

E-commerce Dashboard

Generated: 2026-02-15 00:04 • FX: 1 USD = 1,310 IQD

Confirmed Profit (USD)

\$664.89

77 confirmed orders

Delivered Profit (USD)

\$376.15

44 delivered orders

Ad Spend (USD)

\$40.94

Meta spend

Net Profit After Ads

\$335.21

Delivered – spend

Potential Net Profit

\$623.95

Confirmed – spend

ROAS (Realized)

9.19

Potential ROAS: 16.24

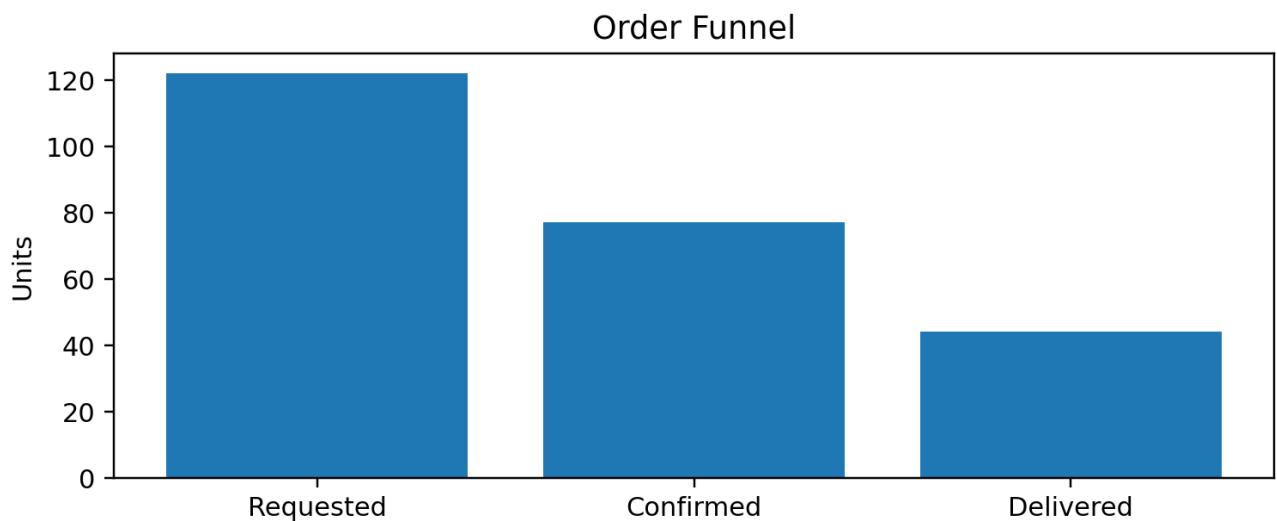
Operations & Ads Health

- Confirmation rate: **63.1%**
- Delivery rate: **57.1%**
- Return rate: **0.0%**
- CPM: **\$1.79** • Cost/reach: **\$0.00**
- Expected profit (USD): **\$30.92**

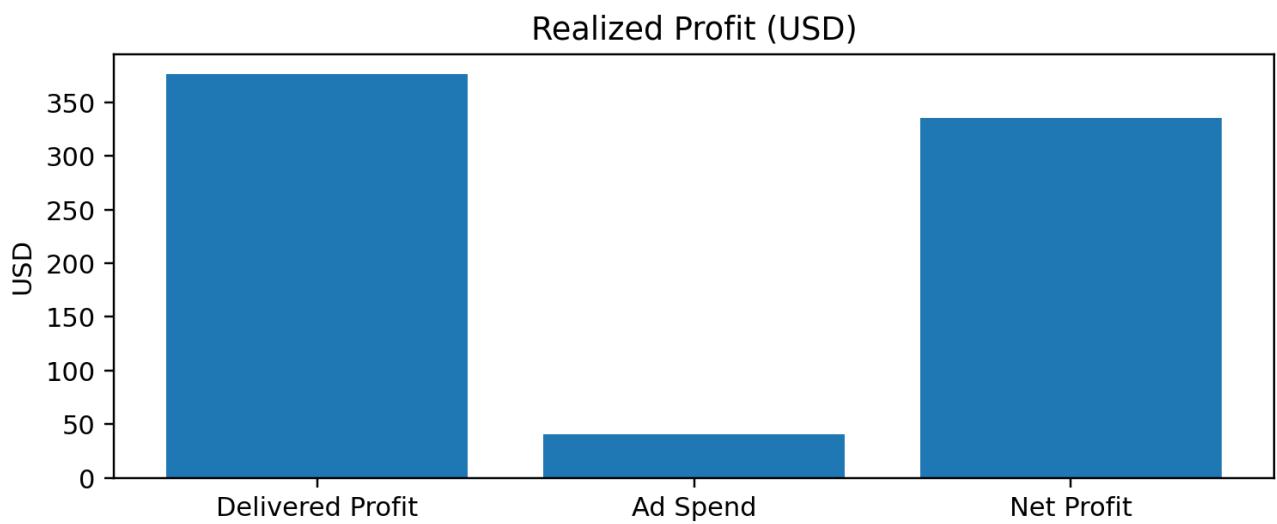
Charts

Order funnel and profit views (USD).

Order Funnel



Realized Profit



Potential Profit (Confirmed)

Potential Profit from Confirmed (USD)

