Ideation Phase Brainstorm & Idea Prioritization Template

| Date | 30 June 2025 |
|---------------|---|
| Team ID | LTVIP2025TMID49877 |
| | Cosmetic Insights: Navigating Cosmetics Trends and Consumer Insights with Tableau |
| Maximum Marks | 4 Marks |

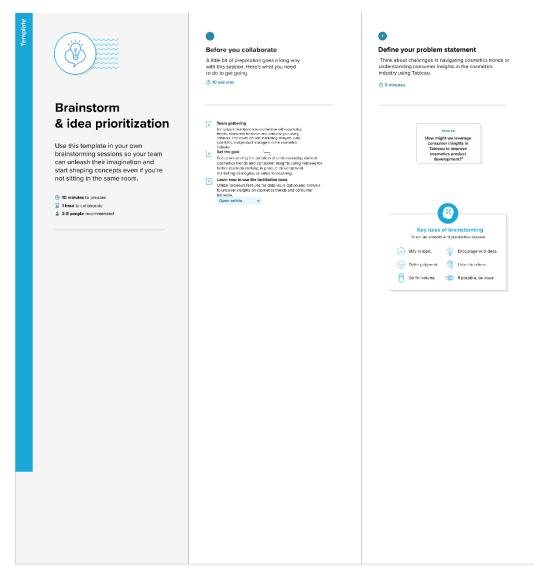
Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

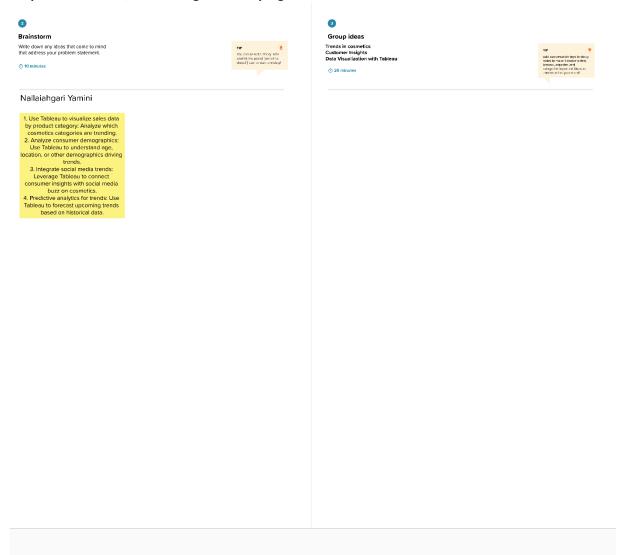
Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: https://www.mural.co/templates/brainstorm-and-idea-prioritization

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping





Prioritize

- High Importance & High Feasibility: Focus on Data Preparation & Quality Management and Executive Summary & Key Findings.
- & Quality Management and Executive Summary & Key Findings.
 High Importance but Medium Feasibility: Core Visualization
- Development.

 **Gravitives: With Lower Feasibility: Advanced Forecasting Models.

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.

