

E-commerce Dashboard

Generated: 2026-02-16 14:33 • FX: 1 USD = 1,310 IQD

<div>Confirmed Profit (USD)</div> <div>\$862.21</div> <div>98 confirmed orders</div>	<div>Delivered Profit (USD)</div> <div>\$472.33</div> <div>55 delivered orders</div>
<div>Ad Spend (USD)</div> <div>\$441.75</div> <div>Meta spend</div>	<div>Net Profit After Ads</div> <div>\$30.58</div> <div>Delivered – spend</div>
<div>Potential Net Profit</div> <div>\$420.46</div> <div>Confirmed – spend</div>	<div>ROAS (Realized)</div> <div>1.07</div> <div>Potential ROAS: 1.95</div>

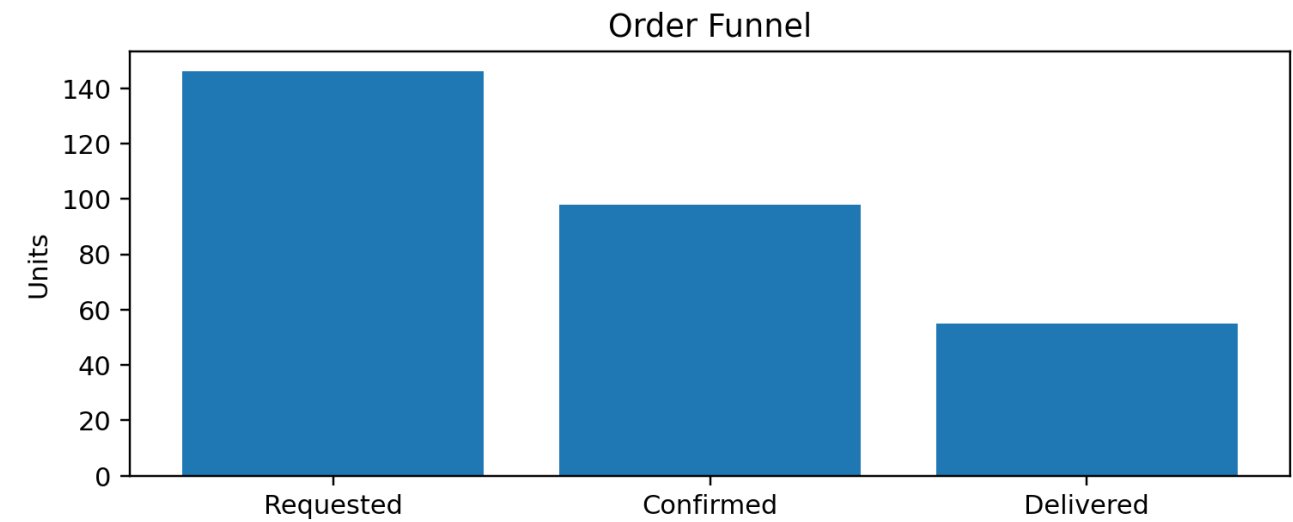
Operations & Ads Health

- Confirmation rate: 67.1%
- Delivery rate: 56.1%
- Return rate: 0.0%
- CPM: \$2.38 • Cost/reach: \$0.00
- Expected profit (USD): \$85.88

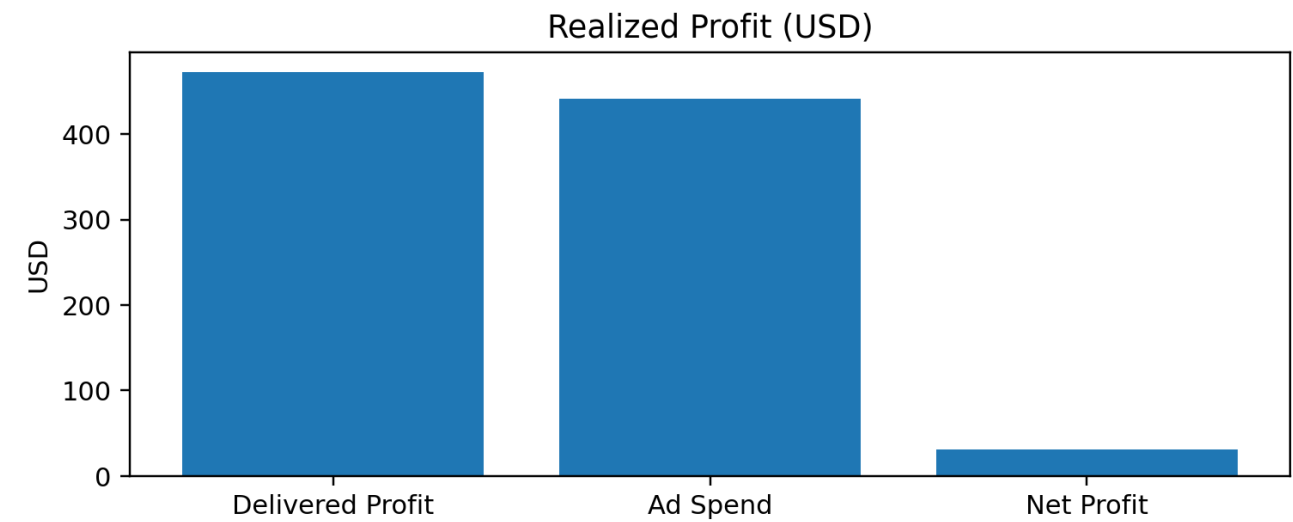
Charts

Order funnel and profit views (USD).

Order Funnel



Realized Profit



Potential Profit (Confirmed)

