

# E-commerce Dashboard

Generated: 2026-02-12 10:22 • FX: 1 USD = 1,310 IQD

<div>Confirmed Profit (USD)</div> <div>\$438.93</div> <div>52 confirmed orders</div>	<div>Delivered Profit (USD)</div> <div>\$255.92</div> <div>31 delivered orders</div>
<div>Ad Spend (USD)</div> <div>\$287.51</div> <div>Meta spend</div>	<div>Net Profit After Ads</div> <div>\$-31.59</div> <div>Delivered – spend</div>
<div>Potential Net Profit</div> <div>\$151.42</div> <div>Confirmed – spend</div>	<div>ROAS (Realized)</div> <div>0.89</div> <div>Potential ROAS: 1.53</div>

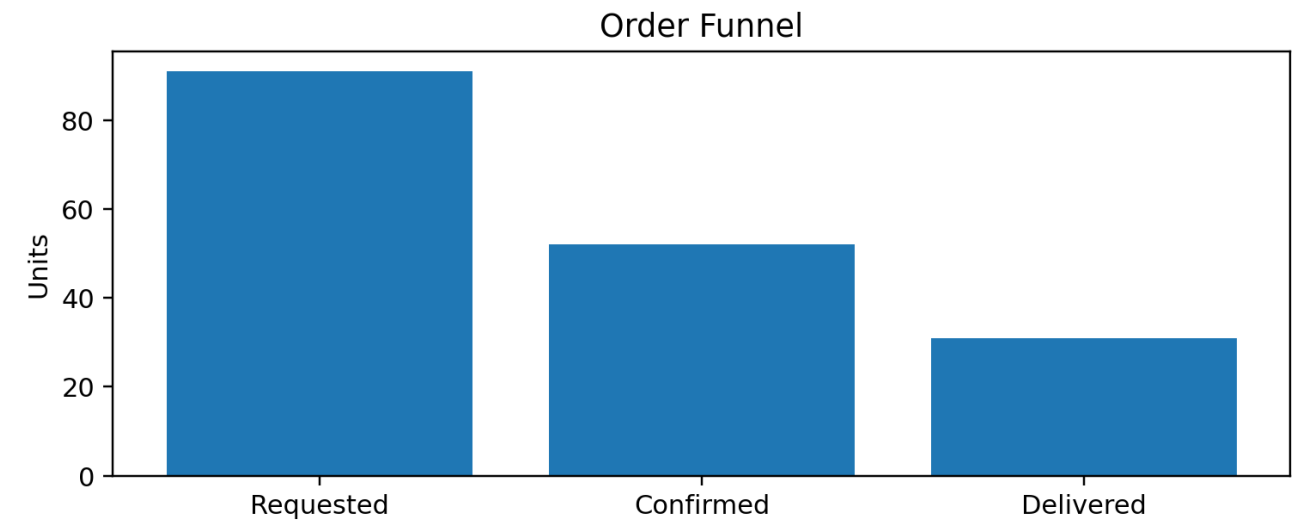
## Operations & Ads Health

- Confirmation rate: 57.1%
- Delivery rate: 59.6%
- Return rate: 0.0%
- CPM: \$3.24 • Cost/reach: \$0.00
- Expected profit (USD): \$0.00

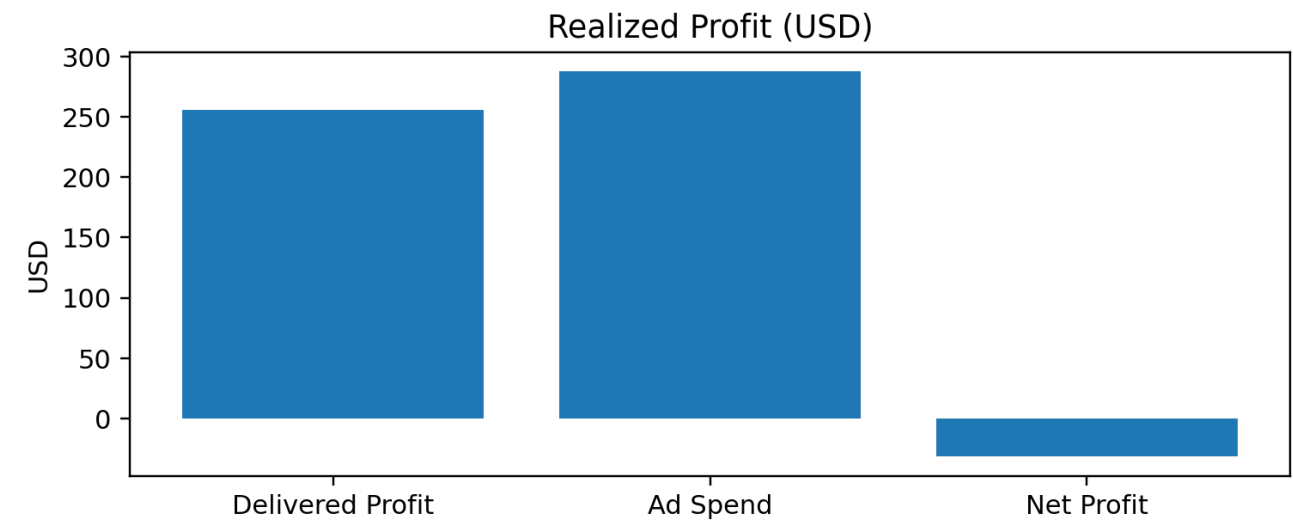
# Charts

Order funnel and profit views (USD).

## Order Funnel



## Realized Profit



## Potential Profit (Confirmed)

