

E-commerce Dashboard

Generated: 2026-02-22 18:08 • FX: 1 USD = 1,310 IQD

<div>Confirmed Profit (USD)</div> <div>\$1,383.21</div> <div>144 confirmed orders</div>	<div>Delivered Profit (USD)</div> <div>\$948.66</div> <div>99 delivered orders</div>
<div>Ad Spend (USD)</div> <div>\$672.12</div> <div>Meta spend</div>	<div>Net Profit After Ads</div> <div>\$276.54</div> <div>Delivered – spend</div>
<div>Potential Net Profit</div> <div>\$711.09</div> <div>Confirmed – spend</div>	<div>ROAS (Realized)</div> <div>1.41</div> <div>Potential ROAS: 2.06</div>

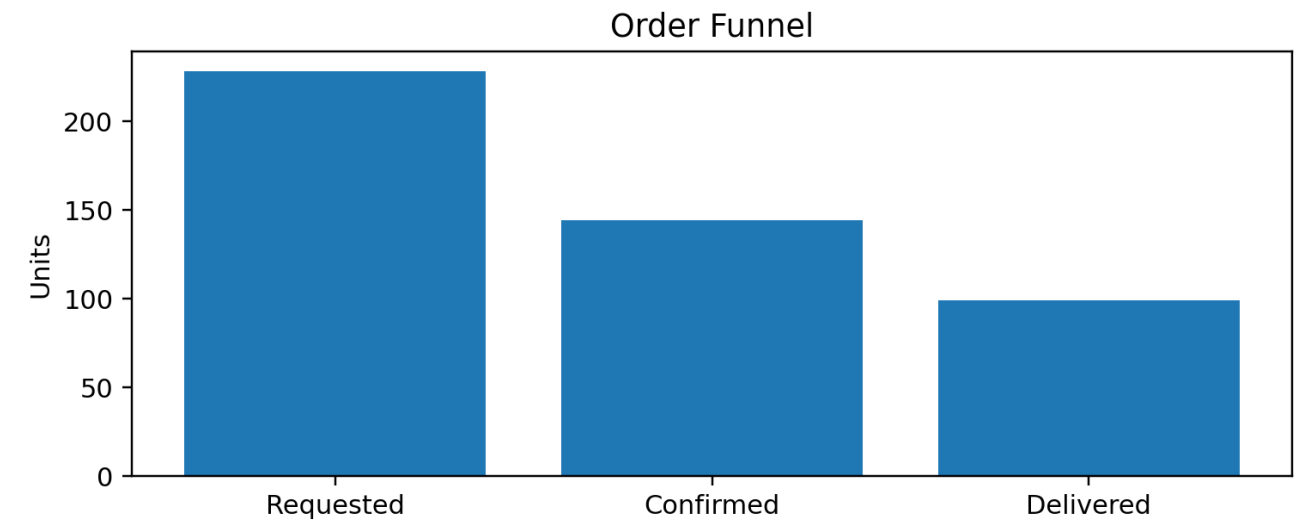
Operations & Ads Health

- Confirmation rate: 63.2%
- Delivery rate: 68.8%
- Return rate: 1.0%
- CPM: \$1.86 • Cost/reach: \$0.00
- Expected profit (USD): \$444.47

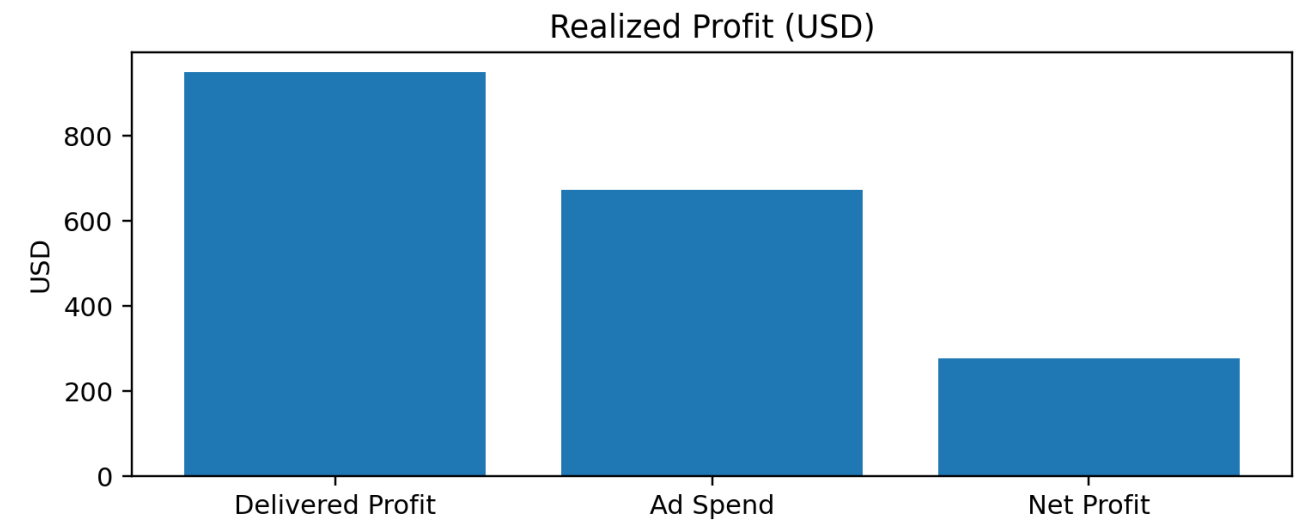
Charts

Order funnel and profit views (USD).

Order Funnel



Realized Profit



Potential Profit (Confirmed)

