

# SERENITY TOKEN



## WHITEPAPER V1





# WHAT IS



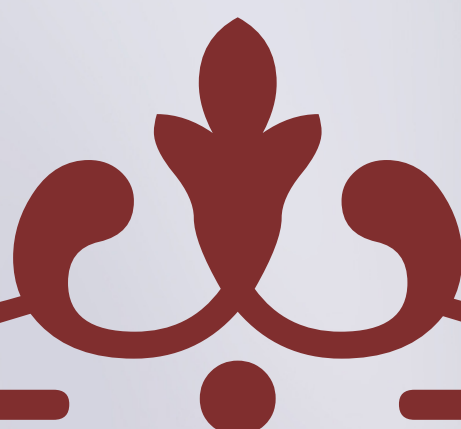
# SERENITY TOKEN ?

*The Serenity token project is a collaborative endeavor undertaken by a group of passionate investors who seek to raise the standards for the crypto space.*

*Our concept is to work with independent artists and bring their work into the crypto market with proper licensing, profit sharing, and appreciation for their work.*

*Our community of investors will have a safe investment, benefits derived from holding the token (both through transactions and NFT sales), and access to quality art.*

*Serenity Token LLC, the company behind the project, is a 4 member LLC in which all core team members hold a 25% stake. All team funds are protected by multisignature Gnosis Safe wallets. Our project has no presale, private sale, dev wallets, or team wallets. The mission from the very first team meeting has been to execute something that we ourselves would not only feel comfortable, but want to invest in.*







# THE VISION

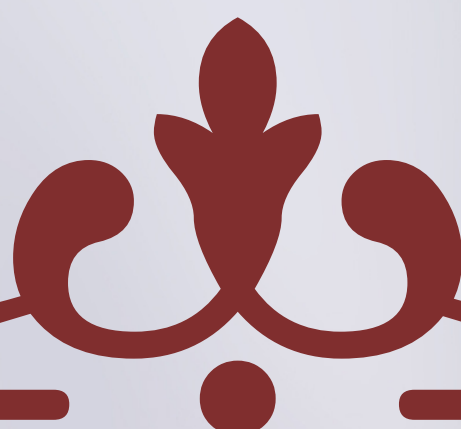


*Serenity Token (\$SEREN) is an innovative token, project, and community established on the Ethereum blockchain (ERC20). Our mission is to connect talented artists with the cryptocurrency market and our unique community of investors with our “Defi Talent Agency”. Serenity will feature NFT collections, live events, and community input through polls and voting to help determine the course of the project. Over time, we hope to bring trust and legitimacy to the crypto space by respecting both artists and investors.*

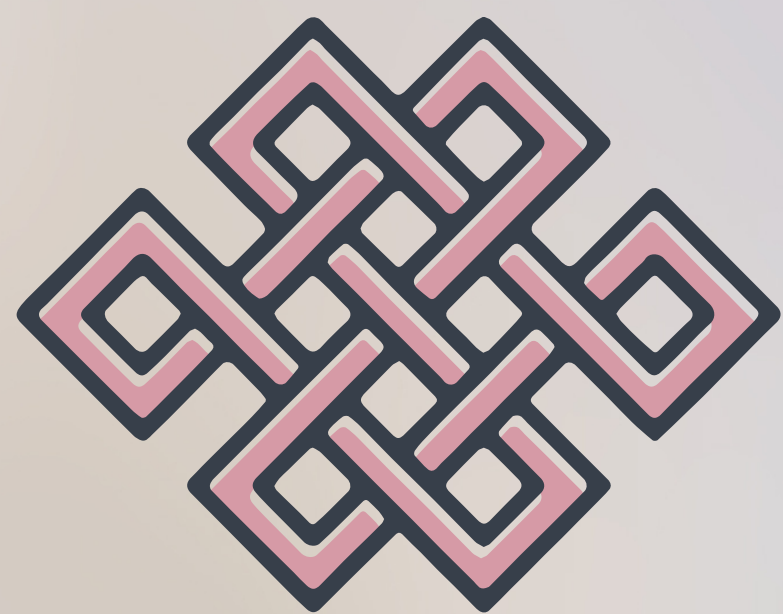
*All profits made through the sales of NFTs, transactional taxes, and other revenue streams will be reinvested into making the project grow, keeping the chart stable, and establishing relationships with new artists for the Serenity Defi Talent Agency.*

