

E-commerce Dashboard

Generated: 2026-02-17 21:00 • FX: 1 USD = 1,610 IQD

Confirmed Profit (USD)

\$775.78

107 confirmed orders

Delivered Profit (USD)

\$496.12

69 delivered orders

Ad Spend (USD)

\$509.20

Meta spend

Net Profit After Ads

\$-13.08

Delivered – spend

Potential Net Profit

\$266.58

Confirmed – spend

ROAS (Realized)

0.97

Potential ROAS: 1.52

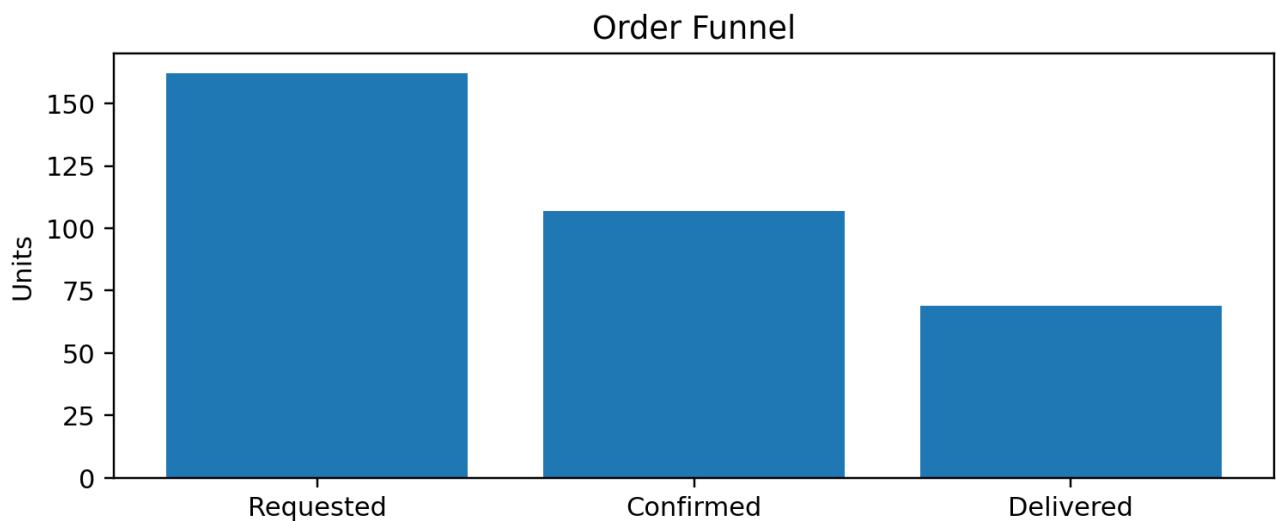
Operations & Ads Health

- Confirmation rate: **66.0%**
- Delivery rate: **64.5%**
- Return rate: **0.0%**
- CPM: **\$2.08** • Cost/reach: **\$0.00**
- Expected profit (USD): **\$129.04**

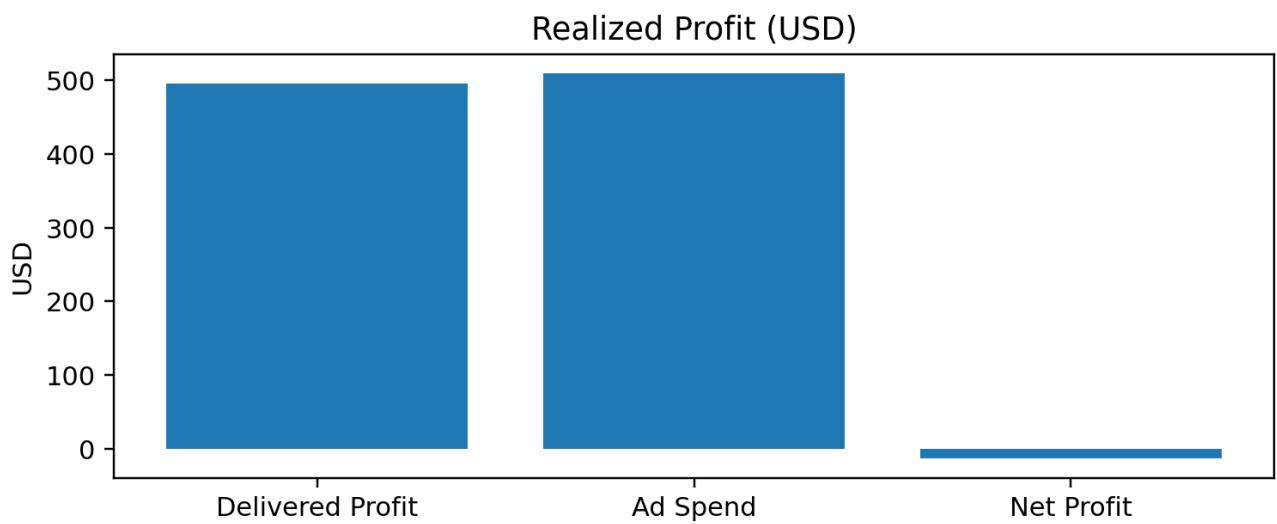
Charts

Order funnel and profit views (USD).

Order Funnel



Realized Profit



Potential Profit (Confirmed)

Potential Profit from Confirmed (USD)

