

E-commerce Dashboard

Generated: 2026-02-15 12:09 • FX: 1 USD = 1,310 IQD

<div>Confirmed Profit (USD)</div> <div>\$757.25</div> <div>86 confirmed orders</div>	<div>Delivered Profit (USD)</div> <div>\$386.45</div> <div>45 delivered orders</div>
<div>Ad Spend (USD)</div> <div>\$391.98</div> <div>Meta spend</div>	<div>Net Profit After Ads</div> <div>\$-5.53</div> <div>Delivered – spend</div>
<div>Potential Net Profit</div> <div>\$365.27</div> <div>Confirmed – spend</div>	<div>ROAS (Realized)</div> <div>0.99</div> <div>Potential ROAS: 1.93</div>

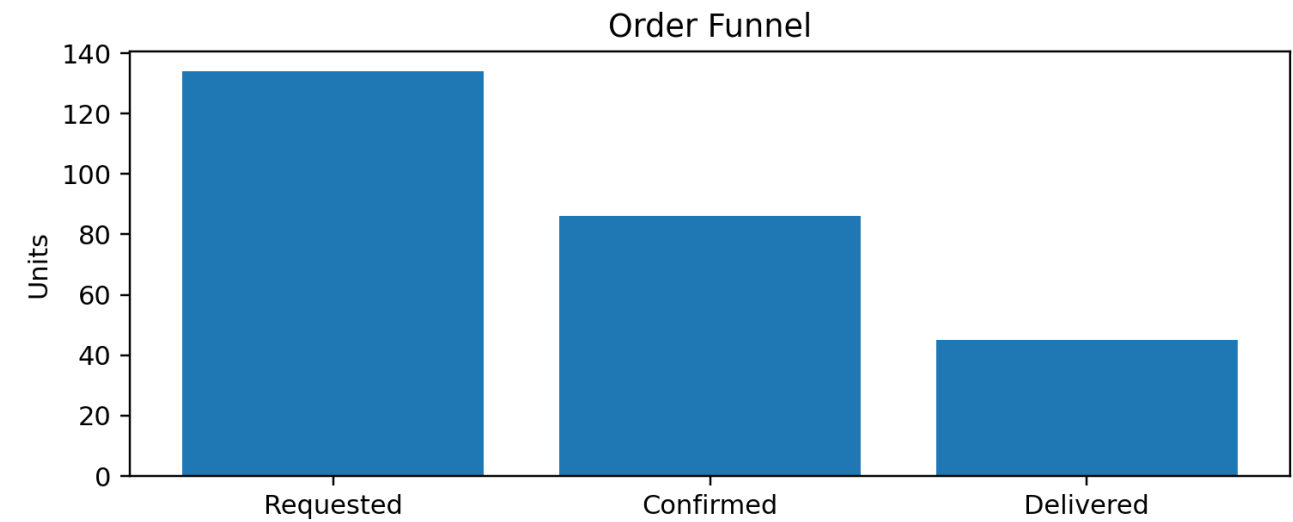
Operations & Ads Health

- Confirmation rate: 64.2%
- Delivery rate: 52.3%
- Return rate: 0.0%
- CPM: \$2.66 • Cost/reach: \$0.00
- Expected profit (USD): \$30.92

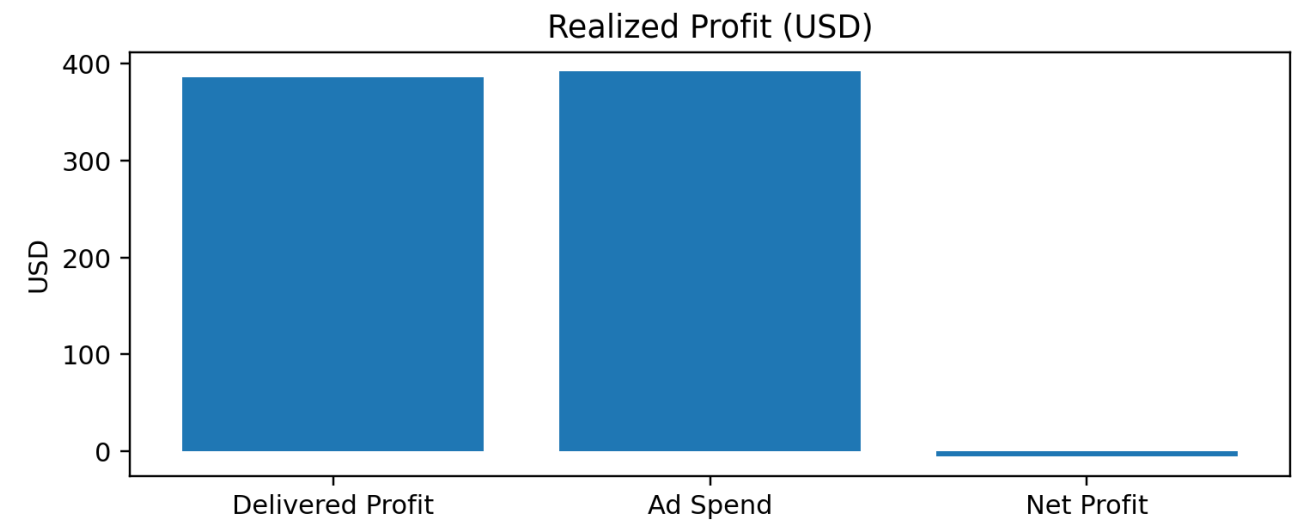
Charts

Order funnel and profit views (USD).

Order Funnel



Realized Profit



Potential Profit (Confirmed)

