

REPORT ON SUPER MARKET SALES ANALYSIS

YAMINI.J

Total Sales

742.00K

Sales

STORE

SALES

ANALYSIS

Total Sales

State

☐ Alabama

☐ Arizona

☐ Arkansas

☐ California

Total Profits

18.45K

Sum of Profit

Segment

Consumer

Corporate

Home Office

SALES MODE

Standard...

Second ...

First Class

Same Day

0.44M

0.16M

0.11M

0.04M

0.0M

0.2M

0.4M

Sum of Sales

COUNTRY SALES

Country

Sales

500

0

10

0.2M

0.1M

0.0M

REGION SALES

250K

253K

208K

164K

117K

100K

West

East

Central

South

SUB CATEGORY SALES

1,000

500

0

Furnishings

Chairs

Tables

Bookcases

SEGMENT REVENUE

100%

Corporate

Consumer

Home Office

8K

7K

4K

51.1%

REGION PROFIT

3.05K (14.29%)

6.77K (31.7...)

11.5K (53.96%)

West

South

East

Central

Sum of Sales

742.00K

Sum of Profit

18.45K

SUB CATEGORY PROFIT

Chairs

Furnishings

Bookcases

Tables

-20K

-10K

0K

10K

20K

30K

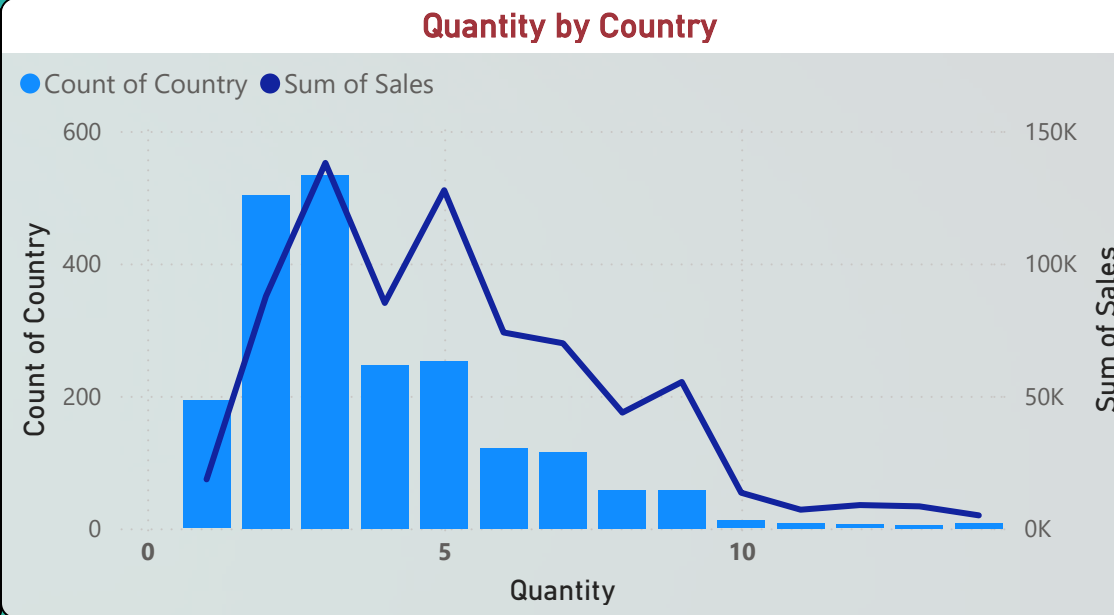
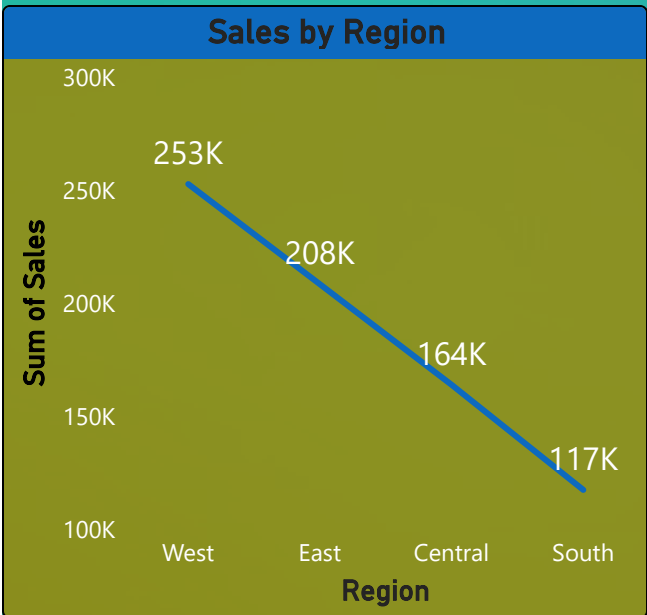
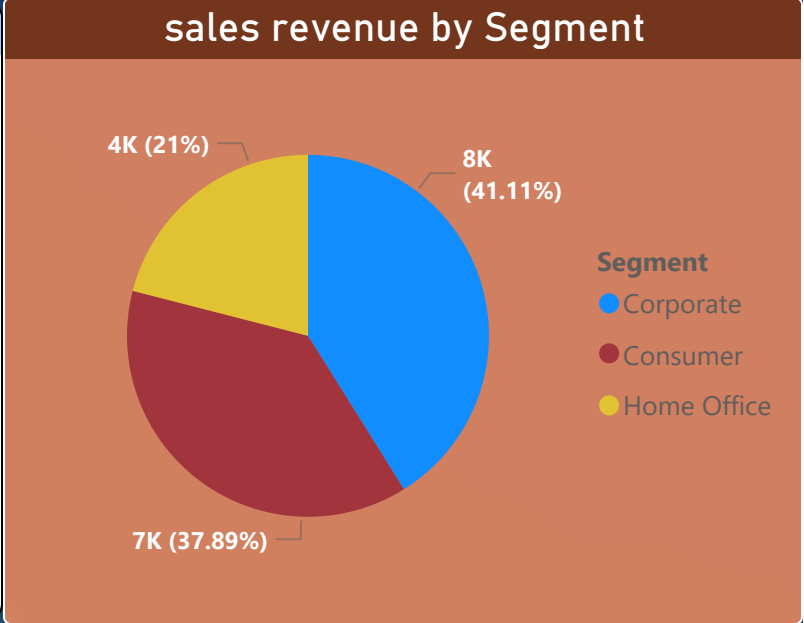
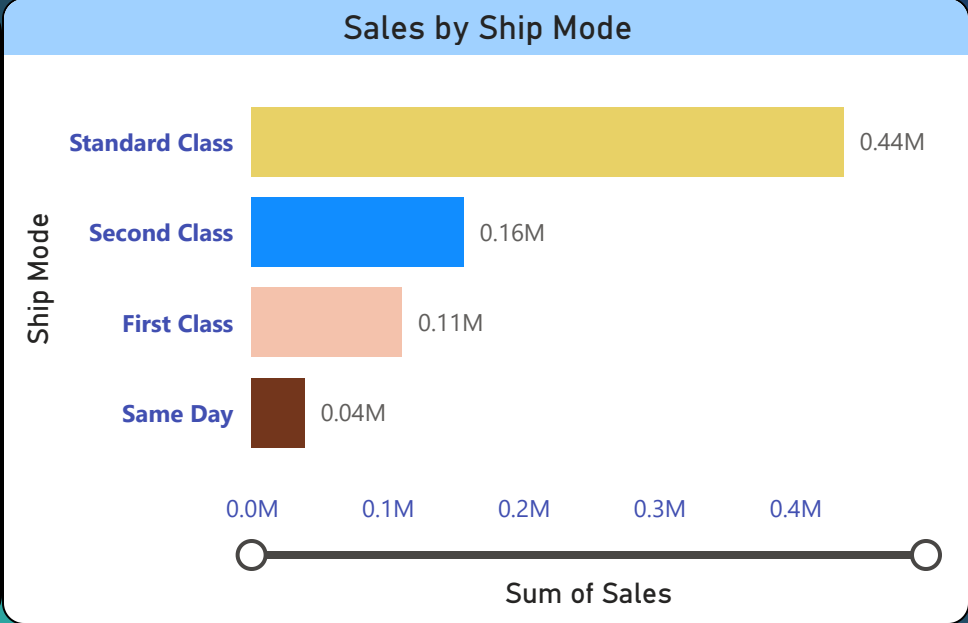
Sales Overview

