

E-commerce Dashboard

Generated: 2026-02-11 15:18 • FX: 1 USD = 1,310 IQD

<div>Confirmed Profit (USD)</div> <div>\$418.70</div> <div>50 confirmed orders</div>	<div>Delivered Profit (USD)</div> <div>\$190.27</div> <div>24 delivered orders</div>
<div>Ad Spend (USD)</div> <div>\$266.87</div> <div>Meta spend</div>	<div>Net Profit After Ads</div> <div>\$-76.60</div> <div>Delivered – spend</div>
<div>Potential Net Profit</div> <div>\$151.83</div> <div>Confirmed – spend</div>	<div>ROAS (Realized)</div> <div>0.71</div> <div>Potential ROAS: 1.57</div>

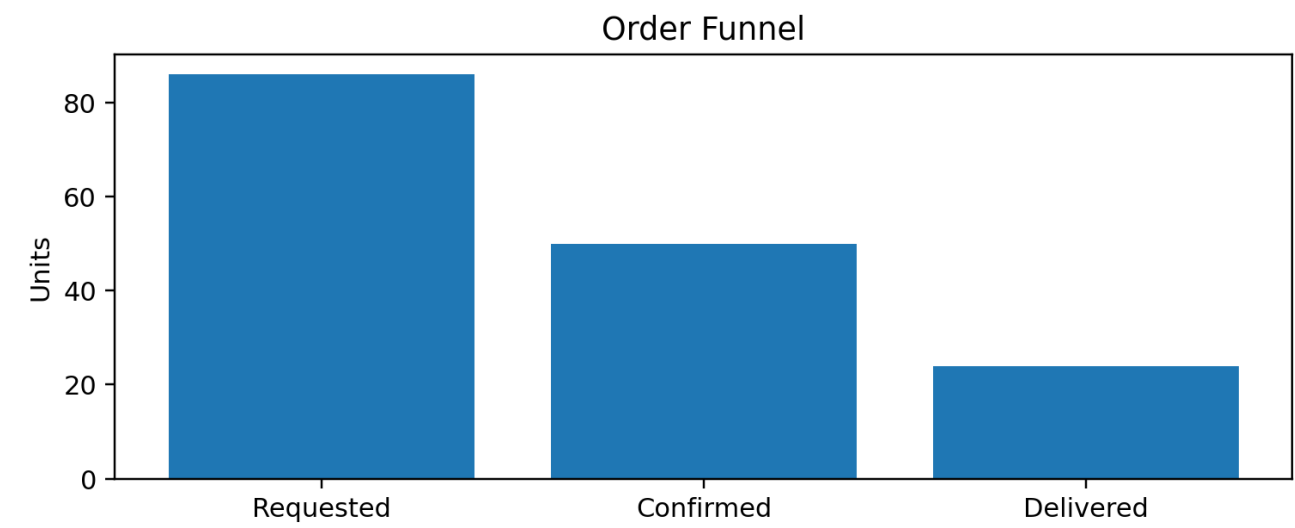
Operations & Ads Health

- Confirmation rate: 58.1%
- Delivery rate: 48.0%
- Return rate: 0.0%
- CPM: \$3.37 • Cost/reach: \$0.00
- Expected profit (USD): \$0.00

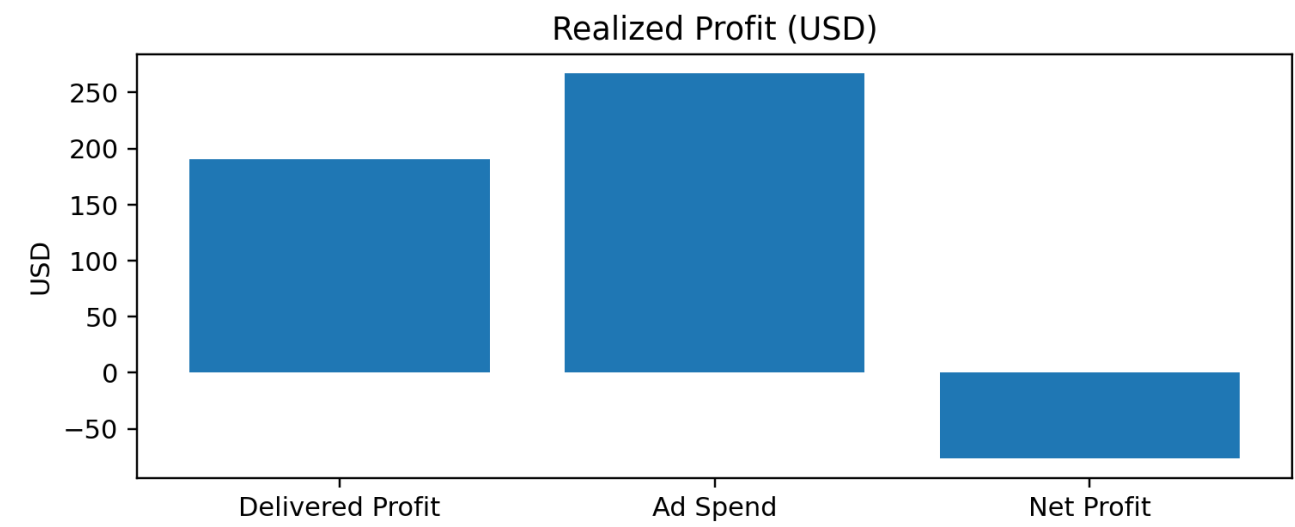
Charts

Order funnel and profit views (USD).

Order Funnel



Realized Profit



Potential Profit (Confirmed)

