

Sample Superstore - Sales Performance



showing results for  
2021-2024

2021

2022

2023

2024

Sales by Region

Sales by State

Central  
\$503.2K

▲44.5%  
vs. 2022



East  
\$691.8K

▲16.3%  
vs. 2022



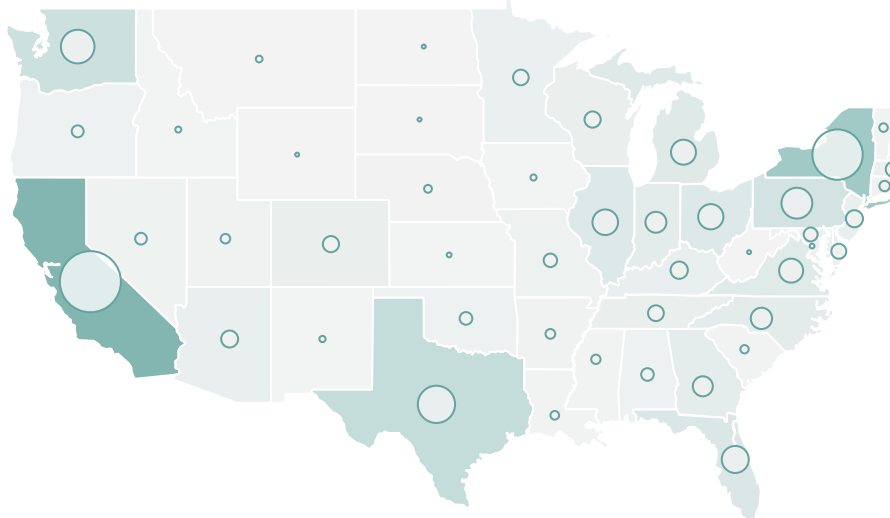
South  
\$391.7K

▲31.2%  
vs. 2022



West  
\$739.8K

▲33.4%  
vs. 2022



\$458K

\$132

California..

▲48.7%

New York..

▼10.6%

Texas..

▲21.0%

Washington..

▼15.4%

Sales by Category

Sales Trend by Category

Technology

▲39.0%  
vs. 2022



Furniture

▲16.6%  
vs. 2022



Office Supplies

▲35.4%  
vs. 2022



40K



40K



40K



Sales by Sub-Category

Chairs



Phones



Storage



Tables



Binders



Machines



Accessories



Copiers



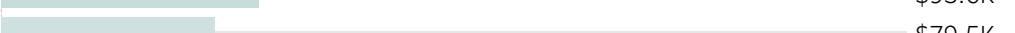
Bookcases



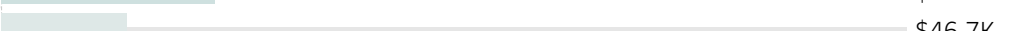
Appliances



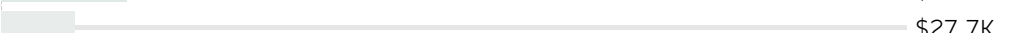
Furnishings



Paper



Supplies



Art



Envelopes



Labels



Fasteners



Sales by Segment

Sales by Manufacturers

总和

▲29.8%  
vs. 2022



Consumer

▲12.1%  
vs. 2022



Corporate

▲60.8%  
vs. 2022



Home Office

▲39.2%  
vs. 2022



1

Other



2

Hon



3

Global



4

Canon



5

GBC



6

Fellowes



7

Logitech



8

Hewlett-Packard



9

Xerox



10

Tennsco

