

E-commerce Dashboard

Generated: 2026-02-14 01:29 • FX: 1 USD = 1,310 IQD

Confirmed Profit (USD)

\$583.59

68 confirmed orders

Delivered Profit (USD)

\$336.07

40 delivered orders

Ad Spend (USD)

\$333.56

Meta spend

Net Profit After Ads

\$2.51

Delivered – spend

Potential Net Profit

\$250.03

Confirmed – spend

ROAS (Realized)

1.01

Potential ROAS: 1.75

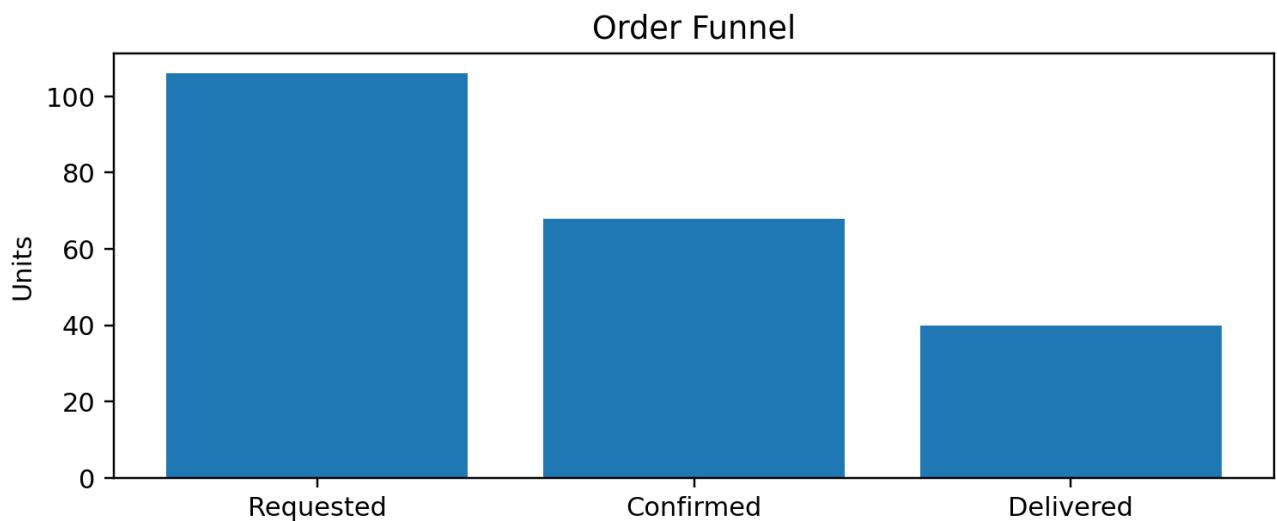
Operations & Ads Health

- Confirmation rate: **64.2%**
- Delivery rate: **58.8%**
- Return rate: **0.0%**
- CPM: **\$2.96** • Cost/reach: **\$0.00**
- Expected profit (USD): **\$30.92**

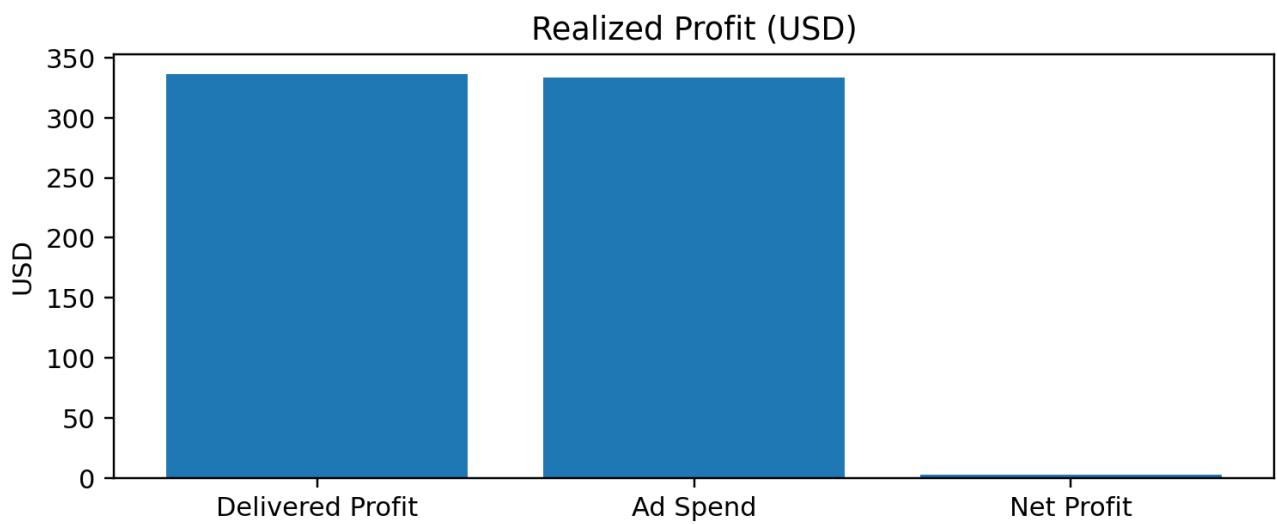
Charts

Order funnel and profit views (USD).

Order Funnel



Realized Profit



Potential Profit (Confirmed)

Potential Profit from Confirmed (USD)

