

E-commerce Dashboard

Generated: 2026-02-18 12:38 • FX: 1 USD = 1,310 IQD

<div>Confirmed Profit (USD)</div> <div>\$977.10</div> <div>109 confirmed orders</div>	<div>Delivered Profit (USD)</div> <div>\$621.56</div> <div>71 delivered orders</div>
<div>Ad Spend (USD)</div> <div>\$535.83</div> <div>Meta spend</div>	<div>Net Profit After Ads</div> <div>\$85.73</div> <div>Delivered – spend</div>
<div>Potential Net Profit</div> <div>\$441.27</div> <div>Confirmed – spend</div>	<div>ROAS (Realized)</div> <div>1.16</div> <div>Potential ROAS: 1.82</div>

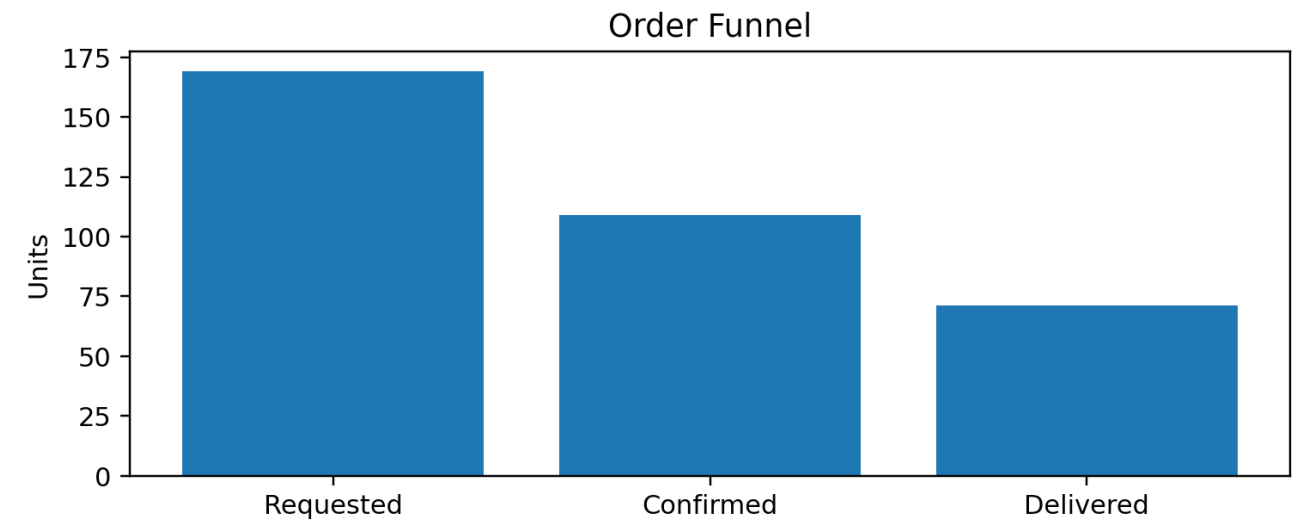
Operations & Ads Health

- Confirmation rate: 64.5%
- Delivery rate: 65.1%
- Return rate: 0.0%
- CPM: \$2.01 • Cost/reach: \$0.00
- Expected profit (USD): \$221.18

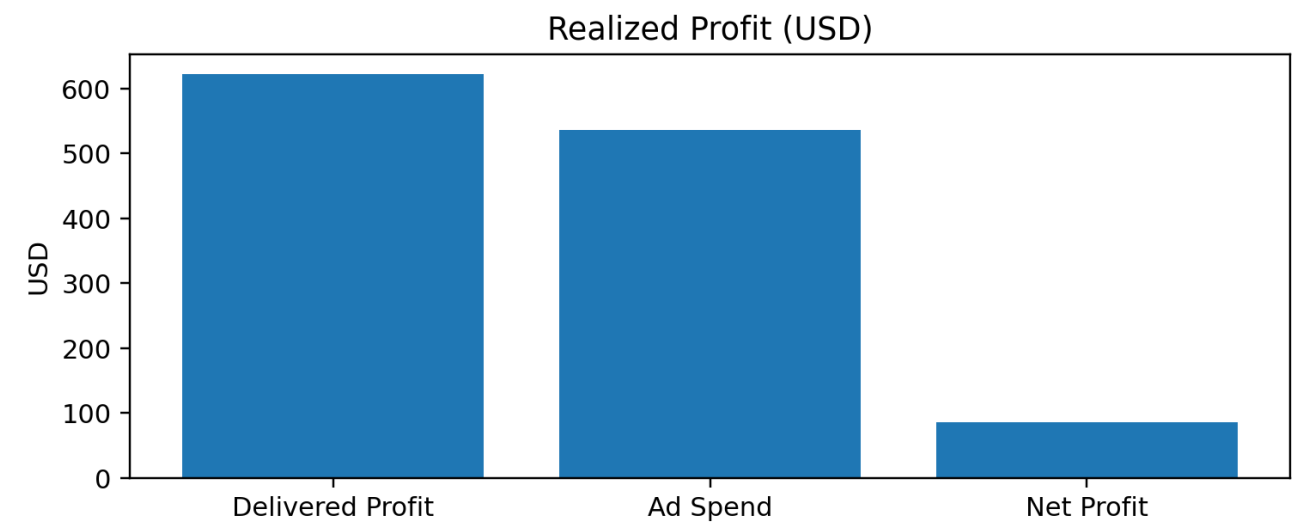
Charts

Order funnel and profit views (USD).

Order Funnel



Realized Profit



Potential Profit (Confirmed)

