

E-commerce Dashboard

Generated: 2026-02-20 23:17 • FX: 1 USD = 1,310 IQD

<div>Confirmed Profit (USD)</div> <div>\$1,279.01</div> <div>135 confirmed orders</div>	<div>Delivered Profit (USD)</div> <div>\$744.47</div> <div>83 delivered orders</div>
<div>Ad Spend (USD)</div> <div>\$634.78</div> <div>Meta spend</div>	<div>Net Profit After Ads</div> <div>\$109.69</div> <div>Delivered – spend</div>
<div>Potential Net Profit</div> <div>\$644.23</div> <div>Confirmed – spend</div>	<div>ROAS (Realized)</div> <div>1.17</div> <div>Potential ROAS: 2.01</div>

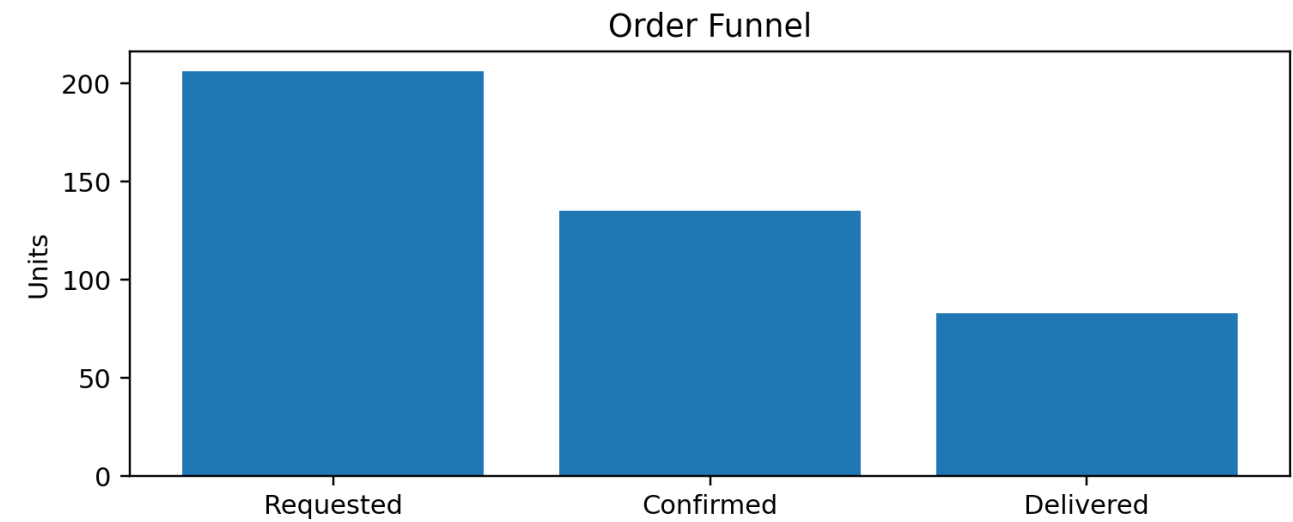
Operations & Ads Health

- Confirmation rate: 65.5%
- Delivery rate: 61.5%
- Return rate: 1.2%
- CPM: \$1.96 • Cost/reach: \$0.00
- Expected profit (USD): \$346.37

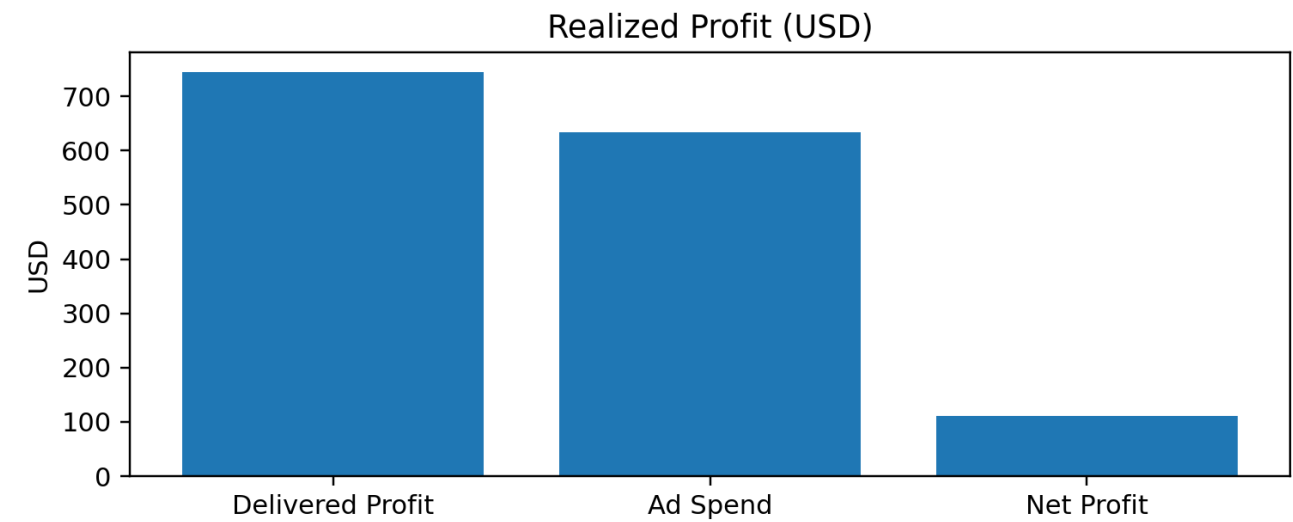
Charts

Order funnel and profit views (USD).

Order Funnel



Realized Profit



Potential Profit (Confirmed)

