

Generalized Linear Models

- The family of *generalized linear models* (GLM) encompasses several **regression models**, which are all based on **exponential distribution family**.
- These models are specified by implementing a **linear predictor** $\eta_i = \mathbf{x}_i^T \cdot \boldsymbol{\beta}$ in either metric or categorical variables, or a combination thereof, that is **linked to the expected value**.
- GLM's flexibility, while using one unified estimation procedure, makes it very appealing model class.
- Several extensions are available that allow relaxing some underlying assumptions of GLM.

The Exponential Family (not test relevant)

- The general structure of a distribution function from the exponential family is

$$f(y; \theta, \phi) = \exp\left(\frac{y \cdot \theta - b(\theta)}{a(\phi)} + c(y, \phi)\right)$$

with θ being a **location parameter**, such as the **expected value** $E(y) = \theta$, and ϕ being a **scale parameter**.

- Many distribution functions, such as the **normal**, the **exponential**, the **binomial**, the **Gamma** and the **Poisson distribution** are members of the **exponential family** and thus can be estimate

with the GLM approach.

The linear predictor η_i and the expected value θ_i are connected through a link function $\text{link}(\theta_i) = \eta_i$. For example, for binary logistic model the link function becomes the logit $\log\left(\frac{\pi_i}{1-\pi_i}\right) = \eta_i$ with $\theta_i \equiv \pi_i$.

Table 5.2 Default (canonical) link, response range, and conditional variance function for generalized linear model families; ϕ is the dispersion parameter, η_i is the linear predictor, and μ_i is the expectation of y_i (the response). In the binomial family, n_i is the number of trials.

<i>Family</i>	<i>Default Link</i>	<i>Range of y_i</i>	$V(y_i \eta_i)$
gaussian	identity	$(-\infty, +\infty)$	ϕ
binomial	logit	$\frac{0, 1, \dots, n_i}{n_i}$	$\mu_i(1 - \mu_i)$
poisson	log	$0, 1, 2, \dots$	μ_i
Gamma	inverse	$(0, \infty)$	$\phi\mu_i^2$
inverse.gaussian	$1/\mu^2$	$(0, \infty)$	$\phi\mu_i^3$

- For the Poisson distribution, which is used as main example throughout this lecture, we get the specification as a member of the exponential distribution as

$$f(y; \mu) = \frac{\exp(-\mu) \cdot \mu^y}{y!} = \exp[y \cdot \ln \mu - \mu - \ln(y!)]$$

Poisson distribution

mu is the intensity

with $\theta = \ln \mu$, $b(\theta) = \mu \Leftrightarrow b(\theta) = \exp(\theta)$, $c(y, \phi) = -\ln(y!)$ and $a(\phi) = 1$. Thus, the location parameter is μ and the scale parameter is constant $\phi = 1$.

- A generic maximum likelihood estimation procedure exists for all members of the exponential family. One possible estimation procedure is the **iteratively reweighted regression** algorithm.

Likelihood and Iteratively Reweighted Regression for the Poisson Distribution (not test relevant)

- Let $\mu_i = \exp(\mathbf{x}_i^T \cdot \boldsymbol{\beta})$ with $E(y_i) = \mu_i$ and $\text{Var}(y_i) = \mu_i$ according to the Poisson distribution.

That means the variance of the Poisson distribution is **restricted** to be equal to its expectation: $E(Y_i) = \text{Var}(Y_i) = \mu_i$.

- By making use of the exponential family specification, the log-likelihood function becomes

$$\begin{aligned} \ln L(\boldsymbol{\beta}; \mathbf{y}) &= \ln \left(\prod_{i=1}^n \exp[y_i \cdot \ln \mu_i - \mu_i - \ln(y_i!)] \right) \\ &= \sum_{i=1}^n \left[y_i \cdot \underbrace{(\mathbf{x}_i^T \cdot \boldsymbol{\beta})}_{=\ln \exp(\mathbf{x}_i^T \cdot \boldsymbol{\beta})} - \exp(\mathbf{x}_i^T \cdot \boldsymbol{\beta}) - \ln(y_i!) \right] \end{aligned}$$

- The first derivatives are

$$\frac{\partial \ln L(\boldsymbol{\beta}; \mathbf{y})}{\partial \boldsymbol{\beta}} = \sum_{i=1}^n [y_i \cdot \mathbf{x}_i - \exp(\mathbf{x}_i^T \cdot \boldsymbol{\beta}) \cdot \mathbf{x}_i^T]$$

- Evaluate the derivatives at zero gets a system of nonlinear equations

$$\sum_{i=1}^n \left[y_i - \underbrace{\exp(\mathbf{x}_i^T \cdot \boldsymbol{\beta})}_{\hat{\mu}_i} \right] \cdot \mathbf{x}_i^T \Leftrightarrow \mathbf{X}^T \cdot \left[\mathbf{y} - \underbrace{\exp(\mathbf{X} \cdot \boldsymbol{\beta})}_{\hat{\boldsymbol{\mu}}} \right]$$

Similar constraints were observed for the OLS model and the logistic regression model, which lead to unbiased predictions.

