

# SecureBank Pro

A next-generation banking web app, which emphasizes user privacy, security, and data control.

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Encryptcon 2024

# **Problem Statement 1**

**Digital Identity Solutions for Secure and Sustainable Banking**

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# WHAT WE ARE WORKING ON

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## DECENTRALIZED IDENTITY

Identity information is distributed across a network of nodes, enhancing security, increase interoperability and reducing the risk of a single point of failure.



## ZERO KNOWLEDGE PROOF

Enable users to prove specific details about themselves without revealing unnecessary information.



## SECURITY

Each user's identity and transaction history are securely recorded on the blockchain, ensuring immutability and resilience against tampering.



# ABOUT THE PROJECT

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We've established a digital wallet allowing users to securely hold their certificates issued by different entities. Our objective is to enhance this system by incorporating Blockchain or Distributed Ledger Technology. This integration aims to achieve decentralized identity management and transparent transactions, ensuring the immutability and resistance to tampering of stored information.

# TRADITIONAL

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- **Users have limited control**
- **Data is owned and managed by centralized entities**
- **Lack of standardization**
- **Lack of standardization**





# IN OUR MODEL

**Users have complete control  
and ownership of their  
identity**



**Promotes interoperability and  
cross platform services**



**Concept of blockchain provides  
control of scope of user's data**



**Security is enhanced through  
decentralized technologies**



# BUSINESS MODEL CANVAS

<b><u>Key Partners</u></b> <ul style="list-style-type: none"><li>- Financial Institutions</li><li>- Payment Gateways</li><li>- Educational Institutions</li><li>- Employers</li></ul>	<b><u>Key Activities</u></b> <ul style="list-style-type: none"><li>- SSDI Wallet Creation</li><li>- Generate DIDs</li><li>- Blockchain Integration</li><li>- Smart Contracts</li><li>- Zero-knowledge proof</li></ul> <b><u>Key Resources</u></b> <ul style="list-style-type: none"><li>- Certificate Issuers</li><li>- WebDev Team</li><li>- Financial Institutions</li></ul>	<b><u>Value Propositions</u></b> <ul style="list-style-type: none"><li>-Manage digital identities, credentials, and banking details.<ul style="list-style-type: none"><li>- Ensuring immutability and resilience against tampering of data.</li></ul></li><li>- Prove specific details about themselves without revealing unnecessary information.</li><li>- full control over their identity information</li></ul>	<b><u>Customer Relationships</u></b> <ul style="list-style-type: none"><li>- Passwordless Authentication</li><li>- Frequent security updates</li><li>- New feature updates</li><li>- Regular notifications about the current status</li></ul> <b><u>Channels</u></b> <ul style="list-style-type: none"><li>- Social media for security awareness</li><li>- Financial Institution for promotions</li></ul>	<b><u>Customer Segments</u></b> <ul style="list-style-type: none"><li>- Beneficiaries and Recipients</li><li>- Government Agencies</li><li>- Applicants and Claimants</li></ul>
<b><u>Cost Structure</u></b> <ul style="list-style-type: none"><li>- App development and maintenance costs</li><li>- Employee salaries and benefits</li><li>- Marketing and promotion expenses</li><li>- Server and infrastructure costs</li></ul>		<b><u>Revenue Streams</u></b> <ul style="list-style-type: none"><li>- Secure Data Storage Services</li><li>- Multiple Certificates handling</li><li>- Premium Subscription</li></ul>		



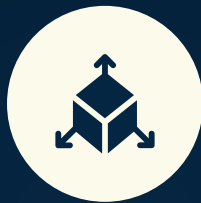
# OUR GOALS

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## USER IDENTITY

Users can selectively share identity attributes with the bank and other entities, enhancing privacy.