A large teal card with rounded corners. At the top, a red header bar contains the text "Total Sales" in white. The center of the card features the number "742.00K" in a large, bold, black font. Below this number, the word "Sales" is written in a smaller, bold, black font.

Total Sales

742.00K

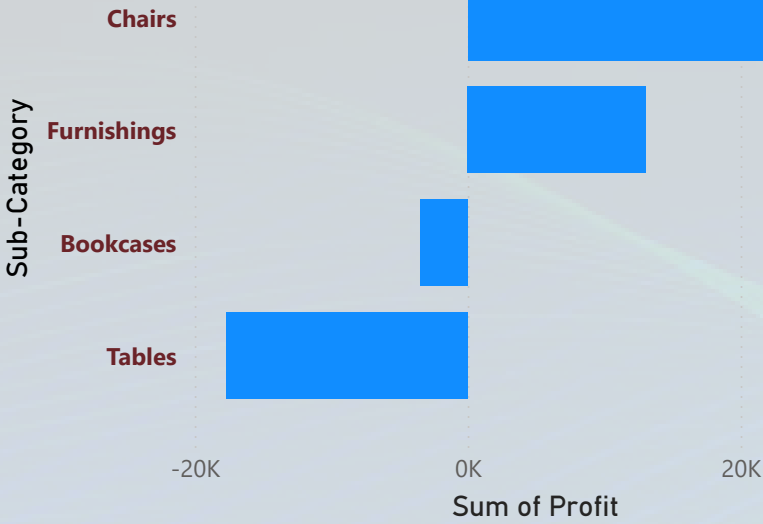
Sales



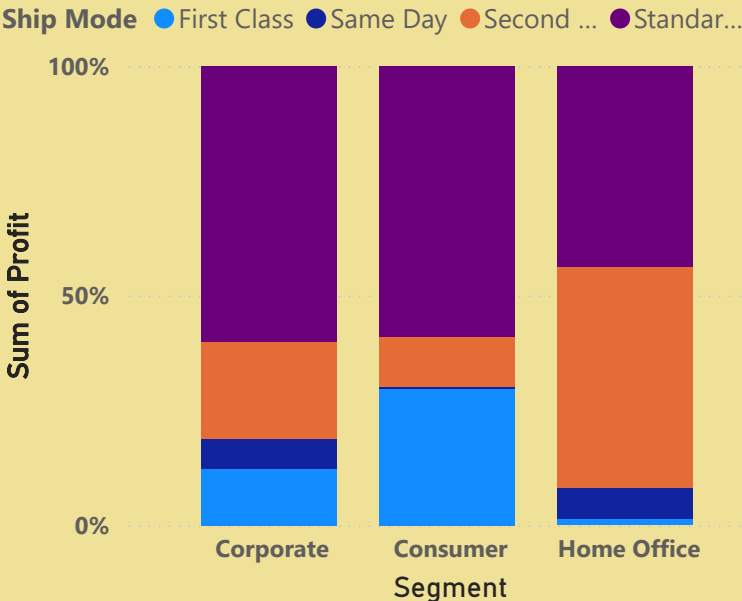
Sales by Segment				
Sales	Consumer	Corporate	Home Office	Total
4,404.90	1,013.13			1,013.13
2,567.84	770.35			770.35
2,573.82			746.41	746.41
3,504.90	700.98			700.98
2,807.84	673.88			673.88
1,628.82	635.24			635.24
1,747.25	629.01			629.01
3,393.68	610.86			610.86
2,888.13	609.72			609.72
595.38	297.69	297.69		595.38
Total	6,991.08	7,584.82	3,875.38	18,451.27



