



First Name Last Name

Data Analyst

Data Analyst skilled in analyzing complex datasets and deriving actionable insights. Proficient in data collection, cleaning, preprocessing, and utilizing statistical and machine learning techniques. Strong expertise in exploratory data analysis, predictive modeling, and data visualization. Effective collaborator, working closely with cross-functional teams to deliver data-driven solutions. Seeking opportunities to contribute to data-driven strategies and drive business growth.

CONTACTS

+38 096 759 4530

namesurname@gmail.com

[Telegram](#)

[Linkedin](#)

Kyiv, Ukraine

HARD SKILLS

- SQL
- Python
- Advertasing companies analysis
- Gathering of the Requirements
- Theory of Probability and Mathematical Statistic
- A/B Tests
- Product Analysis

TOOLS

- Excel
- Power BI
- Amplitude
- Google Analytics
- Tableau

SOFT SKILLS

- Accurate
- Committed
- Determined
- Meticulous

LANGUAGES

- Ukrainian - Native
- English - Upper-Intermediate

PROJECT EXPERIENCE

Onboarding Funnel in the SaaS

As a junior Data Analyst, my project focuses on analyzing the onboarding funnel in the SaaS domain. I evaluate user sign-ups, account setup, feature adoption, and retention to optimize the onboarding process. Through data visualization and SQL queries, I track user progress, identify bottlenecks, and measure conversion rates. Segmentation analysis helps tailor the onboarding experience to different user cohorts. By improving the onboarding process, the project aims to enhance user satisfaction, increase conversion rates, and drive long-term engagement and retention in SaaS.

Unit Economics + Product metrics in SaaS

As a Data Analyst, I extract and analyze data to evaluate key metrics such as MRR, ARPPU, lifetime value (LTV), and churn rate. The project utilizes segmentation techniques and cohort analysis to identify patterns in user behavior across different customer cohorts, pricing plans, and subscription tiers. Visual reports and dashboards are created to effectively communicate findings and support data-driven decision-making. The project aims to improve business strategies, enhance product performance, and drive growth in the SaaS industry.

WORK EXPERIENCE

SpeedWay Logistics

2018-now

- Analyze logistics data for process optimization and cost reduction.
- Develop data-driven logistics strategies for efficiency improvement.
- Integrate data from various sources for accurate logistics analysis.
- Utilize statistical analysis for demand forecasting and resource optimization.

EDUCATION

IT School "GoIT"

Data Analysis
2023

Igor Sikorsky Kyiv Polytechnic Institute

Master's degree in Informatic Engineering
2013-2018