

E-commerce Dashboard

Generated: 2026-02-15 12:09 • FX: 1 USD = 1,310 IQD

Confirmed Profit (USD)

\$757.25

86 confirmed orders

Delivered Profit (USD)

\$386.45

45 delivered orders

Ad Spend (USD)

\$391.98

Meta spend

Net Profit After Ads

\$-5.53

Delivered – spend

Potential Net Profit

\$365.27

Confirmed – spend

ROAS (Realized)

0.99

Potential ROAS: 1.93

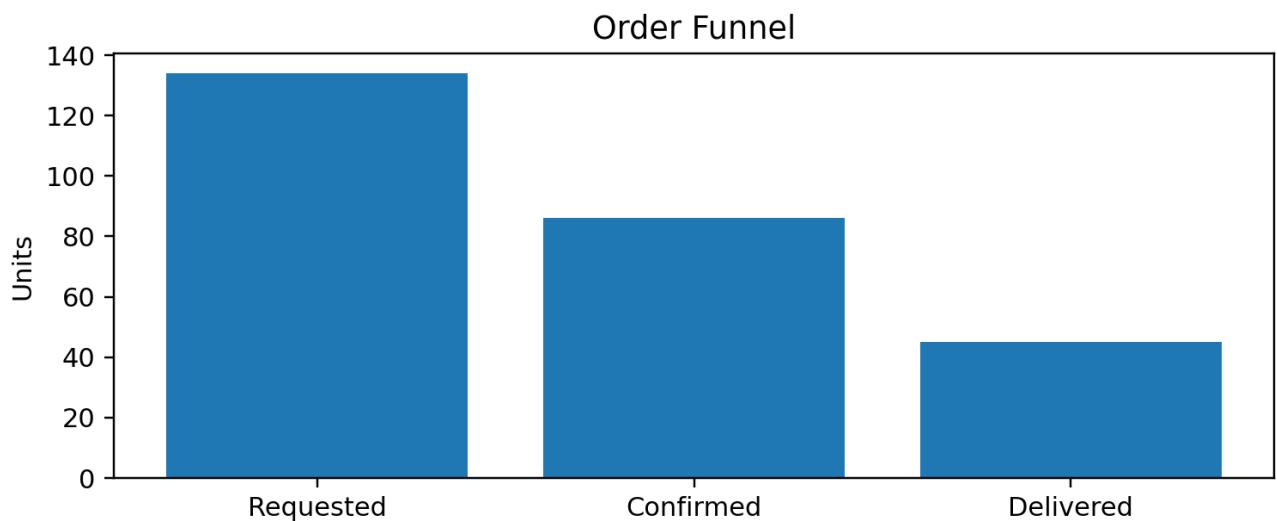
Operations & Ads Health

- Confirmation rate: **64.2%**
- Delivery rate: **52.3%**
- Return rate: **0.0%**
- CPM: **\$2.66** • Cost/reach: **\$0.00**
- Expected profit (USD): **\$30.92**

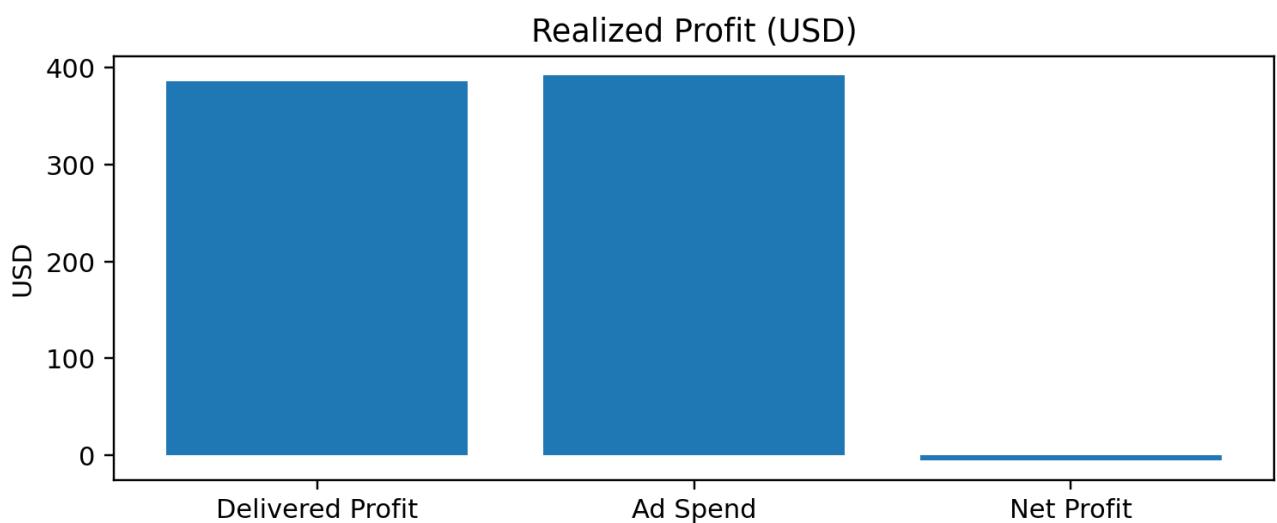
Charts

Order funnel and profit views (USD).

Order Funnel



Realized Profit



Potential Profit (Confirmed)

Potential Profit from Confirmed (USD)

