

E-commerce Dashboard

Generated: 2026-02-20 23:17 • FX: 1 USD = 1,310 IQD

Confirmed Profit (USD)

\$1,279.01

135 confirmed orders

Delivered Profit (USD)

\$744.47

83 delivered orders

Ad Spend (USD)

\$634.78

Meta spend

Net Profit After Ads

\$109.69

Delivered – spend

Potential Net Profit

\$644.23

Confirmed – spend

ROAS (Realized)

1.17

Potential ROAS: 2.01

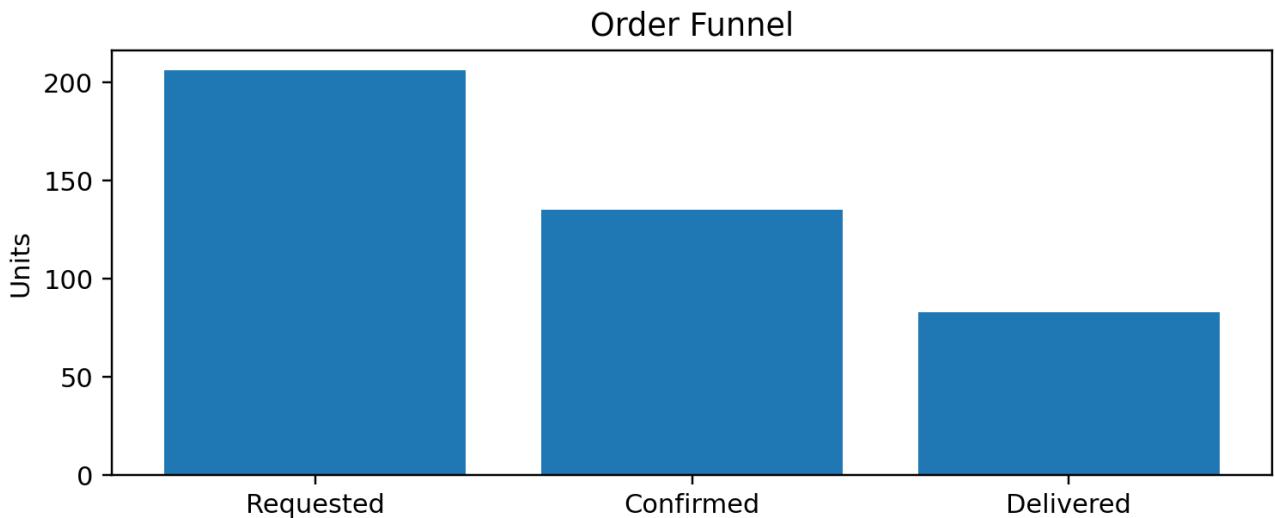
Operations & Ads Health

- Confirmation rate: **65.5%**
- Delivery rate: **61.5%**
- Return rate: **1.2%**
- CPM: **\$1.96** • Cost/reach: **\$0.00**
- Expected profit (USD): **\$346.37**

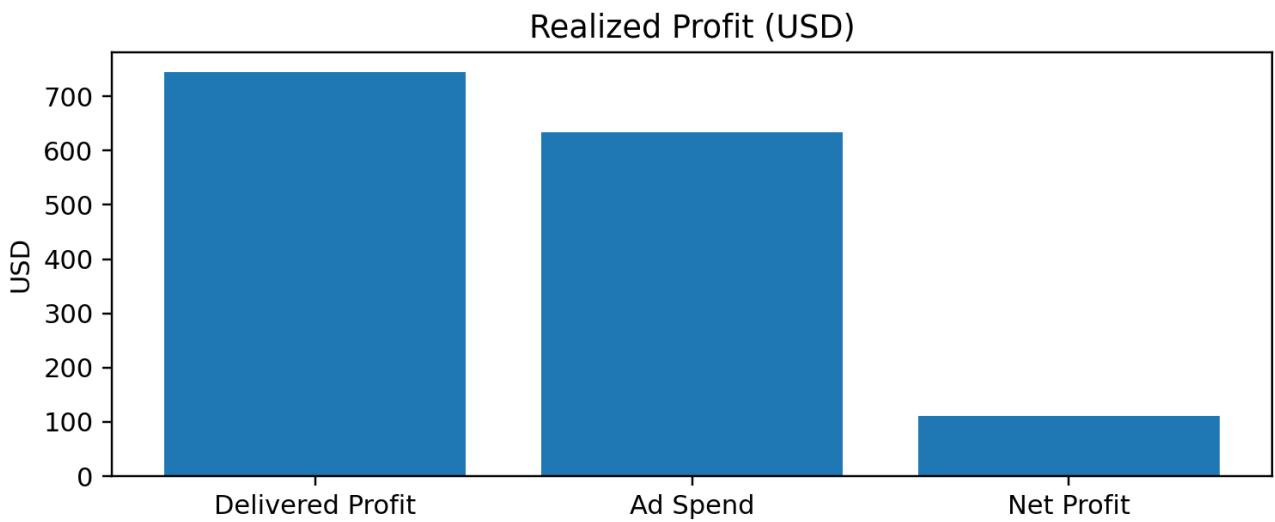
Charts

Order funnel and profit views (USD).

Order Funnel



Realized Profit



Potential Profit (Confirmed)

Potential Profit from Confirmed (USD)

