

松竹梅岁寒三友
桃李杏村暖一家

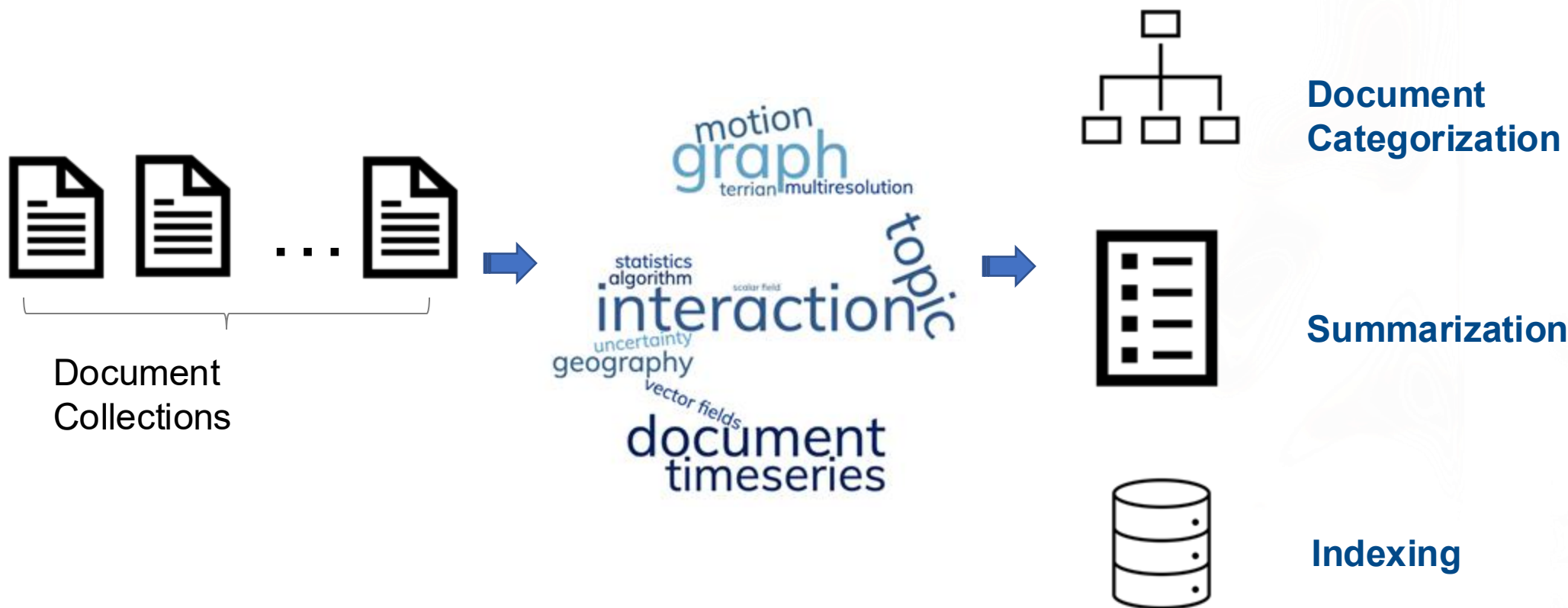
KeywordMap: Attention-based Visual Exploration for Keyword Analysis



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Introduction



Topic Modeling



Document
Collections



Number of
Topics

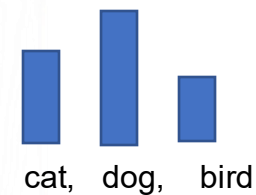
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Topic Modeling

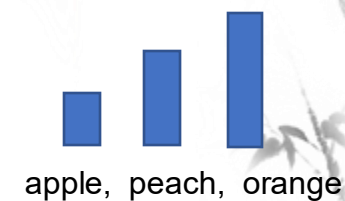


Topic
1



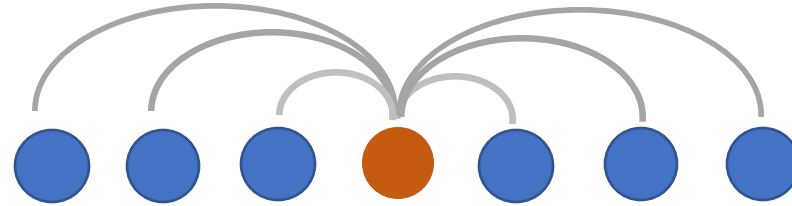
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Topic
2



Challenges

- Utilizing Word Context Information



*"He cashed a check at the **bank**."*

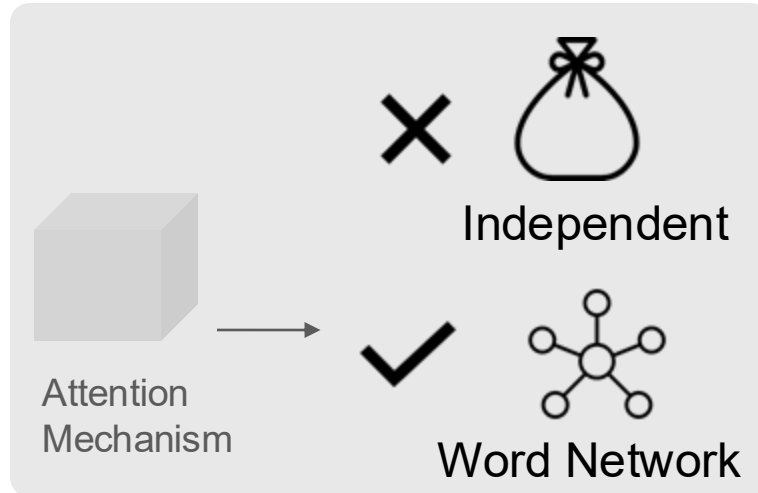
*"The hotel is located on the **bank** of the river."*

