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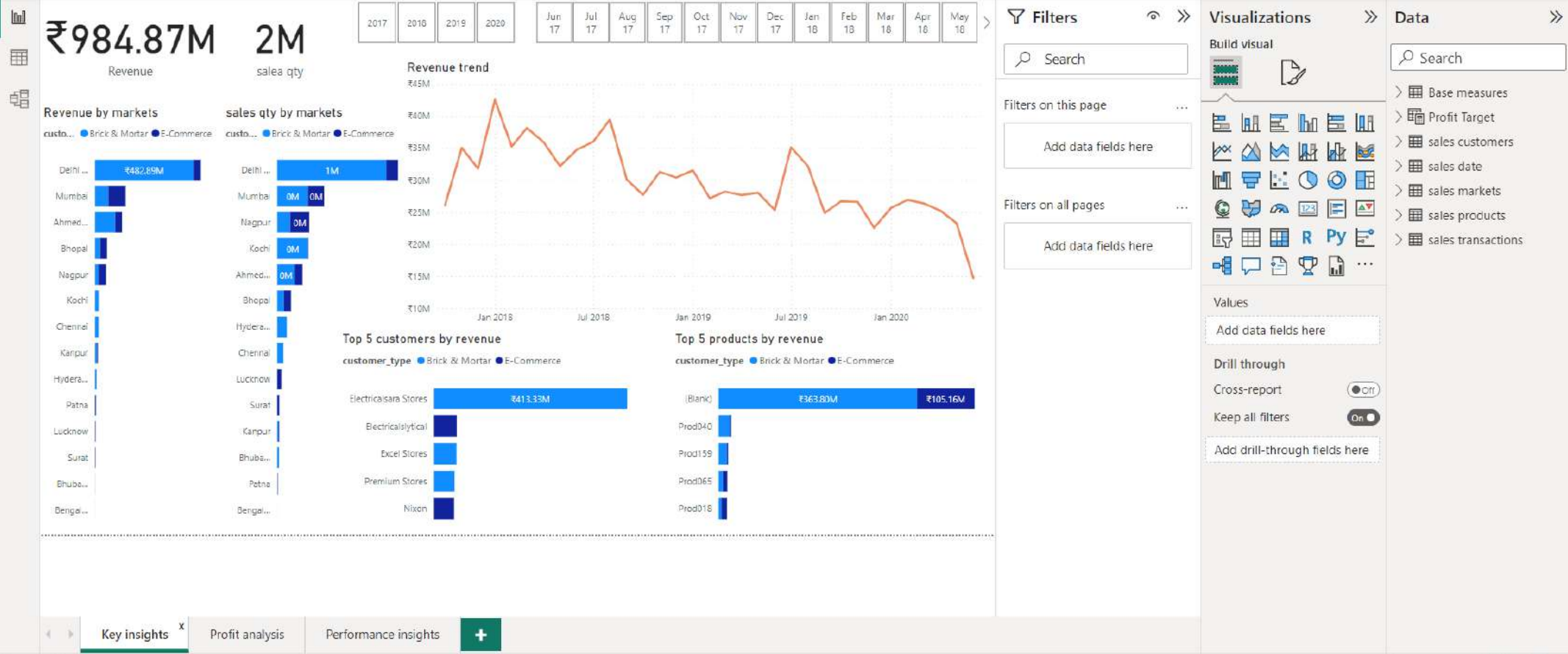
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2017201820192020

Jun 17Jul 17Aug 17Sep 17Oct 17Nov 17Dec 17Jan 18Feb 18Mar 18Apr 18May 18

24.66M

Total profit margin

2M

sales qty

Revenue by customer\_type

Donut chart showing revenue by customer\_type

customer\_type

- Brick & Mortar
- E-Commerce

profit % by markets

Surat12.86%Patna12%Bhuba...86%Bhopal90%Kochi74%Mumbai2.25%Nagpur5.7%Chennai2.30%Ahrme...2.15%Chennai1.67%Luckn...1.01%Hyder...0.63%Kanpur-0.49%Benga...-20.70%

Profit contribution % by markets

Delhi...48.48%Mum...19.76%Ahrme...11.55%Bhopal9.26%Nagpur5.73%Kochi2.85%Chennai1.22%Patna0.74%Hyder...0.19%Bhub...0.14%Luckn...0.13%Kanpur-0.27%Benga...-0.31%

Revenue contribution % by markets

Delhi...52.76%Mu...15.24%Ahrm...13.43%Bho...5.95%Nag...5.59%Kochi1.91%Cha...1.83%Kanp...1.30%Hyd...0.76%Patna0.45%Luck...0.31%Bhu...0.09%Beng...0.04%

customer\_nameRevenueRevenue contribution %profit margin percentageprofit margin contribution percentage

Electricalslance Stores₹18,68,461.000.19%-2.01%-0.15%

Electricalsbea Stores₹3,36,367.000.03%0.82%0.01%

Info Stores₹3,51,00,033.003.56%0.90%1.28%

Insight₹33,42,051.000.34%1.04%0.14%

Zone₹50,67,349.000.51%1.20%0.25%

Excel Stores₹4,91,15,620.004.90%1.38%2.76%

Synthetic₹61,73,068.000.63%1.42%0.36%

Total₹98,48,68,963.00100.00%2.50%100.00%

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Visualizations

Build visual

Values

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Drill through

Cross-report

Keep all filters

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Data

Search

Base measures

Profit Target

sales customers

sales date

sales markets

sales products

sales transactions

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Publish

2.06M350K

Total profit margin

sales qty

Profit Target1.00%

2017201820192020

Jan 20Feb 20Mar 20Apr 20May 20Jun 20

Revenue last yearRevenue profit margin percentage

Revenue last yearRevenue profit margin percentage

profit % by zones, region and customers

Bhubaneswar10.48%Hyderabad6.71%Chennai6.34%Kochi4.66%Patna4.45%Mumbai2.44%Nagpur2.34%Ahmedabad2.18%Bhopal1.39%Surat0.94%Delhi NCR0.59%Karnpur0.45%Lucknow-2.68%

Revenue last year and Revenue

Revenue last year and Revenue

Month

customer_name	Revenue	Revenue contribution %	profit margin percentage	profit margin contribution percentage
Electricalsara Stores	₹6,56,41,977.00	46.15%	0.37%	11.92%
Excel Stores	₹79,28,385.00	5.57%	3.26%	12.54%
Premium Stores	₹58,99,748.00	4.15%	0.49%	1.40%
Electricalslytical	₹55,37,904.00	3.89%	0.49%	1.31%
Info Stores	₹50,64,374.00	3.56%	3.18%	7.82%
Control	₹41,82,662.00	2.94%	1.24%	2.52%
Surge Stores	₹39,53,600.00	2.78%	6.23%	11.95%
Lonic Stores	₹33,19,243.00	2.33%	0.38%	0.61%
Total	₹14,22,24,545.00	100.00%	1.45%	100.00%

Filters

Search

Filters on this visual

year is (All)

Add data fields here

Filters on this page

Add data fields here

Filters on all pages

Add data fields here

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Field

year

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