University Education should be market-oriented

With the accelerating development of economy and the stable development of the social environment, there are many new occupations on the market. In order to look for a job that suits oneself, more and more people go to college. Therefore, I think university education should be market-oriented.

To begin with, the most important reason why most people go to college is to find a good job. In my country, high school students are busy with the college entrance examination before going to college, and they did not find their specialties. There are lots of opportunities to find the profession they like at the university. After graduating from college, they can find a job according to their major.

Secondly, it is one of the standards for judging university that employment rates. Obviously, it has only connection with the market. An investigation shows that lots of students will choose a school with a high employment rate to learn because they think that universities have more chances than schools with lower employment rates. Thus lots of colleges will work hard to increase their employment rates.

Finally, the essence of education is to train talents for the society. Richard Charles Levin, who used to be the president of Yale University, has said: “True education does not teach any knowledge and skills, but it can be competent in any discipline and profession. This is the real education.” In my view, education is not just about teaching some theoretical content, but more importantly, teaching the method of apply to knowledge. And the market provides an environment for application knowledge.

Undoubtedly, market-oriented university education has more benefits. This model of education will not only enhance people’s happiness and sense of fulfillment, but also to promote the development of the society and the world more quickly. For those reasons, I think university education should be market-oriented.