

E-commerce Dashboard

Generated: 2026-02-22 18:08 • FX: 1 USD = 1,310 IQD

Confirmed Profit (USD)

\$1,383.21

144 confirmed orders

Delivered Profit (USD)

\$948.66

99 delivered orders

Ad Spend (USD)

\$672.12

Meta spend

Net Profit After Ads

\$276.54

Delivered – spend

Potential Net Profit

\$711.09

Confirmed – spend

ROAS (Realized)

1.41

Potential ROAS: 2.06

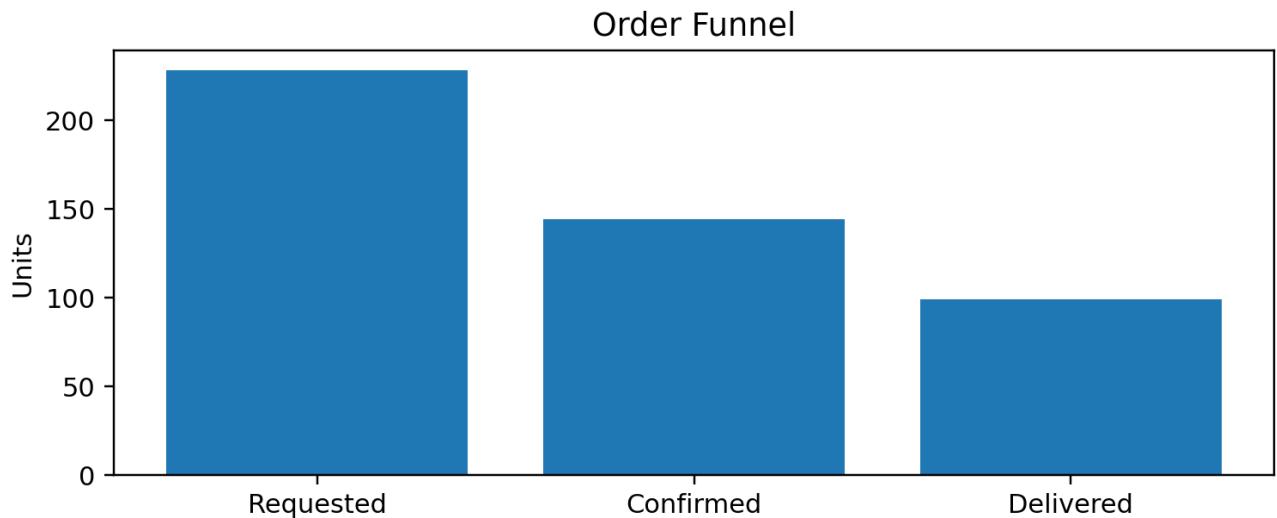
Operations & Ads Health

- Confirmation rate: **63.2%**
- Delivery rate: **68.8%**
- Return rate: **1.0%**
- CPM: **\$1.86** • Cost/reach: **\$0.00**
- Expected profit (USD): **\$444.47**

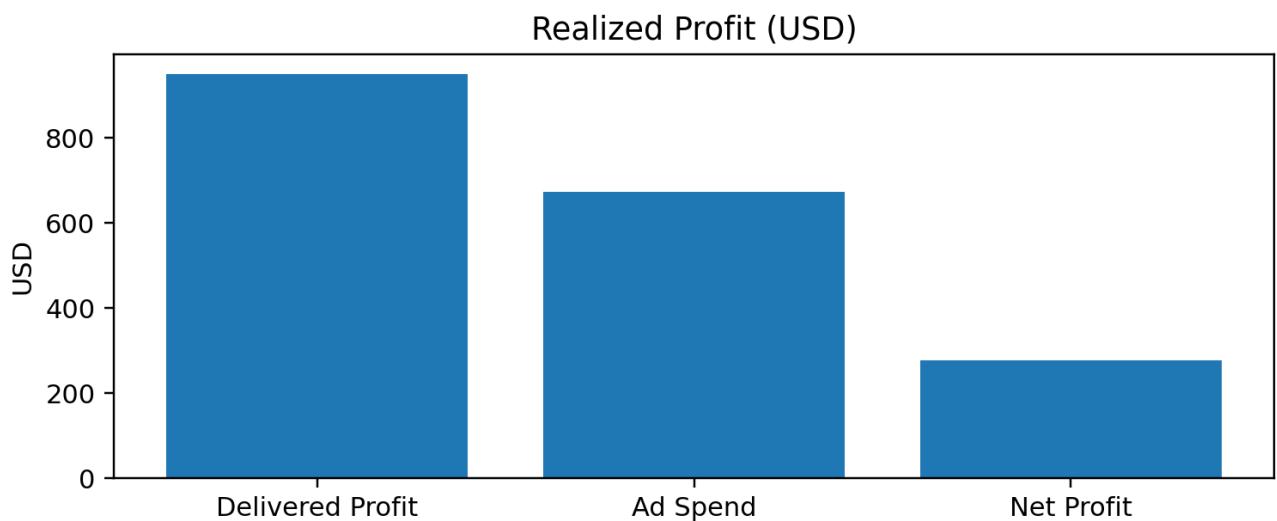
Charts

Order funnel and profit views (USD).

Order Funnel



Realized Profit



Potential Profit (Confirmed)

Potential Profit from Confirmed (USD)