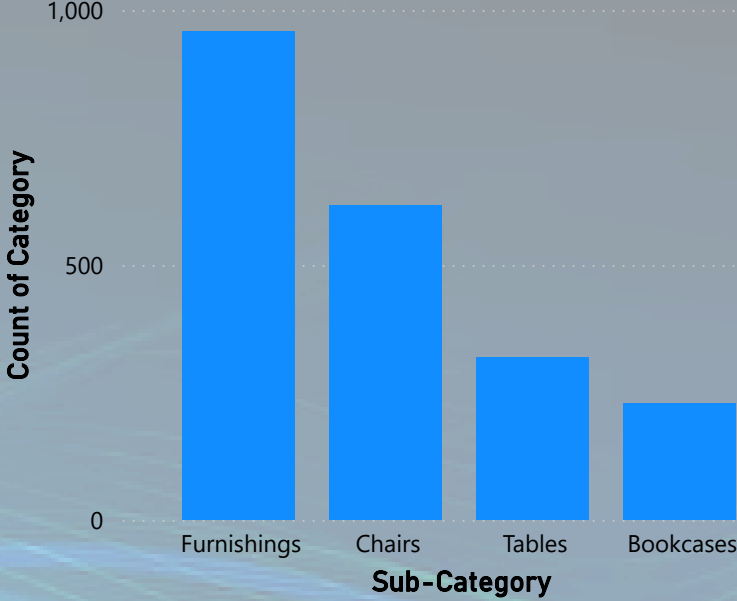
Profit by Sub-Category



Segment and Ship Mode



Sub Category Sales



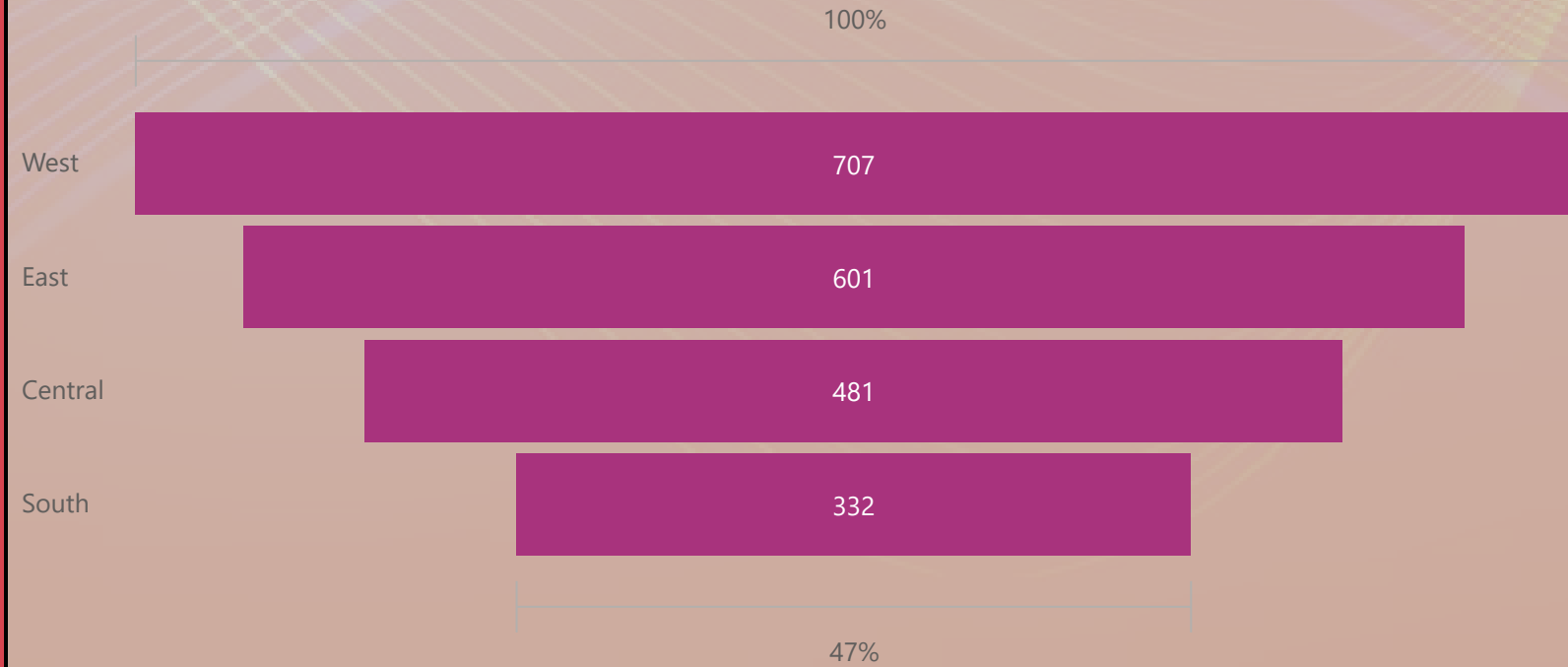