- Identifying the correlated keywords
- Determining the number of topics

Method

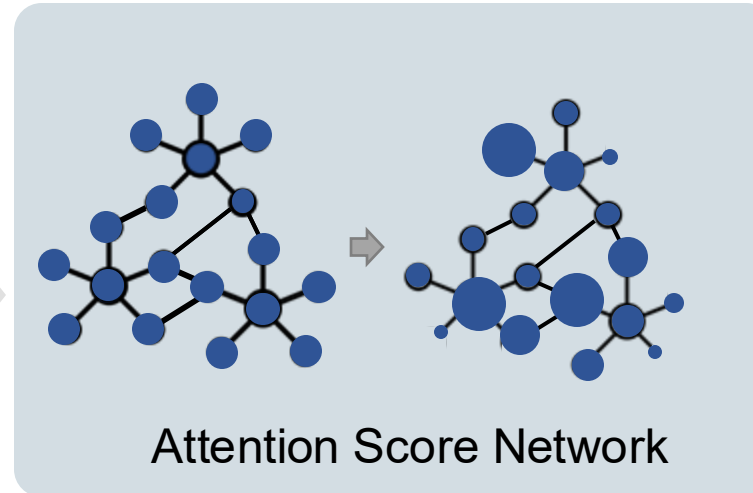


Challenge1: Utilize word context



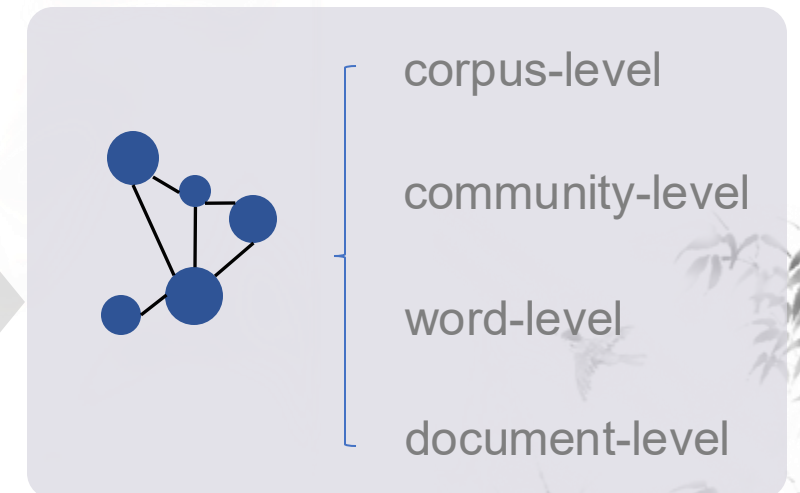
Building Attention-based Word Network

Challenge2: Identify Keywords



Attention-based Word Influence Algorithm

Challenge3: Identify Topics

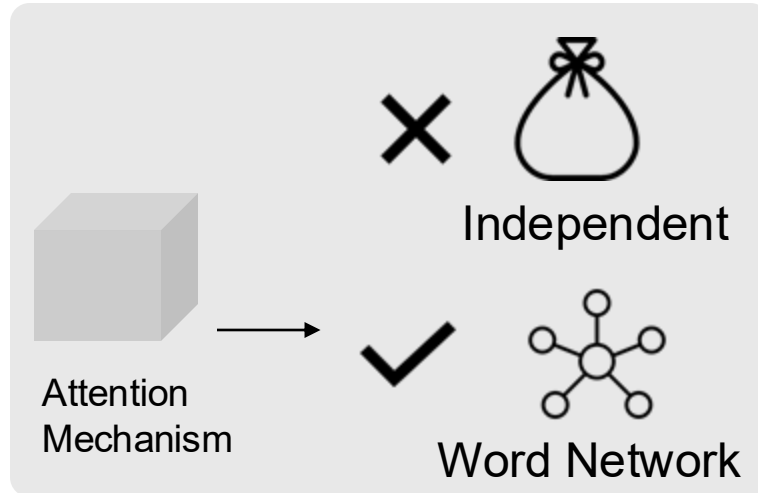


**KeywordMap:
Interactive Visual
System**

Method

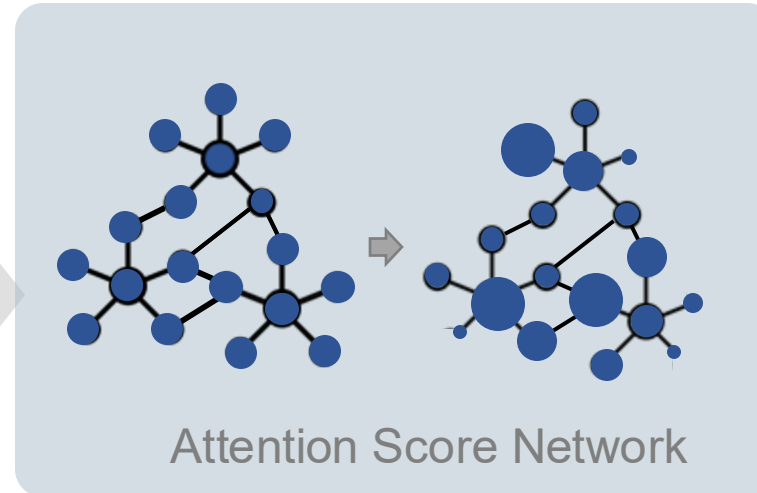


Challenge1: Utilize word context



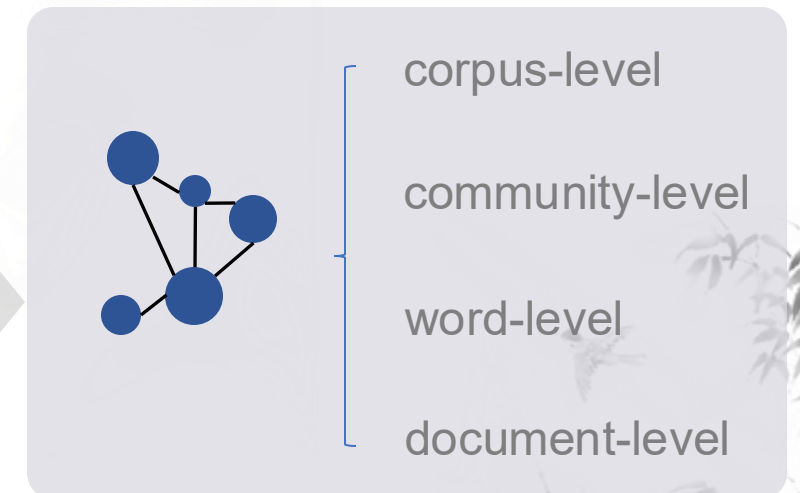
Building Attention-based Word Network

Challenge2: Identify Keywords



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**KeywordMap:
Interactive Visual
System**

