

E-commerce Dashboard

Generated: 2026-02-17 21:00 • FX: 1 USD = 1,610 IQD

<div>Confirmed Profit (USD)</div> <div>\$775.78</div> <div>107 confirmed orders</div>	<div>Delivered Profit (USD)</div> <div>\$496.12</div> <div>69 delivered orders</div>
<div>Ad Spend (USD)</div> <div>\$509.20</div> <div>Meta spend</div>	<div>Net Profit After Ads</div> <div>\$-13.08</div> <div>Delivered – spend</div>
<div>Potential Net Profit</div> <div>\$266.58</div> <div>Confirmed – spend</div>	<div>ROAS (Realized)</div> <div>0.97</div> <div>Potential ROAS: 1.52</div>

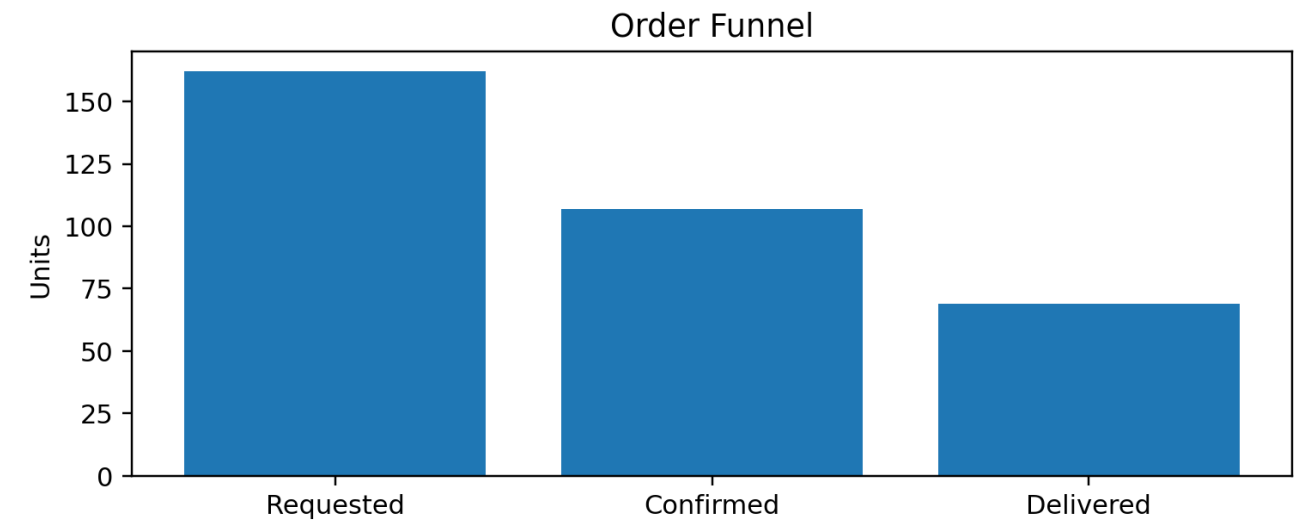
Operations & Ads Health

- Confirmation rate: 66.0%
- Delivery rate: 64.5%
- Return rate: 0.0%
- CPM: \$2.08 • Cost/reach: \$0.00
- Expected profit (USD): \$129.04

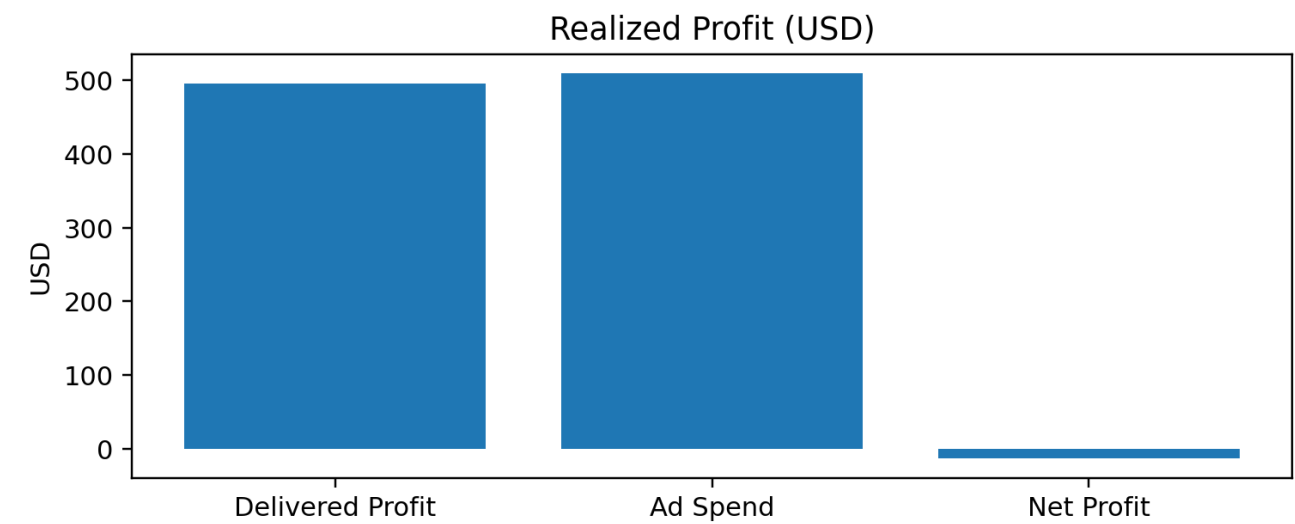
Charts

Order funnel and profit views (USD).

Order Funnel



Realized Profit



Potential Profit (Confirmed)