Sum of Sales

742.00K

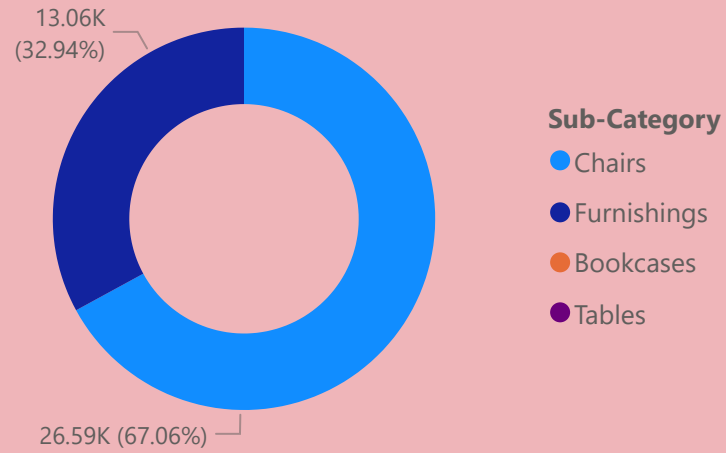
Sum of Profit

18.45K

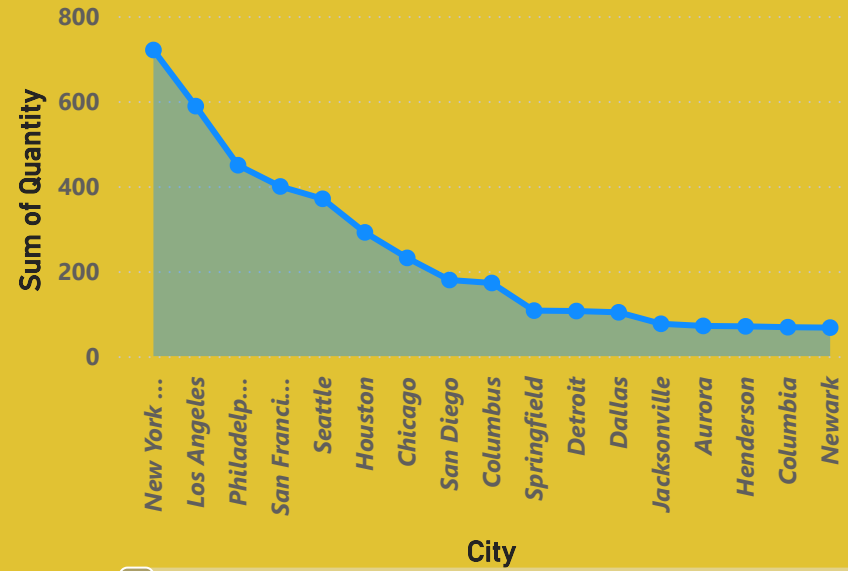
Ship Mode by Region



