

work@meganoir.com

**Hello,**  
we are MEGANOIR.

branding  
packaging + shoot  
motion edit for socials

As you've probably heard, we are a design studio that is committed to visually positioning brands and helping them in sky-rocketing sales.







# Our **four step** design journey:

The process and what to expect when we are working with you, explained in easy-to-follow bullet-points.

## **#1 Enquiry**

- › Enquire via our mail address: [work@meganoir.com](mailto:work@meganoir.com), detailing the scope of the project (details and aims of the business, assets that we will be appointed to create for the brand etc.).
- › We will reply within 1-2 business days with a list of video conference appointment dates to choose from.

› **More on the next page.**

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## #2 Video Conference + Onboarding

- › We jump into the video conference (as per appointment) to discuss the project in further details, collect necessary information, understand the budget and the deadline.
- › Once we have spoken and secured a booking, a welcome email will be sent to you containing the Notion Client Portal for the project. The Portal will list all the meeting dates and track work progress in real time.

› **More on the next page.**

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## **#3 Designing**

- › The best part of our journey with our clients, where they rest easy while we work on the project, figuring out all details provided to craft excellent results geared towards boosting recognition and sales.
- › Working on the project begins on the decided date. In the meetings before the deadline we will showcase the outcomes and take feedback to further improve the project.

› **More on the next page.**



# Our four step design journey:

The process and what to expect when we are working with you, explained in easy-to-follow bullet-points.

## #4 Delivered

› The finalised deliverables are sent within the due deadline, containing all the assets in the all the formats.

\* Adding our brand guideline and strategy within the asset list helps businesses effortlessly manage their offline as well as online content.

› [Learn more about our service packages in the next page.](#)







# The Kickstarter Branding Package

This package aims to provide a cohesive brand identity without the extra visual assets that might be necessary down the line. Our clients usually opt in for the comprehensive package after we finish working with them under the Kickstarter Package. Addition to this package can thus be made at a later point of time.

## This package includes:

- \* e-Meet + Discovery Session
- \* Brand Strategy Presentation
- \* Mood-boards & Creative Direction Presentation
- \* Primary Logo
- \* Secondary Logo
- \* Submark
- \* Logomark
- \* Brand Pattern
- \* Colour Palette
- \* Photography Direction
- \* Typography Pairing (font licenses are excluded)
- \* Revisions
- \* Final Files (in all the necessary formats)

ENQUIRE FOR PRICES





# The Comprehensive Branding Package

This package covers the entire visual spectrum of any brand/product/company. Clients aiming for a precisely crafted visual direction geared to draw in more sales usually opt in for this package. The clear communication system within our agency creates a seamless visual harmony across all the visual assets we create for brands. More can be added to the package later.

## This package includes:

- \* **ALL OF THE KICKSTARTER BRANDING PACKAGE**
- \* **Social Media Profile Pictures**
- \* **6 x Editable Social Media Templates**
- \* **Website Favicon**
- \* **Email Signature**
- \* **Revisions**
- \* **Product Photography (in 3D / hybrid format)**
- \* **Product Motion Shoot + Edit (in 3D / hybrid format)**
- \* **Final Files (In the necessary formats)**

ENQUIRE FOR PRICES



# The Motion Edit Package / Plan

We have a dedicated team of professional video editors that create various forms of content for the different social handles our clients may have. Opting in for Motion Edit Package provides a limited number of outputs that are to be delivered within a deadline whereas the Plan provides a robust video editing system as a backbone to your social handles on a subscription basis.

## The package includes (customizable):

- \* e-Meet + Discovery Session
- \* Instructions Intake Session
- \* Thumbnails for corresponding social handles
- \* Multilingual subtitle writing
- \* Video description writing

## The plan includes (customizable):

- \* ALL OF THE MOTION EDIT PACKAGE on a monthly subscription
- \* Content Batching Date Selection

[ENQUIRE FOR PRICES](#)



# Other Services

Being a design house that specialises in branding, our team of creative professionals can provide expertise in an array of areas. These services can be bundled with any of the packages or can even be taken on a subscription basis



- \* Packaging Design
- \* Illustrations
- \* Business Cards
- \* Loyalty Cards
- \* Gift Vouchers
- \* Menus
- \* Notepads
- \* Podcast Covers
- \* Social Handle Assets
- \* Merchandise
- \* Posters / Banners
- \* Book Design
- \* Trailer Edit
- \* Brochure Design
- \* Wayfinding
- \* Album Art+ Visual Language Creation
- \* UI/UX
- \* Brand Naming
- \* Brand Strategy
- \* Commercials
- \* Product Shoot

ENQUIRE FOR PRICES



# The Team

Our close-knit team currently comprises of four talented, smart-working, versatile, individuals who can effortlessly make four look like fourteen! Over the last year, we have collectively crafted memorable and robust visual identities for brands and products while enjoying every moment of collaborative and enriching work.

 **Shaon Dhar**  
Co-Founder  
Creative Director



**Satadru Dhar**   
Co-Founder  
Design Head  
Creative Director



**Alapan Biswas**  
Co-Branding Head



**Shourya Deep Das**   
Branding Head





# Think we'll be a good fit?

MEGANOIR is team that believes in effective results through robust process system. If we match what you are looking for, please feel free to contact us through one of the given contact details.

Just drop a hello at:

**work@MEGANOIR.com**

87A, Subodh Park, Bansdroni  
Kolkata-700070

Our Socials:



# MEGANOIR