

**Objective:** Seeking for full time jobs in UX design & Web design area. Available from July 2016.

## **Summary:**

- Proficient in responsive website and mobile design with user-centered design process
- Hands-on project experience creating comprehensive solutions that address business and user needs
- Outstanding communication and collaboration teamwork skills in a fast-paced environment

## **Education Background**

### **The University of Texas at Austin**

**Austin, TX**

*Master of Arts in Learning Technologies*

GPA: 4.0/4.0

Aug 2014 – May 2016

### **Shenzhen University (SZU)**

**Shenzhen, China**

*Bachelor of Science in Education Technology*

GPA: 3.63/4.0

Sep 2010 – June 2014

**Relevant Coursework:** Interactive Multimedia Design and Production, Human-Computer Interaction, Usability, Information Architecture, Instructional Systematic Design

## **Professional Experience**

### **Website Redesign Project at International Office of UT Austin**    UX design Intern    **Jan 2016 - Present**

- Translated the business goal to the responsive redesign of the website for branding International Office
- Conducted UX research and usability testing on IO site architecture in UT graduate school via card sorting, tree testing, heuristic evaluation and Google Analytics tool.
- Designed visual sitemaps for the color-coded site architecture and created user flows, storyboard, wireframes and prototypes using Axure and Sketch
- Transferred content to the new CMS and troubleshoot conflicts between user needs and Drupal 8 compatibility

### **Alien Rescue Project in the University of Texas at Austin**

LX Designer

**2014.11 - Present**

- Set the standard and provided strategies for game version transformation
- Created 3D models for the new game environment and tested the game v5 using WebGL.
- Redesigned the official website for two educational games using Html 5, CSS, JavaScript and Bootstrap
- Designed and documented git and github training for the research team's collaboration workflow

### **Academic Project of flight booking website in UT Austin**

UX designer

**2015.09 - 2015.12**

- Redesigned the flight booking website (StudentUniverse.com) for international students all over the world
- Completed prototype for transforming the complexity of booking flight to a manageable experience

### **Kingdee International Software (China) Co., Ltd**

R&D Intern

**2012.07 - 2012.08**

- Took charge of internal project including animation design, web design, image and video processing
  - Provided creative digital solutions for employee training on delivering innovative education
- Utilized social media to deliver an online learning platform serving staffs for corporate business

## **Proficient Skills and Languages**

- **Skills:** Web design(Html 5, CSS 3, JavaScript, Bootstrap), Prototype(Axure, Invision), Adobe Suite(Photoshop, Premiere, Flash, Dreamweaver, After Effects, Captivate), 3D modeling(3D Max, Modo, Blender), Coding(C, Java), Drupal, Audacity, Git, Silverlight ASP3.5
- **Language:** English(Fluent), Bilingual Chinese---Mandarin and Cantonese(Native), Hakka(Fluent).