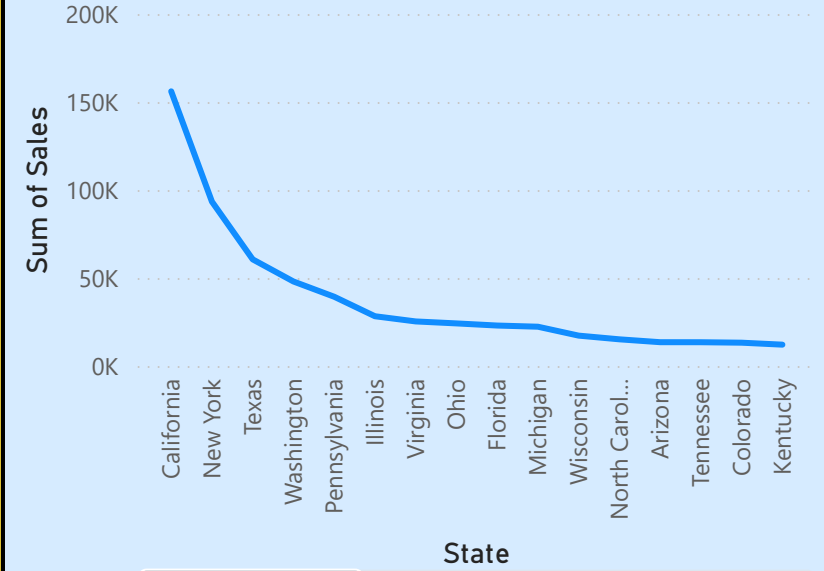
Profit by Sub category



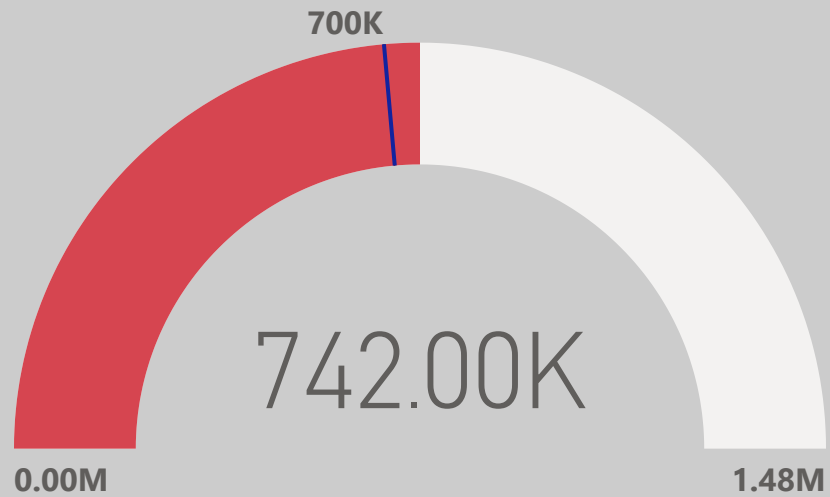
Quantity by City



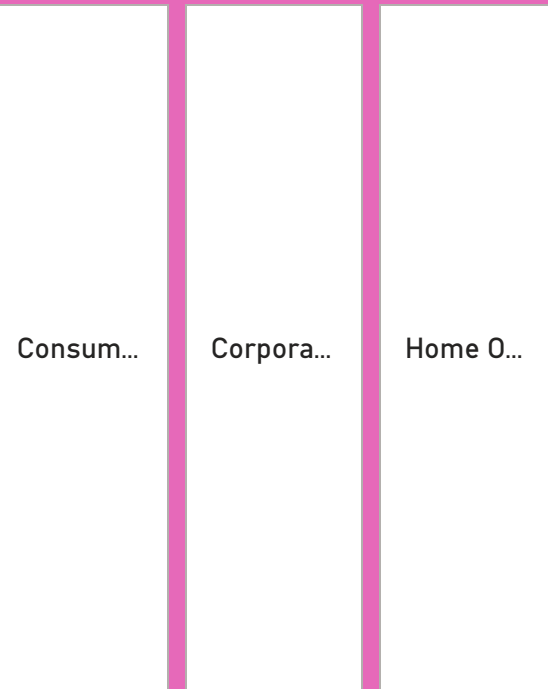
