Profit (Confirmed)

Potential Profit from Confirmed (USD)

