

LuveCoffee UK Website Clone Presentation Slide Deck

Project Overview

The LuveCoffee UK Website Clone is a front-end web project built to replicate the look and feel of the official LuveCoffee UK website. It includes core pages such as Home, Shop, Login, and Cart. The aim was to create a responsive and visually appealing coffee shop website using HTML, CSS, and JavaScript.

Key Features

Responsive homepage with navigation menu

A main landing page that automatically adapts to any screen size (desktop, tablet, mobile) and includes a top navigation bar so users can easily access other pages like Shop, About, and Account.

• Product listing page with multiple coffee items

A dedicated shop page displaying various coffee products with names, images, and prices. Items are shown in a grid or list format so customers can browse and select what they want.

• Shopping cart functionality

An interactive cart system that stores selected products (with quantity, price, and type) so customers can review, update, or remove items before proceeding to checkout.

• User login page design

A simple, clean interface where customers can log into their accounts with email and password, often with a “forgot password” link and options for new account registration.

• Dark/Light mode toggle

A switch (usually in the top-right corner) that lets users change between a light-themed UI and a dark-themed UI instantly, enhancing visual comfort and personalization.

Tools & Technologies

Tools & Technologies

- **HTML5 for structure**

HTML5 is the latest version of Hypertext Markup Language, used to build the basic structure of a website. It defines elements like headings, paragraphs, images, navigation menus, and product sections.

- **CSS3 for styling and layout**

CSS3 controls how the website looks — including colors, fonts, spacing, and page layouts. It also supports advanced features like animations, transitions, and responsive design for different screen sizes.

- **JavaScript for interactivity**

JavaScript adds dynamic features and user interaction, such as opening menus, updating the cart instantly, toggling dark/light mode, and handling login form validations.

- **GitHub for version control**

GitHub is an online platform for storing and managing your project's code using Git. It allows you to track changes, collaborate with others, and revert to earlier versions if needed.

- **Netlify for live hosting**

Netlify is a cloud hosting platform that lets you deploy your website so it's accessible on the internet, often with free SSL, custom domains, and continuous deployment from GitHub.

Impact of Improvements

The redesigned Luve Coffee site is now visually appealing, interactive, and user-friendly, leading to improved customer engagement, easier product discovery, and a more modern brand presence online.

Development Process

The website was developed using a modular approach, starting with the HTML structure, followed by CSS styling for responsiveness, and JavaScript for interactive features such as dark/light mode and cart updates. The project was then pushed to GitHub and hosted on Netlify.

Challenges & Solutions

One challenge was ensuring the cloned design matched the original brand style. This was solved by extracting and applying the official color palette and typography styles. Another challenge was making the site responsive, which was resolved using CSS media queries.

Color Palette

- #4B2E2B - Coffee Brown
- #F5E6D3 - Cream Beige
- #A67B5B - Light Coffee
- #FFFFFF - White
- #000000 - Black

Conclusion

The LuveCoffee UK clone successfully replicates the original site's visual style and functionality using only front-end technologies. Future improvements could include adding backend integration for real product management and payments.