

E-commerce Dashboard

Generated: 2026-02-18 00:14 • FX: 1 USD = 1,310 IQD

Confirmed Profit (USD)

\$953.44

107 confirmed orders

Delivered Profit (USD)

\$621.56

71 delivered orders

Ad Spend (USD)

\$520.06

Meta spend

Net Profit After Ads

\$101.50

Delivered – spend

Potential Net Profit

\$433.38

Confirmed – spend

ROAS (Realized)

1.20

Potential ROAS: 1.83

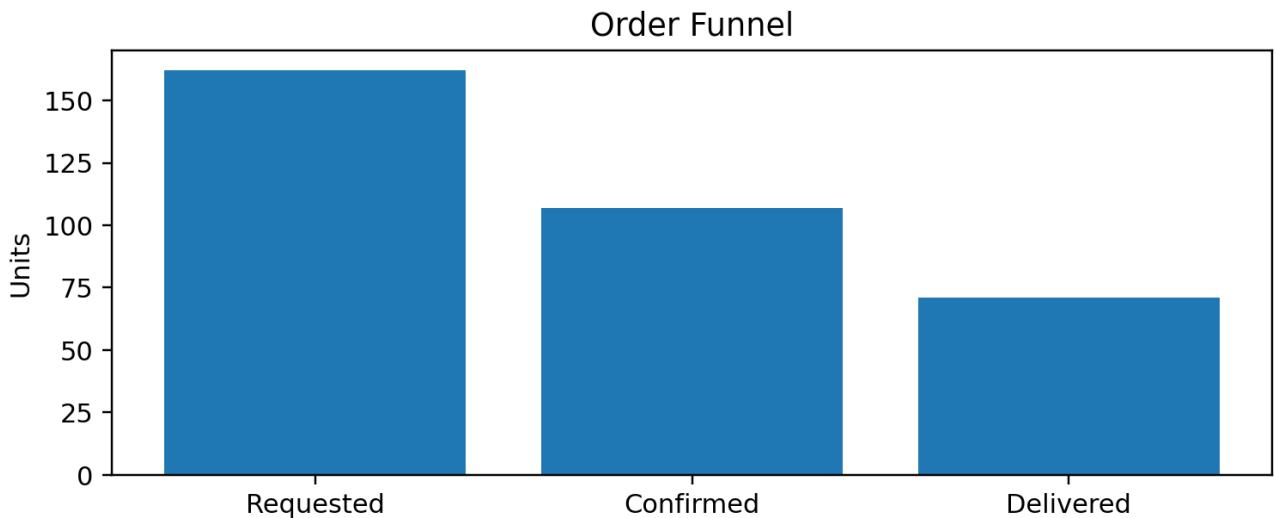
Operations & Ads Health

- Confirmation rate: **66.0%**
- Delivery rate: **66.4%**
- Return rate: **0.0%**
- CPM: **\$2.06** • Cost/reach: **\$0.00**
- Expected profit (USD): **\$158.59**

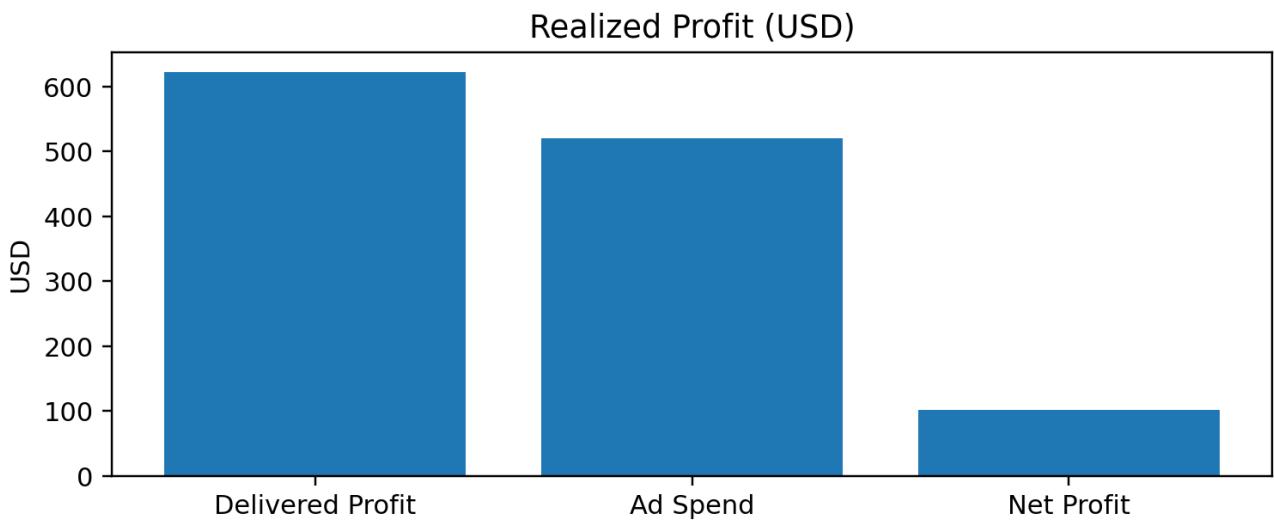
Charts

Order funnel and profit views (USD).

Order Funnel



Realized Profit



Potential Profit (Confirmed)

Potential Profit from Confirmed (USD)