Sales by State



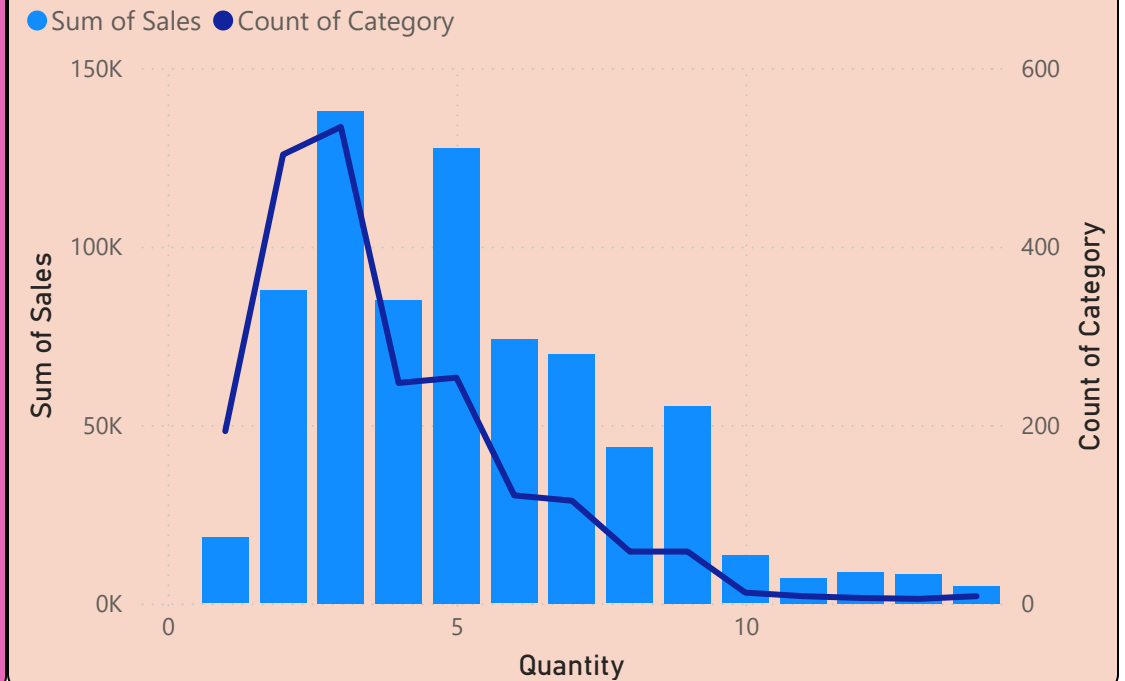
Sales Performance

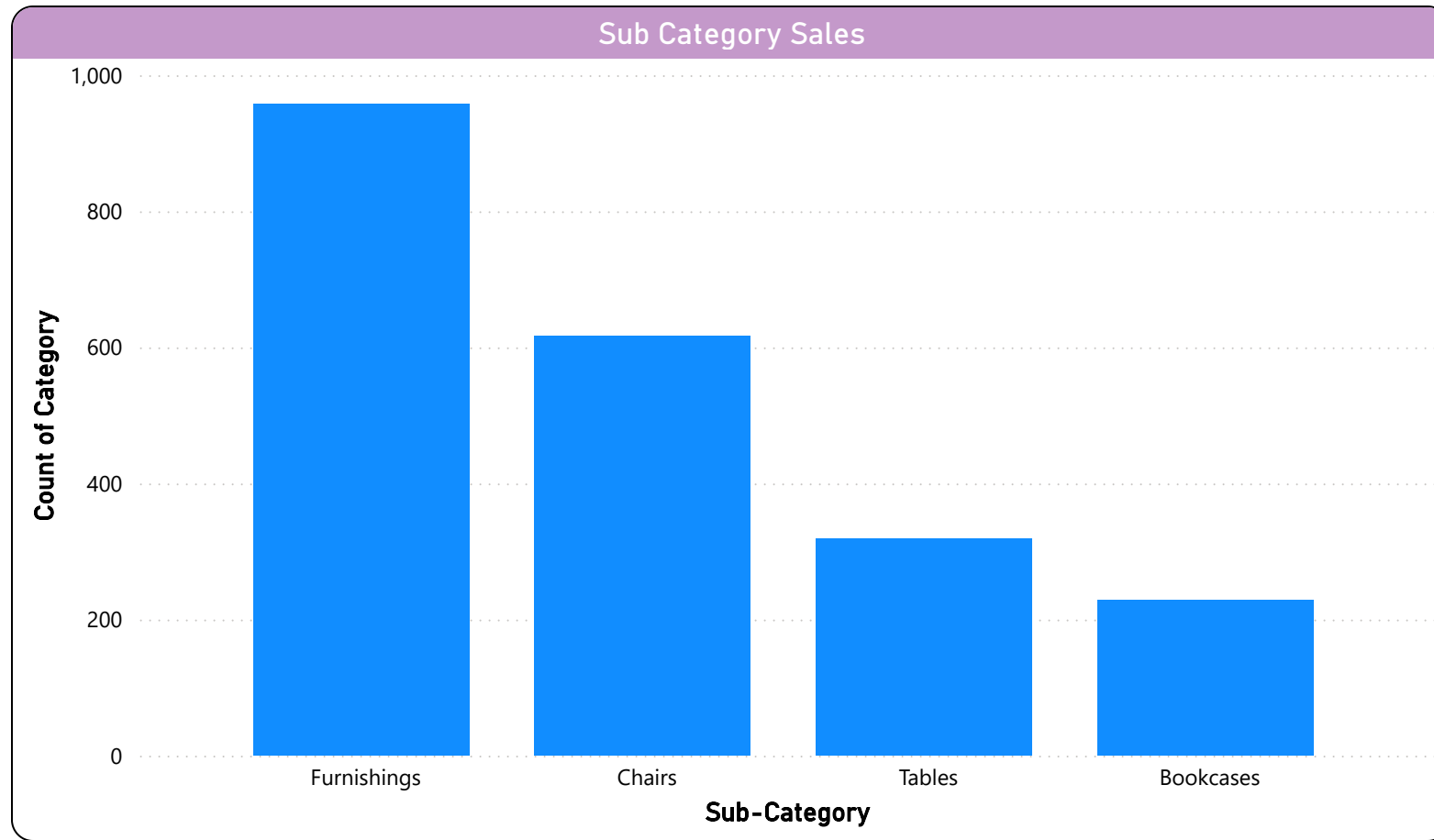


Segment



Quantity by Sales

