

E-commerce Dashboard

Generated: 2026-02-14 18:37 • FX: 1 USD = 1,310 IQD

Confirmed Profit (USD)

\$654.58

76 confirmed orders

Delivered Profit (USD)

\$345.99

41 delivered orders

Ad Spend (USD)

\$362.35

Meta spend

Net Profit After Ads

\$-16.36

Delivered – spend

Potential Net Profit

\$292.23

Confirmed – spend

ROAS (Realized)

0.95

Potential ROAS: 1.81

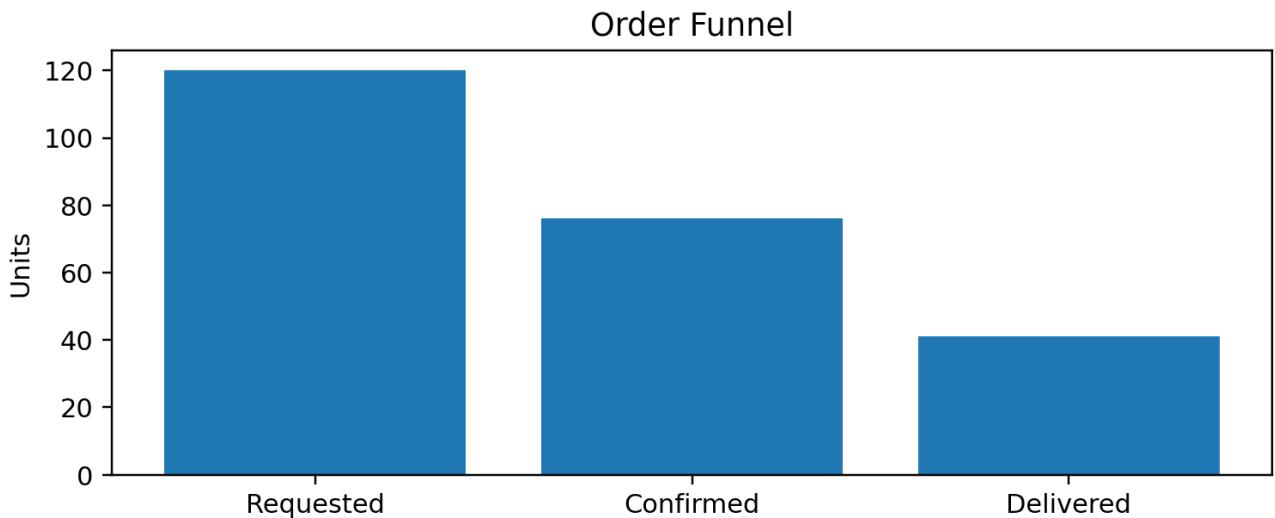
Operations & Ads Health

- Confirmation rate: **63.3%**
- Delivery rate: **53.9%**
- Return rate: **0.0%**
- CPM: **\$2.85** • Cost/reach: **\$0.00**
- Expected profit (USD): **\$30.92**

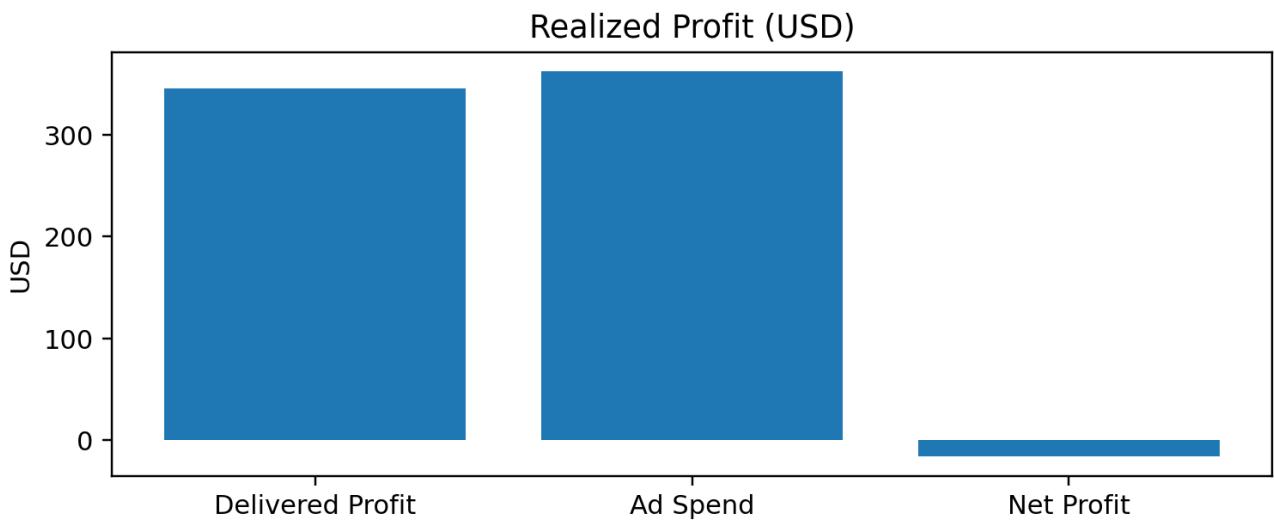
Charts

Order funnel and profit views (USD).

Order Funnel



Realized Profit



Potential Profit (Confirmed)

Potential Profit from Confirmed (USD)

