

# CollegeBase UGC Creator Agreement

This Creator Agreement ("Agreement") is between **CollegeBase** ("Company") and the undersigned creator ("Creator").

## 1. Commitment

- Creator agrees to participate in the CollegeBase UGC Program for at least 1 month from the Effective Date.
- Creator must post 3–7 approved videos per week.

## 2. Content Guidelines

- All videos must be submitted to the #feedback channel for approval before posting.
- Approved videos may be:
  - Posted on the Creator's existing or new TikTok/Instagram account (Creator must send the Company the account names used), OR
  - Sent to the Company for posting on the CollegeBase Instagram if the Creator is not posting on Instagram.
- If Creator uses a new TikTok/Instagram account, they must **warm up the account by acting like a normal user** before posting (e.g., following at least 20 people, liking, saving, and commenting on posts).
- Creator must attend or watch all program-wide calls.
- Creator must join the official Discord server: <https://discord.gg/T6rWg63UeX>

## 3. Payment

- Compensation:
  - \$15 per approved video posted, plus
  - \$1 per 1,000 combined views (TikTok + Instagram).
- Payment method: Venmo or Zelle.
- To request payment, Creator must message Will (@Collegebase on Discord) with the number of videos and total view count.

## 4. Other Terms

- Creator is an independent contractor, not an employee.
- Creator grants the Company a non-exclusive license to use and repost content for marketing.
- Governed by the laws of Connecticut.
- Promo code for Premium promotion: **OHIOSTATE67**
- **Strict Compliance:** Failure to follow the requirements of this Agreement (including posting frequency, approval process, program calls, account warm-up, or any other term) may result in immediate termination from the program and forfeiture of unpaid compensation.

**Effective Date:** \_\_\_\_\_

**Creator Name:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**CollegeBase Representative:** \_\_\_\_\_