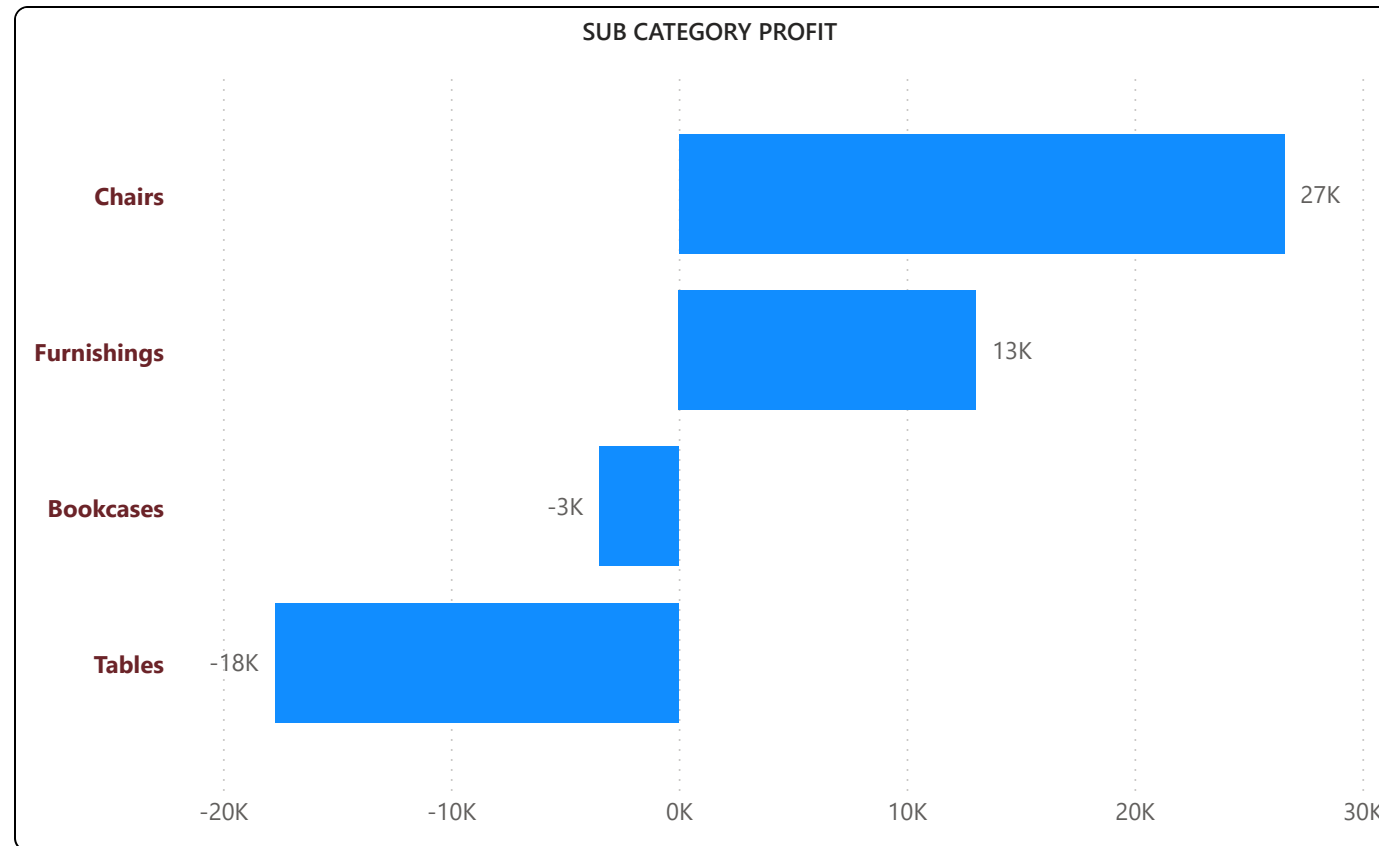




INFERENCE:

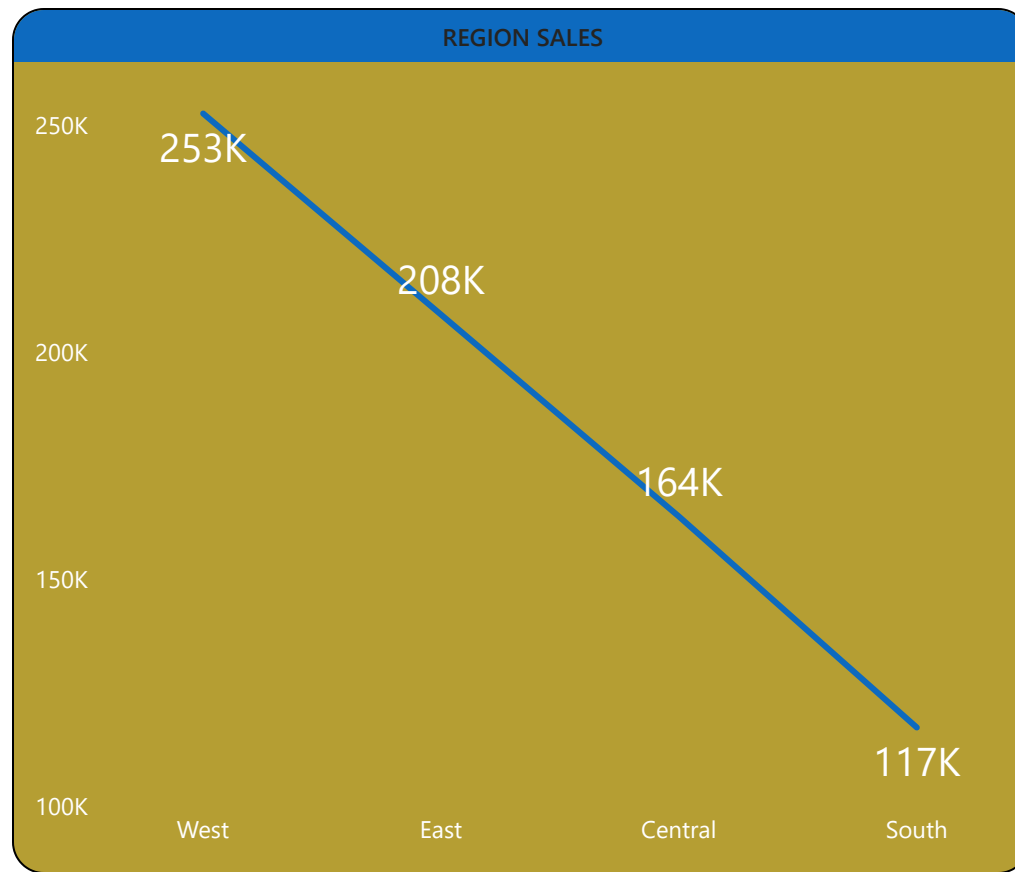
The graph shows the relationship between the category and sub-category

