

SecureBank Pro

A next-generation banking web app, which emphasizes user privacy, security, and data control.

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Encryptcon 2024

Problem Statement 1

Digital Identity Solutions for Secure and Sustainable Banking

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WHAT WE ARE WORKING ON



DECENTRALIZED IDENTITY

Identity information is distributed across a network of nodes, enhancing security, increase interoperability and reducing the risk of a single point of failure.



ZERO KNOWLEDGE PROOF

Enable users to prove specific details about themselves without revealing unnecessary information.



SECURITY

Each user's identity and transaction history are securely recorded on the blockchain, ensuring immutability and resilience against tampering.



ABOUT THE PROJECT

We've established a digital wallet allowing users to securely hold their certificates issued by different entities. Our objective is to enhance this system by incorporating Blockchain or Distributed Ledger Technology. This integration aims to achieve decentralized identity management and transparent transactions, ensuring the immutability and resistance to tampering of stored information.

TRADITIONAL

Users have limited control

Data is owned and managed by centralized entities

Lack of standardization

Lack of standardization





IN OUR MODEL

Users have complete control and ownership of their identity



Promotes interoperability and cross platform services



Concept of blockchain provides control of scope of user's data



Security is enhanced through decentralized technologies



BUSINESS MODEL CANVAS

Key Partners

- Financial Institutions
- Payment Gateways
- Educational Institutions
- Employers

Key Activities

- SSDI Wallet Creation
- Generate DIDs
- Blockchain Integration
- Smart Contracts
- Zero-knowledge proof

Key Resources

- Certificate Issuers
- WebDev Team
- Financial Institutions

Value Propositions

- -Manage digital identities, credentials, and banking details.
- Ensuring immutability and resilience against tampering of data.
- Prove specific details about themselves without revealing unnecessary information.
- full control over their identity information

<u>Customer</u> <u>Relationships</u>

- Passwordless
 Authentication
- Frequent security updates
- New feature updates
- Regular notifications about the current status

Customer Segments

- Beneficiaries and Recipients
- Government Agencies
- Applicants and Claimants

Channels

- Social media for security awareness
- Financial Institution for promotions

Cost Structure

- App development and maintenance costs
- Employee salaries and benefits
- Marketing and promotion expenses
- Server and infrastructure costs

Revenue Streams

- Secure Data Storage Services
- Multiple Certificates handling
- Premium Subscription

OUR GOALS



USER IDENTITY

Users can selectively share identity attributes with the bank and other entities, enhancing privacy.



USER CONTROL

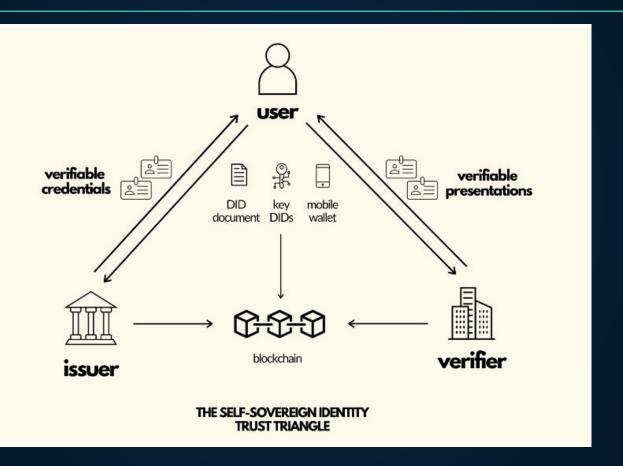
Decentralized Identifiers (DIDs) in banking enable secure, user-controlled identities, leveraging blockchain for transparent and tamper-resistant identity verification.



PRIVACY

Each user's identity and transaction history are securely recorded on the blockchain, ensuring immutability and resilience against tampering.