## USER CONTROL

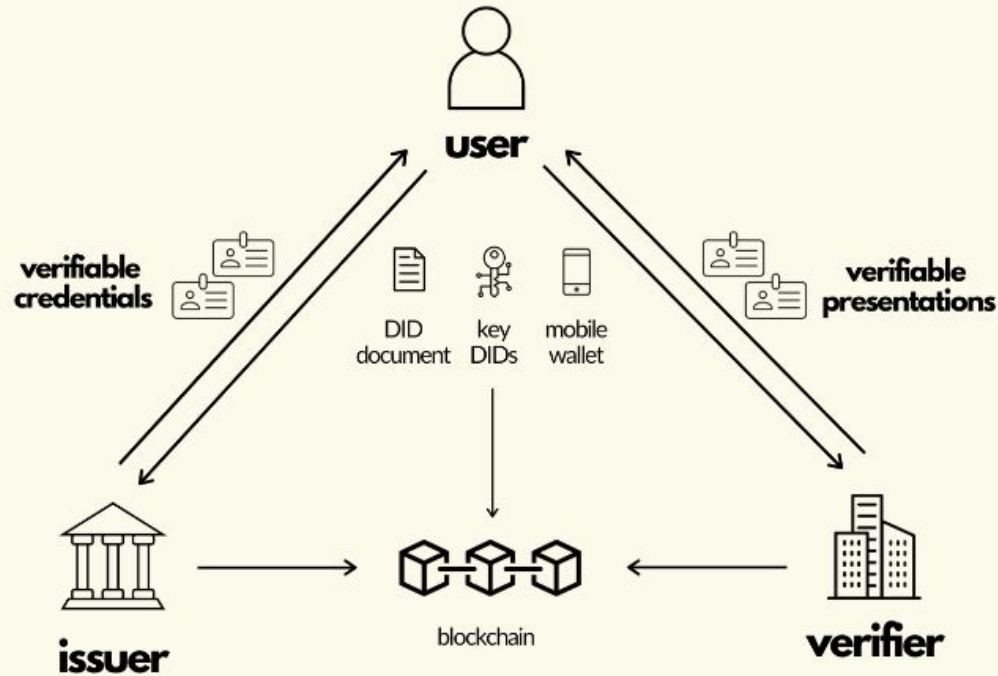
Decentralized Identifiers (DIDs) in banking enable secure, user-controlled identities, leveraging blockchain for transparent and tamper-resistant identity verification.



## PRIVACY

Each user's identity and transaction history are securely recorded on the blockchain, ensuring immutability and resilience against tampering.