Building Attention-based Word Network



Documents



ASNetwork



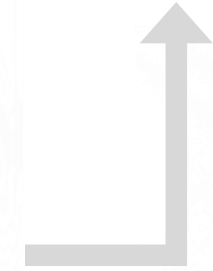
1

Domain-Driven
Attention Tuning

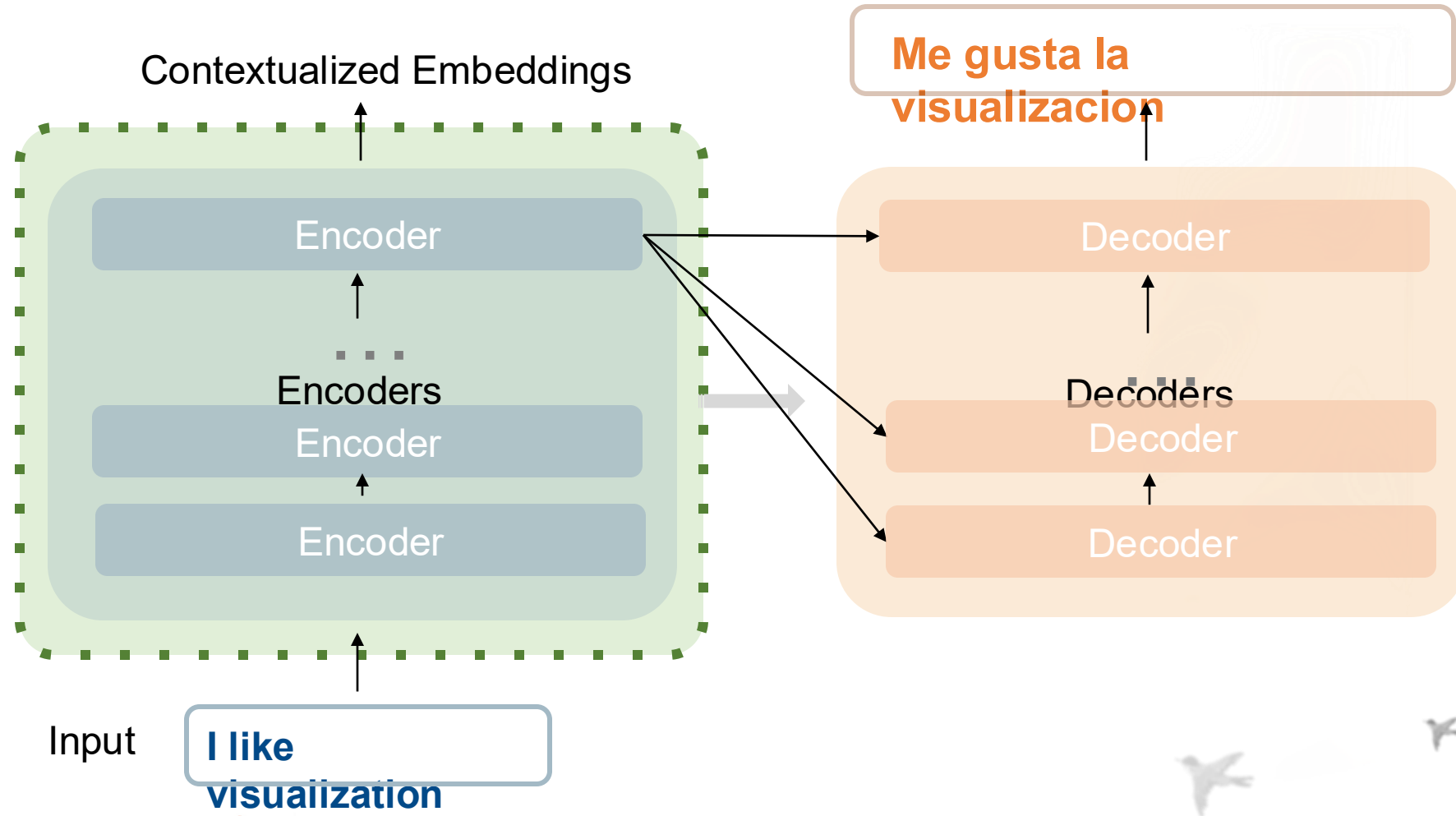


2

Constructing
Word Network



Transformer



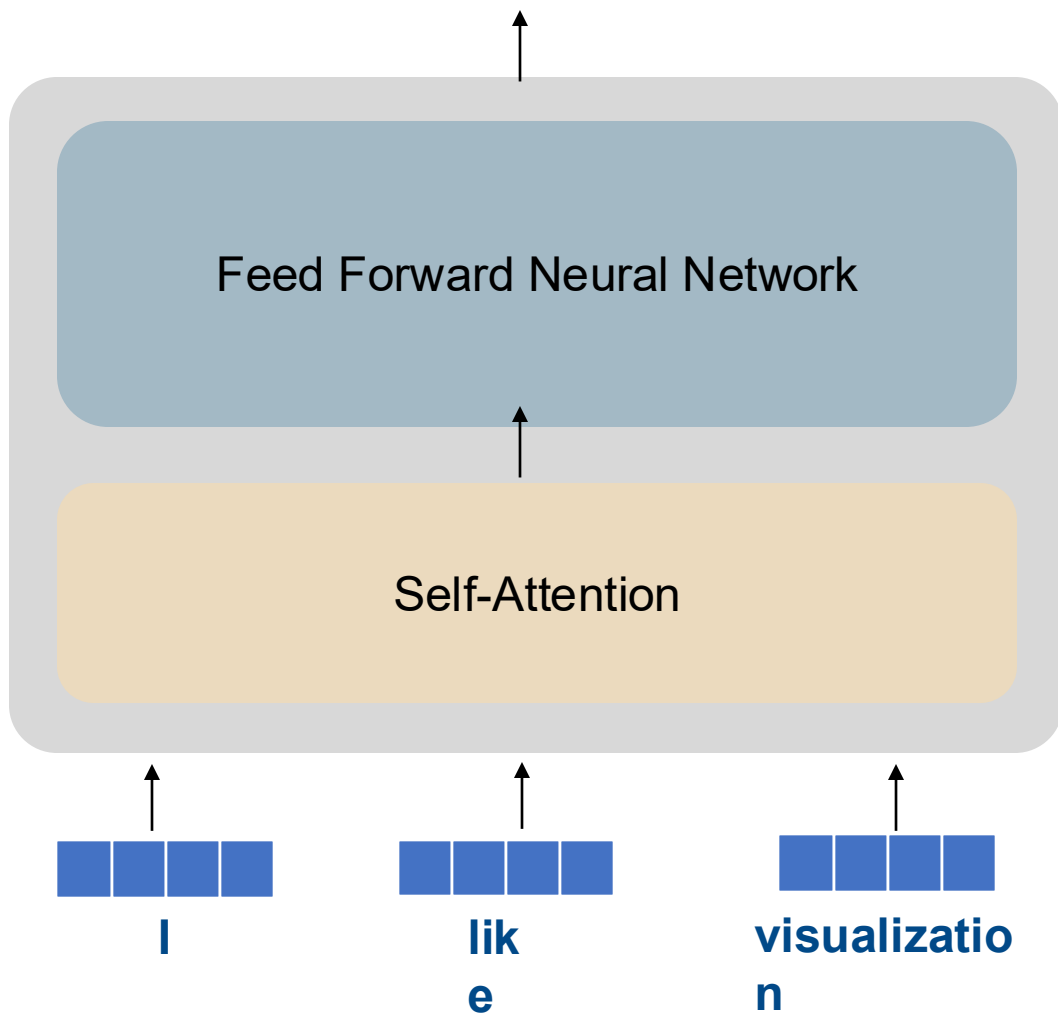
Encoder

1

Domain-Driven
Attention Tuning

2

Constructing
Word Network



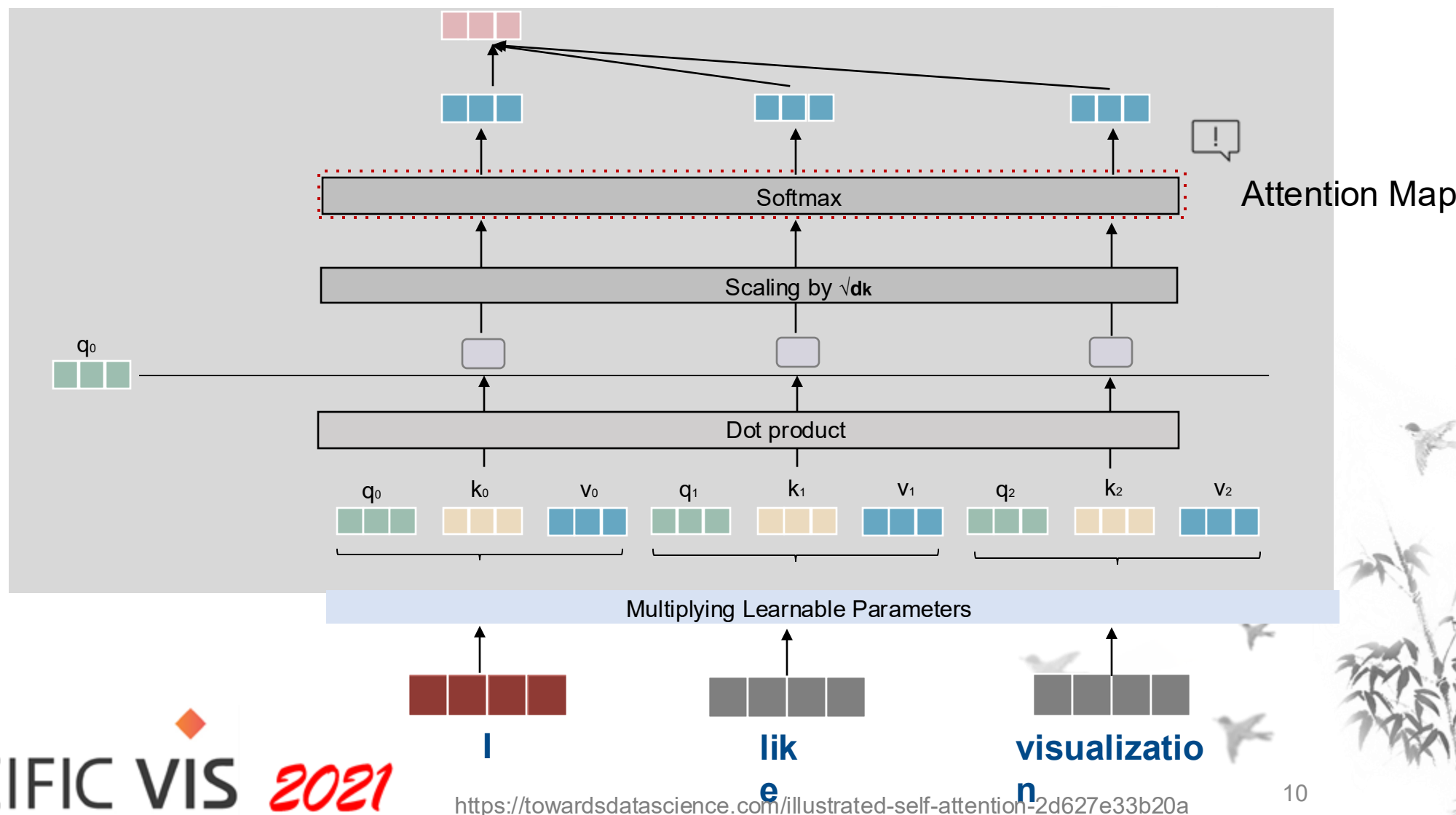
Self-Attention

1

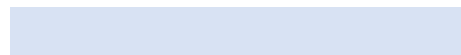
Domain-Driven
Attention Tuning

2

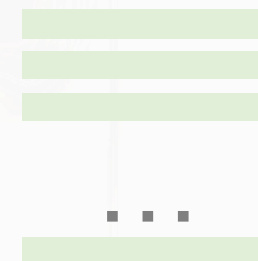
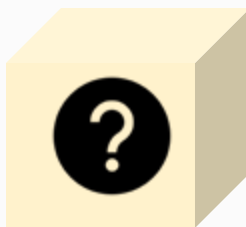
Constructing
Word Network



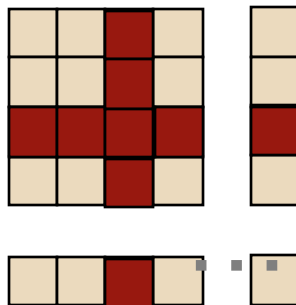
Domain-Driven Attention Tuning



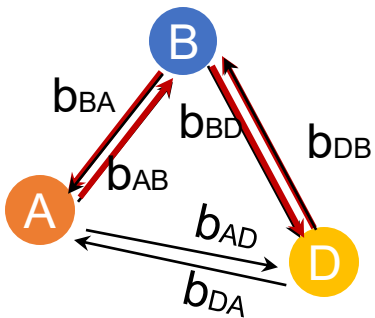
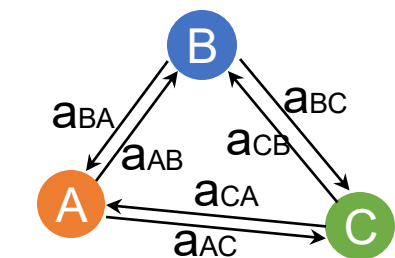
N-tokens