BASIC

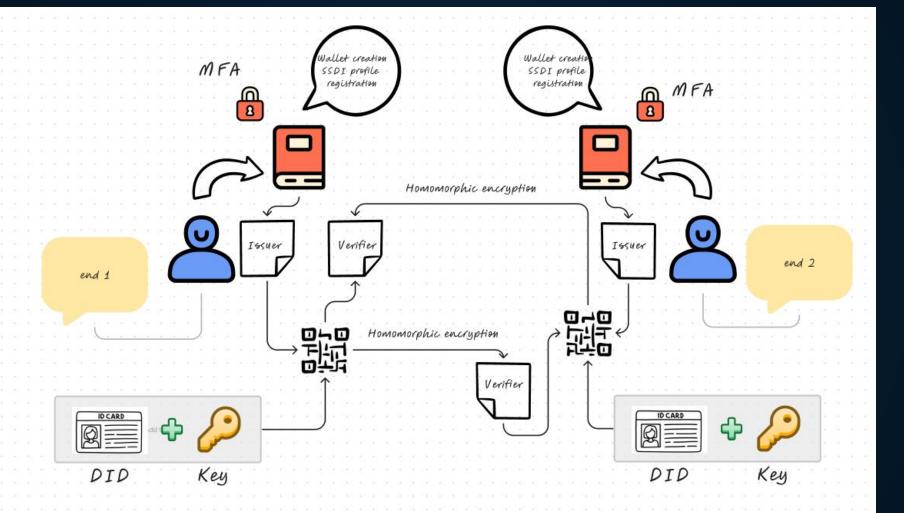


HOW THE FLOW WORKS?

LOW FIDELITY FLOW

Bank executes tamper-resistant The application leverages blockchain SecureBank Pro offers users to transactions seamlessly on a technology for decentralized identity Banks request identity verification in manage digital identities, credentials, blockchain, leveraging management and transaction their applications to ensure the and banking details. Users can Self-Sovereign Digital Identity (SSDI) transparency. Each user's identity security and compliance of financial selectively share identity attributes for secure and user-controlled and transaction history are securely transactions, enhancing customer with the bank and other entities, identity verification, enhancing recorded on the blockchain, ensuring trust through Know Your Customer enhancing privacy. transparency and trust. immutability and resilience against (KYC) processes. tampering. Bank Requests Bank Executes SSDI wallet Blockchain/DL Identity Transaction T Integration registration Verification User presents Smart Decentralized verifiable contracts Identifier (DID) credentials The application incorporates Users independently manage and zero-knowledge proof protocols to Decentralized Identifiers (DIDs) in verify their identity by establishing enable users to prove specific details banking enable secure, Self-Sovereign Digital Identity within about themselves without revealing user-controlled identities, leveraging the application, ensuring full control unnecessary information. blockchain for transparent and over their identity information tamper-resistant identity verification. without relying on a central authority.

HIGH FIDELITY FLOW



ADVANTAGES

COMPANIES

USERS

Efficiency
Saves cost
Assurance

Usability Control over data Privacy

IAM Standards incorporated

FIDO

FIDO standards, notably FIDO2, enhance secure banking by enabling passwordless authentication through the W3C-backed Web Authentication (WebAuth) standard. This integration ensures strong multi-factor authentication, contributing to a secure and user-controlled digital identity solution for banking.

Decentralized Identity Foundation (DIF) Standards

Standards from DIF, such as DID standards and Verifiable Credential standards, can be adopted to build a comprehensive self-sovereign identity solution.

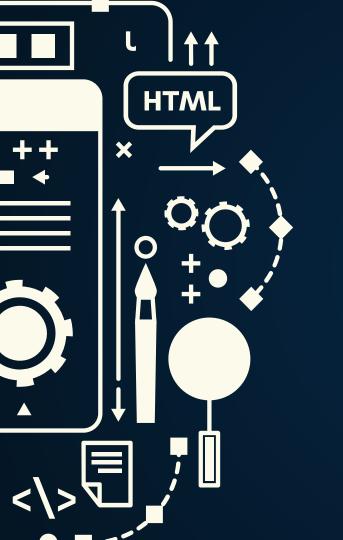
THE TEAM

BARATH K

VISHAL RAM V A

SRASHUWANTHH

YAMUNA SHREE P



THANK YOU