

E-commerce Dashboard

Generated: 2026-02-11 13:53 • FX: 1 USD = 1,310 IQD

Confirmed Profit (USD)

\$398.85

48 confirmed orders

Delivered Profit (USD)

\$190.27

24 delivered orders

Ad Spend (USD)

\$264.26

Meta spend

Net Profit After Ads

\$-73.99

Delivered – spend

Potential Net Profit

\$134.59

Confirmed – spend

ROAS (Realized)

0.72

Potential ROAS: 1.51

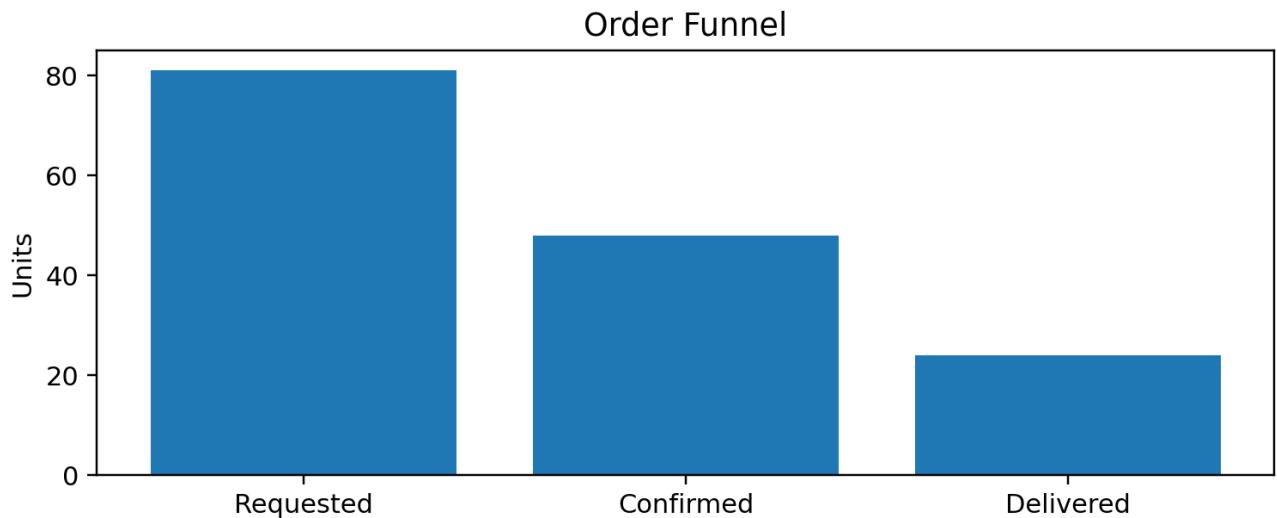
Operations & Ads Health

- Confirmation rate: **59.3%**
- Delivery rate: **50.0%**
- Return rate: **0.0%**
- CPM: **\$3.38** • Cost/reach: **\$0.00**
- Expected profit (USD): **\$0.00**

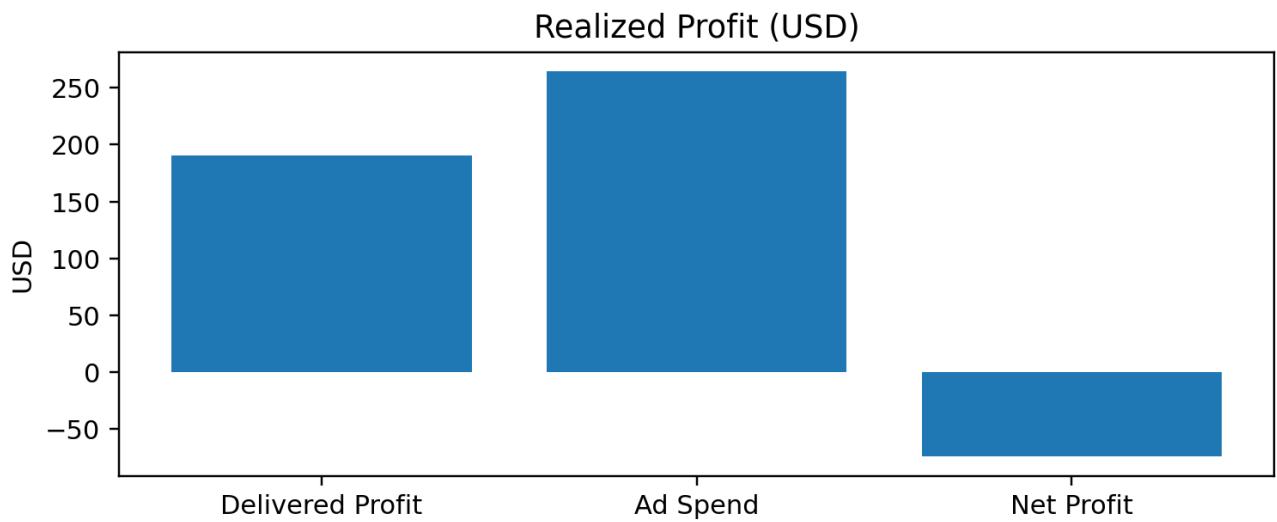
Charts

Order funnel and profit views (USD).

Order Funnel



Realized Profit



Potential Profit (Confirmed)

Potential Profit from Confirmed (USD)

