7. Percentage contribution on region wise net sales by given customer

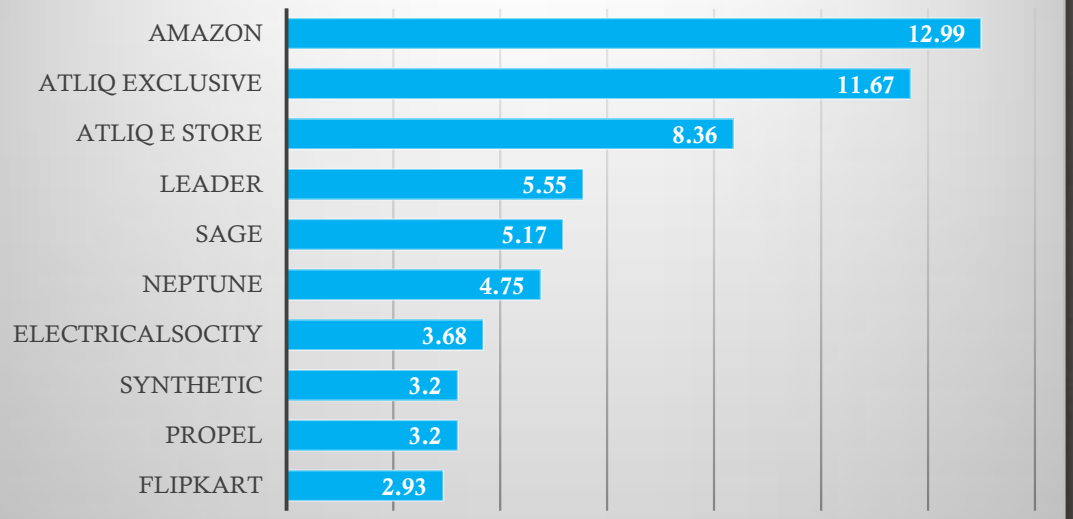
Region wise percentage net sales breakdown by customers to perform regional analysis on financial performance of the company for 2021

```
select * from net_sales;
with cte as (
select region,
customer,
round(sum(net_sales)/1000000,2) as net_sales_mln
from net_sales n
join dim_customer c using (customer_code)
where fiscal_year = 2021
group by customer, region
)
select *,
net_sales_mln*100/sum(net_sales_mln) over(partition by region) as pct_contribution
from cte order by region, net_sales_mln desc  ;
```

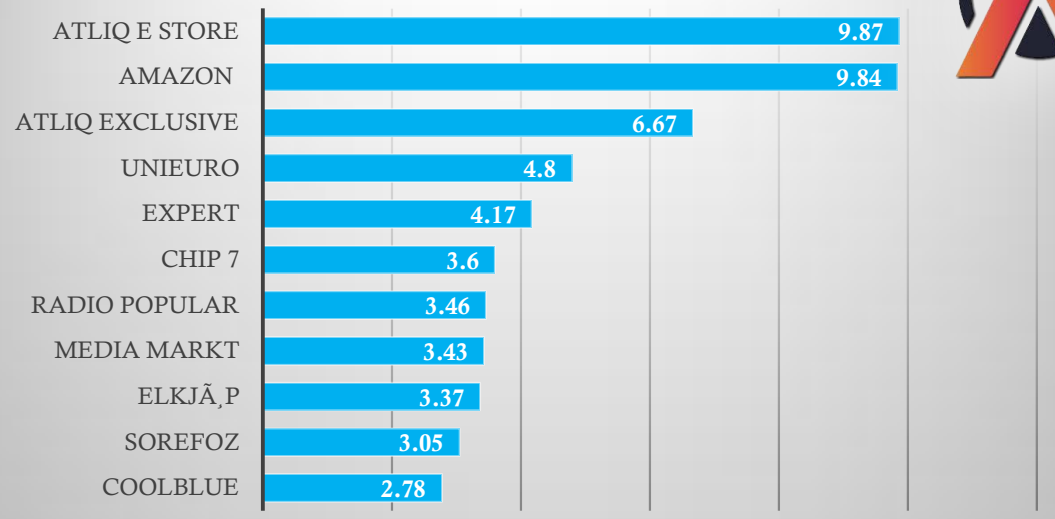
Result Grid | Filter Rows: | Export:

