

E-commerce Dashboard

Generated: 2026-02-11 13:17 • FX: 1 USD = 1,602 IQD

<div>Confirmed Profit (USD)</div> <div>\$318.04</div> <div>46 confirmed orders</div>	<div>Delivered Profit (USD)</div> <div>\$155.59</div> <div>24 delivered orders</div>
<div>Ad Spend (USD)</div> <div>\$263.41</div> <div>Meta spend</div>	<div>Net Profit After Ads</div> <div>\$-107.82</div> <div>Delivered – spend</div>
<div>Potential Net Profit</div> <div>\$54.63</div> <div>Confirmed – spend</div>	<div>ROAS (Realized)</div> <div>0.59</div> <div>Potential ROAS: 1.21</div>

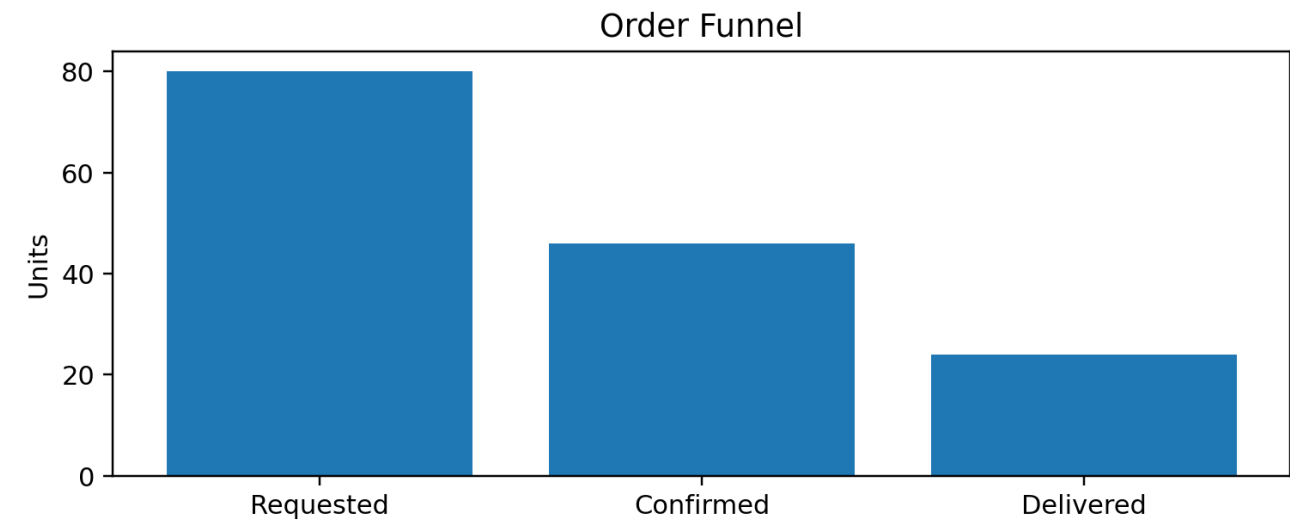
Operations & Ads Health

- Confirmation rate: 57.5%
- Delivery rate: 52.2%
- Return rate: 0.0%
- CPM: \$3.38 • Cost/reach: \$0.00
- Expected profit (USD): \$0.00

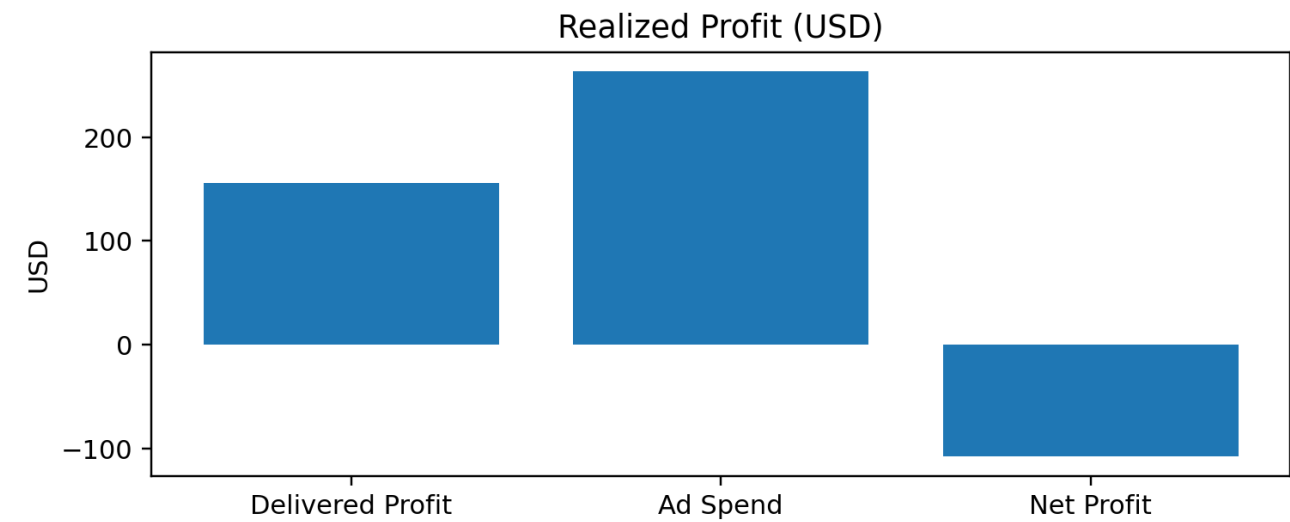
Charts

Order funnel and profit views (USD).

Order Funnel



Realized Profit



Potential Profit (Confirmed)