embeddings

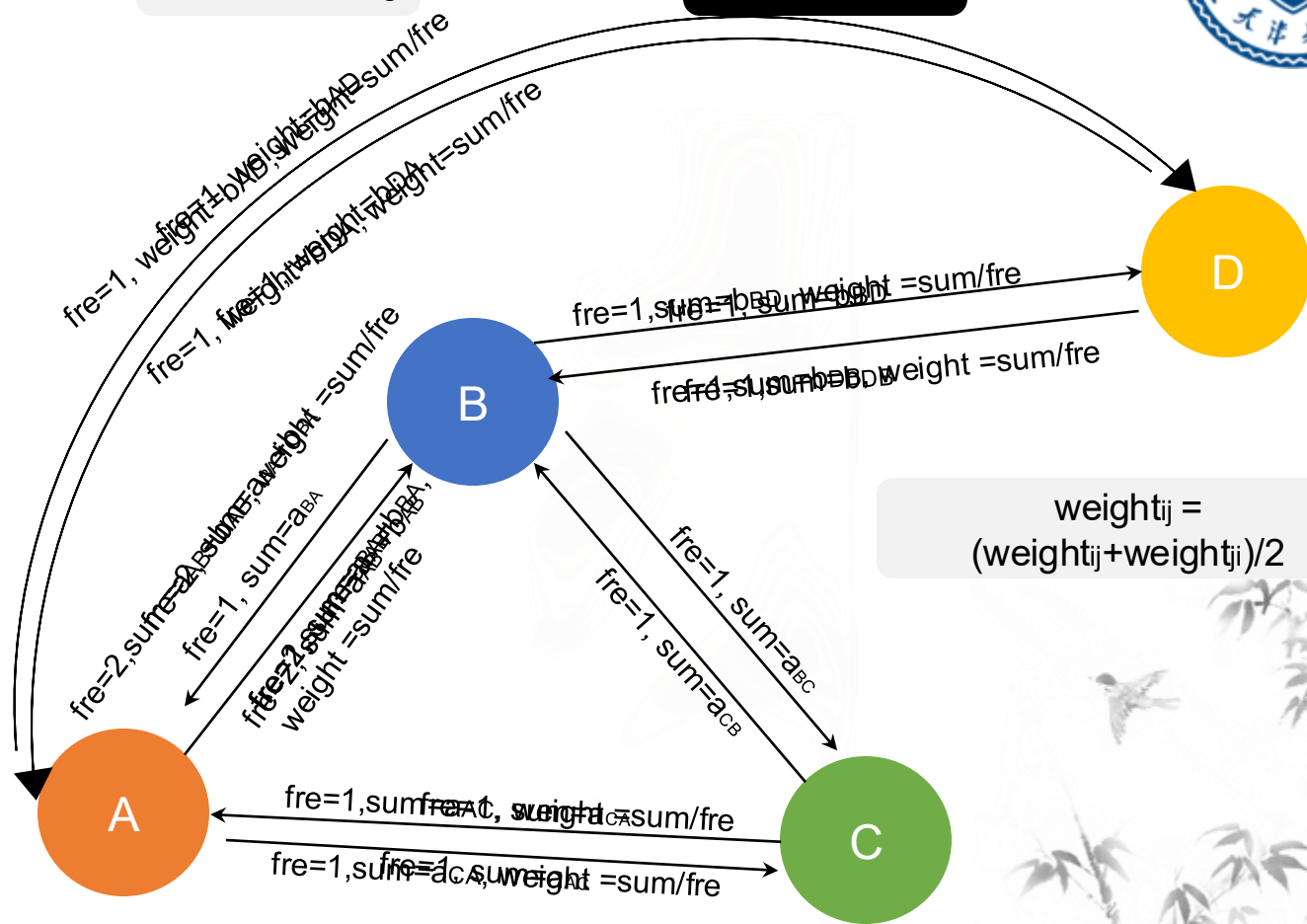


Constructing ASNetwork



1 Domain-Driven Attention Tuning

2 Constructing Word Network

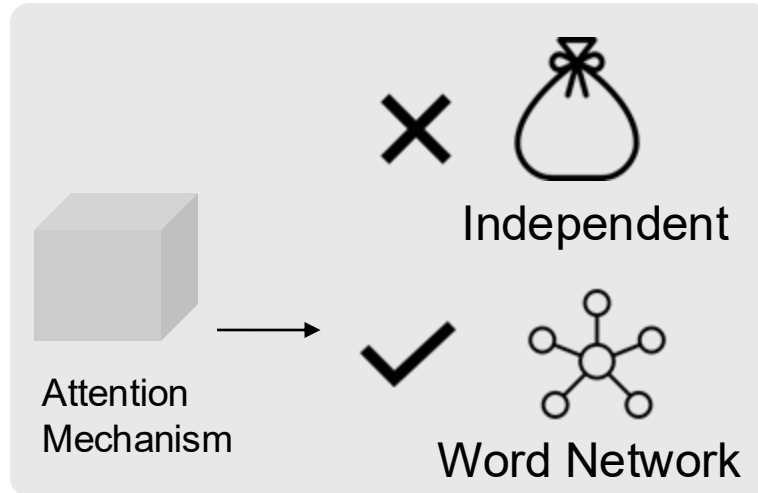


$$weight_{ij} = (weight_{ij} + weight_{ji}) / 2$$

Method

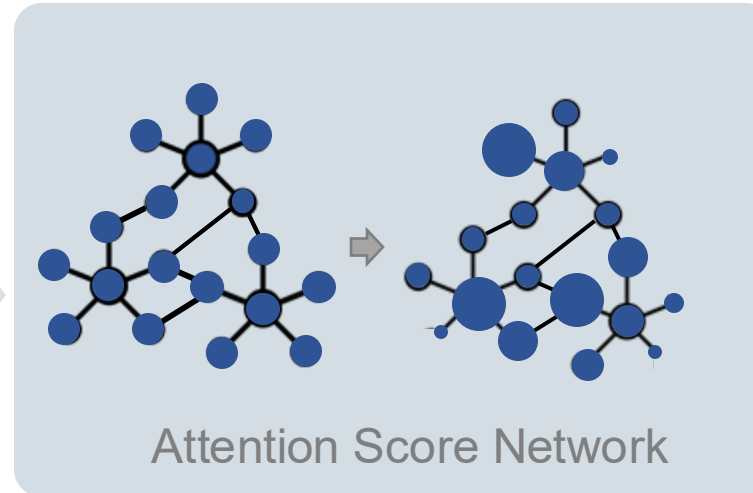


Challenge1: Utilize word context



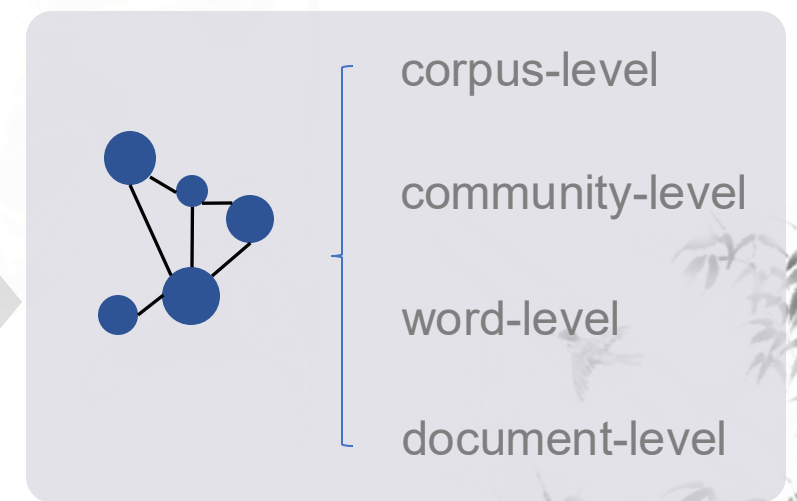
Building Attention-based Word Network

Challenge2: Identify Keywords



Attention-based Word Influence Algorithm

Challenge3: Identify Topics



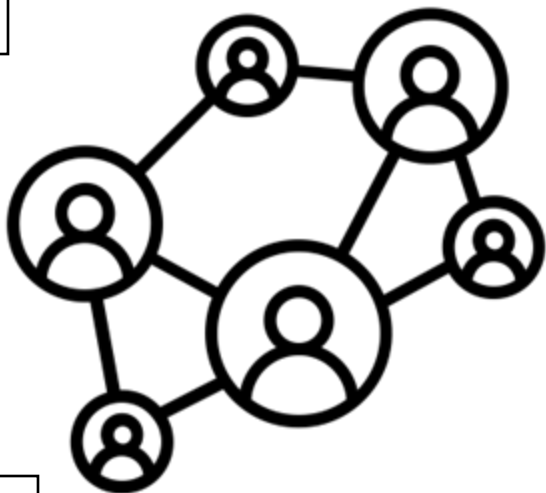
KeywordMap:
Interactive Visual
System

Attention-based Word Influence Algorithm

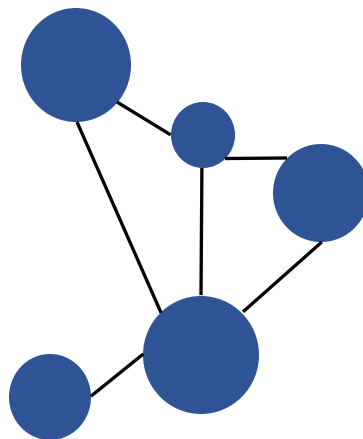


followers

followers' status



Social Network



ASNetwork

Influence
Score

of source words

Attention score of
each source word

Source
words' influence score

Attention-based Word Influence Algorithm



Algorithm 2: Attention-based Word Influence

Input: ASNetwork

Output: Influence I_i for each word $v_i \in V$.

