



XML Director 2.0 is here

The miniature publishing revolution continues

XML Director is an open integration platform that frees electronic publishing from its traditional shackles. This open source software by ZOPYX enables the user to escape the much-maligned vendor lock-in associated with larger providers and affords them a full range of technological freedoms. XML Director combines the best and most powerful software and SaaS components within a custom-tailored publishing solution under a user-friendly interface. In August, ZOPYX published Version 2.0, which features a new interface design and Plone 5 support.

Full support for Plone 5

XML Director 2.0 supports Plone 5, the most recent version of this powerful open-source enterprise CMS, whose outstanding workflow and rights management, intuitive user interface and high standards of security form the basis of the integration platform. With new user interfaces for Dropbox connection and data import, ZOPYX has made XML Director 2.0 simpler and more intuitive to operate than ever before.

The freedom to do what's best

Thanks to a workflow entirely based on XML, XML Director 2.0 guarantees true single-source multi-channel publishing: from content production with MS Word or online editors to the storage and editing of content in XML databases/cloud storage and its publication as a structured online document, e-book or print-ready PDF.

As an open integration platform, XML Director provides the user with a wide choice of suitable components for every intended use. This includes support for a diverse range of PDF converters, affording the user access both to cost-effective solutions based on open source software *and* high-end solutions with proprietary converters for professional use.

"20 years of experience in the publishing industry has taught us that every customer requires a different solution," says Andreas Jung, the founder of ZOPYX. "Sooner or later, all off-the-shelf solutions lead to a dead end. A vendor lock-in puts the user in a straitjacket and forces them to use software that hinders rather than enables their progress. XML Director puts an end to all of this, affording the user the freedom to do what's right for them."

Tailored solutions for every user

XML Director takes established, tried-and-tested standards and components from the publishing industry and combines them as needed with up-to-date SaaS components from the

cloud or highly specialised industry solutions. The openness and connectivity of the integration platform enables the realisation of tailored solutions for a diverse range of requirements.

Whether manuals, technical documentation, product catalogues, newspapers, novels or non-fiction books – XML Director is the ideal single-source multi-channel publishing solution for businesses and organisations of every size. Established users include York College of The City University of New York and the German Society for Haematology and Medical Oncology, which uses XML Director to produce and publish their medical guidelines.

The open integration platform for modern publishers

XML Director is an open XML content management system. It is based on the CMS Plone 5 and uses XML databases like eXistdb, BaseX oder Marklogic – which support modern XML technologies like XPath, XQuery, XUpdate, REST, RESTXQ, SOAP or Xinclude – to store data. This drastically simplifies the task of data management. Cloud storage options like Dropbox, Google Drive, Amazon S3 and other storage systems or services can be integrated seamlessly via the respective API.

Content can be edited online and offline. XML Director supports external editors like MS Word and embedded online editors (like Smashdocs, XEditor or Oxygen Web Author) that are run in the browser. Loss-free conversion from DOCX to XML and vice versa occurs in a fully transparent fashion and does not disrupt the day-to-day workflows of authors and editors.

All content can be displayed in HTML, made available for download in the PDF and EPUB formats or fed into third-party systems as a structured XML file.

XML Director offers powerful CMS functions such as role-based access management, adjustable workflows and a simple, intuitive user interface. Moreover, as an XML-based system, it is open in all directions and can be linked with common office software or - via XQuery or WebDAV - with external systems. This renders XML Director a central control component for sophisticated automated publishing environments.

With Version 2.0, ZOPYX has paved the way for XML Director to assume a pivotal role in the future of integrated publishing. The minor revolution begun by XML Director can finally continue!

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