

# E-commerce Dashboard

Generated: 2026-02-15 17:58 • FX: 1 USD = 1,310 IQD

<div>Confirmed Profit (USD)</div> <div>\$786.26</div> <div>89 confirmed orders</div>	<div>Delivered Profit (USD)</div> <div>\$453.63</div> <div>53 delivered orders</div>
<div>Ad Spend (USD)</div> <div>\$401.46</div> <div>Meta spend</div>	<div>Net Profit After Ads</div> <div>\$52.17</div> <div>Delivered – spend</div>
<div>Potential Net Profit</div> <div>\$384.80</div> <div>Confirmed – spend</div>	<div>ROAS (Realized)</div> <div>1.13</div> <div>Potential ROAS: 1.96</div>

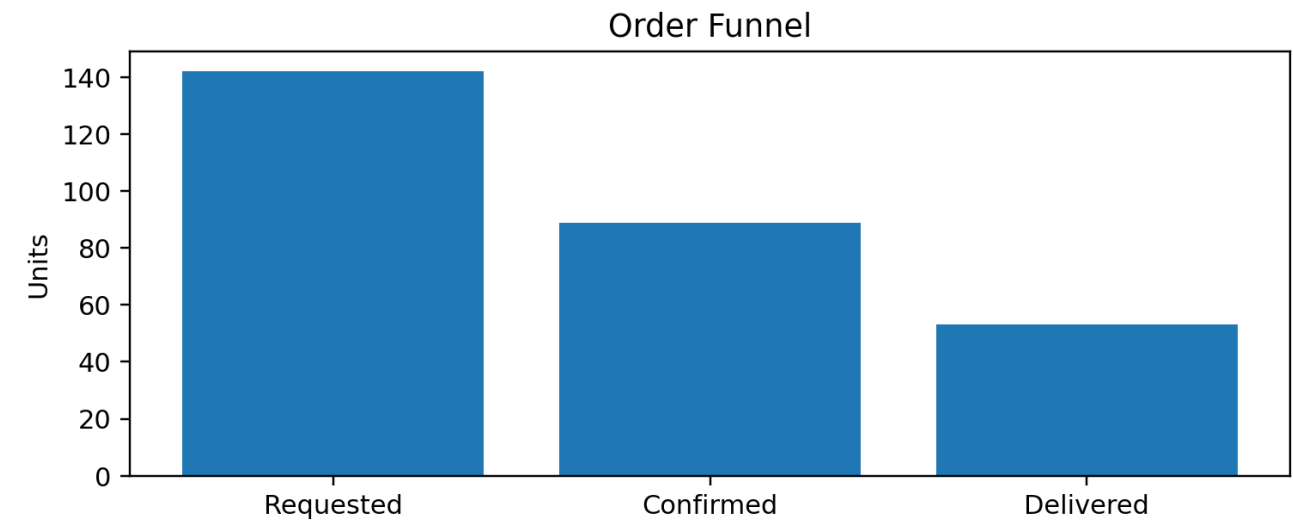
## Operations & Ads Health

- Confirmation rate: 62.7%
- Delivery rate: 59.6%
- Return rate: 0.0%
- CPM: \$2.60 • Cost/reach: \$0.00
- Expected profit (USD): \$30.92

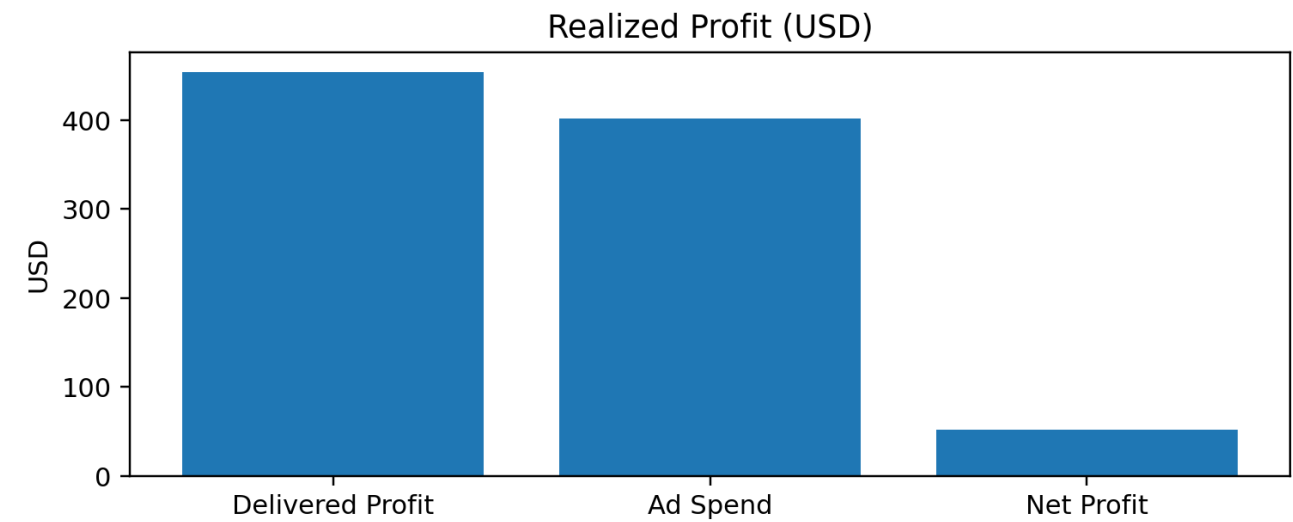
# Charts

Order funnel and profit views (USD).

## Order Funnel



## Realized Profit



## Potential Profit (Confirmed)