*The vision of the Serenity team is to find talented independent creators, build partnerships, and commission/promote their work to our community and the broader crypto market. One of the major issues facing the NFT/defi marketplace right now is theft of art, illegitimate copies, and stolen profits. Serenity seeks to redress this issue by licensing original work from creators, establishing partnerships, and sharing profits in a way that is fair to all parties.*

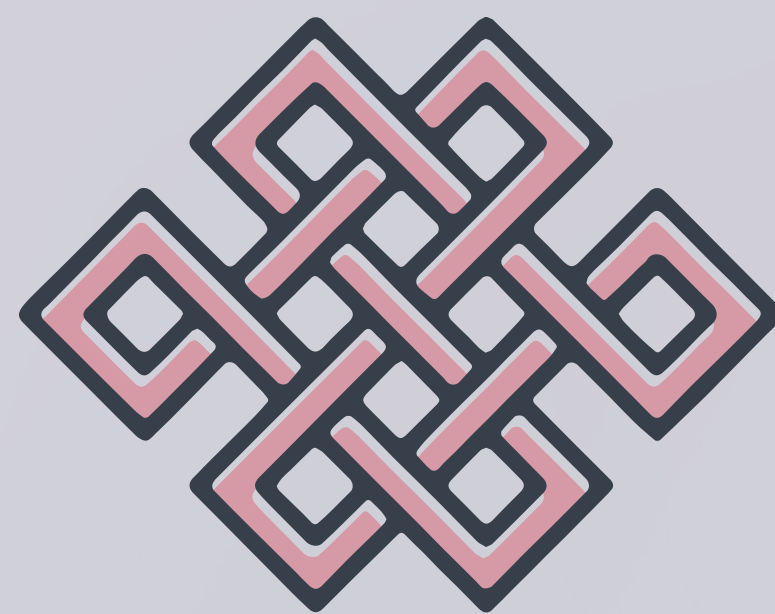
*As investors ourselves, we all know how overwhelming it can be to enter the defi market and navigate endless options for tokens, NFTs, etc. For our community of investors, we pledge to always be 100% transparent and respect their money. Hopefully, with our creative vision, a growing investment community, and sound execution of our plan, we will all benefit and build long-lasting friendships along the way.*







# WHY

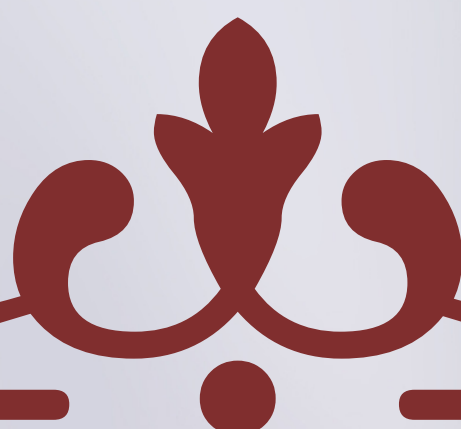


# DECENTRALIZED?

*Centralized organization and control has been the primary structure of business and capital markets for all of history. This model has been challenged meaningfully for the first time through cryptocurrencies and the emergence of decentralized markets and organizations. For the frontier explorers of this market, it has provided an avenue to financial freedom and belief in a market/economy structure that is not reliant on centralized control.*

*Web3.0 is the next frontier, with “The Metaverse” taking front-and-center to mesh virtual reality, business, and cryptocurrency markets into one exciting experience. The Serenity team has ambitious plans to expand into this space and bring their own flavor of innovation.*

*Together we can all improve our financial futures, cut the strings that bind us to the outdated centralized models & ideas, and seize a more exciting future. And find Serenity along the path.*