Note: This constraint does not hold, however, to the negative binomial model. Thus its predictions are biased.

- Alternatively, the maximization problem can be specified as weighted regression where we minimize the weighted sum of squares S_{χ^2} with

$$S_{\chi^2} = \sum_{i=1}^n \frac{(y_i - \mu_i)^2}{\mu_i}$$

The weight here is the inverse of the expected variances: $1/\mu_i$

- The first derivative gives

$$\begin{aligned} \frac{\partial S_{\chi^2}}{\partial \boldsymbol{\beta}} &= 2 \cdot \sum_{i=1}^n \frac{[y_i - \exp(\mathbf{x}_i^T \cdot \boldsymbol{\beta})] \cdot \exp(\mathbf{x}_i^T \cdot \boldsymbol{\beta}) \cdot \mathbf{x}_i^T}{\exp(\mathbf{x}_i^T \cdot \boldsymbol{\beta})} \\ &= 2 \cdot \sum_{i=1}^n [y_i - \exp(\mathbf{x}_i^T \cdot \boldsymbol{\beta})] \cdot \mathbf{x}_i^T \end{aligned}$$

- This is equivalent to the maximum likelihood estimator.

- Note: use has been made of the quotient rule of differentiation:

$$\frac{\partial}{\partial x} \frac{f(x)}{g(x)} = \frac{1}{g(x)} \frac{\partial f(x)}{\partial x} - \frac{f(x)}{g^2(x)} \frac{\partial g(x)}{\partial x}.$$

- See Fox & Weisberg section 5.12 for the specification of the iteratively reweighted least squares algorithm as a first order Taylor Series expansion

Specification Decisions for GLM

- First, one needs to decide how the dependent (response) variable y_i is distributed. Its distribution should come from the exponential family. This defines the likelihood function to be used.
 - For example:
 - [a] count data $y \in \{0, 1, 2, \dots\}$ without an upper ceiling follow a Poisson distribution
 - [b] binary $y \in \{0, 1\}$ realizations follow a binary distribution,
 - [c] whereas counts within a fixed range $y \in \{0, 1, \dots, n\}$ follow a binomial distribution.
 - For most members of the exponential family, their scale depends on the location parameter and cannot vary freely.
This is a fairly restrictive property of these distributions, which however can be relaxed through a quasi-likelihood specification by allowing for over- or underdispersion of the variances.
However, for quasi-likelihood model the likelihood becomes undefined.

- Second, one needs to decide within limits how the expectations θ_i of the individual observations y_i are **linked** to their linear predictor η_i .
 - The limits of the link need to ensure that the expectation remains within the feasible range of the underlying distribution. E.g.: $\pi \in [0,1]$ for the **logistic** and **probit** regression and $\mu > 0$ for **Poisson regression**.
 - The literature usually expresses the linear predictor by $\eta_i = \mathbf{x}_i^T \cdot \boldsymbol{\beta}$ and connects the expectation $E[y_i] = \theta_i$ to η_i with a *link function*

$$\text{link} \left(\underset{=\theta_i}{E[y_i]} \right) = \eta_i \text{ with } \eta_i = \mathbf{x}_i^T \cdot \boldsymbol{\beta}$$

For the Poisson model it is $\log(\mu_i) = \eta_i = \mathbf{x}_i^T \cdot \boldsymbol{\beta}$ and for logistic regression it is

$$\text{logit}(\pi_i) = \log \left(\frac{\pi_i}{1 - \pi_i} \right) = \eta_i.$$

Table 5.3 Family generators and link functions for glm: S, available in S-PLUS; R, available in R. In each case, the default link is shown in boldface.

family	link							
	identity	inverse	log	logit	probit	cloglog	sqrt	1/mu ²
gaussian	S,R	R	R					
binomial			R	S,R	S,R	S,R		
poisson	S,R		S,R				S,R	
Gamma	S,R	S,R	S,R					
inverse.gaussian	R	R	R					R
quasi	S,R	S,R	S,R	S,R	S,R	S,R	S,R	S,R
quasibinomial				R	R	R		
quasipoisson	R		R				R	

- The **inverse link** function is an expression in terms of the expectation

$$\mu_i = E[y_i] = \text{link}^{-1}(\eta_i).$$

- For logistic regression it becomes the inverse logit function and for Poisson regression it is the exponential function.
- At this point one may wonder how the link function differs from applying a transformation on the dependent variable (e.g., the Box-Cox transformation)? The quick answer is that the link function actually transforms the **expected** value $\text{link}(E[y_i])$ of the dependent variable and not on the **dependent** variable y_i itself.

