

E-commerce Dashboard

Generated: 2026-02-21 22:54 • FX: 1 USD = 1,600 IQD

Confirmed Profit (USD)

\$1,078.44

138 confirmed orders

Delivered Profit (USD)

\$713.59

93 delivered orders

Ad Spend (USD)

\$652.96

Meta spend

Net Profit After Ads

\$60.63

Delivered – spend

Potential Net Profit

\$425.48

Confirmed – spend

ROAS (Realized)

1.09

Potential ROAS: 1.65

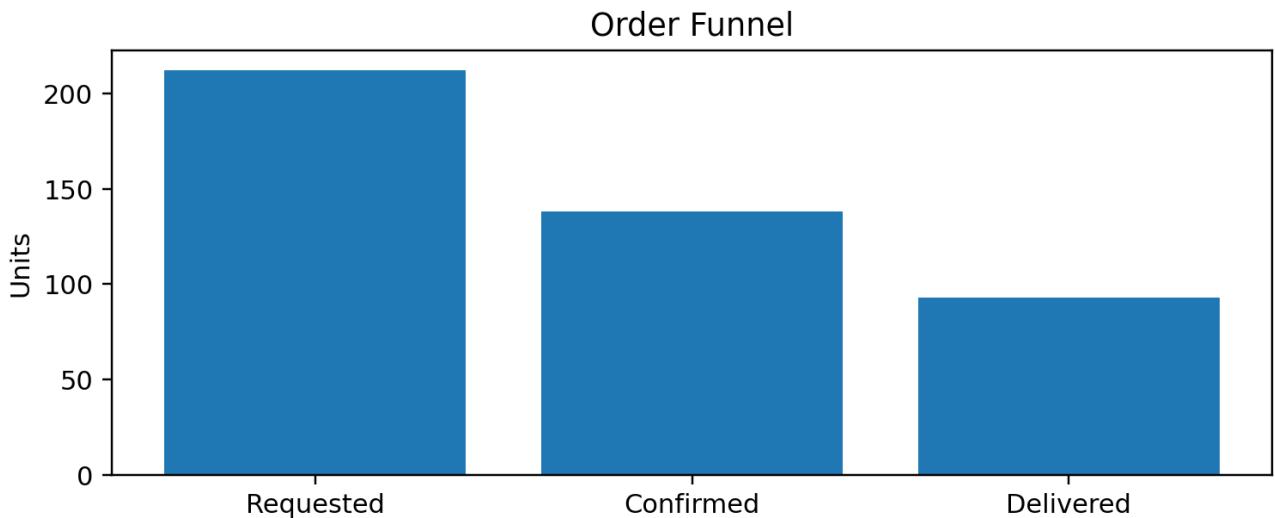
Operations & Ads Health

- Confirmation rate: **65.1%**
- Delivery rate: **67.4%**
- Return rate: **1.1%**
- CPM: **\$1.90** • Cost/reach: **\$0.00**
- Expected profit (USD): **\$329.84**

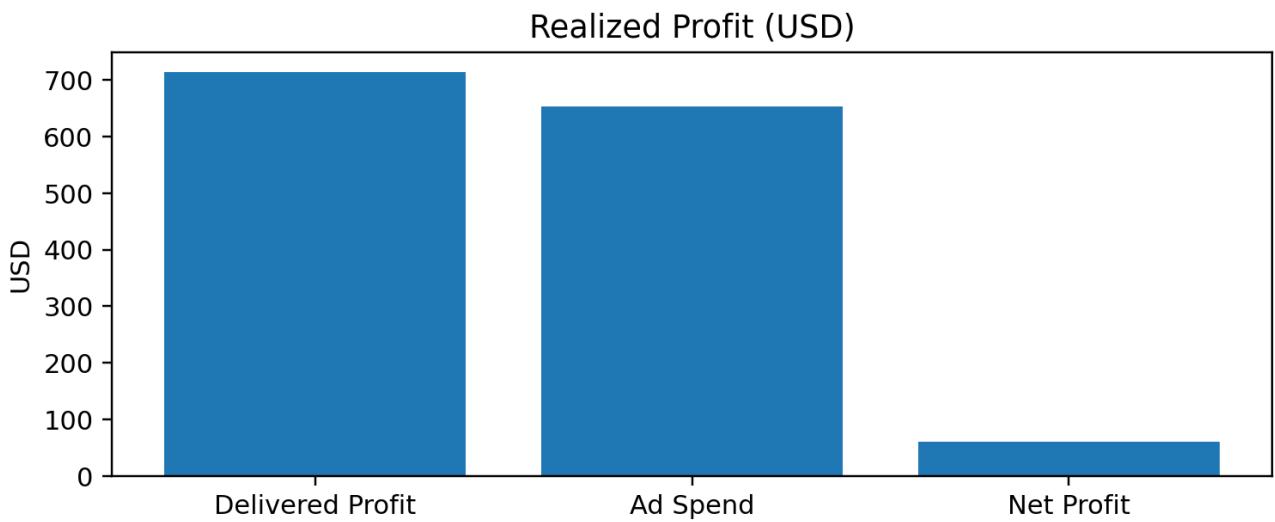
Charts

Order funnel and profit views (USD).

Order Funnel



Realized Profit



Potential Profit (Confirmed)

Potential Profit from Confirmed (USD)

