

E-commerce Dashboard

Generated: 2026-02-14 18:37 • FX: 1 USD = 1,310 IQD

<div>Confirmed Profit (USD)</div> <div>\$654.58</div> <div>76 confirmed orders</div>	<div>Delivered Profit (USD)</div> <div>\$345.99</div> <div>41 delivered orders</div>
<div>Ad Spend (USD)</div> <div>\$362.35</div> <div>Meta spend</div>	<div>Net Profit After Ads</div> <div>\$-16.36</div> <div>Delivered – spend</div>
<div>Potential Net Profit</div> <div>\$292.23</div> <div>Confirmed – spend</div>	<div>ROAS (Realized)</div> <div>0.95</div> <div>Potential ROAS: 1.81</div>

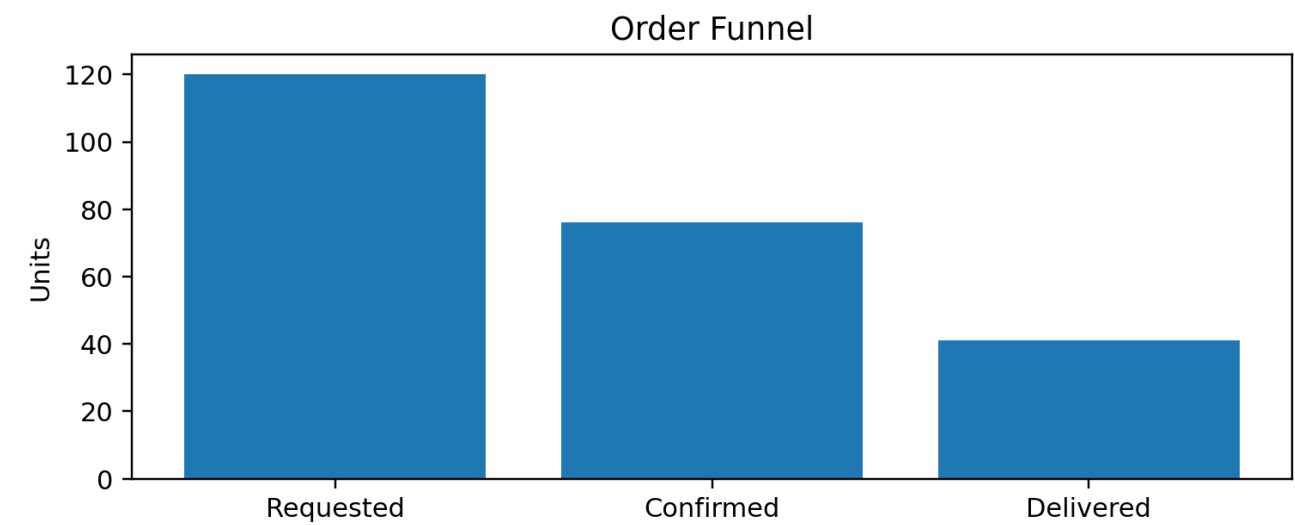
Operations & Ads Health

- Confirmation rate: 63.3%
- Delivery rate: 53.9%
- Return rate: 0.0%
- CPM: \$2.85 • Cost/reach: \$0.00
- Expected profit (USD): \$30.92

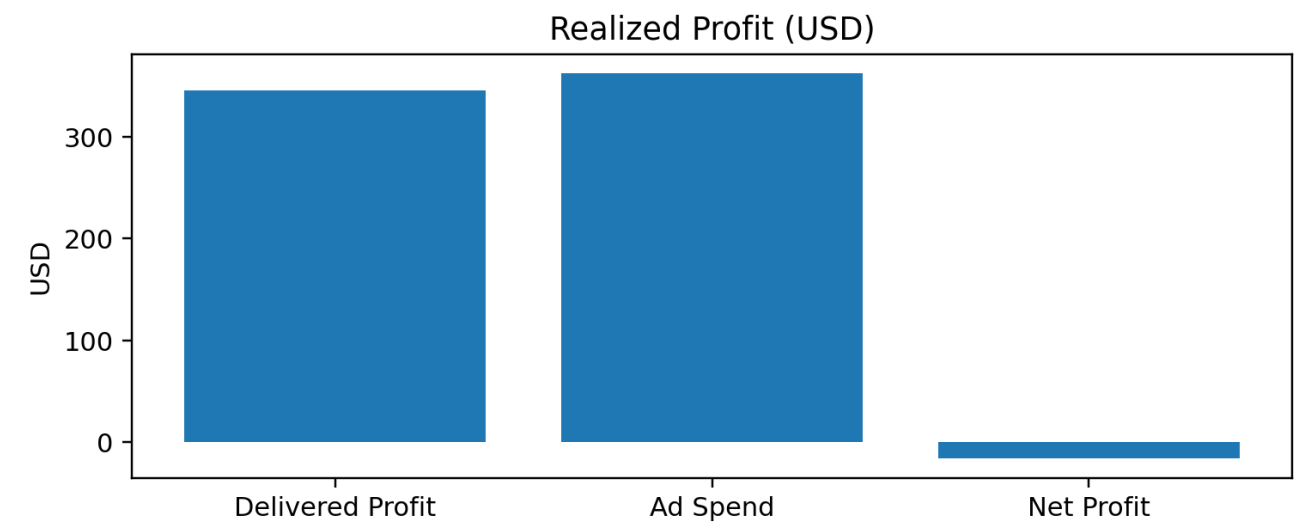
Charts

Order funnel and profit views (USD).

Order Funnel



Realized Profit



Potential Profit (Confirmed)

