

To analyze the determinants shaping career pathways and job prospects with the campus recruitment dataset, we'll follow these steps:

1. **Clean the dataset:** We'll start by inspecting the dataset for missing values, duplicate entries, and ensuring data consistency.
2. **Exploratory Data Analysis (EDA):** We'll create visualizations to understand the distribution of key variables like gender, degree specialization, work experience, and the relationship between these variables and placement status or salary.
3. **Predictive modeling and analysis:**

- **Employment Status Prediction:** Develop a model to predict whether a candidate will be employed based on the provided variables.
- **Salary Estimation:** Create a model to estimate a candidate's salary, focusing on understanding which variables most significantly affect salary outcomes.
- **Gender Bias Analysis:** Examine the dataset for any signs of gender bias in recruitment processes in terms of employment rates and salary differences.

To start we will load the dataset and conducting a preliminary inspection to understand its structure and identify any immediate cleaning needs.

The dataset contains the following columns:

- `sl_no`: Serial Number
- `gender`: Gender of the student (M/F)
- `ssc_p`: Secondary Education percentage - 10th Grade
- `ssc_b`: Board of Education - SSC
- `hsc_p`: Higher Secondary Education percentage - 12th Grade
- `hsc_b`: Board of Education - HSC
- `hsc_s`: Specialization in Higher Secondary Education
- `degree_p`: Degree percentage
- `degree_t`: Under Graduation(Degree type)- Field of degree education
- `workex`: Work Experience
- `etest_p`: E-test percentage
- `specialisation`: MBA specialization
- `mba_p`: MBA percentage
- `status`: Status of placement - Placed/Not placed
- `salary`: Salary offered to the placed students

Next steps involve cleaning the dataset, which includes handling missing values (notably in the `salary` column, as it's **NaN** for students who are not placed) and converting categorical variables into a format suitable for analysis.

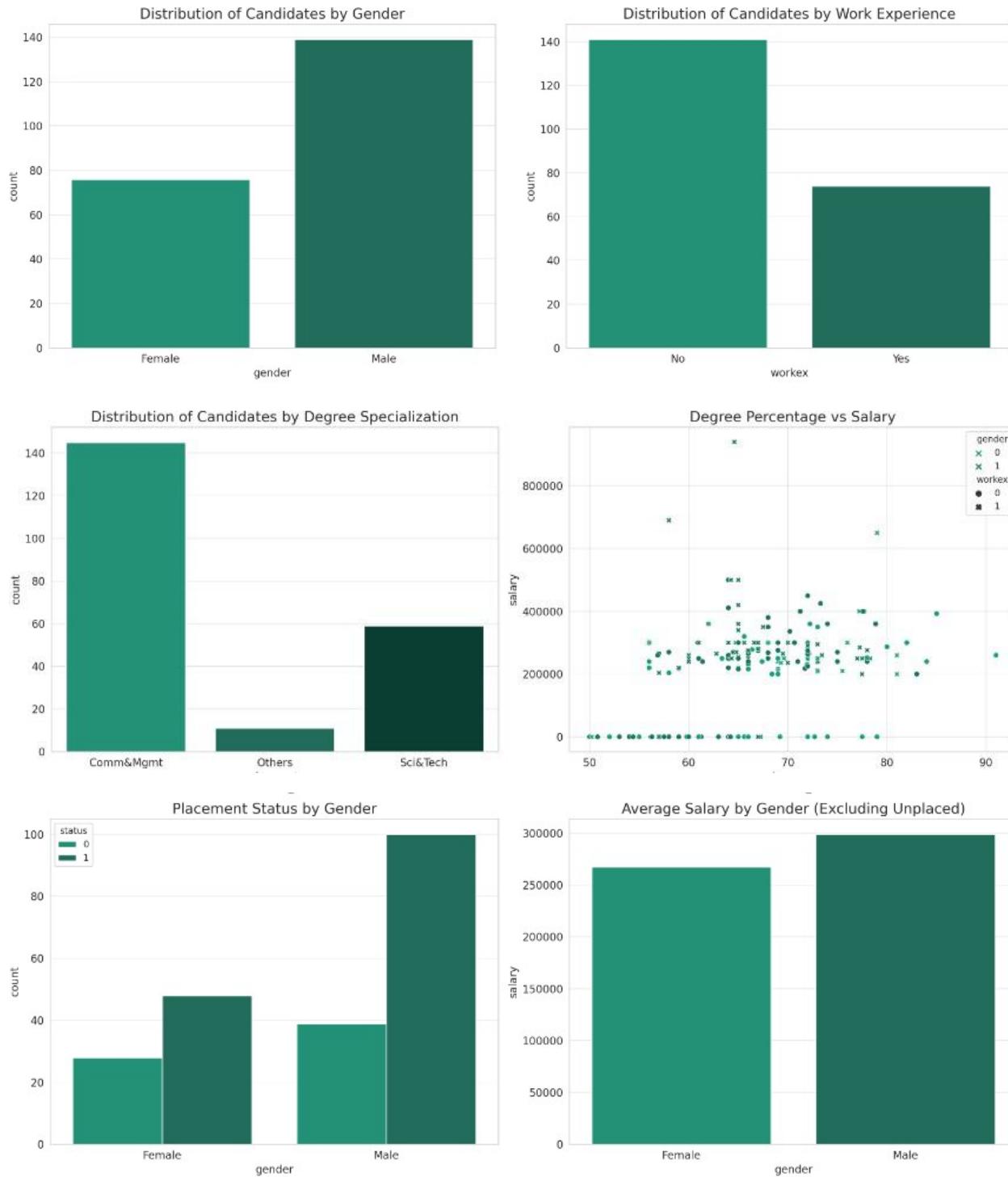
After cleaning, we'll proceed with the exploratory data analysis to visualize the data, focusing on the variables of interest: gender, degree specialization, work experience, and their relationship with placement status and salary.

