

E-commerce Dashboard

Generated: 2026-02-15 22:13 • FX: 1 USD = 1,310 IQD

<div>Confirmed Profit (USD)</div> <div>\$808.78</div> <div>92 confirmed orders</div>	<div>Delivered Profit (USD)</div> <div>\$453.63</div> <div>53 delivered orders</div>
<div>Ad Spend (USD)</div> <div>\$411.96</div> <div>Meta spend</div>	<div>Net Profit After Ads</div> <div>\$41.67</div> <div>Delivered – spend</div>
<div>Potential Net Profit</div> <div>\$396.82</div> <div>Confirmed – spend</div>	<div>ROAS (Realized)</div> <div>1.10</div> <div>Potential ROAS: 1.96</div>

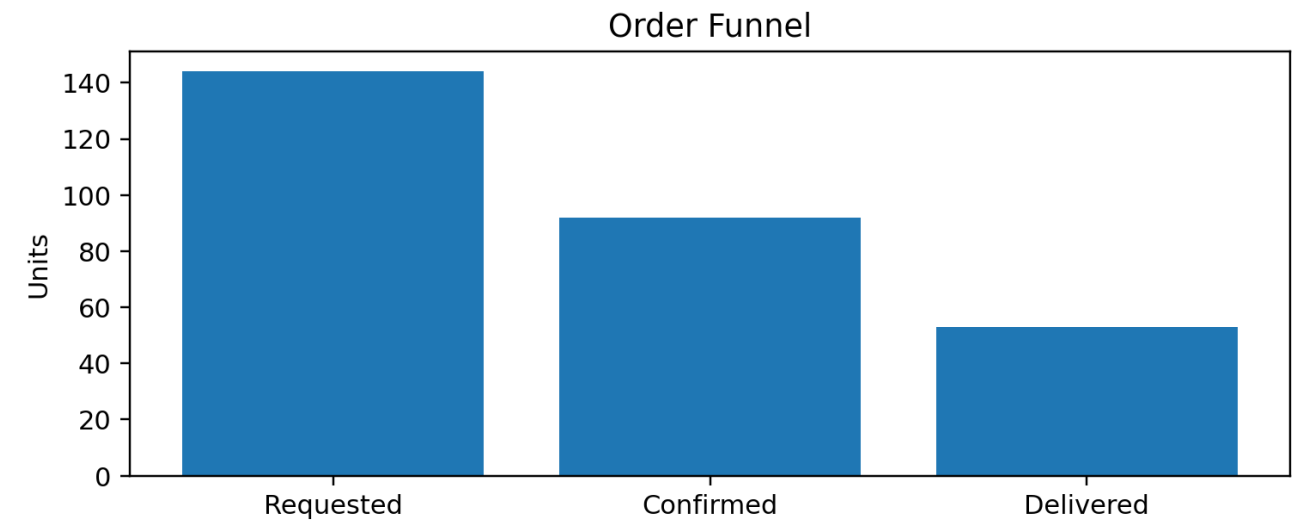
Operations & Ads Health

- Confirmation rate: 63.9%
- Delivery rate: 57.6%
- Return rate: 0.0%
- CPM: \$2.51 • Cost/reach: \$0.00
- Expected profit (USD): \$30.92

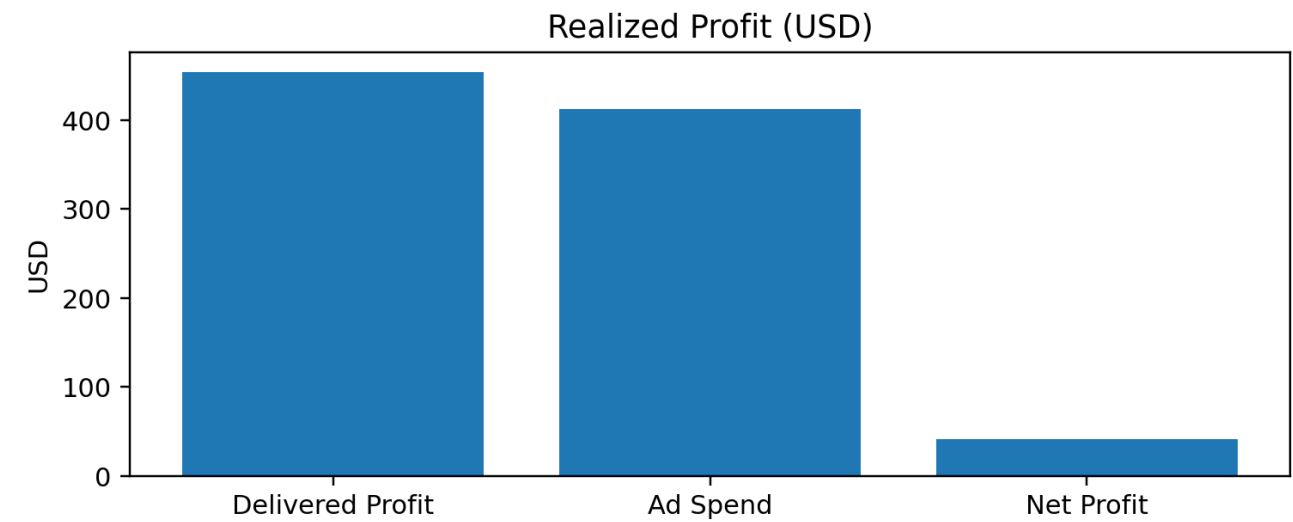
Charts

Order funnel and profit views (USD).

Order Funnel



Realized Profit



Potential Profit (Confirmed)

