

E-commerce Dashboard

Generated: 2026-02-15 17:58 • FX: 1 USD = 1,310 IQD

Confirmed Profit (USD)

\$786.26

89 confirmed orders

Delivered Profit (USD)

\$453.63

53 delivered orders

Ad Spend (USD)

\$401.46

Meta spend

Net Profit After Ads

\$52.17

Delivered – spend

Potential Net Profit

\$384.80

Confirmed – spend

ROAS (Realized)

1.13

Potential ROAS: 1.96

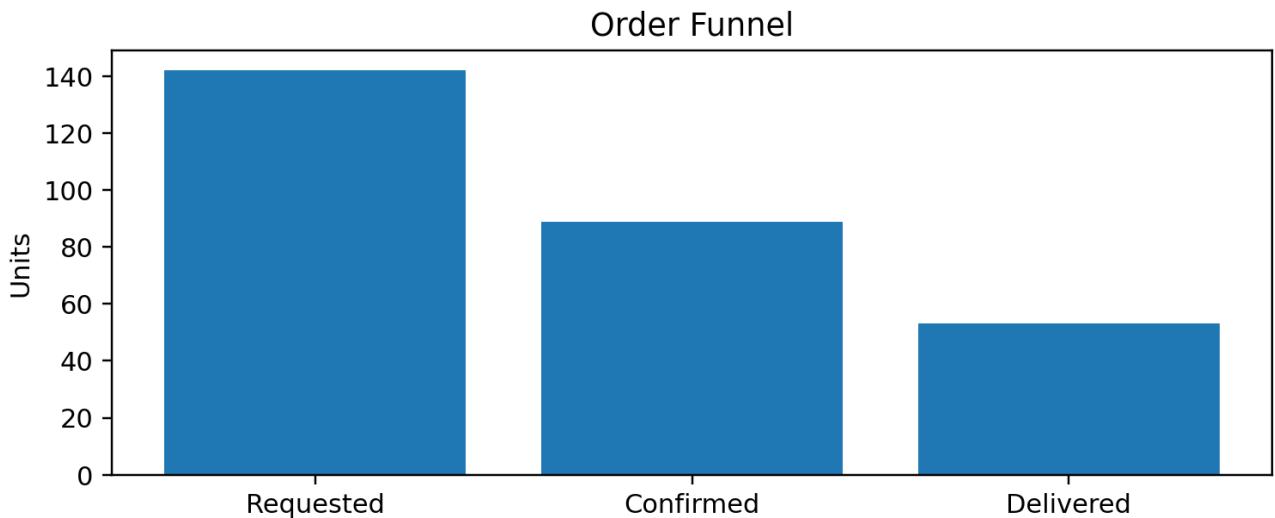
Operations & Ads Health

- Confirmation rate: **62.7%**
- Delivery rate: **59.6%**
- Return rate: **0.0%**
- CPM: **\$2.60** • Cost/reach: **\$0.00**
- Expected profit (USD): **\$30.92**

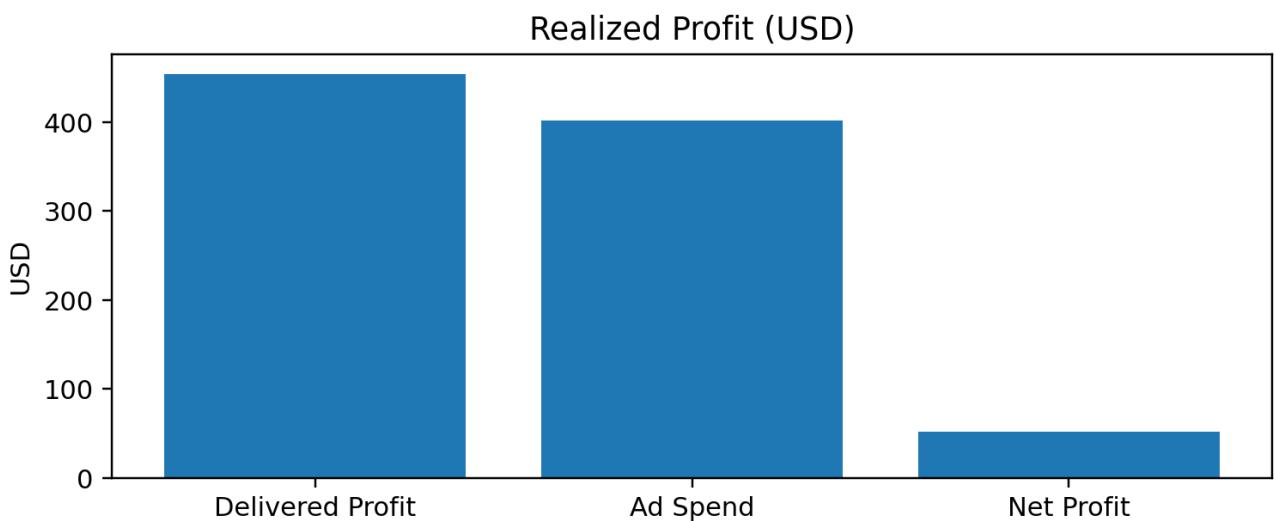
Charts

Order funnel and profit views (USD).

Order Funnel



Realized Profit



Potential Profit (Confirmed)

Potential Profit from Confirmed (USD)