Extension 1: Quasi-Likelihood and Over- and Under-dispersion

- The scale parameter ϕ in logistic and Poisson regression is equal to 1 due to the properties of the underlying distributions.
- However, the estimated variance of the response variable may not satisfy the constraint

$Var(y_i) = E(y_i)$ for the **Poisson model** and $Var(y_i) = \frac{\pi_i \cdot (1 - \pi_i)}{n_i}$ with $E(y_i) = \pi_i$ for the

binomial model.

- Potential reasons for observing excess **dispersion** are:
 - For the **logistic model**: Due to **missing information** the true predicted expectation may vary among grouped observations, even though they are identically in their observed exogenous variables. **This is a classic case of *model misspecification*.**
 - For Poisson regression: GLM assumes **independence among the observations**. It may however happen that the aggregated counts over time and/or space in one observation y_i **are *correlated* with other counts.**

For instance, the number of persons migrating is most likely correlated because we count family members as if they move independently whereas they move jointly as a “clan”.
 - An ***incorrect assumption*** about the distributional model.
 - The choice of the link function is incorrect.
 - There are outliers in the data.

- Under- and over-dispersion may lead to poorly fitting models.
- The estimated regression coefficients remain **unbiased**, however, their **standard error** comes **incorrect**, which prohibits us from assessing their statistical significance correctly (recall OLS estimates under heteroscedasticity or autocorrelation).
- **Quasi-Poisson** and **Quasi-Binomial** GLM regression adjusts the standard errors properly and allows to estimate the dispersion parameter ϕ .
- A dispersion parameter $\phi \gg 1$ indicates the presences of **over-dispersion** whereas $\phi \ll 1$ indicates **under-dispersion**.

The dispersion parameter is the ratio of the empirical χ^2 -value of the model's squared Pearson residuals and its expectation $E(\chi^2) = df$, which is the degrees of freedom of the model.

Extension 2: Negative Binomial Model

- Another approach of dealing with **over-dispersion** in a **Poisson model** is to switch to a **negative binomial** distribution. The function `glm.nb` in the MASS library allows estimating these models.
Unfortunately, the negative binomial model may lead to **biased predicted values**.
- See Fox & Weisberg (2nd edition) pp 278-281 for a discussion and examples.

Extension 3: The Offset Term

- Sometimes an *a priori* baseline expectation $E(y_i | H_0)$ is available for the response variable and we are interested in how the exogenous variables influence the **variation of the individual expectations μ_i around their baseline expectations**.
 - For example: In **migration** studies the observed flow m_{ij} **between two regions i and j** is modeled by a set of origin and destination characteristics and their intervening distance. One can expect that the current migration flow m_{ij}^t does not differ much from the flow of the previous period m_{ij}^{t-1} . Therefore, m_{ij}^{t-1} can be the baseline expectation.
- For a Poisson regression model one could think of defining a new dependent variable as $\mu_i / E(y_i | H_0)$ and start modeling

$$\log(\mu_i / E[y_i | H_0]) = \eta_i \Leftrightarrow \log(\mu_i) - \log(E[y_i | H_0]) = \eta_i.$$
- However, the distribution of $\log(\mu_i) - \log(E[y_i | H_0])$ is usually not known or **does not belong to the exponential family**.
- One can combine the baseline expectation with a **fixed regression coefficient** equal to one with the linear predictor η_i because both are given exogenously.

This leads to the **offset** specification of the **Poisson regression model**

$$\log(\mu_i) = \eta_i + \underset{\text{fixed}}{1} \cdot \log(E[y_i | H_0])$$

- The term $\log(E[y_i | H_0])$ is called the offset. It needs to be given in its proper log-format for the Poisson regression model.