# THE TEAM



## DEION

### CREATIVE DIRECTOR- "The Artistic Mind"

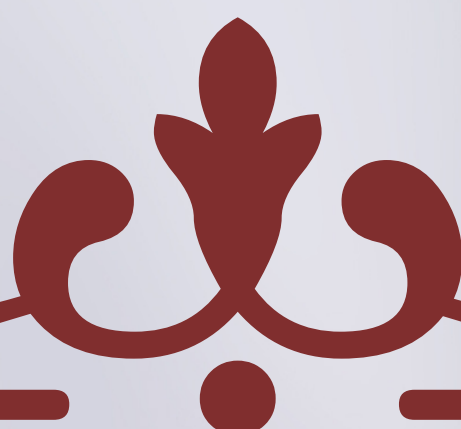
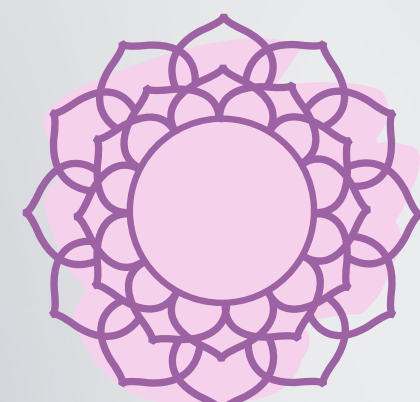
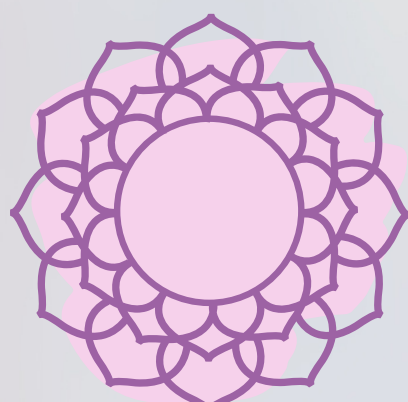
Deion is an avid crypto investor with a special interest in NFTs and the process behind their creation. His focus is sourcing the best independent artists and working closely with them to bring their own creative passion together with Serenity's creative vision



## TAMBARI

### MARKETING DIRECTOR- "The Inspirational Voice"

Tambari is a marketing professional with a diploma from Cornell University in the field. He is the grassroots powerhouse that helps keep the community building and strong every day, through his powerful words, overwhelming positivity and passionate appreciation of everyone he interacts with. His humble nature and earnestness inspires us and everyone we meet!







# THE TEAM



## HARLEY

### OUTREACH DIRECTOR- "The Social Technician"

Harley is an experienced investor with experience managing a variety of social media platforms. He is primarily focused on keeping the Serenity social media presence alive and well. He embodies the ideals of the project with his calm demeanor, heartfelt style, and creative passion.



## WILL

### OPERATIONS DIRECTOR- "The Tech-op Overseer"

Will is a veteran of the technology sector with over 15 years of experience in programming, automation, and web development. While he is tech nerd to the bone, he also has a strong work ethic and will put in the hours, sweat, and muscle to push any part of the project forward. And between that he loves interacting with the community and making sure all questions are answered in a concise, transparent way. With prior experience working with crypto projects, he also provides strategic support to the team





