

# E-commerce Dashboard

Generated: 2026-02-11 17:35 • FX: 1 USD = 1,310 IQD

<div>Confirmed Profit (USD)</div> <div>\$438.93</div> <div>52 confirmed orders</div>	<div>Delivered Profit (USD)</div> <div>\$205.92</div> <div>26 delivered orders</div>
<div>Ad Spend (USD)</div> <div>\$254.89</div> <div>Meta spend</div>	<div>Net Profit After Ads</div> <div>\$-48.97</div> <div>Delivered – spend</div>
<div>Potential Net Profit</div> <div>\$184.04</div> <div>Confirmed – spend</div>	<div>ROAS (Realized)</div> <div>0.81</div> <div>Potential ROAS: 1.72</div>

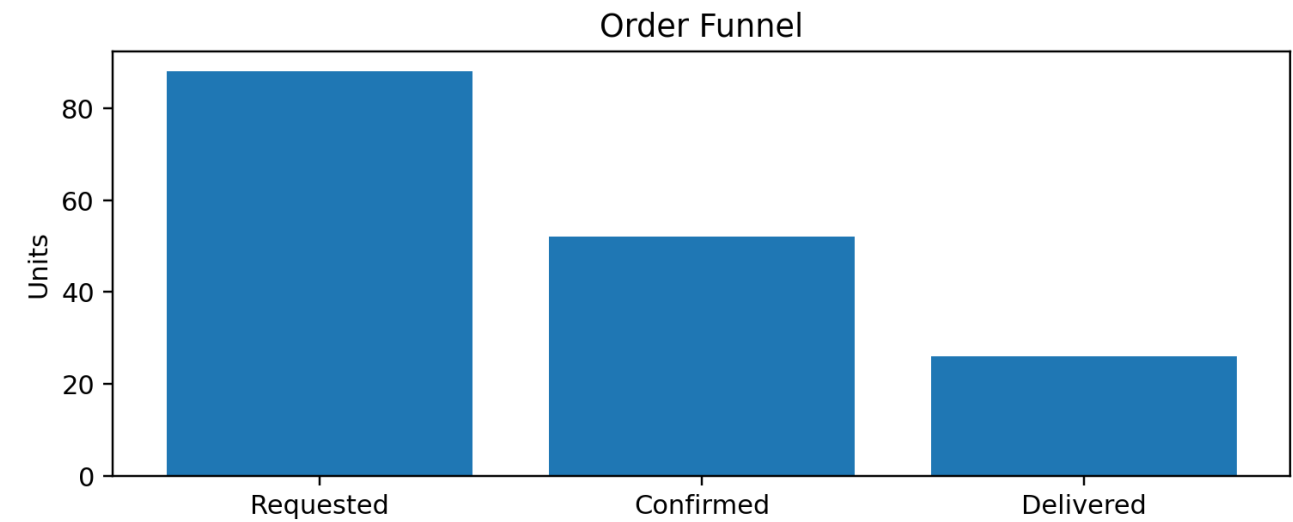
## Operations & Ads Health

- Confirmation rate: 59.1%
- Delivery rate: 50.0%
- Return rate: 0.0%
- CPM: \$3.36 • Cost/reach: \$0.00
- Expected profit (USD): \$0.00

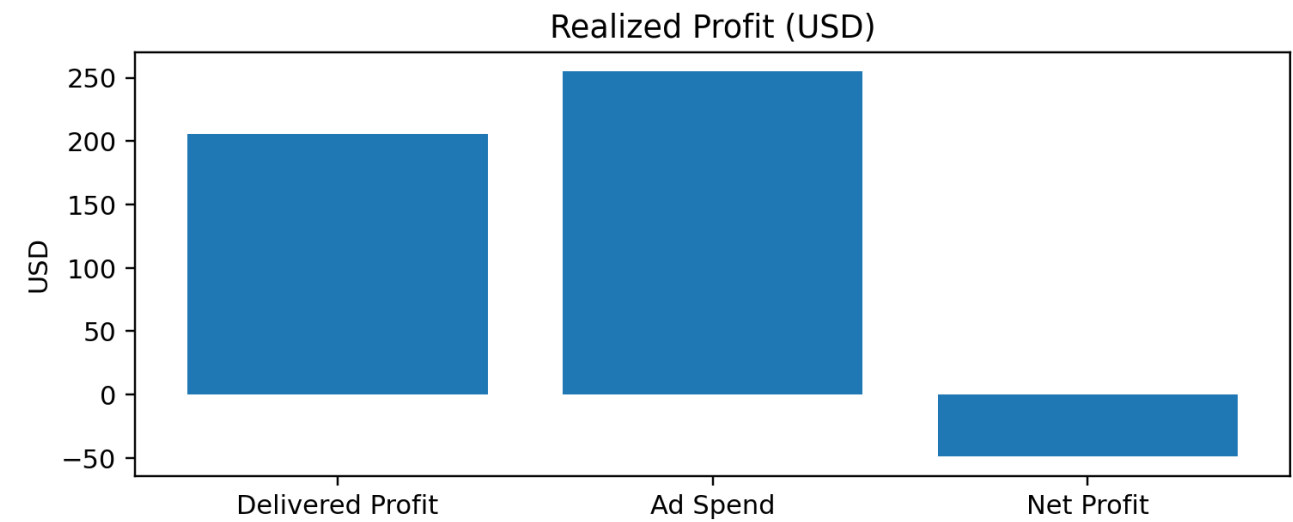
# Charts

Order funnel and profit views (USD).

## Order Funnel



## Realized Profit



## Potential Profit (Confirmed)

