

E-commerce Dashboard

Generated: 2026-02-20 01:50 • FX: 1 USD = 1,310 IQD

Confirmed Profit (USD)

\$1,063.74

117 confirmed orders

Delivered Profit (USD)

\$643.70

74 delivered orders

Ad Spend (USD)

\$603.53

Meta spend

Net Profit After Ads

\$40.17

Delivered – spend

Potential Net Profit

\$460.21

Confirmed – spend

ROAS (Realized)

1.07

Potential ROAS: 1.76

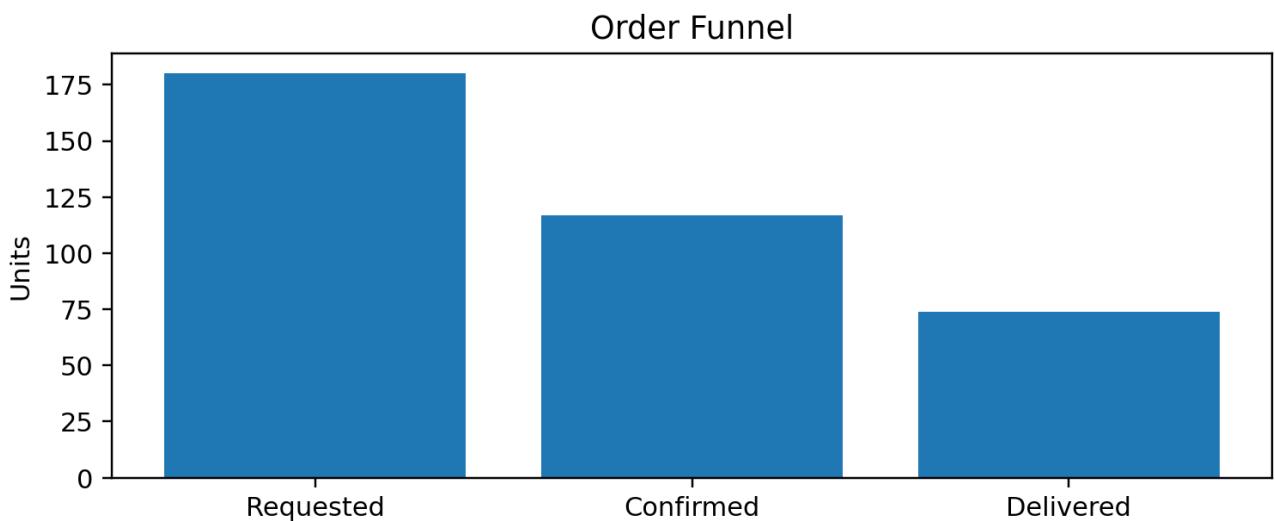
Operations & Ads Health

- Confirmation rate: **65.0%**
- Delivery rate: **63.2%**
- Return rate: **1.4%**
- CPM: **\$1.98** • Cost/reach: **\$0.00**
- Expected profit (USD): **\$346.37**

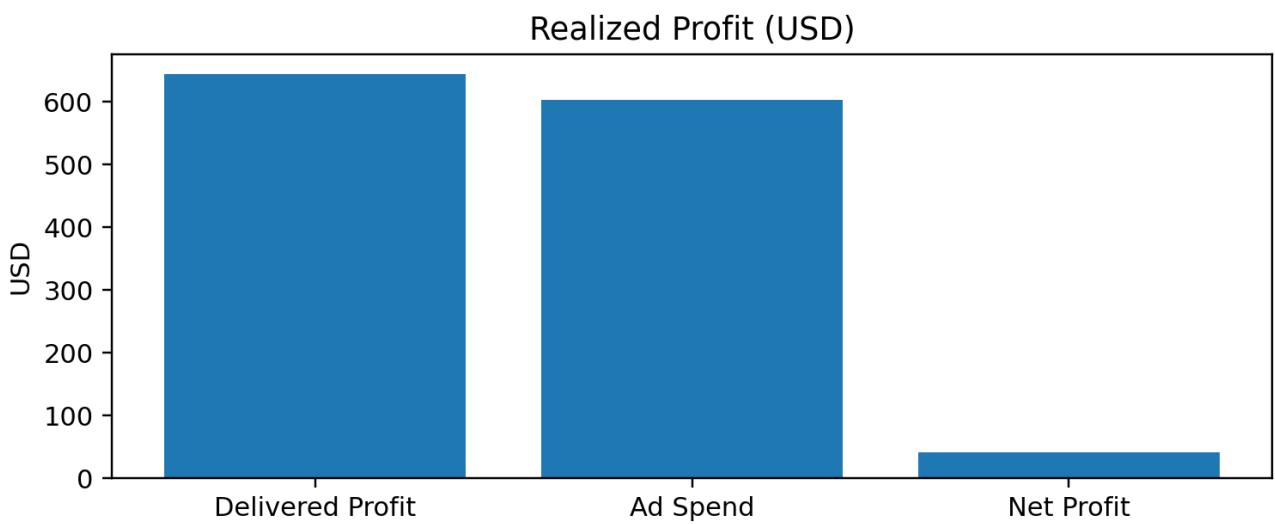
Charts

Order funnel and profit views (USD).

Order Funnel



Realized Profit



Potential Profit (Confirmed)

Potential Profit from Confirmed (USD)