# TOKENOMICS

**TOTAL TOKEN SUPPLY**

**100 QUADRILLION**

**HOLDER TOKEN REFELCTIONS**

**3%**

**MARKETING/DEVELOPMENT/PROFITS**

**7%**

**BUYBACK/BURN**

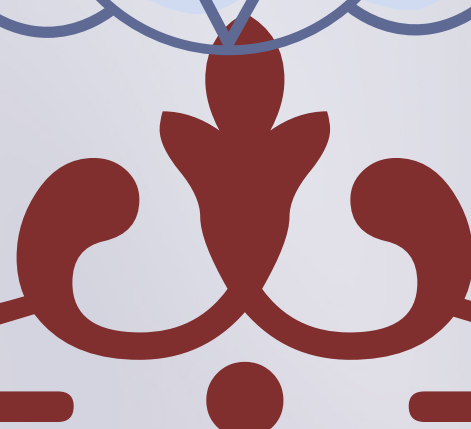
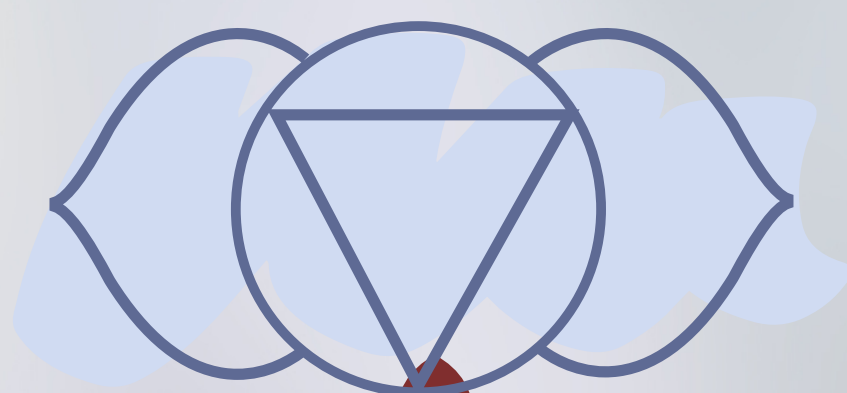
**4%**

**CHARITY**

**1%**

**TOTAL TAX**

**15%**





# CONTRACT DEPTH

**A. REFLECTIONS- LONG-TERM HOLDERS IN OUR PROJECT WILL RECEIVE PASSIVE INCOME REWARDS WITHOUT HAVING TO TIE UP THEIR HOLDINGS OR JUMP THROUGH ANY HOOPS. THREE PERCENT OF ALL BUYS AND SELLS WILL BE RETURNED TO HOLDERS IN SERENITY TOKENS. WE HOPE THAT ALL OUR HOLDERS CAN ENJOY THIS PASSIVE INCOME BENEFIT!**

**B. MARKETING/DEVELOPMENT/PROFITS- THIS SEVEN PERCENT PORTION OF THE TAX WILL BE SENT TO THE TEAM'S WALLET. THESE FUNDS ARE FOR THREE PRIMARY PURPOSES: FURTHER PROJECT DEVELOPMENT, MARKETING, AND PROFITS FOR THE TEAM. WE HAVE AMBITIOUS PLANS THAT REQUIRE DEVELOPMENT CAPITAL, MARKETING EFFORTS WHICH ALSO REQUIRE LARGE AMOUNTS OF CAPITAL, AND ALSO PROFITS FROM THE PROJECT WITH THE GOAL OF HAVING THE ENTIRE TEAM WORK FULL TIME ON SERENITY. THIS WALLET WILL BE AVAILABLE FOR SCRUTINY AND QUESTIONING WITH AS MUCH TRANSPARENCY AS WE MAY PROVIDE. THE ONLY EXCEPTION WOULD BE CERTAIN PARTNERS WHO WISH TO HAVE THEIR BUSINESS REMAIN PRIVATE SUCH AS MARKETERS OR EXCHANGES. AT THE END OF THE DAY, THIS MONEY BELONGS TO OUR INVESTORS AND IT IS OUR DUTY TO ENSURE THE FUNDS ARE USED WISELY WITH NO FUNNY BUSINESS.**

**C. BUYBACK & BURN- FOUR PERCENT OF EACH TRANSACTION WILL GO INTO A WALLET THAT WILL ONLY BE USED TO BUY BACK TOKENS AND BURN THEM. THIS IS A POWERFUL TOOL TO KEEP THE CHART STABLE AND LIMIT THE IMPACT OF LARGE SELLS. ALSO NOTE THAT 10% OF NFT MINTING SALES REVENUE WILL GO INTO THIS WALLET.**

**D. CHARITY- ONE PERCENT OF EVERY BUY AND SELL WILL GO TO A DEDICATED CHARITY WALLET THAT WILL BE CONTROLLED THROUGH THE COMMUNITY'S NOMINATIONS, VOTING, AND IDEAS. THIS PORTION OF THE TOKENOMICS IS PURELY ABOUT GIVING BACK TO THE WORLD AND MAKING SURE CRYPTO HELPS THOSE IN NEED.**