

E-commerce Dashboard

Generated: 2026-02-12 17:49 • FX: 1 USD = 1,310 IQD

Confirmed Profit (USD)

\$487.40

58 confirmed orders

Delivered Profit (USD)

\$275.76

33 delivered orders

Ad Spend (USD)

\$299.79

Meta spend

Net Profit After Ads

\$-24.03

Delivered – spend

Potential Net Profit

\$187.61

Confirmed – spend

ROAS (Realized)

0.92

Potential ROAS: 1.63

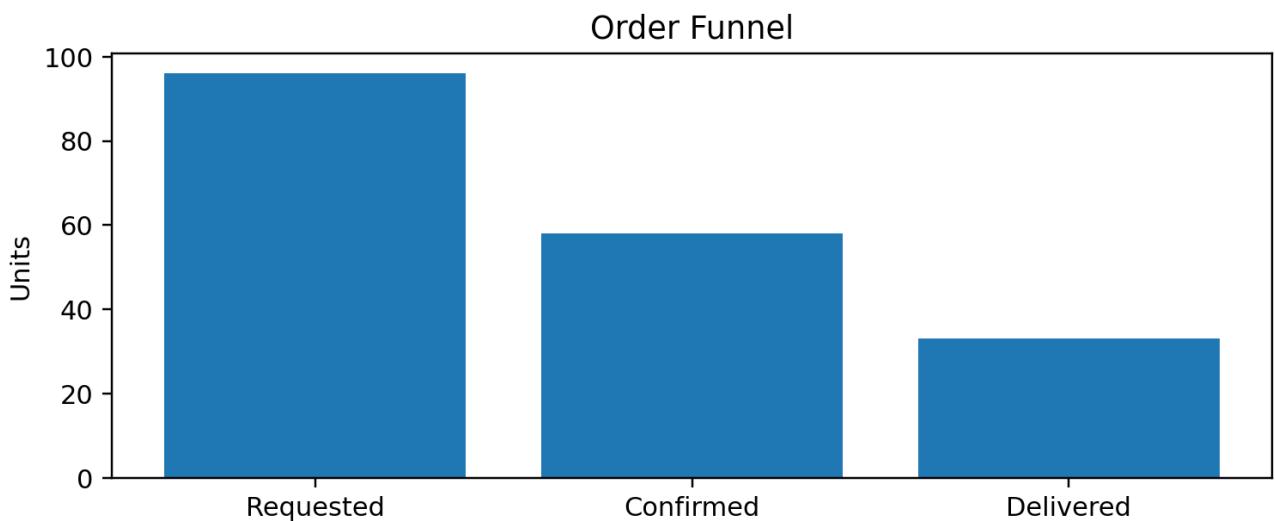
Operations & Ads Health

- Confirmation rate: **60.4%**
- Delivery rate: **56.9%**
- Return rate: **0.0%**
- CPM: **\$3.19** • Cost/reach: **\$0.00**
- Expected profit (USD): **\$0.00**

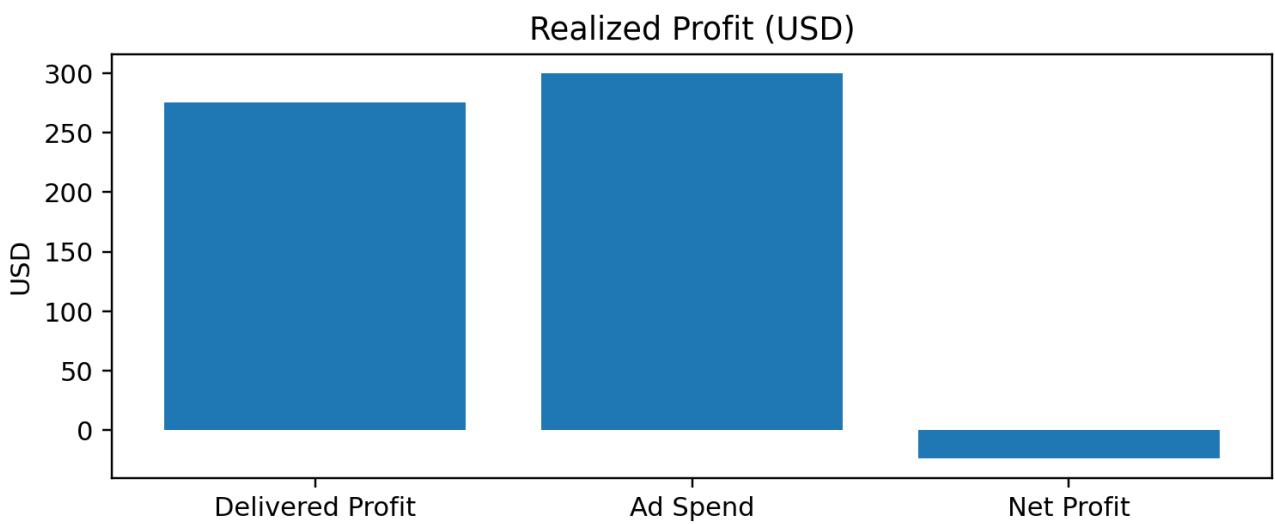
Charts

Order funnel and profit views (USD).

Order Funnel



Realized Profit



Potential Profit (Confirmed)

Potential Profit from Confirmed (USD)

