

E-commerce Dashboard

Generated: 2026-02-12 10:22 • FX: 1 USD = 1,310 IQD

Confirmed Profit (USD)

\$438.93

52 confirmed orders

Delivered Profit (USD)

\$255.92

31 delivered orders

Ad Spend (USD)

\$287.51

Meta spend

Net Profit After Ads

\$-31.59

Delivered – spend

Potential Net Profit

\$151.42

Confirmed – spend

ROAS (Realized)

0.89

Potential ROAS: 1.53

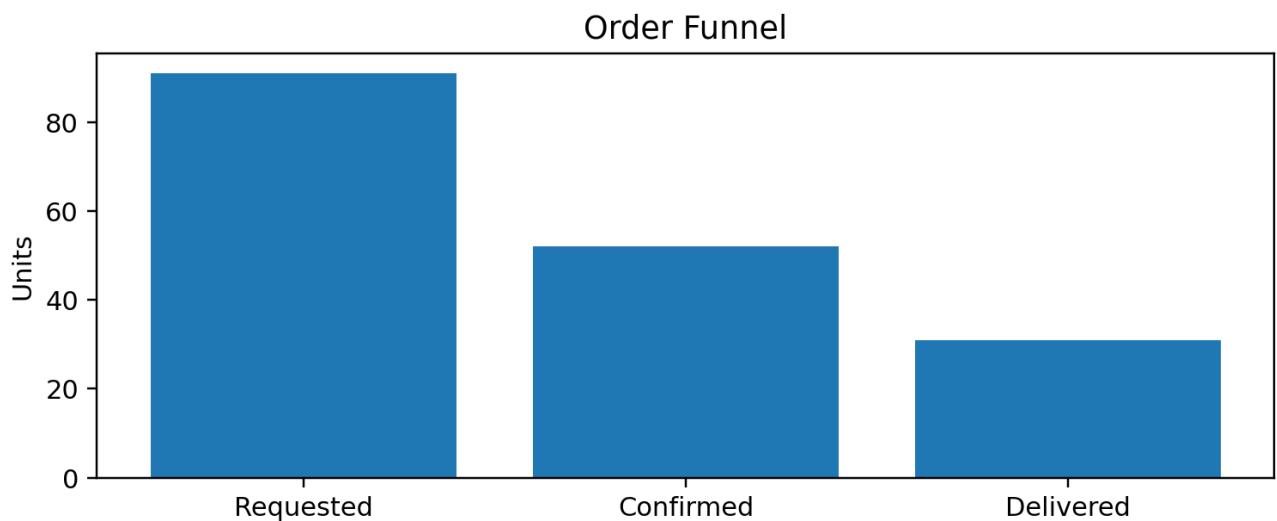
Operations & Ads Health

- Confirmation rate: **57.1%**
- Delivery rate: **59.6%**
- Return rate: **0.0%**
- CPM: **\$3.24** • Cost/reach: **\$0.00**
- Expected profit (USD): **\$0.00**

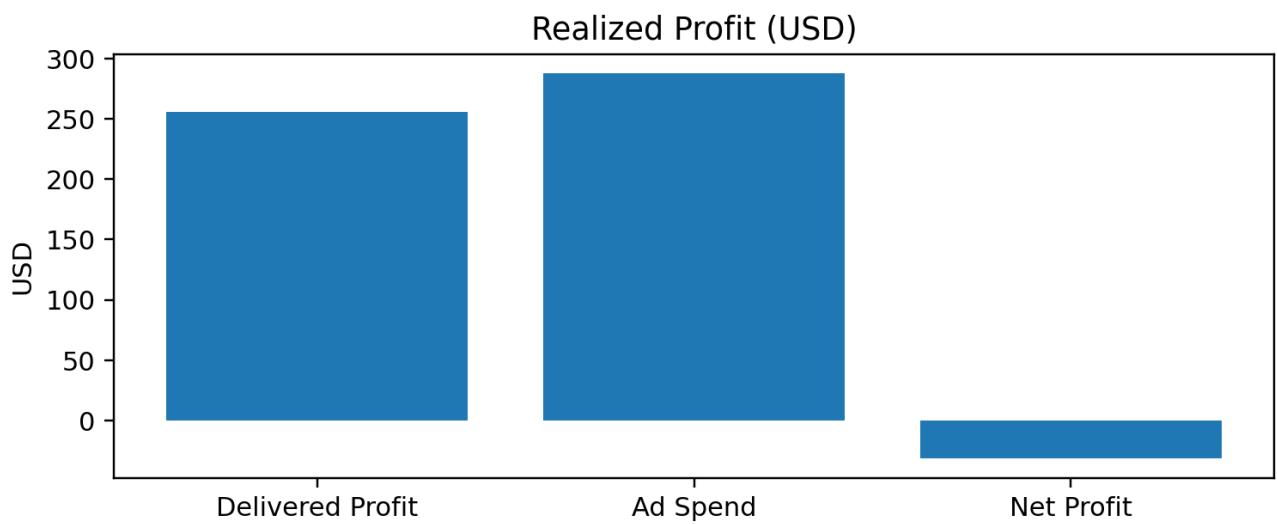
Charts

Order funnel and profit views (USD).

Order Funnel



Realized Profit



Potential Profit (Confirmed)

Potential Profit from Confirmed (USD)