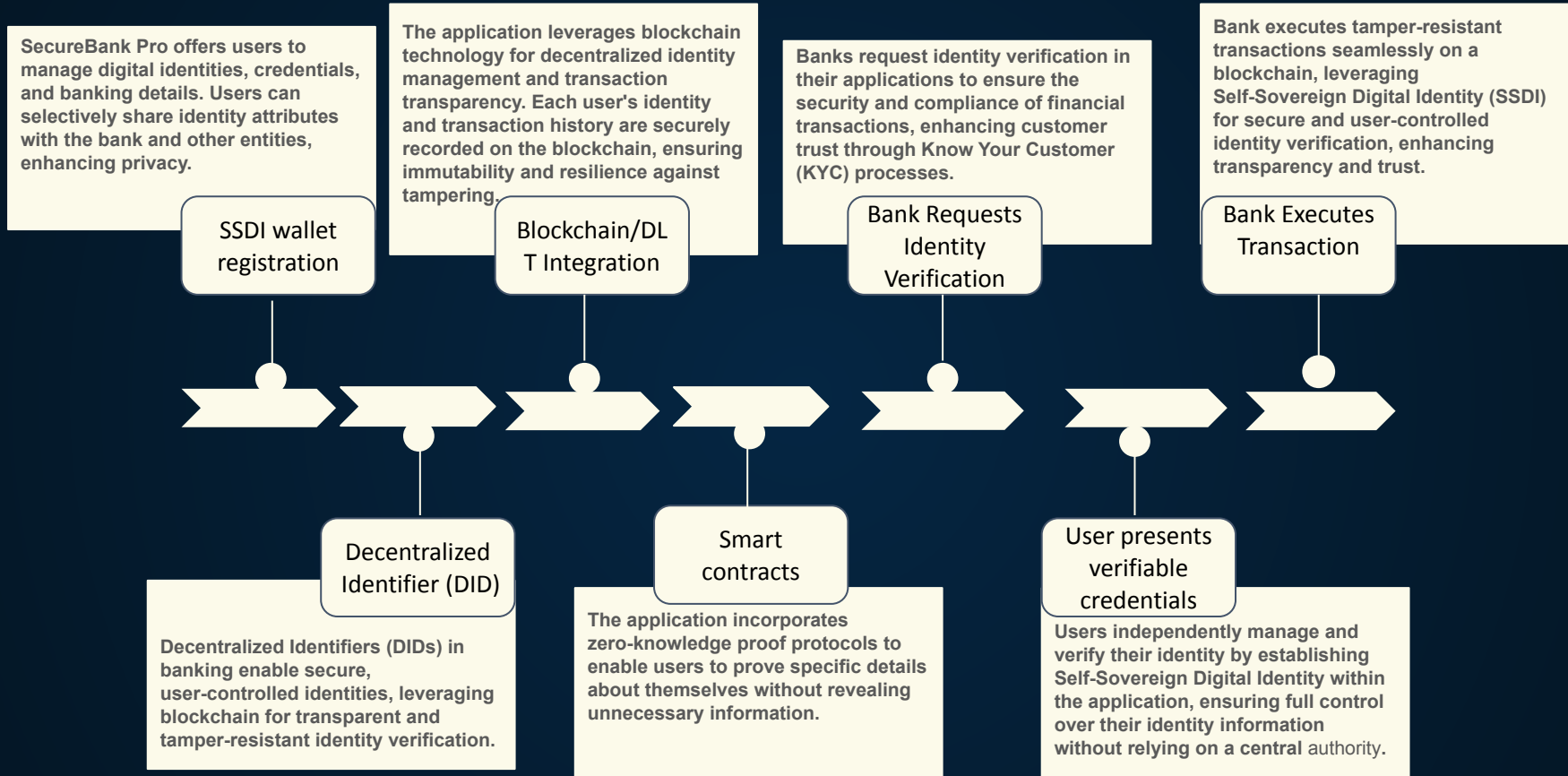
# BASIC



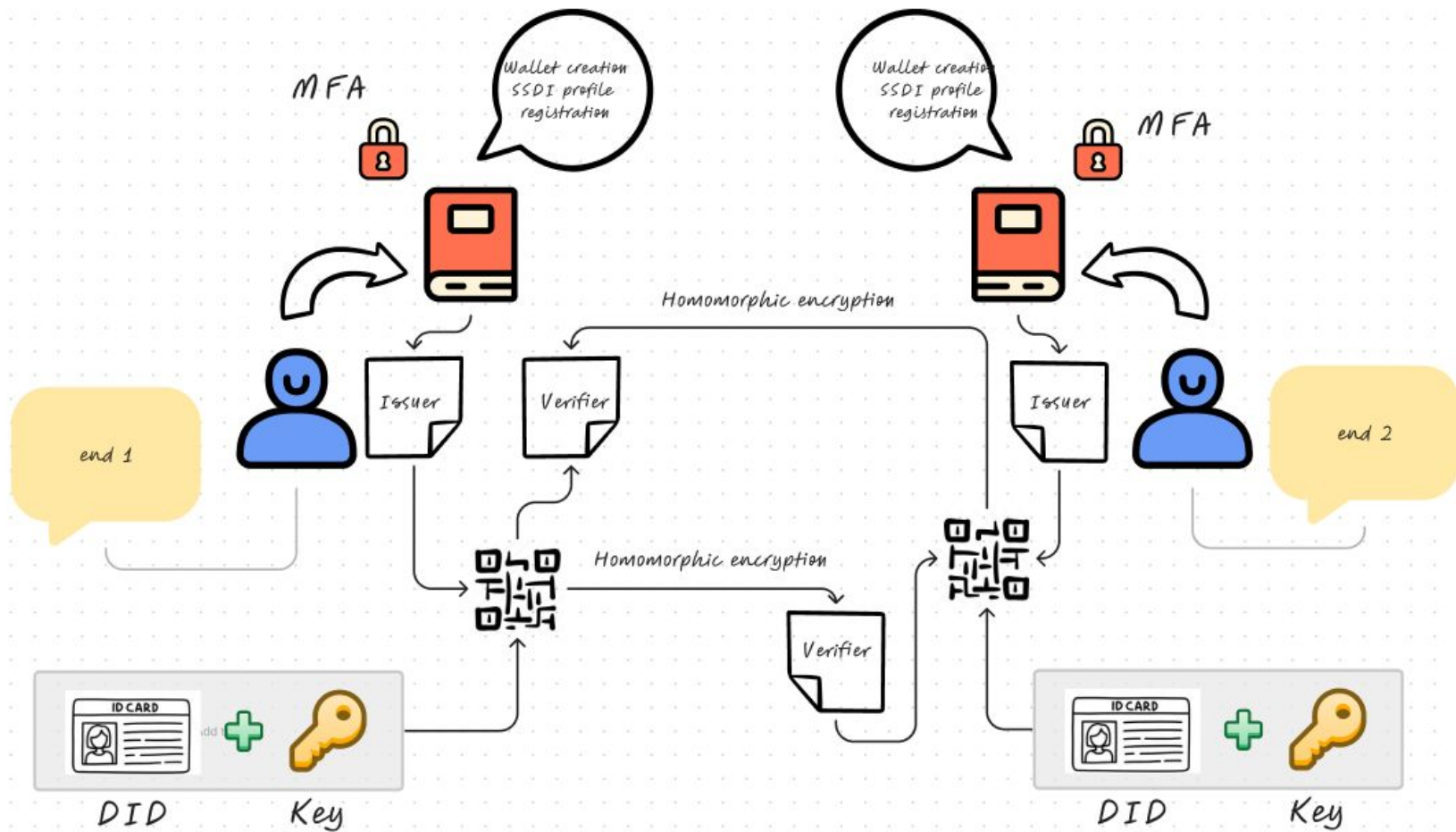
THE SELF-SOVEREIGN IDENTITY  
TRUST TRIANGLE

