

E-commerce Dashboard

Generated: 2026-02-20 12:47 • FX: 1 USD = 1,310 IQD

Confirmed Profit (USD)

\$1,201.91

128 confirmed orders

Delivered Profit (USD)

\$663.55

76 delivered orders

Ad Spend (USD)

\$624.60

Meta spend

Net Profit After Ads

\$38.95

Delivered – spend

Potential Net Profit

\$577.31

Confirmed – spend

ROAS (Realized)

1.06

Potential ROAS: 1.92

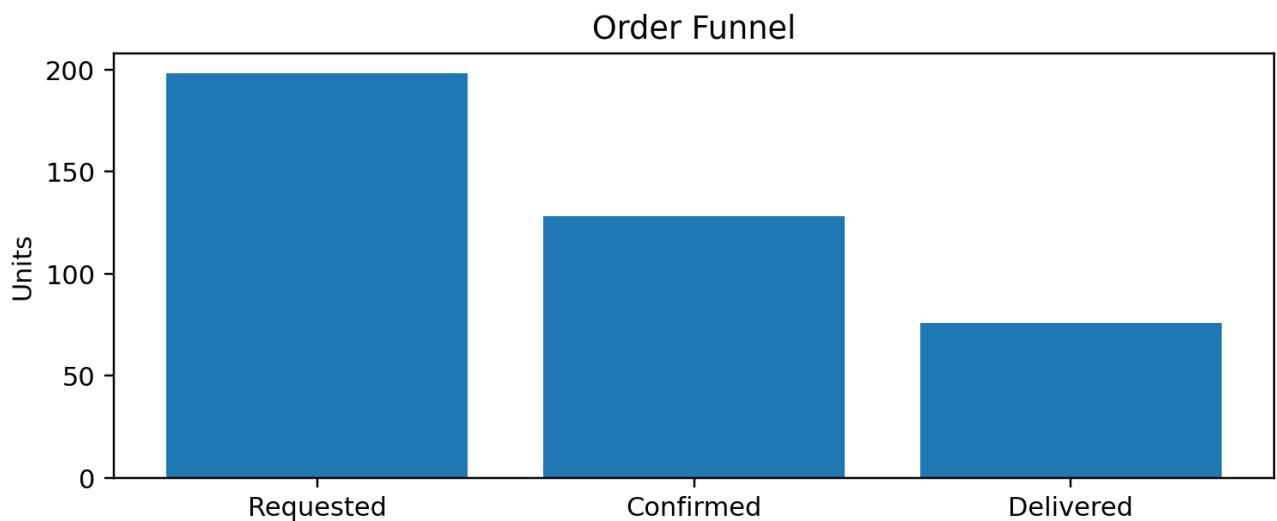
Operations & Ads Health

- Confirmation rate: **64.6%**
- Delivery rate: **59.4%**
- Return rate: **1.3%**
- CPM: **\$1.97** • Cost/reach: **\$0.00**
- Expected profit (USD): **\$346.37**

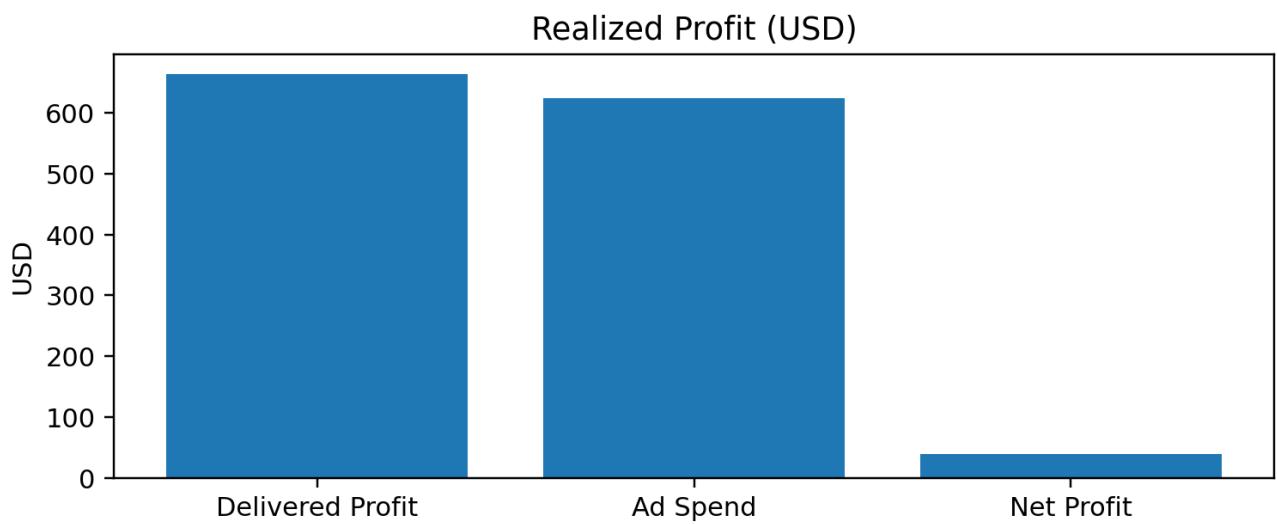
Charts

Order funnel and profit views (USD).

Order Funnel



Realized Profit



Potential Profit (Confirmed)

Potential Profit from Confirmed (USD)