- 1 $e_{k \rightarrow i}$: the edge weight, denoting how much attention is transitioned from $word_k$ to $word_i$.
- 2 **repeat**
 - for** $v_i \in V$ **do**

$$I_i = \sum_{(k \rightarrow i) \in G} e_{k \rightarrow i} \times I_k$$

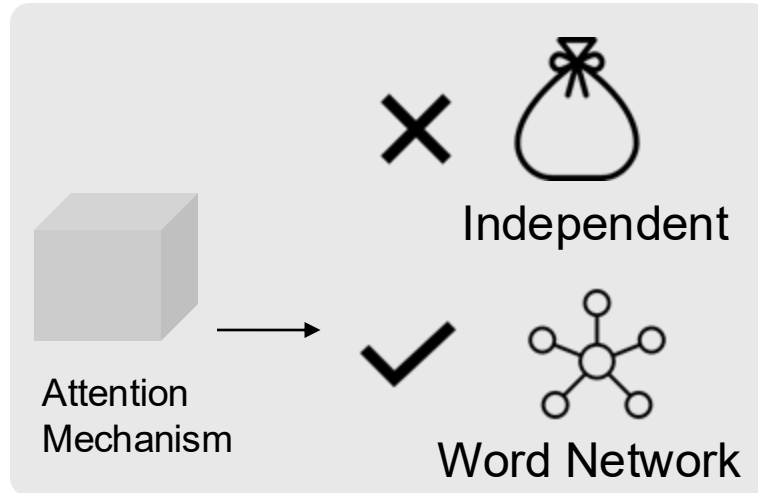
$$\text{softmax}(I_i) = \frac{e^{I_i}}{\sum_{j=1}^N e^{I_j}}$$
 - end**
- until** I_i converges;



Method

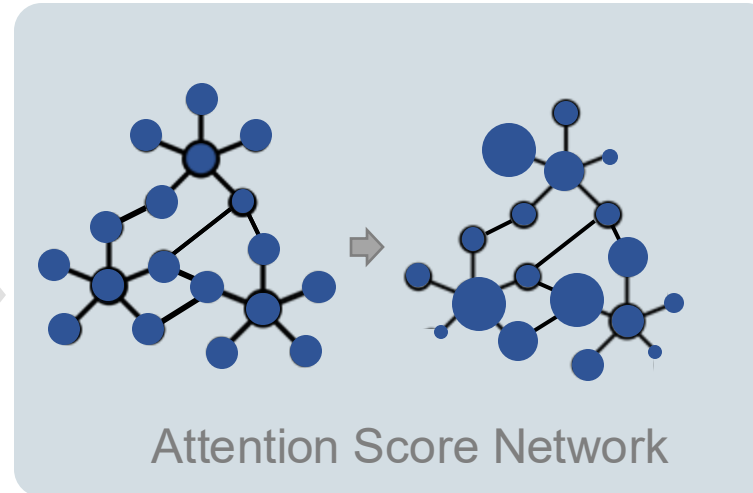


Challenge1: Utilize word context



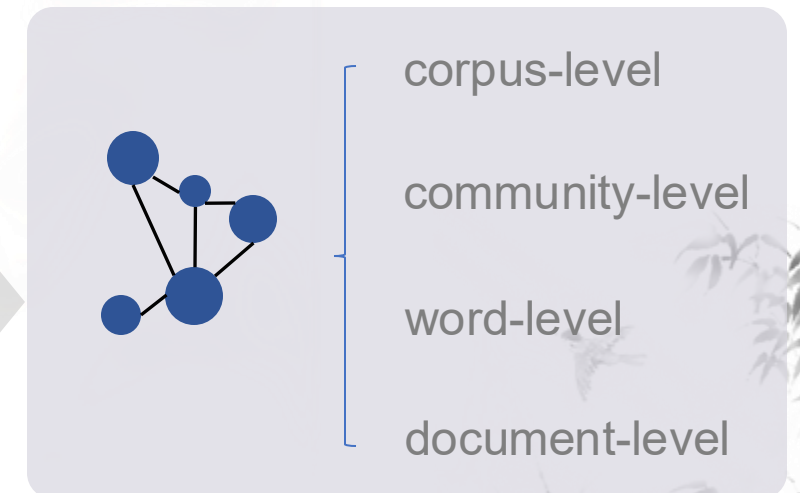
Building Attention-based Word Network

Challenge2: Identify Keywords



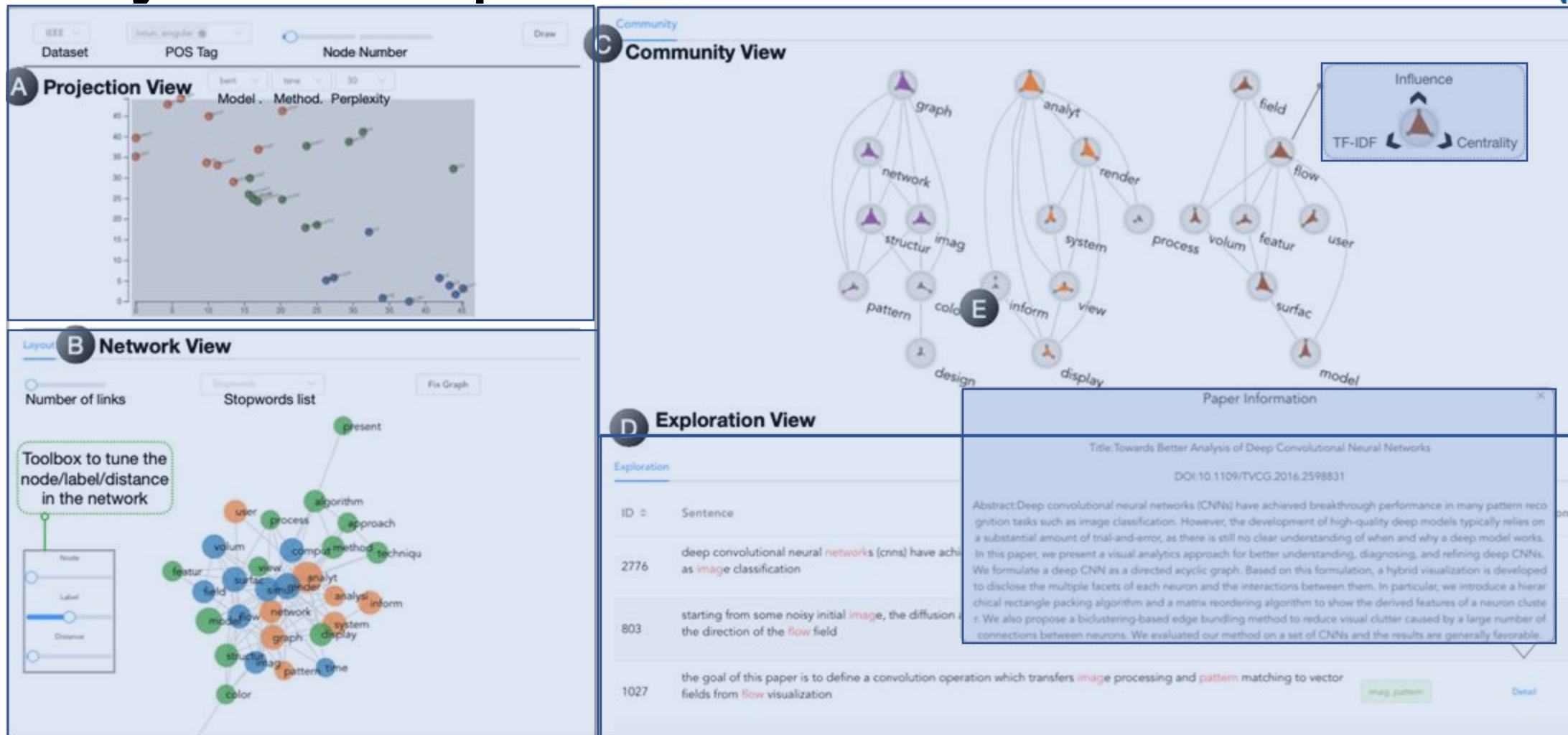
Attention-based Word Influence Algorithm

