



# Yakovenko Maksym

## JUNIOR DATA ANALYST

### MY CONTACTS

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### HARD SKILLS

- Data Analysis
- SQL
- Python (basic)
- HTML, CSS, JS (basic)

### SOFT SKILLS

- Ability to work efficiently both individually and in a team
- Effective listening skills
- Creative thinking skills
- Analytical thinking
- Good sense of humor
- Accurate
- Honest
- Calm
- Hardworking

### TOOLS

- BigQuery
- Looker Studio
- Google Analytics
- Tableau
- Microsoft Excel
- DBeaver
- PyCharm
- Git, GitHub
- Linux, MacOS, Windows
- Slack, Jira
- Adobe Photoshop

### LANGUAGES

- Ukrainian – Native speaker
- English – Pre-Intermediate

### ABOUT MYSELF

I am a dedicated Junior Data Analyst with a strong foundation in payment management and a genuine enthusiasm for working with numbers. With a meticulous and detail-oriented approach, I excel at analyzing and interpreting data to uncover valuable insights and optimize financial processes.

My experience as a Payment Manager has sharpened my analytical skills and honed my ability to navigate complex datasets, making me an asset when extracting meaningful information to drive data-driven decision-making.

### EDUCATION

**Kyiv National University of Construction and Architecture**  
*Industrial and civil engineering*  
2005 – 2010

### PROFESSIONAL EXPERIENCE

**Accountant** | Individual entrepreneur Pryimak Andrii  
*Sep. 2010 – Present*

Key responsibilities:

- Accounting of a limited liability company
- Implementation of payments in the system client-bank
- Control of AT / CT debt
- Generated weekly, monthly, and annual financial reports for management
- Managed payroll to ensure accurate and timely payment of salaries and benefits
- Payment of salaries
- Managed accounts receivable and accounts payable to ensure accurate and timely payment of invoices
- Collaborated with vendors to resolve payment discrepancies and inquiries
- Reviewed and approved invoices for payment in a timely manner

**Technical support** | IPORT (Internet provider)  
*Nov. 2021 – Feb. 2022*

Key responsibilities:

- Configuration of L2-L3 switches, client, and other equipment
- Customer support in solving technical issues that might arise
- Identified and escalated major technical issues to engineering for resolution
- Collaborated with cross-functional teams to identify and resolve customer issues

**Event Photographer**  
*Jan. 2015 – Feb. 2022*

Key responsibilities:

- Take photos
- Converted raw images into web-ready formats with minimal loss of quality, resulting in faster loading times
- Applied color and tonal correction to photos to reflect an artistic vision
- Created high-quality images for print and web media, resulting in an increase in customer engagement and brand awareness

## PROJECTS

I have hands-on experience working with BigQuery, specifically in the context of Google Analytics data. I am proficient in extracting, transforming, and aggregating data within BigQuery to derive valuable insights. Through my expertise, I have effectively converted, filtered, and aggregated datasets to uncover key trends and patterns, enabling data-driven decision-making.

Big Query projects (links)

- [Compiled new data from Google Analytics](#)
- [Filtered, aggregated data](#)

Row	event_date	campaign	traffic_source	traffic_medium	user_sessions_count	visit_to_cart	visit_to_checkout	visit_to_purchase
1	2021-01-31	(organic)	google	organic	888	0.036	0.0169	0.0045
2	2021-01-31	(direct)	(direct)	(none)	631	0.0491	0.0238	0.0111
3	2021-01-31	(referral)	shop.googlemerchandisestore...	referral	215	0.0372	0.0279	0.0047
4	2021-01-31	<Other>	google	cpc	152	0.0066	0.0066	0.0
5	2021-01-31	<Other>	<Other>	<Other>	404	0.0421	0.0248	0.0099
6	2021-01-31	(organic)	<Other>	organic	67	0.0149	0.0149	0.0
7	2021-01-31	(referral)	<Other>	referral	256	0.0156	0.0156	0.0
8	2021-01-31	(data deleted)	(data deleted)	(data deleted)	137	0.0657	0.0219	0.0146
9	2021-01-31	(data deleted)	<Other>	(data deleted)	3	0.0	0.0	0.0
10	2021-01-31	<Other>	(data deleted)	(data deleted)	5	0.2	0.2	0.0
11	2021-01-30	(direct)	(direct)	(none)	664	0.0467	0.0196	0.012

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I have experience as a Data Analyst utilizing Tableau to create impactful dashboards. Leveraging a database containing movie information, genres, countries, and award winners, I have developed visually compelling and insightful visualizations.

Tableau dashboard (link)

- [Dashboard with filters: "Winners of nominaties"](#)

