

# **CREATIVE EVENTS**

**Malawi's Complete Event Planning Ecosystem**

**"We Celebrate, We Plan, We Enjoy"**

**A Creative Spaces Service**

Product Profile: Creative Events

Parent Company: Creative Spaces Malawi

Headquarters: Lilongwe, Malawi

Contact: +265 [XXX] XXX XXX | info@zakwathu.mw

Creative Spaces offers a full suite of event solutions designed to bring your event ideas to life, whether physical or virtual. From hybrid events and live streaming to immersive VR experiences and event production, we ensure your event is a seamless experience for both the hosts and the attendees.

## **WHY CREATIVE EVENTS?**

We specialize in creating memorable, engaging, and tech-driven events that can reach a global audience while maintaining a local touch. We manage this by offering integrated event planning tactics that include but are not limited to;

### **1. Hybrid Events**

We host your event with on-site attendees and a live virtual audience, seamlessly streaming the experience with high-quality audio, video, and streaming solutions for events of any scale, ensuring that your remote attendees feel as involved as those on-site while also allowing live Interactions by enabling chats, polls, and Q&A during your virtual event to maintain engagement and audience participation.

### **2. Event Production & Management**

We offer End-to-End Event Coordination from concept development to event execution, we provide a full range of services to ensure your event runs smoothly by offering Venue Management, where we handle venue booking, décor, sound systems, lighting, and setups that match your event's theme. All this plus the perfect Guest Management & Registration system where we handle Efficient RSVP management, ticketing, and guest lists to ensure smooth entry for your event and, where need be, On-Site Event Staff are dedicated to you for logistics, security, guest coordination, and event setup.

### **3. Conference & Webinar Solutions**

We offer Professional Webinars with a seamless setup for online events with secure streaming and presentation tools for remote audiences while Interactive Features Allow for audience participation through polls, Q&A, and live feedback to make your webinars more engaging.

#### 4. Corporate & Private Event Services

Our Corporate Event Solutions offer Corporate conferences, seminars, product launches, and team-building activities, designed to enhance your brand image and engage employees.

While our Weddings & Private Parties offer complete event planning for weddings, birthdays, and other personal celebrations, ensuring your event reflects your style and vision.

We do this while offering custom event branding including logos, themes, and custom content for a consistent and professional image across all materials.

#### 5. Event Marketing & Promotion

Our Event Branding solutions include social media campaigns, website design, and event marketing materials that help to boost your event's visibility through digital marketing, paid ads, and influencer partnerships by Incorporating Pre-Event Promotion to Help create anticipation with countdowns, teasers, and pre-event announcements on social media. Then we add Post-event content like live event coverage, and behind-the-scenes stories to keep your audience engaged after your event

#### 6. Event Analytics & Reporting

We offer Post-Event Analytics in detailed reports on attendee engagement, live poll results, and streaming data, helping clients understand their event's impact and ROI. We retain data on audience demographics, participation levels, and interaction patterns during virtual or hybrid events to help you understand your audience better and target them better for future events while also creating insights into the performance of event-related content across platforms (hashtags, mentions, shares, etc.).

#### 7. Green Event Solutions

Our Sustainability Packages for clients looking to reduce their event's carbon footprint offer eco-friendly event solutions, such as paperless events, virtual options to minimize travel, and carbon offset programs.

#### 8. On-Demand Streaming & Content Hosting

On-Demand Access provides clients with the ability to archive and make event recordings available for later viewing by storing and hosting live event content on your website or custom event platform for future reference or replay.

#### 9. Event Merchandising

Our Branded Merchandise option provides clients with the opportunity to sell or give away branded event merchandise like shirts, bags, or tech gadgets.

#### 10. Post-Event Networking and Engagement

Our Post-event networking sessions allow attendees to connect and discuss key takeaways, while our Follow-Up Campaigns engage with attendees after the event with thank-you notes, exclusive offers, or access to event materials.

#### 11. Event Sponsorship & Partnership Management

We offer Sponsorship Packages that assist clients by offering sponsors visibility during the event through advertising, mentions, product placements, and even help with Partnering with Influencers to promote the event and create buzz leading up to it.

### **PRICING**

#### **Hybrid Event Packages**

##### **Basic Hybrid Event – MWK 500,000**

1 Camera Setup

Basic Streaming (Zoom, YouTube, etc.)

Audience Engagement Tools (Q&A, Polls)

4-Hour Event Duration

##### **Premium Hybrid Event – MWK 1,500,000**

Multi-Camera Setup

Advanced Streaming & Virtual Networking

Custom Event Platform

On-Site Technical Support

Full Event Production (Lighting, Sound, Stage Design)

##### **Virtual Venue Tour – MWK 1,000,000**

Full 360-Degree VR Experience

Interactive Features (Clickable Areas, Hotspots)

Custom Branding & Design

##### **Immersive Brand Experience – MWK 2,500,000**

Fully Custom VR Event (Product Demos, Expo, Game)

Custom VR Software & Platform

On-Site VR Setup & Staff Support

## **Conference & Webinar Solutions**

### **Webinar Package – MWK 350,000**

1-hour webinar setup

Interactive Features (Q&A, Polls, Live Feedback)

Streaming to Zoom, YouTube, or Other Platforms

### **Conference Package – MWK 2,000,000**

Multi-Day Conference Setup

5-6 Sessions with Breaks & Networking

Full Audio/Visual Production

Speaker Coordination & Technical Support

## **Corporate & Private Events**

### **Corporate Event Package – MWK 2,000,000**

Full Event Planning & Coordination

Audio/Visual Production & Branding

Staff & Logistics Management

Social Media & Event Marketing

### **Private Event Package (Weddings, Parties) – MWK 1,500,000**

Full Event Planning & Design

Venue Setup & Décor

Photography & Videography

Custom Event Branding

## **FREQUENTLY ASKED QUESTIONS**

### **1. What makes Creative Events different from other companies?**

We are Malawi's only full-service tech and entertainment company, combining creativity with digital innovation.

### **2. Do you offer installment payment options?**

Yes, we offer flexible payment plans for all our customers

### **3. How can I partner with Creative Events?**

Reach out to us via email or social media for collaborations.

Before anything Creative Spaces exists to ignite Malawi's digital and creative revolution by fusing cutting-edge technology with authentic storytelling. We equip artists, businesses & organizations, and youth with the tools, skills, and platforms to compete globally while rooted in local identity. Through innovation hubs, education, and disruptive collaborations, we're building a future where Malawian talent thrives on the world stage.