The dataset has been cleaned and prepared for analysis. Here's a summary of the changes made:

- Missing values in the `salary` column (for students not placed) have been filled with `0`.
- Categorical variables such as `gender`, `workex`, and `status` have been converted to numeric codes for easier analysis. Specifically, `gender` is coded as 1 for Male and 0 for Female, `workex` as 1 for Yes and 0 for No, and `status` as 1 for Placed and 0 for Not Placed.
- Other categorical variables (`ssc_b`, `hsc_b`, `hsc_s`, `degree_t`, `specialisation`) have been converted to category types.

To analyze the data we'll visualize the distribution of key variables and their relationships with placement status and salary. This includes:

1. Distribution of candidates by gender, work experience, and degree specialization.
2. The relationship between academic performance indicators (secondary and higher secondary percentages, degree percentage, and MBA percentage) and salary offers.
3. Analysis of potential gender bias in terms of placement rates and salary differences.



The exploratory data analysis provides several insights into the campus recruitment dataset:

1. **Distribution of Candidates by Gender:** There are more male candidates than female candidates in the dataset.
2. **Distribution of Candidates by Work Experience:** A larger number of candidates do not have work experience compared to those who do.
3. **Distribution of Candidates by Degree Specialization:** The candidates are spread across different degree specializations, with Commerce & Management and Science & Technology being prominent.
4. **Degree Percentage vs Salary:** There is a positive correlation between degree percentage and salary, indicating that higher academic performance may lead to better salary offers. The scatter plot also suggests that work experience (indicated by style) and gender (indicated by color) might play roles in salary differences.
5. **Placement Status by Gender:** The count plot shows the distribution of placement status across genders, indicating that both genders have placed candidates, but the exact impact on placement rate needs further analysis.
6. **Average Salary by Gender (Excluding Unplaced):** The average salary for placed candidates, when excluding those who are not placed, shows that there might be a slight difference in salary offers between genders, with males possibly receiving higher offers on average. This metric specifically excludes unplaced candidates to focus on the salary aspect among the placed ones.

Conclusions:

- **Work Experience and Academic Performance:** These factors appear significant in determining placement status and salary, with a noticeable trend suggesting that higher academic performance may correlate with better job offers.
- **Gender Dynamics:** Initial analysis hints at possible differences in placement rates and salary offers between genders, warranting a deeper investigation into gender bias.
- **Degree Specialization:** This factor also influences career pathways and job prospects, as indicated by its distribution among the candidates and its potential impact on placement outcomes.

Further statistical analysis and predictive modeling would be required to quantify these relationships and explore the causality behind these insights, especially to address the research questions related to employment status prediction, salary estimation, and gender bias in recruitment processes.