Challenge3: Identify Topics

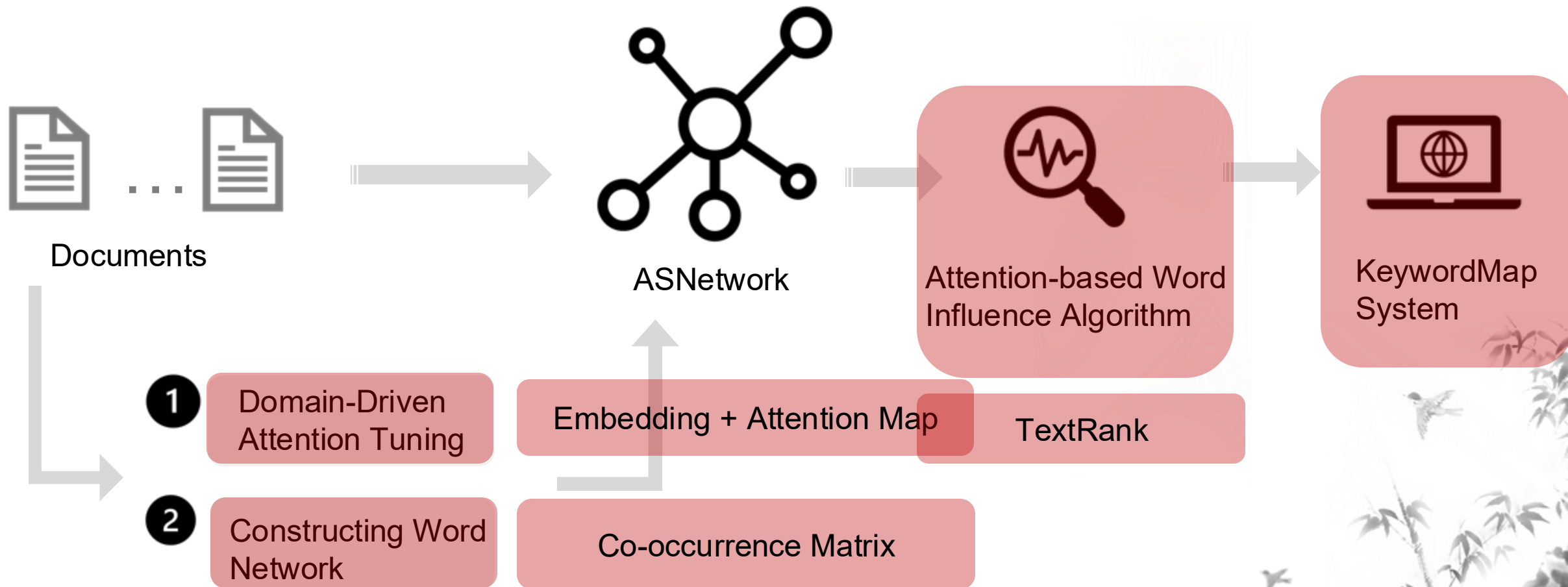


KeywordMap:
Interactive Visual
System

KeywordMap



Evaluation



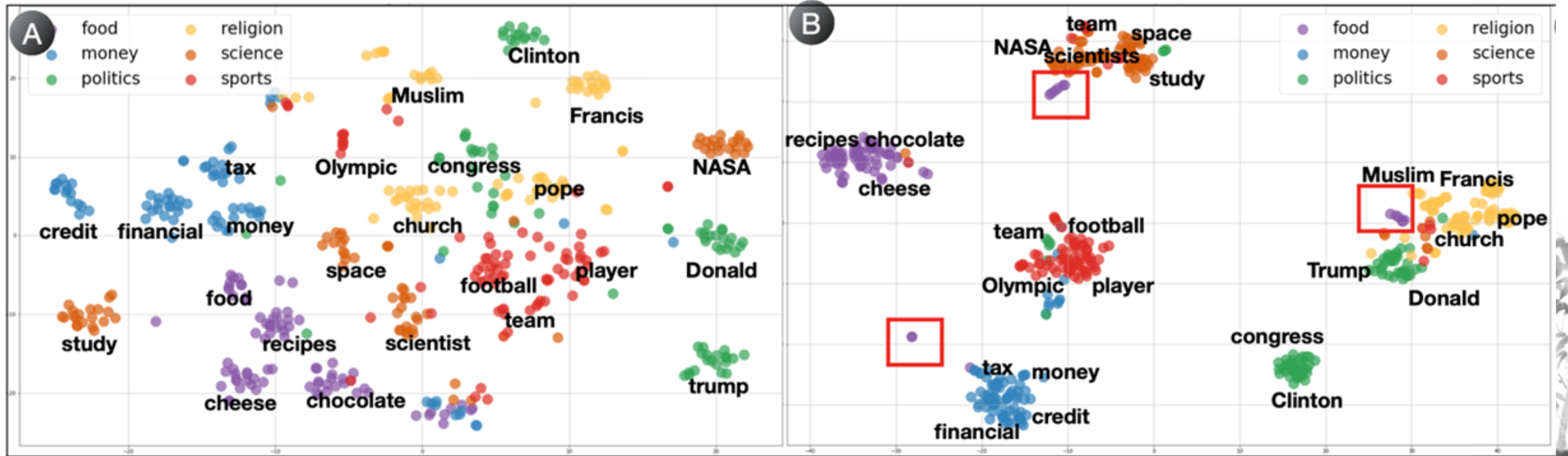
Tuning Details

- 3 Datasets
 - VisPubdata
 - The News (pre-select 6 fields)
 - Arxiv (pre-select 3 sub-categories under CS)
- 2 Models (BERT + XLNET)
- Hyper-parameters:
 - Learning rate = $2e - 5$,
 - Batch-size = 32

Table 1: Epochs and performance of models trained in this paper.

| Dataset | Model | Epochs | Valid. Acc. |
|---------|-------|--------|-------------|
| VIS | BERT | 4 | 0.78 |
| VIS | XLNet | 4 | 0.74 |
| NEWS | BERT | 2 | 0.88 |
| NEWS | XLNet | 1 | 0.84 |
| ARXIV | BERT | 2 | 0.91 |
| ARXIV | XLNet | 2 | 0.90 |

