



MasseyHacks XII
Sponsorship Prospectus
2025-2026

WHAT IS MASSEYHACKS?



MasseyHacks, Canada's oldest high school hackathon, is back for its 12th iteration. With over 170 participants from elementary to Grade 12, this in-person event will be held from May 9th to May 10th at Vincent Massey Secondary School. For 2 days, students from all of Windsor Essex will be encouraged to apply and showcase their problem solving and creativity skills by creating software or hardware projects that are judged for prizes in various categories. Throughout the event there will be many engaging, inspiring, and collaborative workshops and activities available for students. Hackers will be able to explore and discover the many branches of computer science and technology here at MasseyHacks.

OUR VISION

MasseyHacks aims to immerse students into the world of technology by nurturing an inclusive environment where innovators can showcase their abilities and work together to create astounding projects. Hackers from all levels and backgrounds have the chance to explore new topics and foster their passions. Students who attend MasseyHacks gain real-world experience when uniting their various skills and bringing their projects to life. MasseyHacks provides the tools and opportunities to learn, collaborate, and create, and we strive to empower and inspire future generations of problem solvers and inventors.



WHY SPONSOR US?



Sponsoring MasseyHacks XII gives you the chance to market your brand and build connections with the next generations pioneers. During the event, a representative from your company will get to showcase your products and software through demos, engage with participants by hosting tech talks and workshops, and hand out materials to promote your company. Your brand will be featured on our website and social media platforms, ensuring that your brand gains valuable exposure. Being a sponsor not only amplifies your company's visibility, but also fosters lasting relationships with the brilliant minds driving future technological innovation.

HOW YOU CAN HELP



Support our event and elevate your brand by joining one of our sponsorship tiers: Bronze, Silver, or Gold, based on different contribution levels. Each tier unlocks exclusive perks and marketing opportunities to showcase your organization's brand and products while helping create a memorable experience for hundreds of participants and volunteers. Additionally, we would greatly appreciate in-kind contributions such as food, hardware, equipment, and services. Non-monetary donations also qualify toward sponsorship tiers, providing your organization with access to the associated benefits.

SPONSORSHIP TIERS

TIERS ARE ONLY A GUIDELINE



If you are interested in sponsoring MasseyHacks or have any questions or concerns, please contact us at hello@masseyhacks.ca. All tiers are negotiable, and the MasseyHacks team is open to customizing your sponsorship package to best fit your organization's needs.

TIERS	BRONZE	SILVER	GOLD
COST	\$500	\$1000	\$2000

General

Send Company Representatives  Get the opportunity to interact directly with hackers by sending experienced representatives to the event as mentors .	✓	✓	✓
Company Prize/Sponsor Category *  Encourage students to develop projects directly related to your company and award prizes for the best use of your API/tools.	✓	✓	✓
Open Ceremonies Talk  Showcase and introduce your company to a diverse audience by speaking about your company at the beginning of the event.		1 MIN	3 MIN
Company Judge **  Increase company awareness by interacting with hackers face-to-face to select our top hacks from the project demonstrations.		1	2
Tech Talk/Workshop  Get hackers excited about your company by demonstrating your products or discussing topics related to your company.	✓	✓	✓
Swag Distribution  Promote your company by showing off and giving out swag such as stickers, t-shirts, water bottles, and more!	✓	✓	✓


Branding

Logo on Event Website and T-Shirt  <p>Showcase your brand and increase recognition by promoting your logo on our website and T-Shirt.</p>	Small	Medium	Large
Social Media Shoutout  <p>Increase brand recognition and get hackers excited by being featured on our social media accounts.</p>		Pre-Event	Pre + Post Event

Recruiting

Distribute Recruiting Material  <p>Showcase and promote opportunities such as co-op placements at your company by distributing related career materials.</p>	✓	✓	✓
Access to Resumes/GitHub/LinkedIn  <p>Network and gain direct access to the talented minds from across Windsor-Essex.</p>		Post-Event	Pre-Event
Participant Emails  <p>Expand your company's influence by contacting students via email about opportunities affiliated with your company.</p>			✓

Sponsor a Meal

 <p>You can also directly sponsor a meal at MasseyHacks as a standalone tier or an add-on. Not only will you unlock Bronze tier perks, but we will also name your organization as the sponsor of that meal on our event schedule. “Sponsor a Meal” is limited to five organizations (at most one sponsor for each of the five meals).</p>	\$1000
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Note: “Greater Essex County District School Board” will only be able to issue a tax receipt for you if you send your monetary contribution as a donation.

- * You may send a representative or have our judges determine the winners.
- ** A judging guide will be sent prior to the event - it is preferable that judges have a background in technology.



 masseyhacks.ca

 hello@masseyhacks.ca