

# E-commerce Dashboard

Generated: 2026-02-17 12:59 • FX: 1 USD = 1,310 IQD

<div>Confirmed Profit (USD)</div> <div>\$903.05</div> <div>102 confirmed orders</div>	<div>Delivered Profit (USD)</div> <div>\$540.27</div> <div>62 delivered orders</div>
<div>Ad Spend (USD)</div> <div>\$487.15</div> <div>Meta spend</div>	<div>Net Profit After Ads</div> <div>\$53.12</div> <div>Delivered – spend</div>
<div>Potential Net Profit</div> <div>\$415.90</div> <div>Confirmed – spend</div>	<div>ROAS (Realized)</div> <div>1.11</div> <div>Potential ROAS: 1.85</div>

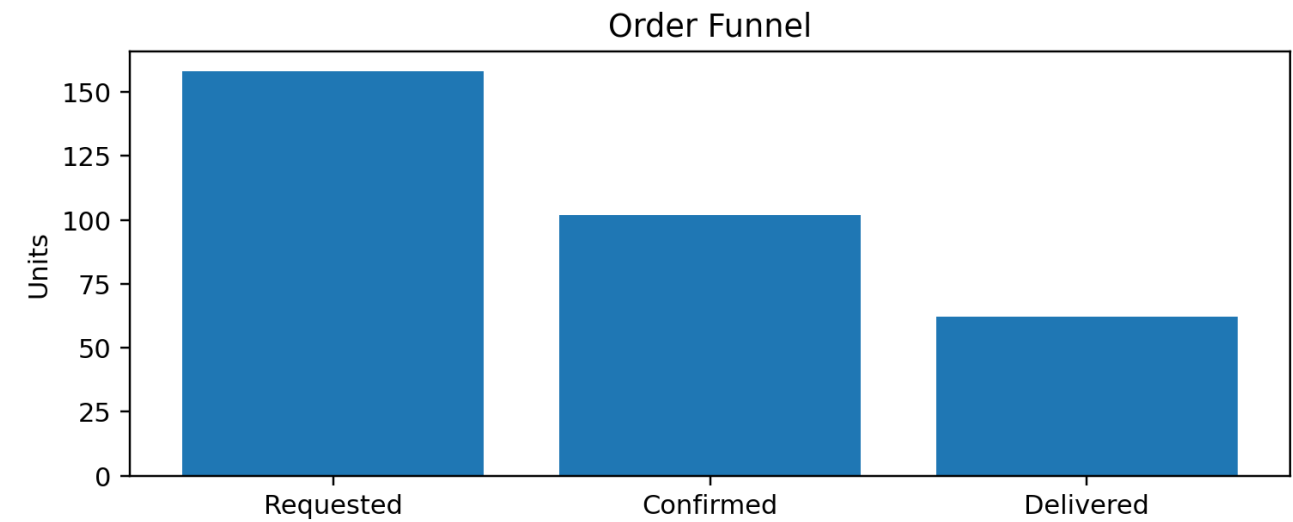
## Operations & Ads Health

- Confirmation rate: 64.6%
- Delivery rate: 60.8%
- Return rate: 0.0%
- CPM: \$2.15 • Cost/reach: \$0.00
- Expected profit (USD): \$158.59

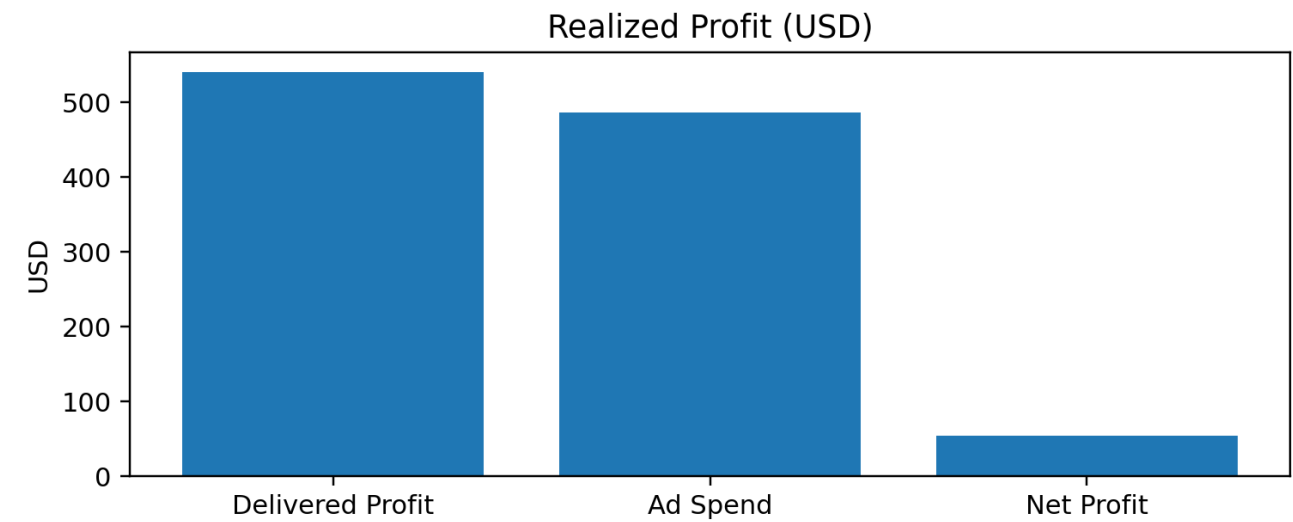
# Charts

Order funnel and profit views (USD).

## Order Funnel



## Realized Profit



## Potential Profit (Confirmed)