Clusters of Word Embeddings- Qualitative



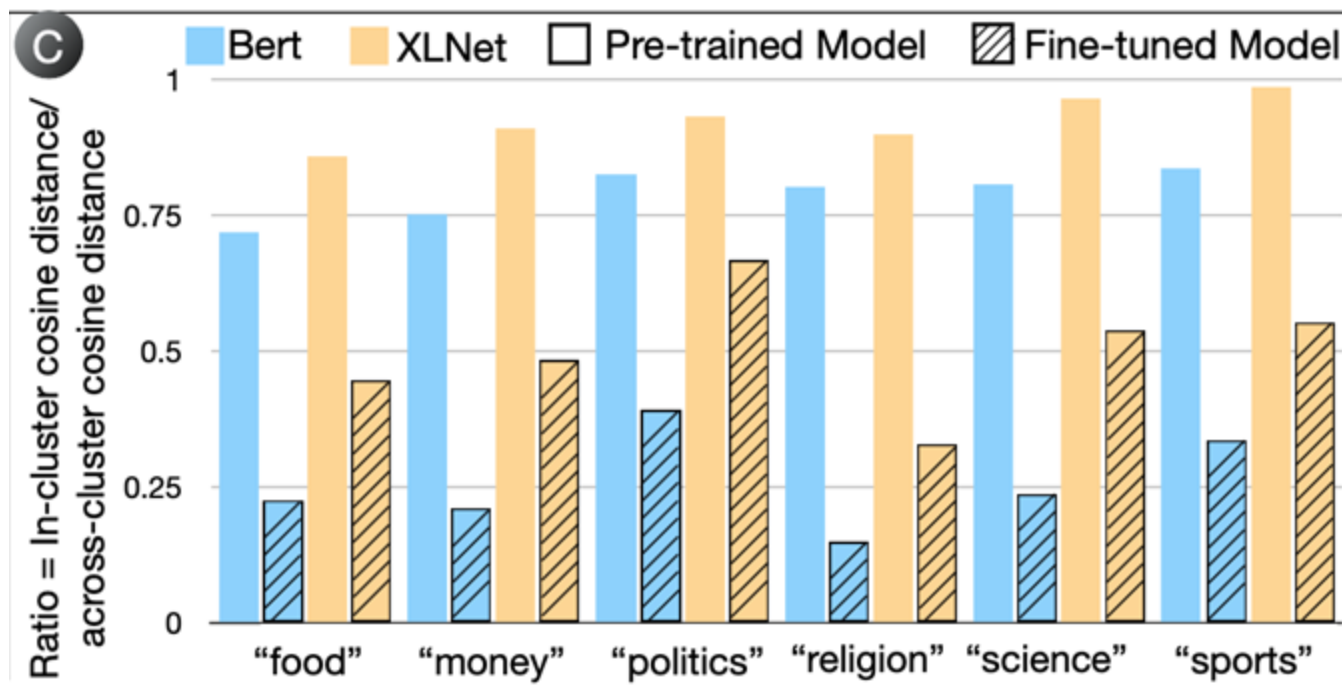
Before

After

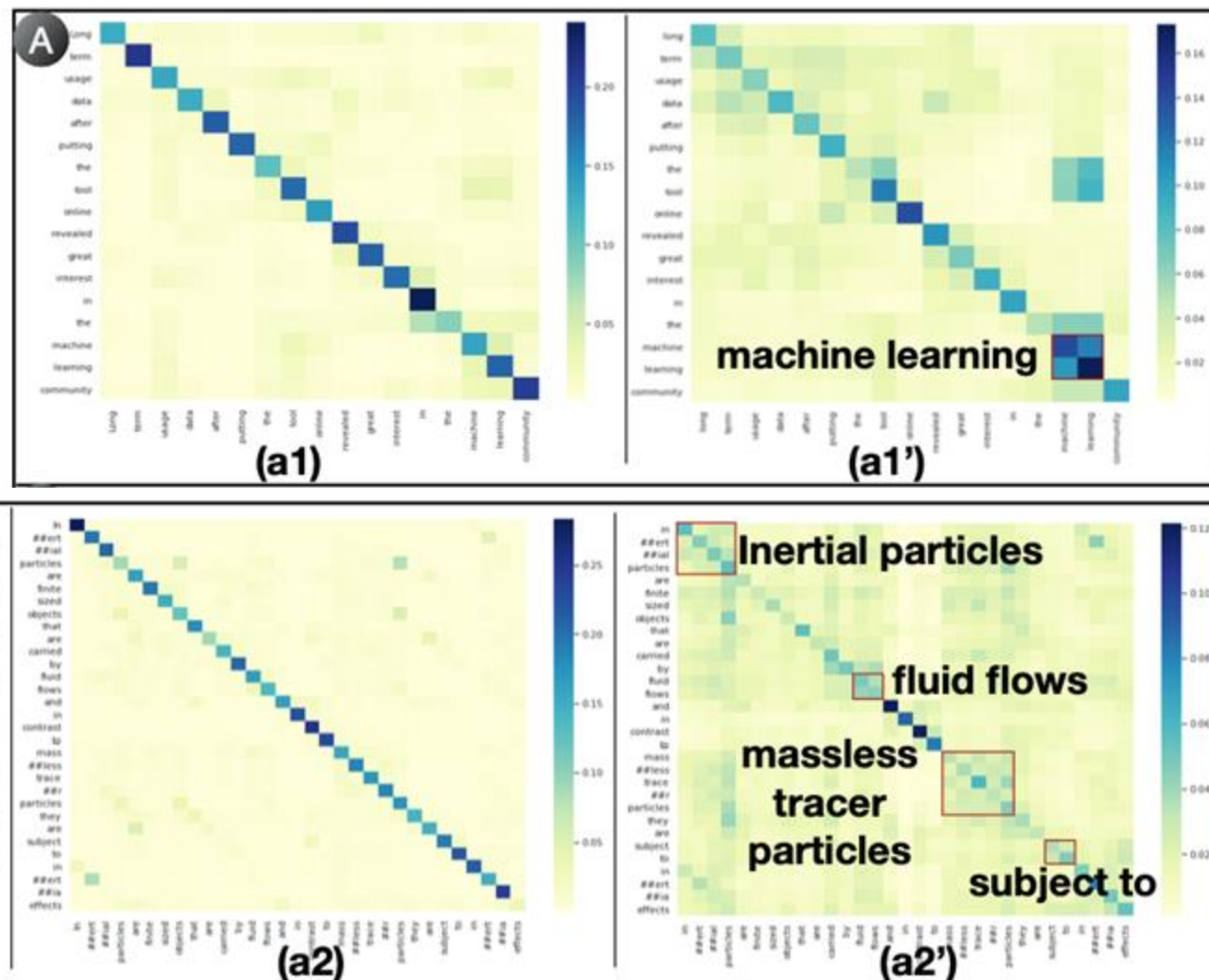
Clusters of Word Embeddings-Quantitative

- 6 topics, where each topic has 80(4×20) word vectors.

$$R_j = \frac{\sum_{v_i \in C_j} \cos(v_i, In_j)}{\sum_{v_i \in C_j} \cos(v_i, Out_j)} (j = 1, 2..6)$$



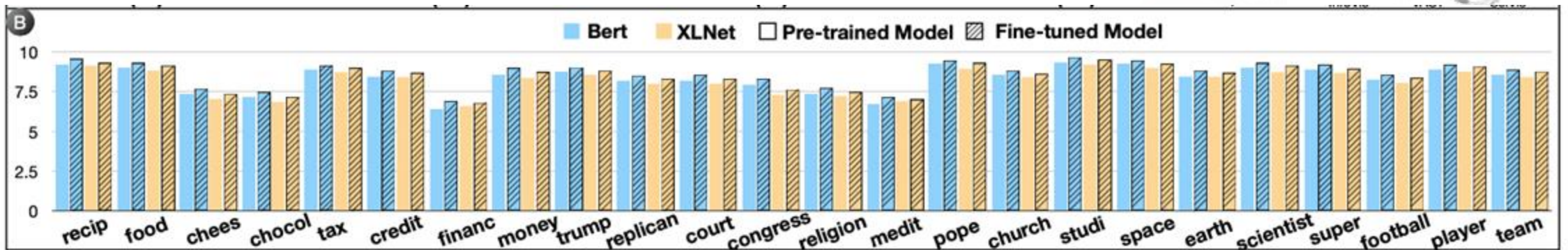
Pattern Change of Attention Maps



Pattern Change of Attention Maps

- Reason: Validate the pattern of the consolidated ASNetwork
- Step:
 - Convert to the matrix;
 - normalize the sum of outgoing attention to 1 in each row.
[cell c_{ij} is considered as the probability of word i attends to word j , defined as $P(j|i)$]

$$H(i) = - \sum_{j=1}^{|V|} P(j|i) \log P(j|i)$$



Evaluating the ASNetwork

- co-occurrence matrix is constructed by computing how many times the two words are co-occurring in a sliding window.

Table 2: Top10 Keywords with Different Methods

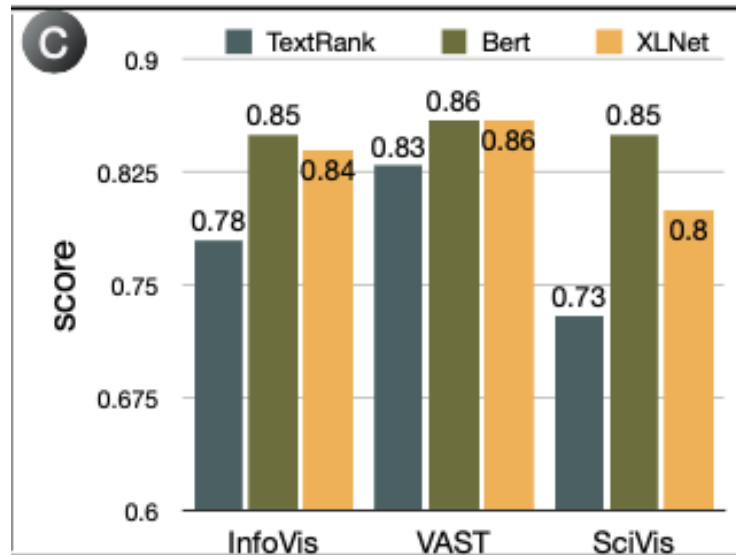
| Method | Rank#1 | Rank#2 | Rank#3 | Rank#4 | Rank#5 | Rank#6 | Rank#7 | Rank#8 | Rank#9 | Rank#10 |
|-----------------------------|--------|--------|----------|----------|---------|---------|---------|---------|---------|----------|
| Co-occurrence(window=2) | visual | data | techniqu | interact | user | present | method | system | analysi | approach |
| Co-occurrence(window=5) | visual | data | techniqu | interact | user | method | present | system | analysi | model |
| ASNetwork(XLNet+last layer) | visual | data | system | inform | network | graph | cluster | analysi | user | tree |
| ASNetwork(BERT+last layer) | data | visual | analyt | model | render | surfac | graph | system | comput | volum |



Evaluating the AWI Algorithm

- TextRank is a popular method based on Google's PageRank algorithm.
- Normalized Discounted Cumulative Gain:

$$DCG_K = \sum_{i=1}^K \frac{2^{rel_i} - 1}{\log_2(i+1)} \quad NCDG_K = \frac{DCG_K}{IDCG_K}$$