Special GLM Models

The Multinomial Logistic Model

- See Fox & Weisberg (2nd edition) pp 259-268

The Proportional Odds model for Ordered Response Variables


- See Fox & Weisberg (2nd edition) pp 269-272

The Log-Linear Model for Multidimensional Contingency Tables

- See Fox & Weisberg (2nd edition) pp 250-256 for examples and discussion.
- Discuss the meaning of interaction terms and their implications of on the predicted values in partial contingency tables (or the marginal counts).
- Iterative Proportional Fit algorithm can be used to generate predicted tables that satisfy the constraints of [a] externally give **marginal counts** and [b] of having a given *a priori interdependence structure* among the factors. The resulting table will satisfy both constraints.
- See `IterPropFitWithInitial.r` for an implementation.

Zero Inflated Poisson Regression

- One needs to distinguish **random zero** from **structural zeros**.

- Random zero: one could have observed a count other than zero, so an observed zero is just a **chance realization** of the underlying random process.
- Structural zero: It is **impossible** to observe a particular cell count on **logical grounds**.
Thus, records associated with cells for which only structural zeros are possible need to be excluded from the analysis.
They are not members of the underlying population from which a sample has been taken.
- If the data have more random zeros than expected based on the underlying probability model then a **zero inflated Poisson regression model can be selected**.
- It uses a mixture distribution approach to model the random zeros:
 - the first component distribution models the **probability for observing a zero count** and
 - the second component distribution models the probability of observing a **truncated Poisson distributed count** ranging from $y \in \{1, 2, \dots\}$, i.e., a Poisson distribution without zeros.
- See the  function **zeroinfl** in the package **pscl** for estimation details and *ZeroInflatedPoisson.pdf* for a discussion.
- This model is, for instance, applicable to sparsely populated cross-tabulations. For particular table cells not observations are made due to a small sample size. Here the first component distribution models the likelihood of making an observation for each cell.

Example: Basic Disease Modeling

Logistic Regression:

- Let x_i be and **observed disease count** (either standardized or unstandardized), which is related to a **population at risk N_i** .
- Then x_i follows a binomial distribution with $\Pr(X_i = x_i) = \frac{N_i!}{x_i! \cdot (N_i - x_i)!} \cdot \pi_i^{x_i} \cdot (1 - \pi_i)^{(N_i - x_i)}$ instead of a binary distribution.
- To model the observed disease rate $r_i = \frac{x_i}{N_i}$ the **glm** function for logistic regression needs to know what the given population at **risk** is in order to model the variance $\frac{\pi_i \cdot (1 - \pi_i)}{N_i}$ of each observation properly. This is achieved with the statement **glm(r ~ ., weights=N, family=binomial)** where $\mathbf{r} = (r_1, \dots, r_n)^T$ and $\mathbf{N} = (N_1, \dots, N_n)^T$.

Poisson Regression:

- For **rare diseases**, that is, $\pi_i \cong 0$, the binomial distribution can be approximated by the Poisson distribution.
- To account for the varying population at risk sizes, one focuses on the **standardized mortality ratios $SMR_i = \frac{x_i}{e_i}$** , where e_i is the expected count based on indirect standardization.
- The Poisson regression internally models the expected value of the observed counts with a log-link function $\log(E(x_i)) \equiv \log(\lambda_i)$

- Since the expected counts e_i are assumed to be deterministic, the expression becomes for the standardized mortality ratios $\log(E(SMR_i)) = \log(E(x_i)) - \log(e_i)$.
- The expression for Poisson regression of observed disease counts adjusted by the expected counts becomes `glm(x~., offset(log(e)), family=poisson)` where the log-transformed vector of expected counts $\mathbf{e} = (e_1, \dots, e_n)^T$ is brought in as offset to the right-hand side of the equation.
- Offsets have a **fixed** regression coefficient of **one**.

Example: The Rudimentary Spatial Interaction Model

- Let the expected flow between an origin i to a destination j be specified as

$$E(m_{ij}) = \mu_{ij} = \beta_0 \cdot \frac{p_i^{\beta_1} \cdot p_j^{\beta_2}}{d_{ij}^{\beta_3}}$$

where m_{ij} is the observed flow between origin i and destination j , p_i is an origin characteristic (such as the origin population) and p_j a destination attribute (such as the destination population) and d_{ij} a measure of separation between i and j .

- The dependent variable m_{ij} is a count ranging from $m_{ij} \in \{0, 1, 2, \dots, \infty\}$. Therefore, the assumption $m_{ij} \sim \text{Poisson}(\mu_{ij} | p_i, p_j, d_{ij})$ is appropriate.
- The link function $\ln(\mu_{ij}) = \eta_{ij}$ allows modeling the observed flows with

$$\eta_{ij} = \ln(\beta_0) + \beta_1 \cdot \ln(p_i) + \beta_2 \cdot \ln(p_j) - \beta_3 \cdot \ln(d_{ij})$$

by a Poisson regression model.