**HOW THE FLOW WORKS?**

**LOW FIDELITY FLOW**



**HIGH FIDELITY FLOW**



# ADVANTAGES

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## COMPANIES

Efficiency  
Saves cost  
Assurance

## USERS

Usability  
Control over data  
Privacy

# **IAM Standards incorporated**

## **FIDO**

FIDO standards, notably FIDO2, enhance secure banking by enabling passwordless authentication through the W3C-backed Web Authentication (WebAuth) standard. This integration ensures strong multi-factor authentication, contributing to a secure and user-controlled digital identity solution for banking.

## **Decentralized Identity Foundation (DIF) Standards**

Standards from DIF, such as DID standards and Verifiable Credential standards, can be adopted to build a comprehensive self-sovereign identity solution.



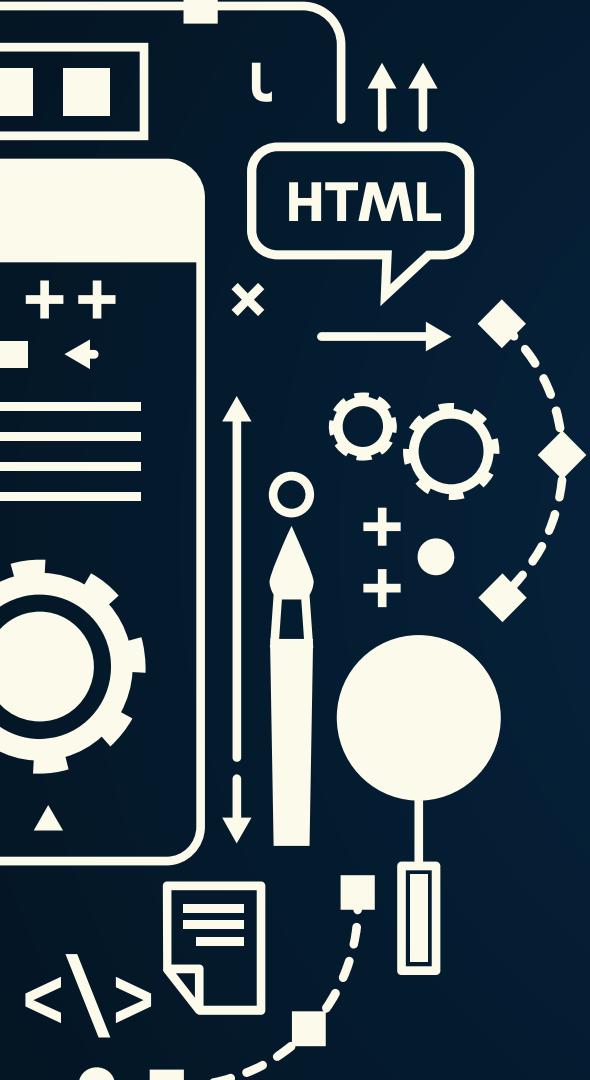
# THE TEAM

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**THANK YOU**