Turkey Film Analysis (2024)

Introduction

- <u>Project Purpose and Scope:</u> Analysis of Turkish films released in 2024.
- Importance of Data Analysis for the Industry: Identifying trends and understanding success factors.
- Expected Outcomes: Market trends, audience preferences, and box office success predictions.

Methodology

- <u>Data Collection Methods</u>: API, web scraping, manual collection.
- Tools and Techniques: Statistical analysis, machine learning algorithms.
- <u>Analysis Parameters:</u> Writer, director, genre, box office revenue, IMDb score.

Data Sources

- Box Office Turkey Data: Box office revenue.
- <u>Platforms such as IMDb and Beyazperde:</u> Ratings, film information.