The chosen visualizations aim to provide an initial overview of the dataset's characteristics and the relationships between key variables. However, depending on the specific analysis goals and the nuances of the data, other types of visualizations or additional charts might offer deeper insights or clearer

representations. Let's consider alternative or additional visualizations that could be more appropriate or informative for certain aspects of this context:

1. For Distribution Analysis:

- **Histograms** could be used to show the distribution of continuous variables like `ssc_p`, `hsc_p`, `degree_p`, and `salary`. This would help in understanding the spread and central tendencies of these variables.
- **Boxplots** could provide insights into the distribution of salaries or academic percentages by gender or work experience, highlighting median values and detecting outliers.

2. For Relationship Analysis:

- **Line charts** are generally more suited for trends over time or ordered categories, which might not be directly applicable to this dataset's variables. However, if we were analyzing trends over academic years or semesters, line charts could be valuable.
- **Heatmaps** of correlation matrices can visually represent the strength and direction of relationships between all numeric variables, offering a comprehensive overview of potential correlations.

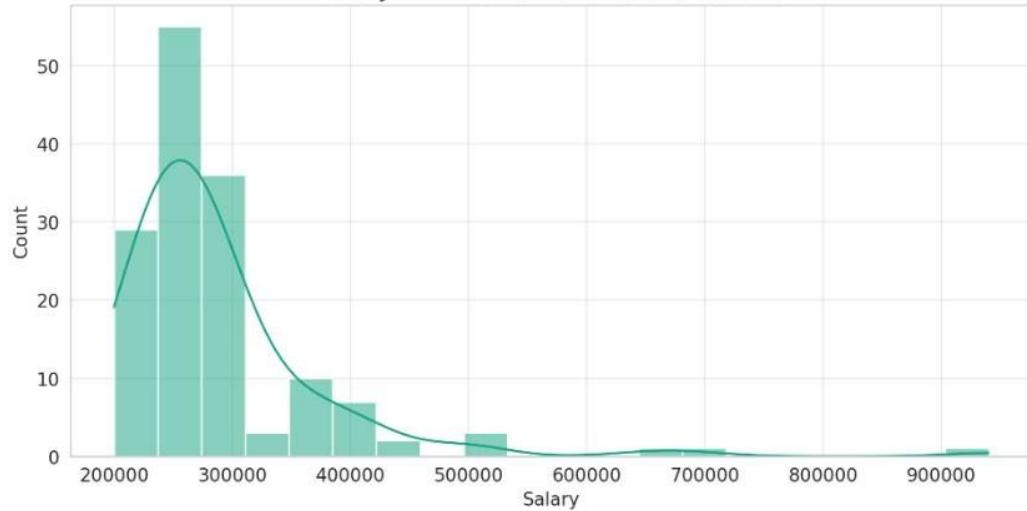
3. For Comparative Analysis:

- **Violin plots** could be effective for comparing the salary distributions or academic performance between different groups (e.g., by gender or degree specialization), as they combine aspects of boxplots and density plots.
- **Bar charts** can be enhanced with error bars to show the variability (standard deviation or standard error) in salaries or percentages across different categories, providing a clearer picture of the data's spread.

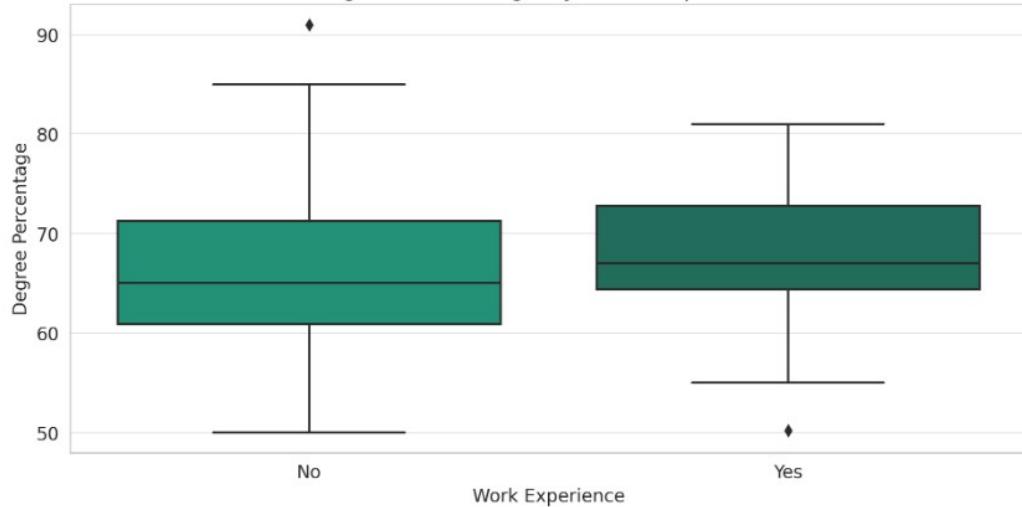
Considering these alternatives, let's add a few additional visualizations that could offer further insights, specifically:

