

E-commerce Dashboard

Generated: 2026-02-15 00:05 • FX: 1 USD = 1,310 IQD

<div>Confirmed Profit (USD)</div> <div>\$664.89</div> <div>77 confirmed orders</div>	<div>Delivered Profit (USD)</div> <div>\$376.15</div> <div>44 delivered orders</div>
<div>Ad Spend (USD)</div> <div>\$371.41</div> <div>Meta spend</div>	<div>Net Profit After Ads</div> <div>\$4.74</div> <div>Delivered – spend</div>
<div>Potential Net Profit</div> <div>\$293.48</div> <div>Confirmed – spend</div>	<div>ROAS (Realized)</div> <div>1.01</div> <div>Potential ROAS: 1.79</div>

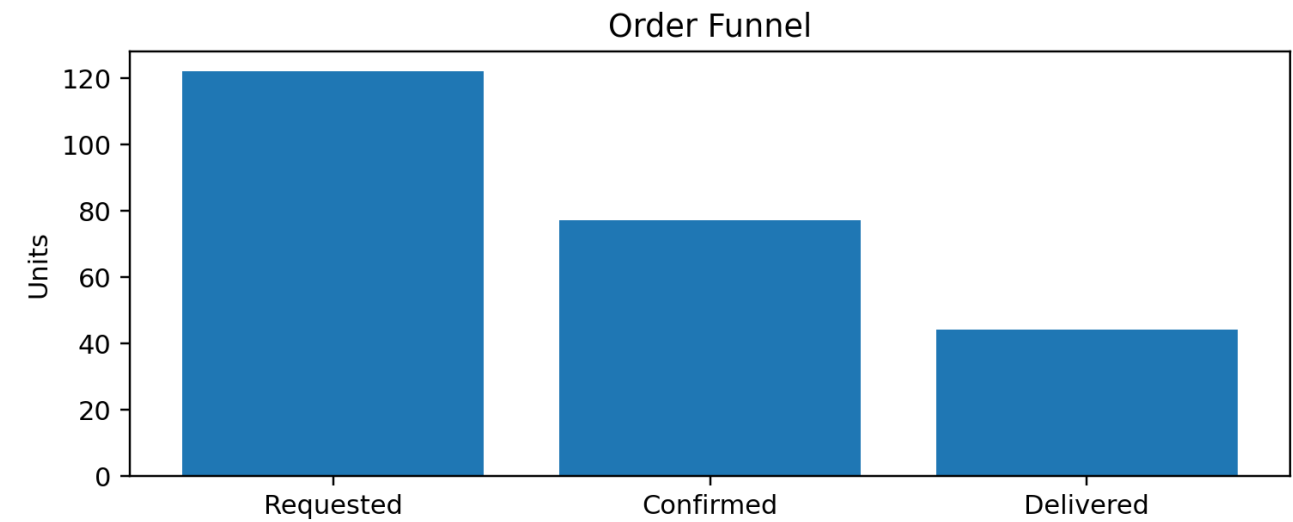
Operations & Ads Health

- Confirmation rate: 63.1%
- Delivery rate: 57.1%
- Return rate: 0.0%
- CPM: \$2.78 • Cost/reach: \$0.00
- Expected profit (USD): \$30.92

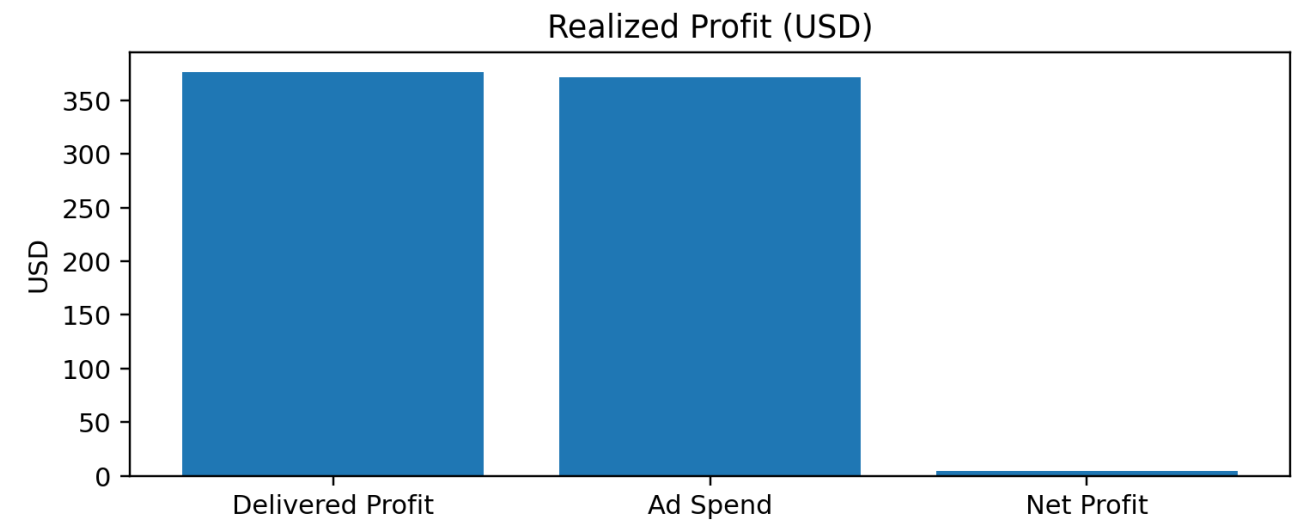
Charts

Order funnel and profit views (USD).

Order Funnel



Realized Profit



Potential Profit (Confirmed)