Among all the available categories the Furnishing have the high demand in the market and book cases have the less demand



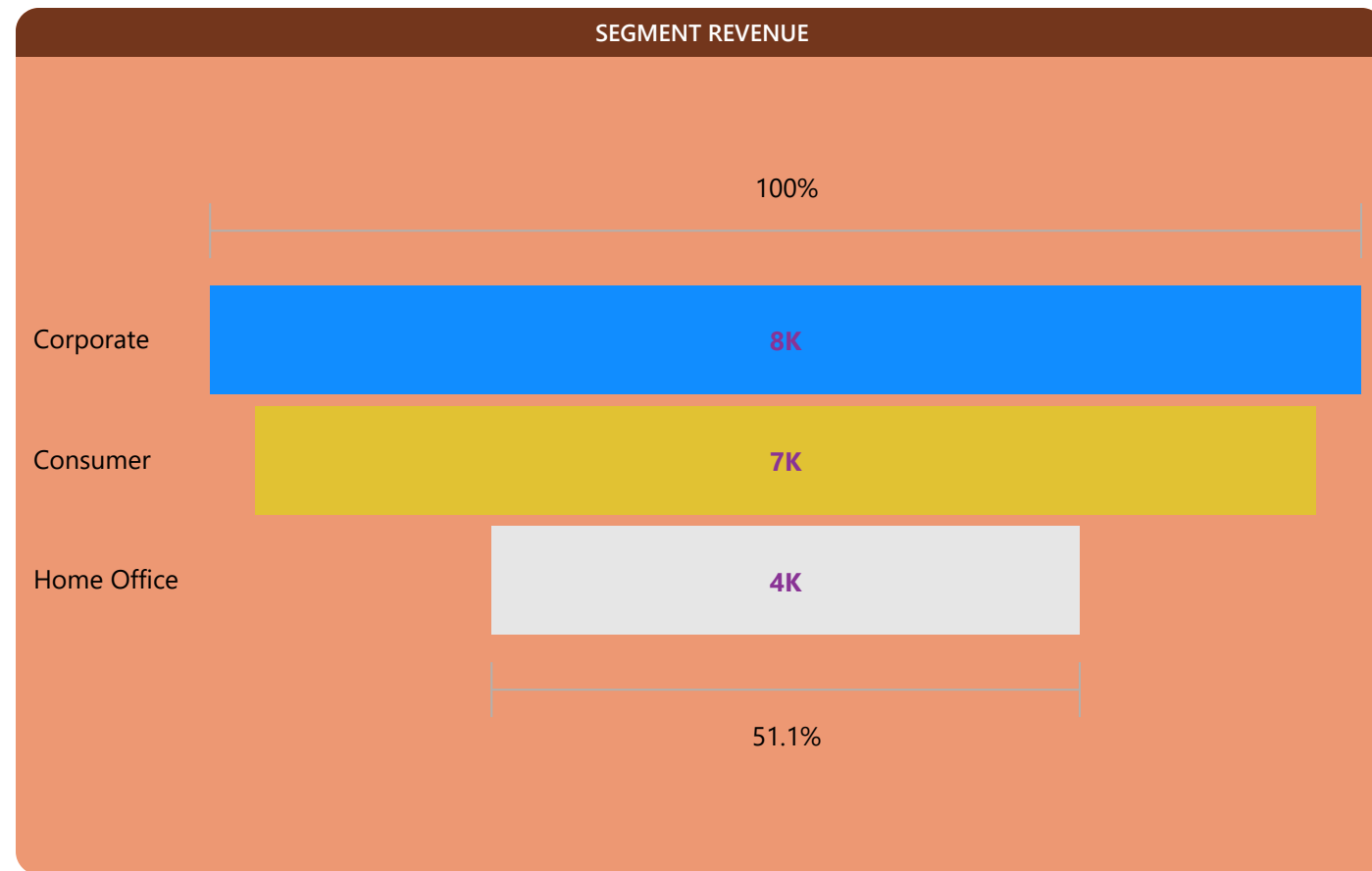
INFERENCE:

THIS GRAPH SHOWS THAT THE RELATION BETWEEN SUB-CATEGORY AND THE PROFITS OF THE SALES FROM ALL THESE CHAIR GENERATES MORE REVENUE AND TABLES GENERATES LESS REVENUE



INFERENCE:

This graph tells us the relationship between the region and sales from the west region we have more sales compare to the south



INFERENCE:

This graph tells us the relationship between the revenue by segment
Under segment we have three parameters among the three the Corporate have generate more revenue