

# E-commerce Dashboard

Generated: 2026-02-11 01:21 • FX: 1 USD = 1,310 IQD

## Confirmed Profit (USD)

**\$350.00**

42 confirmed orders

## Delivered Profit (USD)

**\$181.11**

23 delivered orders

## Ad Spend (USD)

**\$238.88**

Meta spend

## Net Profit After Ads

**\$-57.77**

Delivered – spend

## Potential Net Profit

**\$111.12**

Confirmed – spend

## ROAS (Realized)

**0.76**

Potential ROAS: 1.47

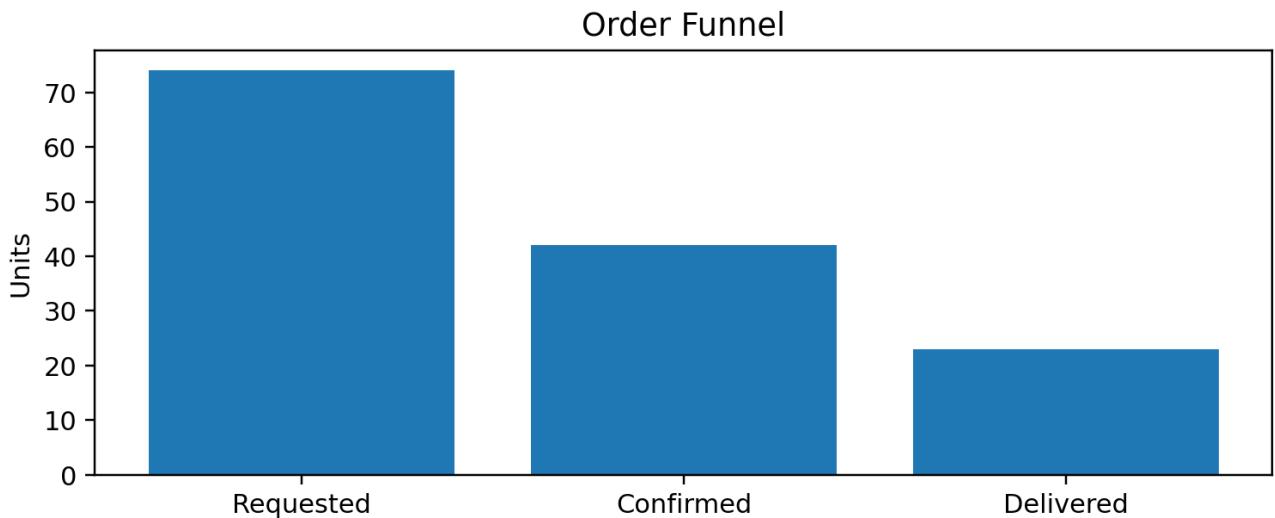
## Operations & Ads Health

- Confirmation rate: **56.8%**
- Delivery rate: **54.8%**
- Return rate: **0.0%**
- CPM: **\$3.53** • Cost/reach: **\$0.00**
- Expected profit (USD): **\$0.00**

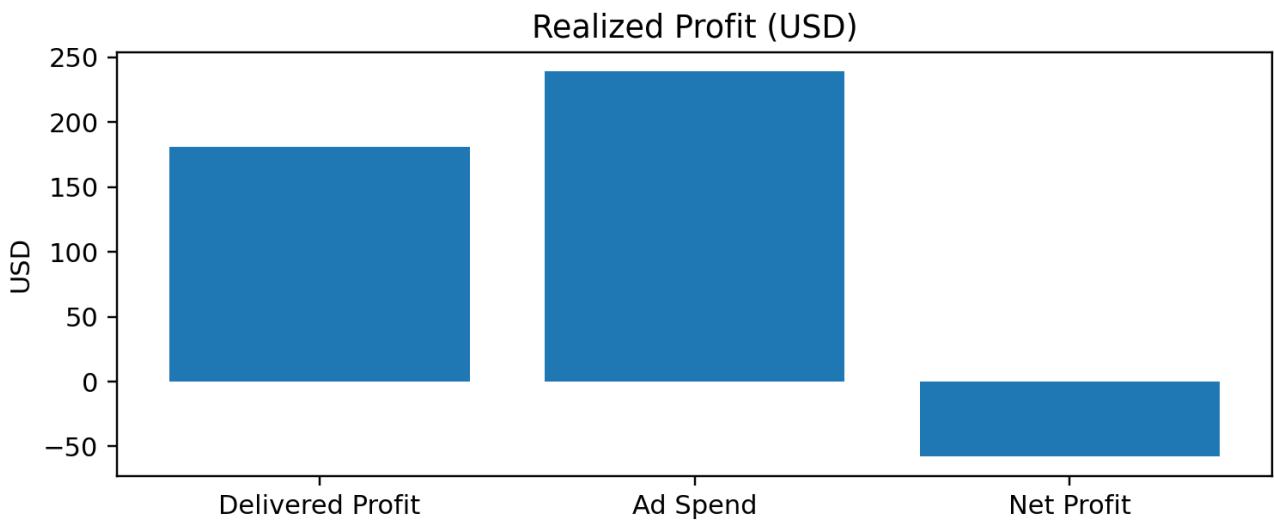
# Charts

Order funnel and profit views (USD).

## Order Funnel



## Realized Profit



## Potential Profit (Confirmed)

Potential Profit from Confirmed (USD)