- A histogram to show the distribution of `salary` (for placed students only) to understand the variability in salary offers.
- A boxplot to compare the degree percentage by work experience, offering insights into how academic performance and work experience might interact.
- A heatmap to visualize the correlation between all numeric variables, identifying potential predictors for salary and placement status more clearly.

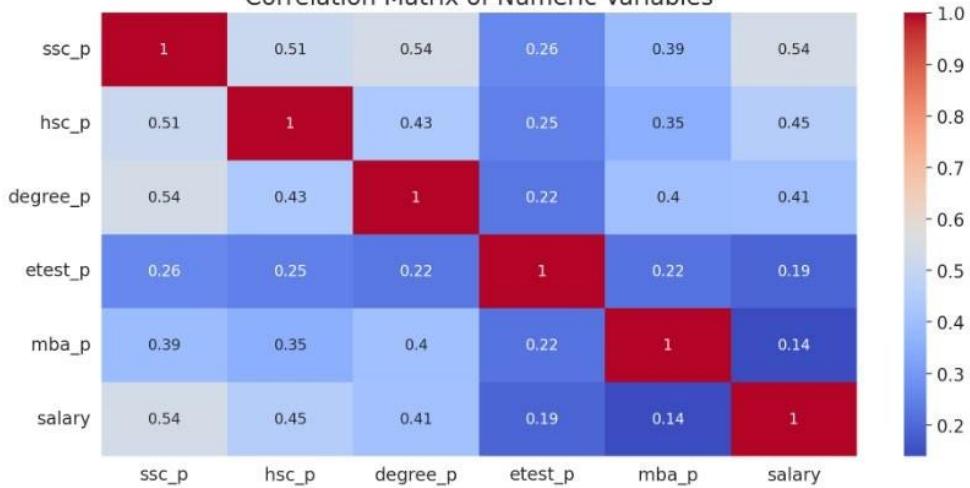
Salary Distribution for Placed Students



Degree Percentage by Work Experience



Correlation Matrix of Numeric Variables



The additional visualizations offer more nuanced insights into the dataset:

1. **Salary Distribution for Placed Students:** The histogram reveals the distribution of salaries among placed students, showing a right-skewed pattern. This indicates that while a majority of salaries cluster in the lower to middle range, there are a few higher salaries offers which could represent outlier opportunities or roles requiring specialized skills.
2. **Degree Percentage by Work Experience:** The boxplot comparing degree percentage by work experience shows that students with work experience have a slightly wider spread in degree percentages, suggesting variability in academic performance among those with work experience. However, the median values appear similar, indicating that work experience does not necessarily correlate with higher academic performance.
3. **Correlation Matrix of Numeric Variables:** The heatmap provides a visual representation of the correlation between numeric variables. Positive correlations are seen between academic performance metrics (ssc_p, hsc_p, degree_p) and salary, suggesting that higher academic achievements may be associated with higher salaries. The etest_p (E-test percentage) shows a weaker correlation with salary, indicating it might have a less direct impact on salary outcomes.

Revised Insights:

The **salary distribution** visualization helps in understanding the range and spread of salary offers, highlighting the existence of high-paying opportunities.

The **degree percentage by work experience** comparison suggests that while work experience adds valuable diversity to a candidate's profile, it does not directly correlate with academic performance.

The **correlation matrix** emphasizes the importance of academic performance in predicting salary outcomes but also suggests that other factors (potentially including those not captured by this analysis, such as interview performance or soft skills) play crucial roles.

These visualizations complement our initial analysis, offering a broader understanding of the factors influencing placement success and salary levels. For a comprehensive analysis, especially when addressing specific research questions (employment prediction, salary estimation, gender bias analysis), combining these insights with predictive modeling would be essential.