

E-commerce Dashboard

Generated: 2026-02-13 19:58 • FX: 1 USD = 1,310 IQD

| | |
|--|--|
| <div>Confirmed Profit (USD)</div> <div>\$563.74</div> <div>66 confirmed orders</div> | <div>Delivered Profit (USD)</div> <div>\$336.07</div> <div>40 delivered orders</div> |
| <div>Ad Spend (USD)</div> <div>\$326.51</div> <div>Meta spend</div> | <div>Net Profit After Ads</div> <div>\$9.56</div> <div>Delivered – spend</div> |
| <div>Potential Net Profit</div> <div>\$237.23</div> <div>Confirmed – spend</div> | <div>ROAS (Realized)</div> <div>1.03</div> <div>Potential ROAS: 1.73</div> |

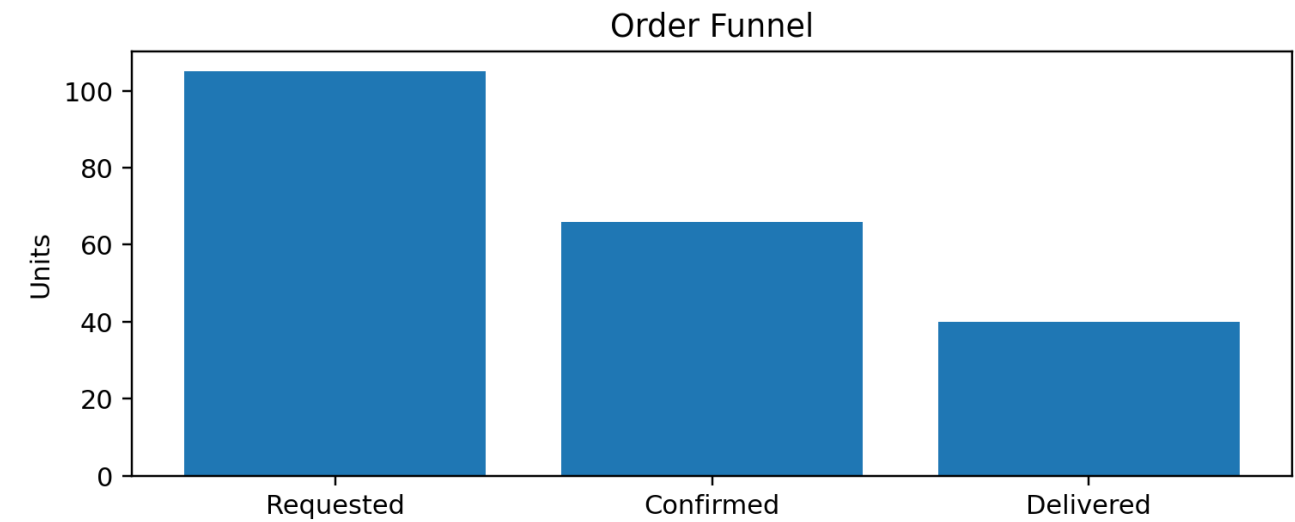
Operations & Ads Health

- Confirmation rate: 62.9%
- Delivery rate: 60.6%
- Return rate: 0.0%
- CPM: \$3.01 • Cost/reach: \$0.00
- Expected profit (USD): \$30.92

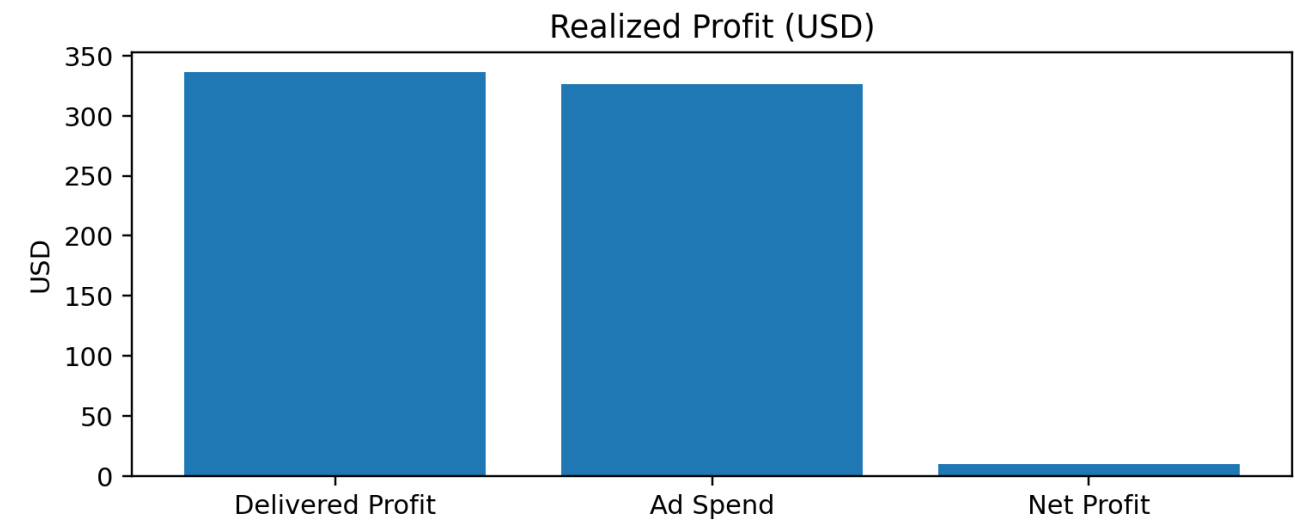
Charts

Order funnel and profit views (USD).

Order Funnel



Realized Profit



Potential Profit (Confirmed)

