

# Yeris Alejandra Aguilar Gordillo

Tijuana, BC, MX • [linkedin.com/in/yeris-aguilar/](https://linkedin.com/in/yeris-aguilar/) • +52 664 604 22 83 • yerisagUILarg@gmail.com

Front-End web developer with over 5 years of experience, specializing in building web interfaces using JavaScript, and modern frameworks. I contributed to the creation and maintenance of modules at Telsur for an English-learning platform. I successfully optimized web performance and implemented best practices.

## PROFESSIONAL EXPERIENCE

### Telsur Call Center

Front-end web developer

Tijuana, Mexico

November 2023 – Present

- **Improved page performance and SEO visibility** by applying Nuxt 3 best practices, optimizing assets, and refining resource usage across the main product.
- **Reduced code duplication by 40%** through the development of reusable JavaScript utilities, increasing maintainability and consistency across modules.
- **Delivered scalable technical solutions** for complex modules requiring in-depth analysis, architecture planning, and custom implementations.
- **Translated Figma designs into fully interactive, user-centric modules**, improving UX and reducing redesign cycles.
- **Increased data reliability** by implementing robust form validation rules and error-handling flows.
- **Enhanced team productivity** by creating clear and reusable technical documentation, streamlining onboarding and collaboration.

### Horse Power Brands

Front-end web developer

Omaha, USA

April 2022 – October 2023

- **Managed stakeholder requirements** to ensure accurate feature delivery and alignment with business goals.
- **Built responsive and intuitive UI views**, improving user experience across devices.
- **Developed reusable functionalities**, reducing repetitive code and increasing development efficiency.
- **Utilized GitHub and Bitbucket for version control**, supporting organized and collaborative workflows.
- **Integrated third-party REST APIs** to extend functionality across specific modules.
- **Developed WordPress themes from scratch**, including ACF integration, WP Loop customization, and consumption of the WordPress REST API.

### Xenio

Front-end web developer

Chiapas, Mexico

January 2021 – October 2021

- **Developed highly responsive and adaptable modules**, improving usability and performance across multiple devices.
- **Integrated external APIs to deliver specialized functionality**, enhancing product capabilities and user experience.
- **Managed code versioning using Git**, ensuring clean collaboration workflows and consistent deployment processes.

## EDUCATION

**ADDITIONAL SKILLS**

---

- Spanish - Native. English - B2.