

E-commerce Dashboard

Generated: 2026-02-16 14:33 • FX: 1 USD = 1,310 IQD

Confirmed Profit (USD)

\$862.21

98 confirmed orders

Delivered Profit (USD)

\$472.33

55 delivered orders

Ad Spend (USD)

\$441.75

Meta spend

Net Profit After Ads

\$30.58

Delivered – spend

Potential Net Profit

\$420.46

Confirmed – spend

ROAS (Realized)

1.07

Potential ROAS: 1.95

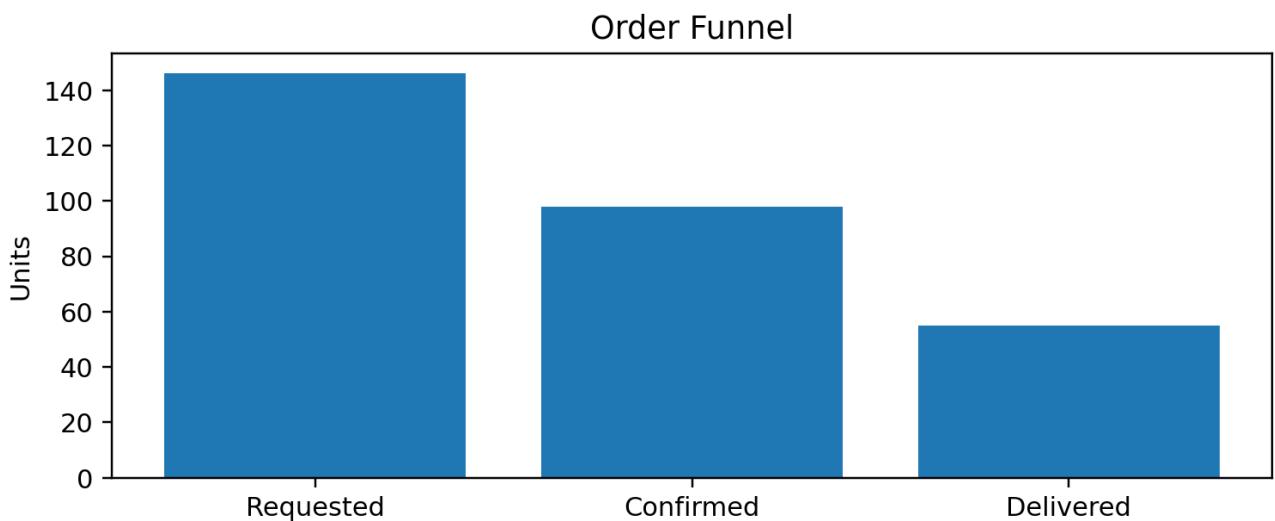
Operations & Ads Health

- Confirmation rate: **67.1%**
- Delivery rate: **56.1%**
- Return rate: **0.0%**
- CPM: **\$2.38** • Cost/reach: **\$0.00**
- Expected profit (USD): **\$85.88**

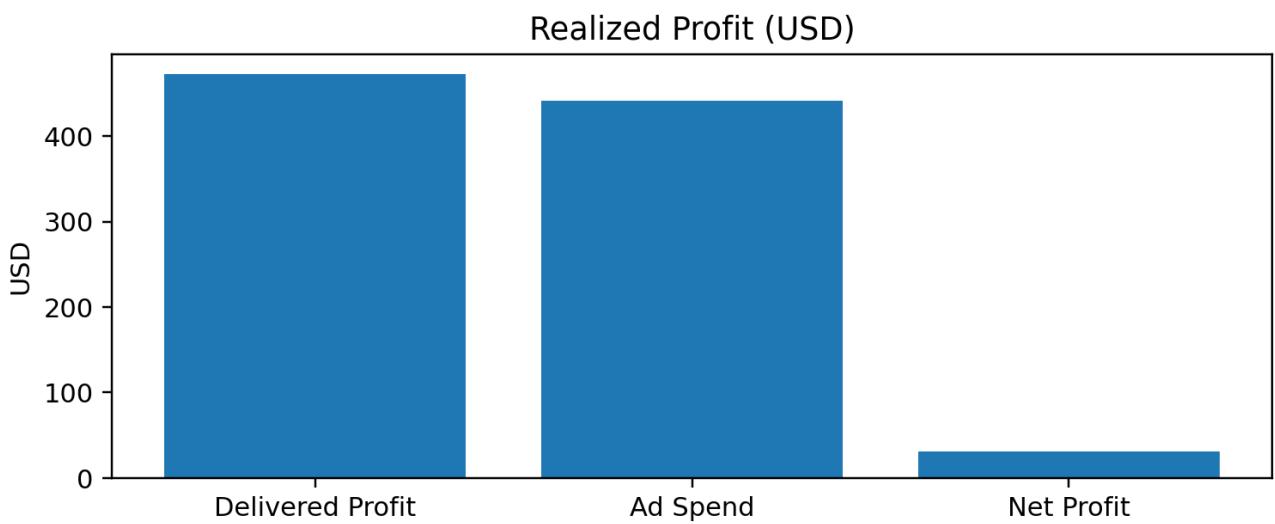
Charts

Order funnel and profit views (USD).

Order Funnel



Realized Profit



Potential Profit (Confirmed)

Potential Profit from Confirmed (USD)