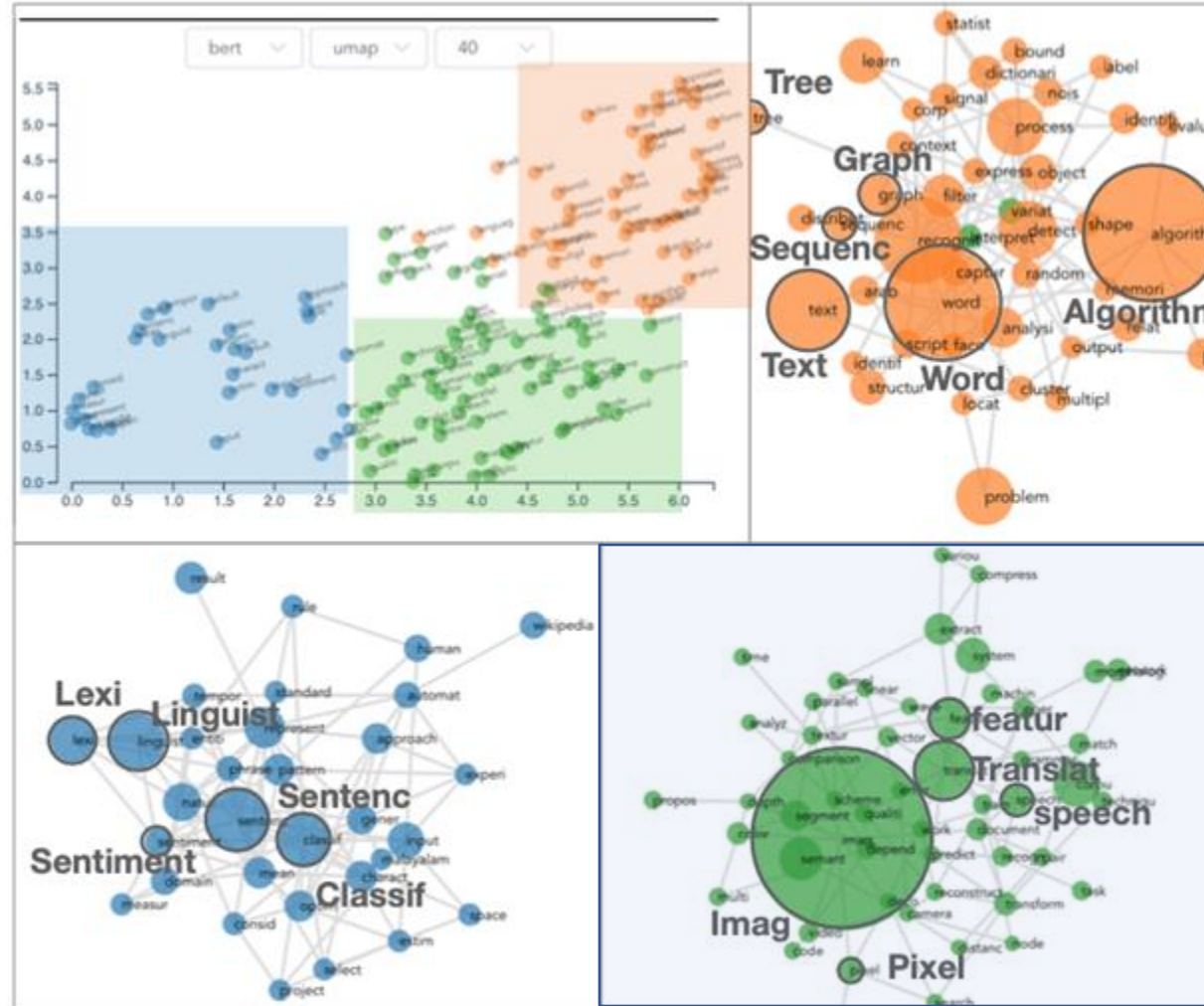
Evaluating Hyper Parameters

- Hyper-parameters
 - Model type: BERT + XLNet
 - Constructing ASNetwork:
 - last encoder
 - averaging over all encoders

Table 2: Top10 Keywords with Different Methods

| Method | Rank#1 | Rank#2 | Rank#3 | Rank#4 | Rank#5 | Rank#6 | Rank#7 | Rank#8 | Rank#9 | Rank#10 |
|-----------------------------|--------|--------|--------|----------|---------|-----------|-----------|---------|----------|----------|
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| ASNetwork(XLNet+all layers) | data | method | model | techniqu | system | algorithm | inform | analysi | approach | structur |
| ASNetwork(BERT+all layers) | data | model | surfac | system | method | user | algorithm | volum | techniqu | visual |

Case Study



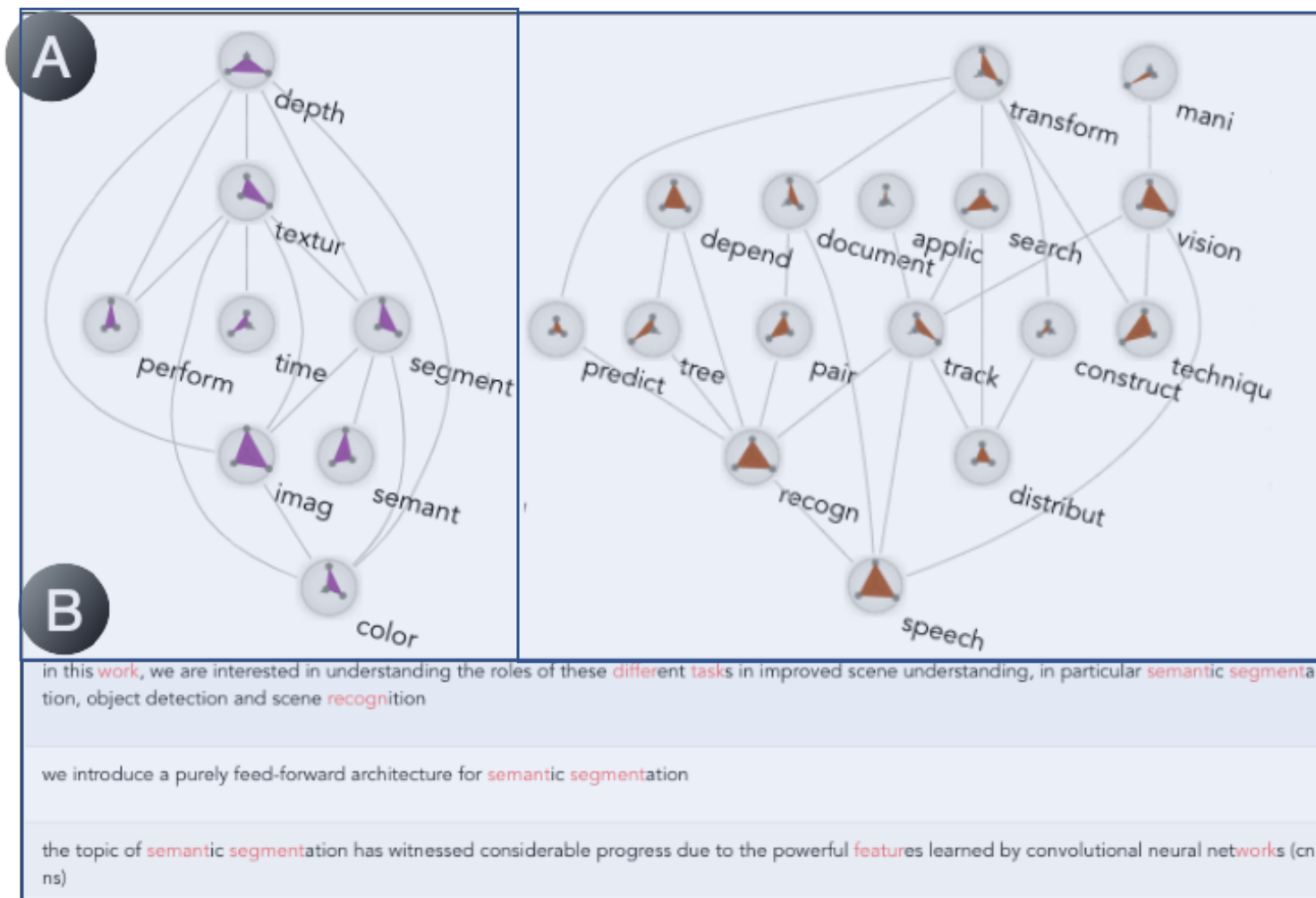
Data structure and Algorithm

Computation and language

Computer vision

Figure 5: Brushing each clustering to see the local keyword structure in the *network* view.

Case Study



Conclusion

- Domain-driven attention tuning
- Attention-based word influence algorithm
- Quantitative and qualitative evaluations
- Interactive system: KeywordMap

Q&A



Thanks 😊

? *Any Question*