region	customer	net_sales_mln	pct_contribution
APAC	Amazon	57.41	12.988688
APAC	Atliq Exclusive	51.58	11.669683
APAC	Atliq e Store	36.97	8.364253
APAC	Leader	24.52	5.547511
APAC	Sage	22.85	5.169683
APAC	Neptune	21.01	4.753394
APAC	Electricalsocity	16.25	3.676471
APAC	Synthetic	14.14	3.199095
APAC	Propel	14.14	3.199095
APAC	Flipkart	12.96	2.932127
APAC	Novus	12.91	2.920814
APAC	Expression	12.90	2.918552
APAC	Girias	11.30	2.556561
APAC	Vijay Sales	11.27	2.549774
APAC	Ebay	11.14	2.520362
APAC	Reliance Digital	11.10	2.511312

APAC



EU



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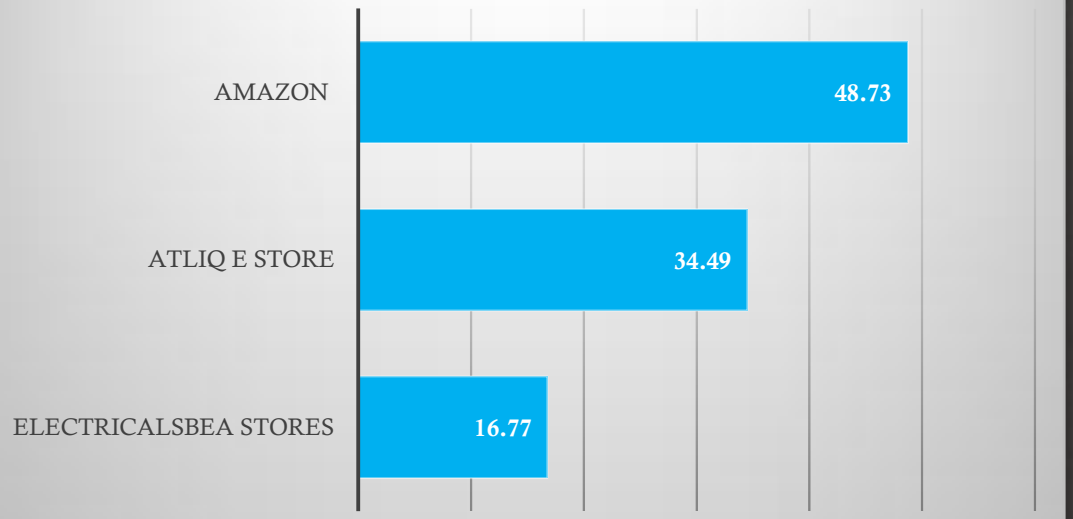
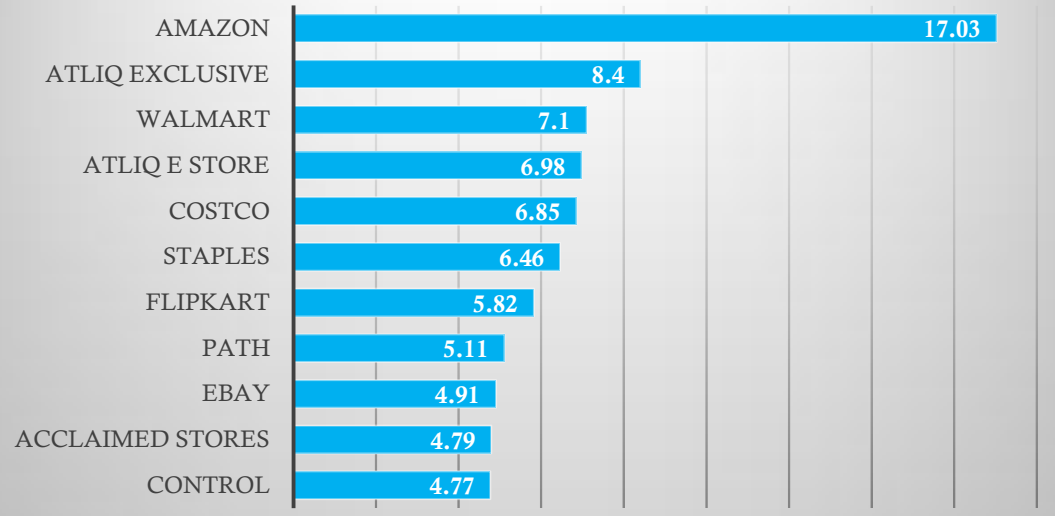
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