

E-commerce Dashboard

Generated: 2026-02-10 14:13 • FX: 1 USD = 1,310 IQD

Confirmed Profit (USD)

\$304.20

37 confirmed orders

Delivered Profit (USD)

\$107.25

13 delivered orders

Ad Spend (USD)

\$219.71

Meta spend

Net Profit After Ads

\$-112.46

Delivered – spend

Potential Net Profit

\$84.49

Confirmed – spend

ROAS (Realized)

0.49

Potential ROAS: 1.38

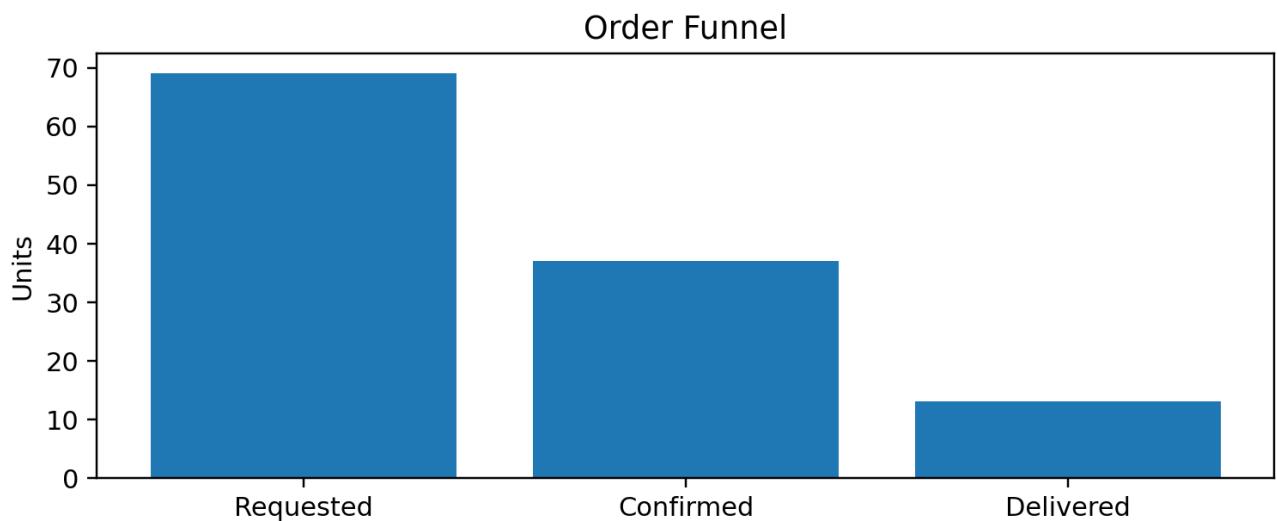
Operations & Ads Health

- Confirmation rate: **53.6%**
- Delivery rate: **35.1%**
- Return rate: **0.0%**
- CPM: **\$3.72** • Cost/reach: **\$0.00**
- Expected profit (USD): **\$0.00**

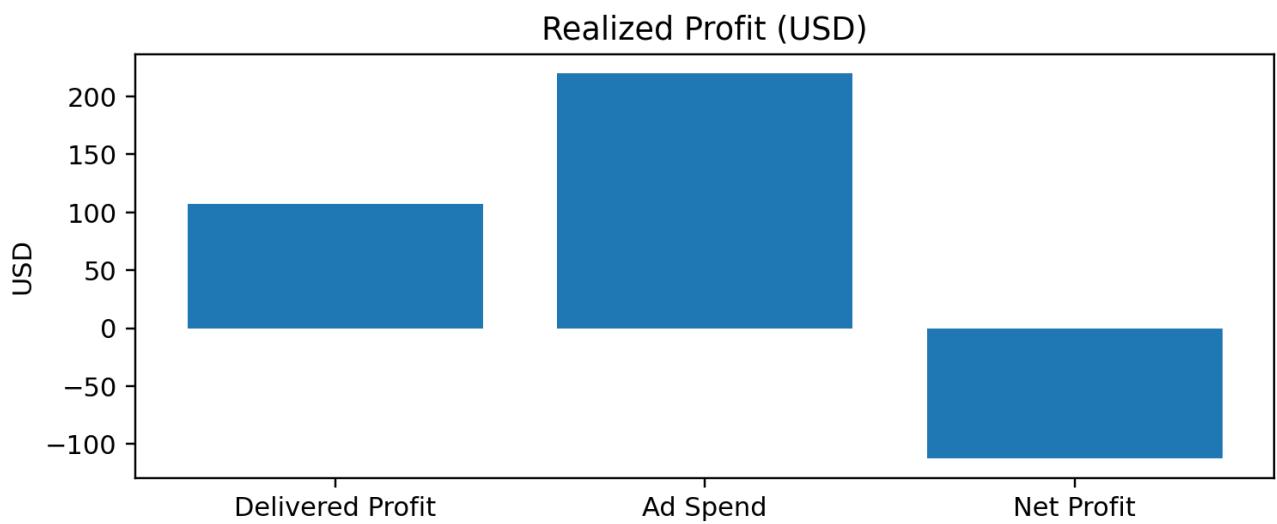
Charts

Order funnel and profit views (USD).

Order Funnel



Realized Profit



Potential Profit (Confirmed)

Potential Profit from Confirmed (USD)

